

Share Your Article Checklist

You are the best advocate for your research: help others find out what you're up to! Here's a handy checklist of activities that will help make your article a success.

✓	Activity
	Update any working papers or preprints with links to the finished article. These documents may be in your institutional repository or an open-access repository like arXiv.
	Update your CV to reflect your new publication. Some people compile research references by examining scholars' CVs. Including the article DOI (found on the article's webpage) will help them quickly locate the publication. Be sure that your new CV is on file with your academic department.
	Check that your library subscribes to the journal in which your article appears. If not, consider asking your library to subscribe so that your students and colleagues can access your research.
	Send a link to your article to your colleagues both in your department and at other institutions. Always share the link, not the PDF, to support the journal's usage metrics.
	Share a link to your article on Facebook. Use the @ function to share with any research groups or institutions you are affiliated with.
	Share a link to your article on X. Use the @ function to share with research groups, institutions, or fellow scholars who can retweet you. Consider using relevant hashtags to expand the reach of your work.
	Retweet or share social media posts the Press creates on your behalf. We primarily publicize journal issues on X and Facebook.
	Share a link to your article on other social media platforms. Examples include Bluesky, Instagram, LinkedIn, Mastodon, Reddit, Threads, and Weibo.
	Update your faculty profile page and other professional profiles to reflect your new publication. Include a link to the article. Examples of professional profiles include Google Scholar, Academia.edu, and Mendeley. If you have your own website, be sure to update that as well.
	Ask your department or institution to share your research on their blog or news feed.
	Write a blog post about your article. If you have a personal blog, this is a great place to present further insights that didn't make the publication. We often share blog posts that connect scholarly work to current events on the Duke University Press blog . If you'd like to learn more about contributing, please contact our journals publicist .
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