



# Personalizing the UI for Content Editors to Improve Site Quality

Kentico User Group

September 16, 2015

## WEBSITE PROJECT GOALS



## WEBSITE PROJECT GOALS



## POOR USER EXPERIENCE

1. Old Content

Big, slow images

2. Lots of fonts, sizes and colors

5. Lists of links as content

3. Promoted content

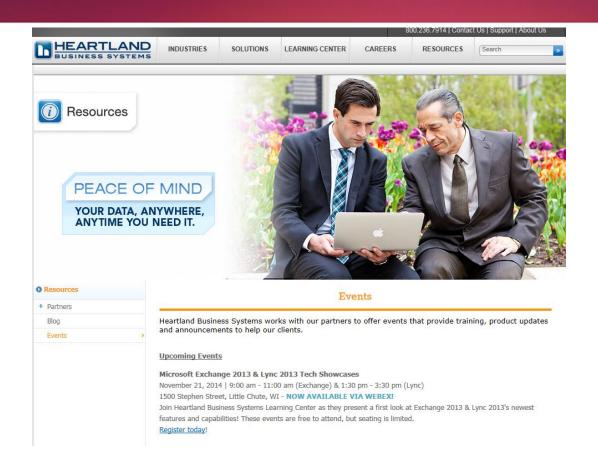
6. Animated GIFs

### SALLY SCHMIDT

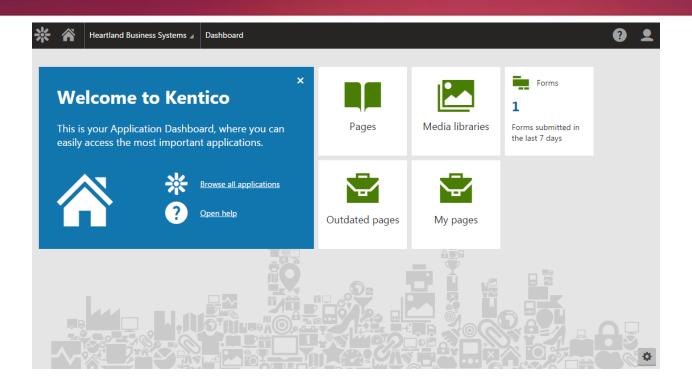
- Over 15 years in Internet industry
- USER EXPERIENCE FANATIC
- Web usability consulting for Kimberly-Clark, Kohler Company, NFL, VH1 and others
- 3 years working with Kentico
- Avastone Technologies
  - Kentico Gold Partner
  - 25+ Kentico sites built



## **OLD CONTENT**

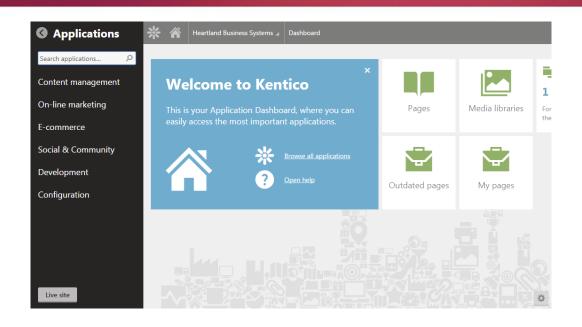


## CUSTOMIZE THE DASHBOARD



Roles > Choose Role > Default dashboard

### CUSTOMIZE THE APPLICATION LIST



Role > UI Personalization > Administration

CMS > Administration > uncheck unneeded items

### WHY BOTHER?

- Make it easy to find old content by adding Outdated Pages and/or My Pages to the Dashboard
- Make it easy to find commonly used applications on the Dashboard
- Reduce confusion by removing un-needed or un-used applications from the Applications list

## LOTS OF FONTS, SIZES, COLORS

<u>Home</u> » <u>For Volunteers</u> » Volunteer Applications



+ Volunteer Opportunities

How to Join

Volunteer Applications

Criminal Background Check Q & A

Volunteer Training

Fall Fun and Friends

Volunteer Essential

Connectio

Blue Book

Journeys

Girls Guide to Girl Scouting

- + Volunteer Recognition
- + Troop Organization

Community Outreach

+ Volunteer Suppor

Anti-Bullying Initiative

Resources

Regional Conferences

### Online Volunteer Application

We appreciate your interest in volunteering. Your contribution as a volunteer truly will make a difference in the lives of girls. All adults volunteering with girls - including providing transportation, assisting with troop activities, or chaperoning field trips, etc. - must have a completed volunteer application on file and complete an updated background check every three years.

