

Mentoring through Online Communities

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Research shows that roughly 33
percent of employees decide
whether to stay onboard with an
organization or leave within their
first 30 days of employment

"A mentor enables new hires to smoothly adopt to the organizational culture"



Types of Mentoring





Transactional Mentoring

 This is short term in nature and is more to do with seeking information for a task/goal. e.g: Suggestions for a good restaurant or seeking someone's advice to choose between two options. Majority of mentoring falls under this category and to do this type of mentoring, it is not mandatory to build trust in the mentoring relationship

Life Changing Mentoring

This is long term and changes who you are as a mentee. Unlike transactional mentoring, this is the true value adding mentoring that we should be focusing on. In this kind of mentoring, there is a sustained relationship where the mentor and the mentee invest in a relationship that is based on **trust** and **respect**. Though several people can give you advice at a transactional level, this may be useful on a short term basis but it will make little difference in the long run



Role of Digital





Digital is not about mobile, AI and Cloud. It is not only about technology - it is about a change of perspective of a problem

Google knows more about you than you know about yourself!

Visibility has emerged like never before. We need to combine this visibility with the ability to take action from anywhere. **This is digital!**

Today we can manufacture to the sample size of one

Digital is an opportunity to reimagine everything possible



Online Mentoring through Communities



TCS is a Global IT services provider







Responsible



People Caring



Innovative



Leading Brand



Customer Centric





TCS Confidential

Innovation – Use exponential power of the Ecosystem





COLLABORATIVE RESEARCH

Analytics, AI, ML, Telematics, Blockchain, Augmented Reality, IoT, Cyber Security, Cloud, Digital Platforms





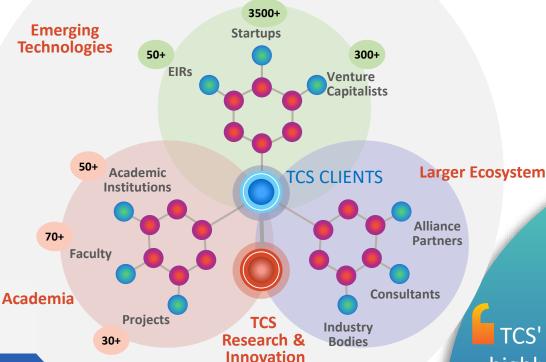






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Plug in to TCS' Co-Innovation Network (COIN)™









Royal College of Art







TCS' start-up program is organic, highly structured, and currently one of the largest among services companies |

> - Mette Ahorlu Research Director, IDC

Mentoring Communities: Collaboration via Enablers





Mentorship through Online Communities enables knowledge, good practice and information sharing through various enablers. It gives a competitive advantage and helps develop good personal and professional relationships between stakeholders by sharing ideas





