

Real Time Asset Utilization

Delivering on the promise of asset management.

An Electro Rent Case Study

The Problem

Understanding the utilization of your most valuable test and measurement (T&M) instruments allows you to:

- Share equipment across users
- Drive down calibration costs
- Make more informed purchasing decisions
- Identify the right time to sell older instruments and maximize value.

Sound too good to be true?

The Solution

Electro Rent, one of the world's largest managers of T&M assets, has developed a solution that can deliver on the promise.

Our OEM-agnostic solution is based on an extensive database of specifications across 60 categories of equipment by nearly all manufacturers. This solution can be integrated at your location or securely accessed via the cloud.

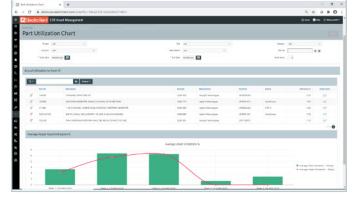
Proven Results

Recently, Electro Rent helped the R&D division of a \$15B semiconductor manufacturer understand utilization of their test assets.

Beginning with 120 assets in a single lab, we are now working to further asset utilization best practices across four customer labs with 600 high value assets in two countries.

As a result, our customer is now able to determine asset utilization in 10 minute intervals and make more informed financial decisions around their asset investments.

Our experts can help you locate, track, and manage your test equipment. Reach us by phone at **1.800.553.2255** or email **AOSolutions1@electrorent.com** and start saving now.



Real Time Utilization Dashboard

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