Before starting this process you will need the following information:
The names, phone numbers, and e-mail addresses of three non-related individuals who
can verify your qualifications for becoming a Girl Scout volunteer should we find it
necessary to contact them.

You must put in an e-mail address to process your application and background check.

Volunteer Application and Background Check

After logging on to this link, use the password GSwise131 (it is case sensitive)

You will be completing three screens of information. On the third page, click on *Finish* and you will receive a screen that reads "*Thank you. Your information has been submitted.*" If you do not see this screen we have not received your application.

Use your 5-digit zip code only.

Please fill in on the application which grade level you would like to work with.

\* Use Internet Explorer to fill out the application and Background Check.

You can expect to be notified regarding the status of your application within two weeks after it is submitted. If your application is approved, you will receive an official letter of appointment to the position for which you applied.

Adults supporting the council or at the troop level are asked to register as a member. Troop support includes helping at meetings, being a driver, chaperoning at events or activities, and coordinating product sales. All adults can show their support to Girl Scouts by being a registered member.

Register online or submit a paper registration.

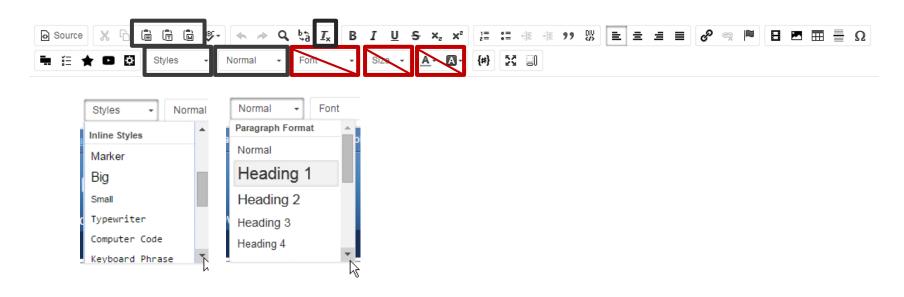




Ninth Street, Clovis Park surrounds the building to the North and East, We are a K - 5

- 1. Top Nav
- 2. Left Nav
- 3. Address
- 4. Page Title
- 5. Grey Links
- 6. Tag line
- 7. Headline
- Sub head
- 9. Red text
- 10. Black text
- 11. Black text 2
- 12. Callout
- 13. Blue links
- 14. Callout 2

### CUSTOMIZE THE TOOLBAR



Role > UI Personalization > Editor

(CMS > Administration > Configuration > UI Personalization > Editor > WYSIWYG Editor)

Styles list can be edited: <a href="https://docs.kentico.com/display/K82/Defining+styles+for+the+editor">https://docs.kentico.com/display/K82/Defining+styles+for+the+editor</a>

## WHY BOTHER?

- Eliminate un-needed options to make interface simpler
- Provide approved options to give flexibility and avoid frustration



Home

About v

Board of Ed v

Departments v

Schools v

Staff Directory

Staff Only

District / Departments / Teaching and Learning / Early Learning / Eau Claire 4 Tomorrow

#### DEPARTMENTS

Purchasing

Assessment **Buildings and Grounds** Enrollment Food and Nutrition Human Resources Library Resources

Early Childhood Special Education

Eau Claire 4 Tomorrow EC4T Sites

How to Apply

Teaching and Learning

Early Learning

### Eau Claire 4 Tomorrow (EC4T)

#### THE 2014-15 SCHOOL YEAR REGISTRATION

Please browse our site for a complete listing of EC4T sites and locations. If you need assistance, call 715-852-3608.

Applicants for the 2014-15 School Year: You may apply here by using the Online Application.

#### The Eau Claire 4 Tomorrow Program (EC4T) is for children:

- who are 4 years old on or before September 1st
- who live in the Eau Claire Area School District or
- who have open-enrolled into the Eau Claire Area School District

#### The Eau Claire 4 Tomorrow Program provides:

- quality classroom experience for 4 year old
- choice of classrooms in community childcare, preschool centers or district locations
- transportation for families who request it
- DPI licensed teacher

parent and family activities



About Us Forms and Resources Donate Contact Us Calendar

Search









join / renew	volunteers	camps	what girls can do	news	shop	alumnae
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Home > Volunteers > Becoming a Volunteer

Volunteers		
Becoming a Volunteer	0	
Volunteer Opportunities		
Background Check	0	
Training for Volunteers	0	
Troop Organization	0	
I can't wait toInvite a friend!		
Volunteer Recognition	0	
Volunteer Support	0	

### Becoming a Volunteer

Make every day her best day ever. It starts with one day, one meeting, and one role model that shows her she can accomplish more than she ever imagined. At Girl Scouts, we want every girl to feel so excited about her future that she can hardly wait for it, because she knows she can achieve anything she sets her mind to. That feeling starts with you. As a Girl Scout volunteer, you'll introduce girls to new experiences that make every day the best day ever.