Comment & Reply



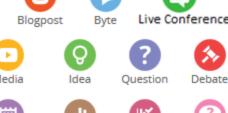


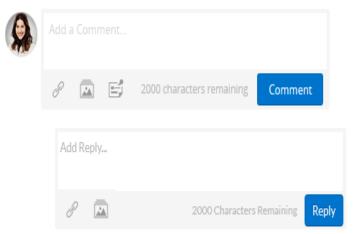
Live Chat

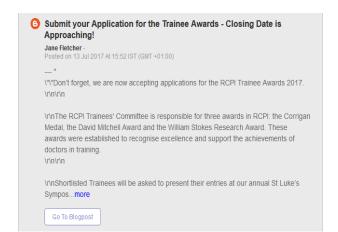
Emails and SMS

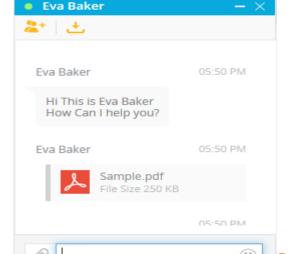










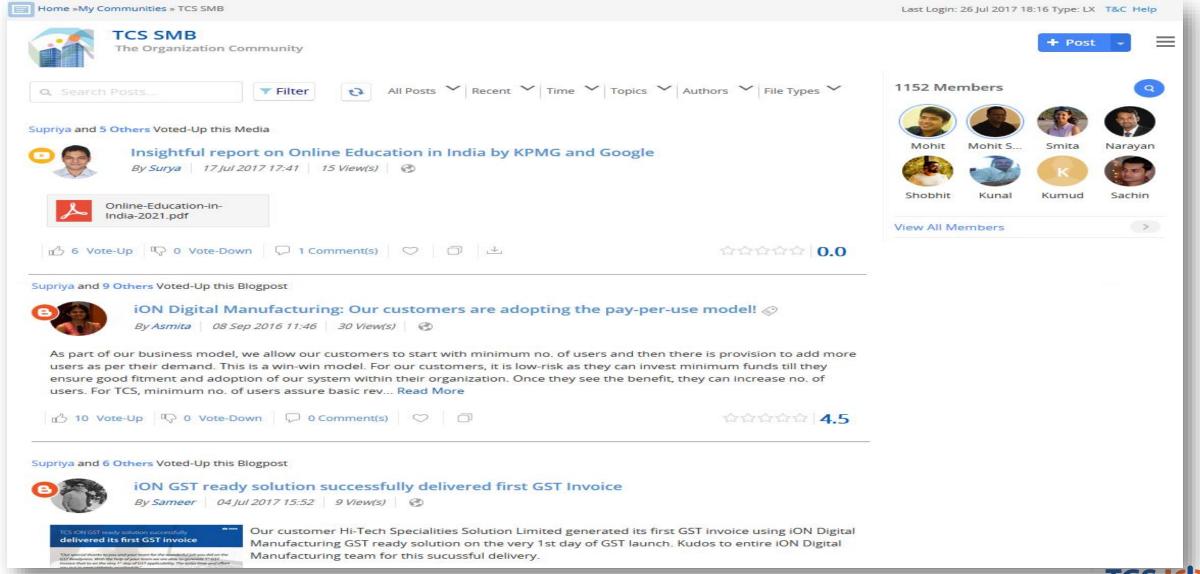


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Sample Community Learning Page







