

RENTAL SOLUTIONS TO IMPROVE PRODUCTIVITY

The Right Test Equipment at the Right Time

In our fast-moving business world, getting to market quickly is the number one priority. Having the right test equipment at the right time means projects get done on time and under budget.

SAVE MONEY AND INCREASE EFFICIENCY

With rental options, you gain access to the latest technology with the flexibility to return, exchange, or upgrade as needed. In most cases, from months to years, renting can be significantly more cost effective and offers flexibility as needs change.

- **FAST** – Great for urgent or unplanned needs. Get it as fast as overnight.
- **FLEXIBLE** – Weekly and monthly rentals available. Pay only for what you use.
- **AFFORDABLE** – Pay for use, not life. Renting avoids most long-term costs.
- **PRODUCTIVE** – Minimize downtime and accelerate productivity.
- **EASY** - Rentals include maintenance and calibration to manufacturer recommendations.

With renting, you pay only for what you use. Return it when you no longer need it and avoid long-term ownership costs such as calibration, repair, downtime, and taxes. Renting also allows you to try before you make a long-term commitment.

THE BRANDS YOU TRUST

AEMC

Anritsu

Chroma

Doble

Exfo

Fluke

GW Instek

Hioki

Keithely

Keysight Technologies

Megger

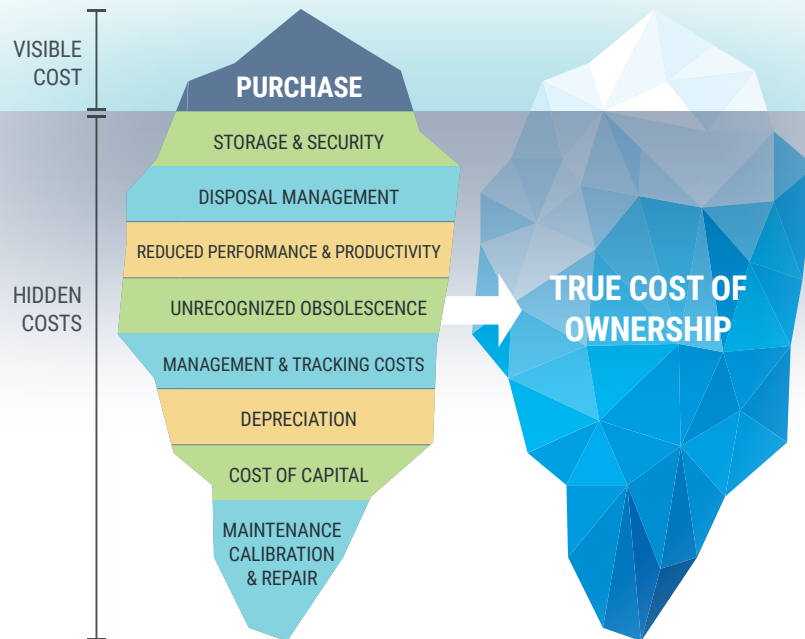
Rohde & Schwarz

Tektronix

Viavi

... and 300+ Brands

We can help you save money, increase efficiency, and improve asset flexibility. Let us show you how affordable renting can be.



The True Cost of Ownership

The reality is that the up-front purchase price is only half the story. When you consider all the costs of ownership, the real cost becomes apparent.

- The cost of capital and financing – where depreciation starts immediately.
- Annual costs for calibration and maintenance.
- Asset management, including sourcing, procurement, tracking, inventory control, logistics, security, and storage.
- Equipment may become obsolete or no longer meet project requirements.

When you take these factors into account, the real cost can be up to twice the original purchase price.

About Electro Rent

Electro Rent focuses on delivering outstanding services across a broad range of industries, including **Aerospace/Defense, Telecommunications, Mobile/Computing, Power & Industrial, Automotive, Medical, Education, New Space, Technology Product Rentals and more.** We offer a diverse portfolio of electronic test equipment and flexible financing options so you can find what you need, including accessories, to fulfill almost any requirement.

Contact your account manager today at **1.800.553.2255** or email **sales.na@electrorent.com** for a free rent vs. buy analysis.