No daughter or experience required. Girls need positive role models—from all walks of life and all ages. If you don't have a daughter or relative in Girl Scouts, you can still volunteer! And there are endless, flexible ways to participate.

### Here's how to get started:

- 1. Complete a Volunteer Application
- 2. Complete a background check
- 3. Register as a member (\$15 annually)

Be the role model she'll always remember.

Volunteer today

### PROMOTED CONTENT



### Home of the Cougars!

#### Cantering Cougars Running Club Blog!

click here



Running Club Website click here

> Japanese Club click here



Reading Information For Parents click here



Información para los padres presione aquí

After School Matters (ASM) click here



### **Cougar Code**

### Be Respectful, Be Responsible, Be Safe



click the "cougar paw" to see our words in action

click here to see the PBIS at Home Kit

Welcome to Clovis Grove Elementary School, Clovis is located at the corner of Ida and Ninth Street. Clovis Park surrounds the building to the North and East. We are a K - 5 school with about 522 students. We offer a full range of services for children: specific learning disabilities, emotional and behavioral disabilities, art, music, technology instruction, gifted and talented services, speech and language, School Counseling, Reading Recovery, Title I services, occupational and physical therapy, physical education, and K - 5 Japanese language instruction. The school is also the site of the district's food service production.



REGISTER FOR SUMMER SCHOOL TODAY!!!

YOUTH-CAMP-OPEN-PLAY-14.pdf http://summerschool.misd.k12.wi.us

#### Framework for Success

The journey will be much more fun and relevant as girls make it their own! Journeys provide sample sessions to give girls and volunteers ideas about sequencing experiences, discussions and earning awards so that the whole journey feels like one big adventure. View a video of Girl Scout Daisies earning their it's Your Planet – Love the Tirefly Award.

#### Getting Started with Journeys – and Beyond!

Wondering what Journeys are, or how to use them with girls? Want to help girls customize their Journey experience by adding in badges, cookies, camping, and events? Read on for some tips and ideas for getting started!

#### Frequently Asked Questions

You may have many of the same questions that other volunteers have had. Check out these most frequently asked questions.

#### Additional Resources

- Be sure to view GSUSA's <u>interactive Journeys Map</u> and GSWISE's Journey Maps with side trips to make the most of your Girl Scout Journey experience.
- ◆ Journey Books are a series of activities grouped around a theme. Each offers an invitation to explore and take action and an opportunity to reflect, reward, and celebrate. The journey books immerse girls in specific topics, while the adult guides feature enriching activities, coaching tips, and sample session outlines. To "Get Comfy with Journeys", <u>click here</u>.
- Check out some real life inspirational journey stories from GSWISE troops!
- Transforming Leadership:All experiences in Girl Scouting incorporates the Discover, Connect, and Take Action keys to leadership. Preview this publication to learn more about the Girl Scout Leadership Experience.



a theme. Each offers to reflect, reward, and ics, while the adult ple session

m GSWISE troops!

These outcomes are integral to the three leadership keys, Discover, Connect, and Take Action.

Girls now have three series of leadership journeys to choose from: It's Your World—Change It!, It's Your Planet—Love It! and It's Your Story—Tell It!

A key part of the Girl Scout

Leadership Experience is the

leadership journey, a coordinated series of activities grouped around a theme. Each journey is tied to

some of Girl Scouts' 15 national

outcomes for girls, as defined in

the Girl Scout Leadership Model.

#### ◆ It's Your Journey—Customize It!:

Preview the fun of journeys and

personalize your experience to complement your own interests and talents, creativity and imagination by using It's Your Journey—Customize It!