Live Video Conferencing: One to Many

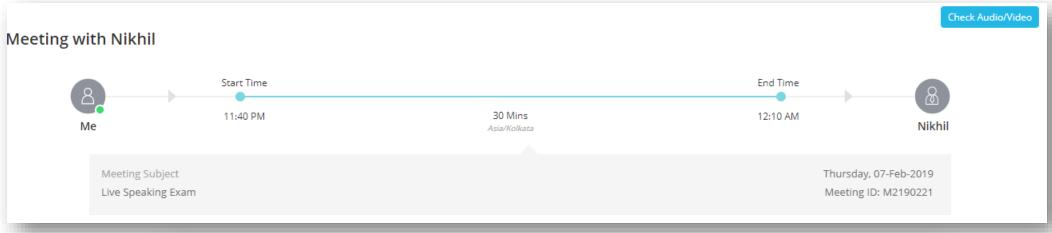








Live Video Conferencing: One to One



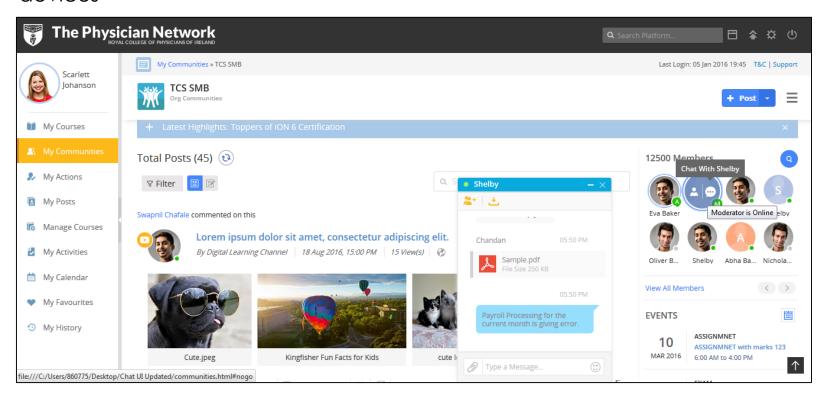


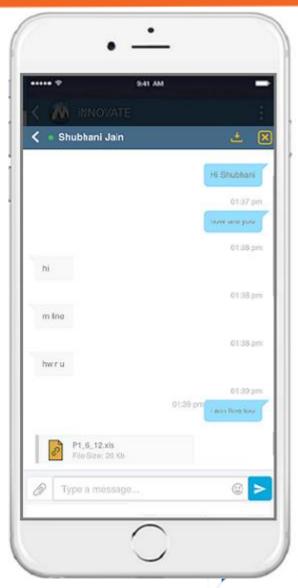


Live Chat: To enable constant engagement

- Chat with Users from anywhere / anytime from Desktop / Android Phone / iPhone / Tablet / mTOP App
- Share files via Chat
- Chat history for users

- Chat sync Feature to sync chats between devices
- Sending offline messages

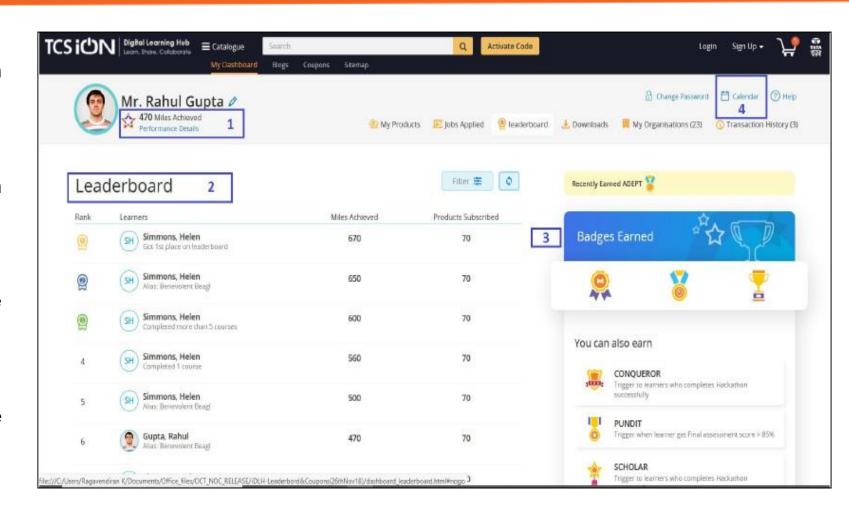






Gamification: To Improve participation

- Gamification to drive adoption using Badges
- Users can build reputation based on their activity in communities
- Motivation for users to engage actively with peers
- Badges hierarchy can be configured based on needs





Benefits of Mentorship through Online Communities



Sustained Engagement







- Powering peer learning with communities of learning
- Videos/learner aids



24x7 learner moderation & assist



Augment curriculum with learning repositories

6,47,668 interactions recorded
1,56,216 media uploaded



Contextual Learning







Contextual links to real time development for content/topics/subjects



Knowledge repositories (Information on Tap)



Industry interaction to build relevance



Community based structure to bring contextual relevance

63,085 blog posts uploaded in 5,090 communities



Mentoring-on-the-go







Cloud hosted for 24X7 availability



Online mentors for anytime query support



Mobile supported UI for device based access

On-the-go access for the mobile generation



Mentoring in TCS





iBelong – A New Joiner
Integration Experience
Platform.It creates a sense of
belonging and
accomplishment leading to
positive outcome for all
stakeholders. 360 connect
between New Joinee,
Supervisor and Mentor

MILO – The Mentoring Assistant.

MILO, (means ''MEET'' in Hindi)

''the mentoring Assistant is
anytime - anywhere, socially
enabled and community
moderated which would
automatically facilitate

Mentoring discussions between
Mentee-Mentors and also
collect feedback from them
periodically

iConnect (connect platform)
and Inspire (High potential
program). The objective of both
is to ensure our budding leaders
can leverage on the wealth of
experience and expertise of our
more seasoned ones



Closing Remarks







- "Completely outrageous.... Completely inspiring". If you do not know what your 'Mount Everest' is, you will never achieve it!
- If you are a mentee, you should know what your 'Mount Everest' is. The mentor in turn helps the mentee define and crystallising his/her 'Mount Everest'

International Mentoring Day – 17th Jan, 2018





THANK YOU

