

Total Asset Advantage

6 categories of solutions for test asset management that save organizations up to **25%** on annual test equipment costs

PROBLEMS

Test Equipment Management Pain Points



SOLUTIONS

Test Equipment Optimization Solutions from Electro Rent

We conduct a comprehensive audit of your asset pool to identify, tag, and inventory all equipment, enabling greater insights and the ability to make more informed decisions.

Inventory/Audit



We identify the location of all equipment. Proprietary asset management software integrates with BLE or IoT technologies, reducing lost equipment and improving productivity.

Equipment Tracking



We save you time and money to maximize ROI. Our tools measure asset utilization, informing decisions on which assets to dispose, buy, or rent, saving up to 25% of total T&M costs.

Pool Optimization



Sales/Disposal

We consign your unwanted test equipment, helping you sell old or unused equipment on the secondary market, generating revenue, reducing storage costs, and freeing up storage space.

Asset Management

We provide you with the ability to monitor your equipment. Proprietary test-equipment tracking software, LEO, includes layers of data security and drives efficiency with utilization dashboards.

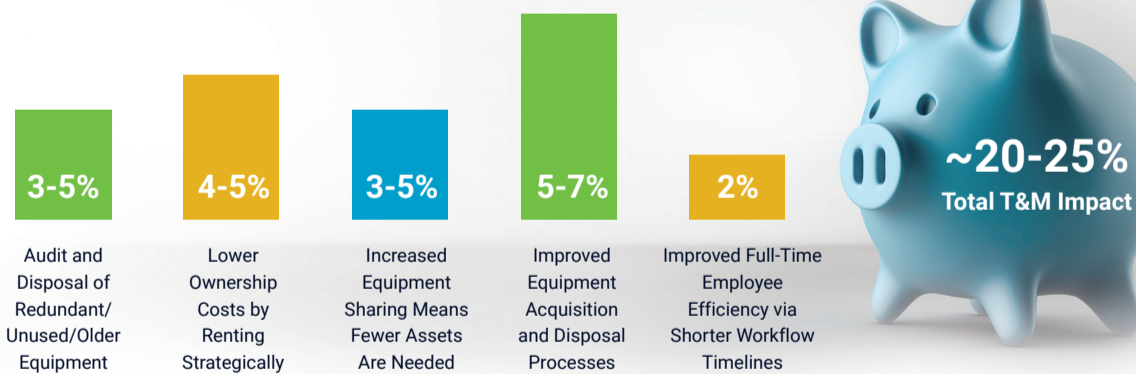
Test Pool Management

We can manage your equipment for you, including shipment, calibration, and repair, asset management, and logistics, allowing you more time to focus on key goals and objectives.

RESULTS

Annualized Value Creation

Estimated customer savings as % of total T&M spend (\$7-9M annualized savings on a T&M spend of \$35M)



RENT • BUY • OPTIMIZE

Electro Rent = Single Source Solution

Key Success Factor	Electro Rent	Other Rental Partners	OEMs	Independent Service Providers
Largest direct supply of rental products, when and where needed	✓	✓		
Global calibration and repair capabilities	✓		✓	✓
Industry leading asset optimization tools	✓		✓	
Extensive disposition channels for used products	✓	✓	✓	
Technical guidance on ideal product for each application, regardless of OEM	✓	✓		
Global warehousing and logistics network	✓			✓
Online punchout and equipment acquisition tools	✓			