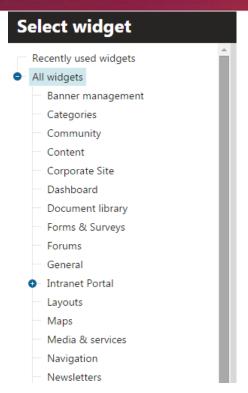
◆ The new <u>Between Earth and Sky with Healthy Habits</u> resource for adults helps Girl Scout Daisies, Brownies, and Juniors add a special focus on active, healthy living to their *It's Your Planet-Love It!* Journey.

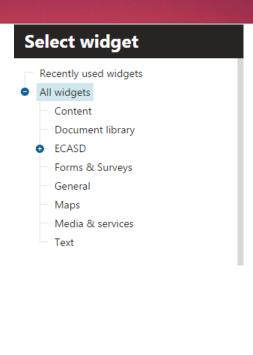
#### Ask Juliette

Have a question that isn't answered here? Submit your question to journeys@gswise.org.

Home Events and Activities Cookies and Nuts For Girls For Volunteers For Parents Donate About Us News and Media Careers Resources Forms

### CUSTOMIZE WIDGET LIST





Widgets > Choose widget > Security



About Us Forms and Resources Donate Contact Us Calendar

Search







join / renew volunteers camps what girls can do news shop alumnae

Home > What Girls Can Do > Journeys

### What Girls Can Do Cookies and Nuts Community Event Providers Community Service Opportunities **Events** 0 Financial Literacy Girl Scout Destinations Go Red Patch Program Girl's Guide to Girl Scouting Horseback Riding Journeys Getting Started with Journeys Girl Scout Daisy Journey Girl Scout Brownie

Journey

Journey

Journey

Girl Scout Junior

Girl Scout Cadette

Girl Scout Senior Journey

#### Journeys

Today's busy Girl Scout volunteers have been asking for easy ways to guide girls through the wealth of experiences that Girl Scouting offers. Those requests were answered with Leadership Journeys for each grade level. Easy-to-use companion adult guides accompany each leadership journey and are designed to help volunteers guide girls easily through fun and meaningful experiences. The adult guides will also help volunteers to understand and observe the impact of the program on girls' lives. Click on the grade level in the navigation to preview the Journey resources that are available.

### Framework for Success

The journey will be much more fun and relevant as girls make it their own! Journeys provide sample sessions to give girls and volunteers ideas about sequencing experiences, discussions and earning awards so that the whole journey feels like one big adventure.

#### Getting Started with Journeys - and Beyond!

Wondering what Journeys are, or how to use them with girls? Want to help girls customize their Journey experience by adding in badges, cookies, camping, and events? Check out Getting Started with Journeys to begin!

A key part of the Girl Scout Leadership Experience is the leadership journey, a coordinated series of activities grouped around a theme. Each journey is tied to some of Girl Scouts' 15 national outcomes for girls, as defined in the Girl Scout Leadership Model. These outcomes are integral to the three leadership keys, Discover, Connect, and Take Action.

#### Frequently Asked Questions

You may have many of the same questions that other volunteers have had. Check out these most frequently asked questions.



#### DISCOVER + CONNECT + TAKE ACTION

Three keys to leadership:

- Discover values and confidence to do what's
- Connect and learn how to work with others
- · Take Action to change the world for the better

#### LEADERSHIP JOURNEYS

Journeys help Girl Scouts learn and practice leadership, aid their communities, and earn awards. There are three series of Leadership Journeys, each about a different theme:

- . It's Your World-Change It!
- It's Your Planet—Love It!
- · It's Your Story-Tell It!

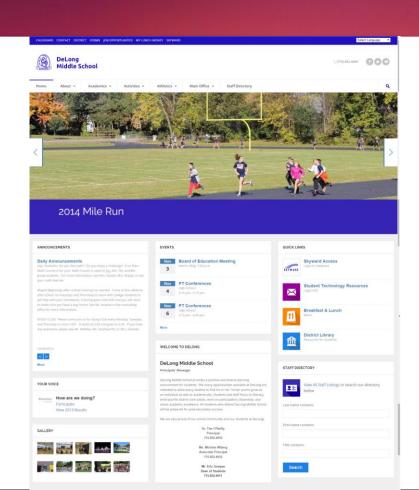
#### Related Information

#### GSWISE:

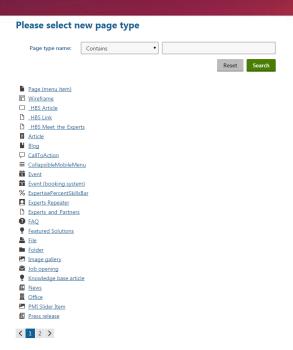
- Get Comfy with Journeys
- > Inspirational Journey stories from GSWISE troops
- > It's Your Journey Customize It! booklet > Transforming Leadership: more about the Girl Scout
- Leadership Experience > Between Earth and Sky with Healthy Habits resource for adults

