Video Presentation Manual

# Video Presentation Assignment

As a team, give a pitch in which you describe a training intervention of your choice. Create a short video to use in your pitch.

* Video should last **4-5 minutes**.
* Video should make clear:
  + Who training is aimed at (target group)
  + What the outcome of the training will be (learning outcomes/goals)
  + What activities the training will entail
  + Why this training benefits the specific target group
* Use the video to bring the training to life (e.g., slides, animations, short film clips) and to convince the jury that the training you came up with is both valuable and interesting to take part in.

# Screen Recording Tools

**Microsoft Powerpoint**

You can use Microsoft Powerpoint to make slides and create a video of your Powerpoint presentation. You can also narrate your slideshow and record this. Useful information can be found here:

* Dutch information on how to save Powerpoint presentation in video format: <https://maken.wikiwijs.nl/userfiles/5c7d1c299810f2f33647d162fd1c6292e0d0ef6c.pdf>
* Thorough explanation on how to record and narrate a powerpoint presentation: <https://helpdeskgeek.com/office-tips/how-to-turn-a-powerpoint-presentation-into-a-video/>
* YouTube videos on how to use video in your Powerpoint presentation: <https://www.youtube.com/playlist?list=PLKurDp05sqD0QPGgaorOP3mbHbs2-1QFZ>

**Screen capture via your PC’s own operating system**

* **MacOS: you can use Quicktime player for screen, audio, and video recordings. More explanation can be found here:** <http://osxdaily.com/2010/11/16/screen-recorder-mac/>
* Windows 10: you can use the Xbox App, which is in the Game DVR section. Limitation is that you can only record one window or app at a time. More explanation can be found here: <https://www.cnet.com/how-to/use-the-xbox-app-to-record-your-screen-in-windows-10/>

**Other screen capture tools**

* ***ActivePresenter* (Windows and macOS): free and paid version. Free version can capture your screen, and trim, cut, and split your recording. You can also change the speed and volume, add animations, etc.** 
  + **The f**ree version does not contain a watermark or time restriction. However, if you want to export the video to another format (e.g., MP4), a watermark will be added. The paid version costs $199,-.
  + Download from: <https://atomisystems.com/activepresenter/>
* *Flashback Express* (Windows): free and paid version. The free version can record screens, also across multiple monitors.
  + The free version does not come with a time restriction or watermark. However, it does not allow you to edit the video or add animations. The paid version costs €44,-.
  + Download from: <https://www.flashbackrecorder.com/express/>
* *Camtasia* (Windows and macOS): all-in-one screen recorder and video editor. You can add a theme to your video and add intros, outros, etc. You can also edit your video (e.g., change speed). Moreover, you can edit captured videos as well as imported videos.
  + Free version is like paid version, but has a time restriction of 30 days. A watermark will be added to your videos if you use the free version. The paid version costs €269,05.
  + Download from: <https://www.techsmith.com/video-editor.html>
* *Screencast-o-matic* (Windows and macOS): tool that can be downloaded or used directly from a browser. You can record and share videos. Includes 30 free music tracks.
  + With the free version you can make 15-minute recordings to which a watermark will be added. You cannot record computer audio. The paid version costs between $1.65 and $4.00 a month.
  + Download from: <https://screencast-o-matic.com/>
* *Apowersoft* (Windows and macOS): web-based screen recorder, so no download necessary. You do need to download a launcher before the first use. You can record anything without time limit. While recording, you can edit the video (e.g., add colors or icons).
  + Free version only. Free version does not have a time limit or watermark.
  + Download from: <https://www.apowersoft.com/free-online-screen-recorder>
* *CamStudio* (Windows): record screen and audio activity on your computer. You can include a video of yourself by using the webcam. You can convert your recording into an AVI file. However, it is not much of a video editing program.
  + Free version only.
  + Download from: <https://camstudio.org/>
* *EzVid* (Windows): record anything on your screen. You can edit the video, save it or upload it to YouTube directly. It can create synthesized speech from the text on your slides. You can also record your own voice.
  + Free version only.
  + Download from: <https://www.ezvid.com/download>
* *Powtoon* (Windows): you can upload a Powerpoint presentation and add templates and sounds.
  + Free version allows you to make videos of 3 minutes maximum, with watermark when exported. The paid version costs between $19,- and $99,- a month.
  + Download from: <https://www.powtoon.com/>
* *Renderforest* (Windows and macOS): online tool to make videos, animation, logos and websites. It offers templates to use in your videos.
  + With the free version you can make videos of 3 minutes or shorter. You get a limited number of music tracks and everything will be watermarked. The paid version costs between €9.99 and €44.99 per month.
  + Download from: <https://www.renderforest.com/>

# Other tips, tricks, and tools

**An engaging presentation**

* **Some tips on how to make your Powerpoint presentation engaging and entertaining. Not everything might be applicable to this specific video presentation assignment, but there are some useful tips!**
  + <https://slidemodel.com/23-powerpoint-presentation-tips-creating-engaging-interactive-presentations/>
* More tips on how to make a good presentation – some of which are also useful for a video presentation.
  + <https://business.tutsplus.com/tutorials/creative-presentation-ideas--cms-27281>

**Use free stock videos, photos, and sounds**

**You can use stock videos, photos, and sounds in your presentation, without worrying about copyright. Free stock videos can for example be found and downloaded here:**

* Free photos and videos: <https://www.pexels.com/?locale=en-us>
* Free videos, music, and sounds: <https://www.videvo.net/>
  + Mind that for some videos you need to credit the author if you use the video. This is when it says ‘Videvo Attribution License’. See also <https://www.videvo.net/blog/how-we-license-our-footage-on-videvo-net/>
* Free videos: <https://mixkit.co/free-stock-video/>
* Free photos: <https://unsplash.com/images/stock>
* Free sounds and music: <https://www.zapsplat.com/>