#### GSUSA:

› Interactive Journeys Map



### CUSTOMIZE PAGE TYPE LIST



Please select new page type

**Event** 

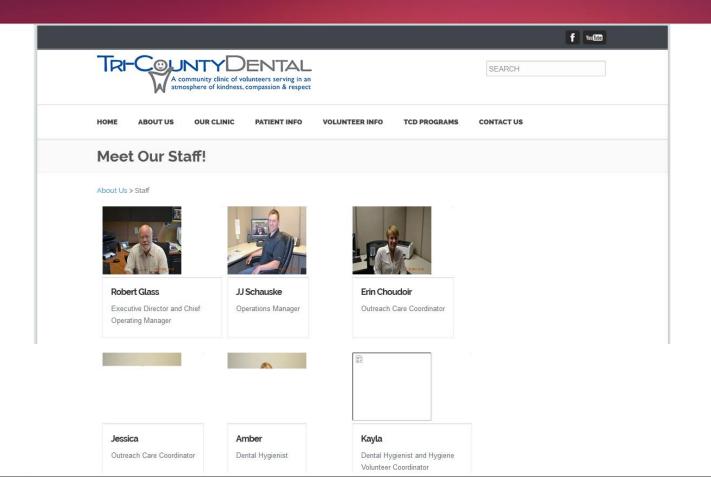
Page Types > Choose widget > Allowed Typed

Page Types > Scopes

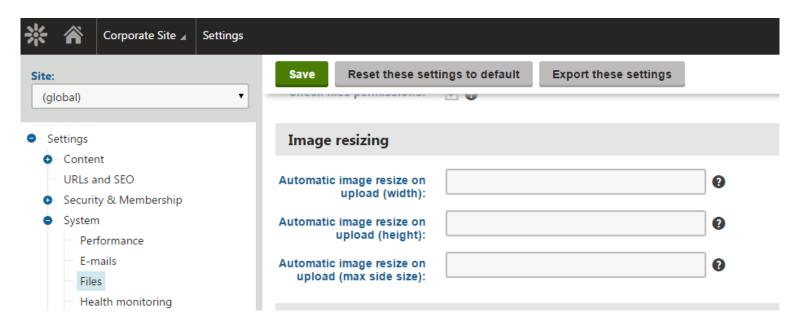
## WHY BOTHER?

- Reduce confusion and speed up selection with fewer choices
- Eliminate un-wanted options

## BIG....SLOW....IMAGES

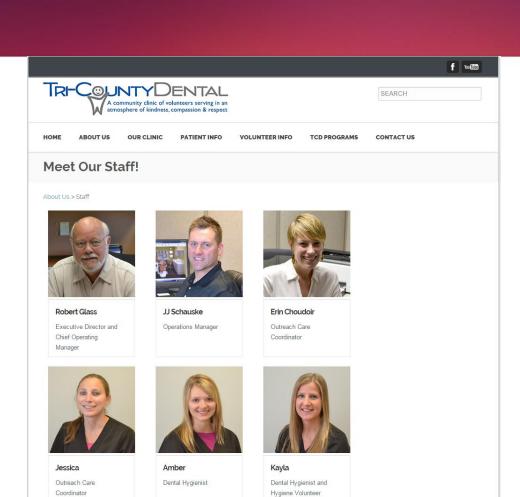


## **AUTOMATICALLY RESIZE IMAGES**



Settings > System > Files

(Built-in Image Editing helps too!)



Coordinator

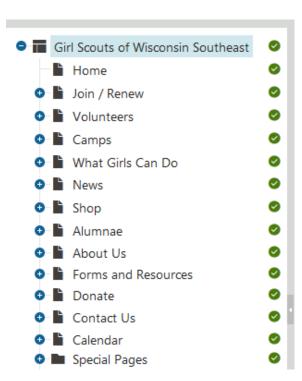
### WHY BOTHER?

- Keep page load times reasonable
- Keep file storage space needed reasonable
- Helps editors who do not have image editing software
- Eliminates image resizing step when using images from digital devices

## LISTS OF LINKS AS CONTENT



### KEEP CONTENT TREE ORGANIZED & INCLUDE NAV





Select Language

(715) 852-6300









About v Academics v Home

Activities ~

Athletics > Main Office v Staff Directory

Q

Memorial High School / Academics / Library Resources

### Agriscience

**ACADEMICS** 

Business, IT & Marketing **Exceptional Educational Needs** 

### **Library Resources** Bibliography/Citation Help

Find a Great Read

Research Databases

Search Databases from Home

### Memorial High School Library

Regular School Year Hours: Monday through Friday

7:00 am - 3:30 pm

Phone: 715-852-6430

Pam Gardow, Librarian Email

Patrice Gjerning, Library Assistant

SEARCH FOR BOOKS

Search iPac Overdrive: eBooks and eAudiobooks BookBlog

## WHY BOTHER?

- Matching content tree to site structure makes is easier to find pages
- Providing consistent navigation on the site eliminates need for pages of links

## ANIMATED GIFS



SCHOOLS

STUDENTS

**PARENTS** 

COMMUNITY

STAFF

GO



DISTRICT

## Memorial High School

Christine Lange : Chemistry : Unit 7

< Back to District Home Page

< Back to Memorial

My Home Page

Chemistry >

Physics >



In unit 7 of chemistry we will learn about Stoichiometry. Students will be asked to use balanced equations and mole conversions to calculate the amounts of reactions and products in a chemical reaction. Students will also have to determine the reactant that limits the maximum amount of product that can be produced. Then students will calculate the % yield of chemical reaction. All of these mathematical processes will then be applied to a 3-day laboratory to see the real world application.



Notes and Objectives

Unit 7 Problem Sets

Labs and Activities

Resource(s)

► Known to unknown map



nome / Academics / Program ream Sites / Organic and Sustainable Ag

### Sustainable Food & Agriculture Systems

### Raising chickens in your backyard...



- : The Green Bay Chicken Ordinance
- " The Green Bay Chicken License
- More about ordinances and keeping chickens

#### offers the Midwest's ONLY 2-year Associate Degree and Certificate program in organic and sustainable farming

- : Courses created by expert farmers
- # Professional instructors who are also working farmers
- # Earn a credential that shows your expertise to lenders and customers

#### Contact

Valerie Dantoin: valerie.dantoin@ (920) 498-5568 or (800) 422-NWTC, ext. 5568

Or Trades and Engineering Technologies Department Office: 498-5457 or (800) 422-NWTC, ext. 5457

### Related Links

#### Sustainable Food & Ag Systems



Sustainable Food & Ag Systems

Apply now.

#### Schedule of Classes

Plan your schedule. Check out the classes being offered in spring 2015.

#### Announcements

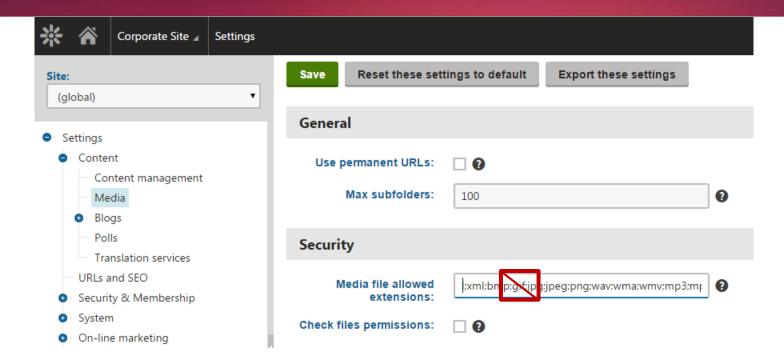
Register for a Class





program is based on the philosophy that play is every kindergarten childs work, and that through play, children explore their environment and come to know themselves and the lifelong joy, value, and excitement of learning. Kindergarten teachers use the extra time afforded by the extended day program to expand and enrich student activities, rather than to simply increase academic expectations. By spending extended periods of time in active, self-directed experimentation, children learn how to discover and integrate new knowledge. In addition to being able to explore topics in greater depth, the extended day also allows kindergarten students to experience music class once per week, to engage in physical education classes three or more times per week, and to regularly visit the learning center and computer lab.

### LIMIT ALLOWED FILE TYPES



Settings > Content > Media

## WHY BOTHER?

- Very limited good reasons to use a GIF
- Make "Kentico" the bad guy can't use because Kentico won't allow it







# Questions?

Sally Schmidt – Avastone Technologies – sschmidt@avastonetech.com