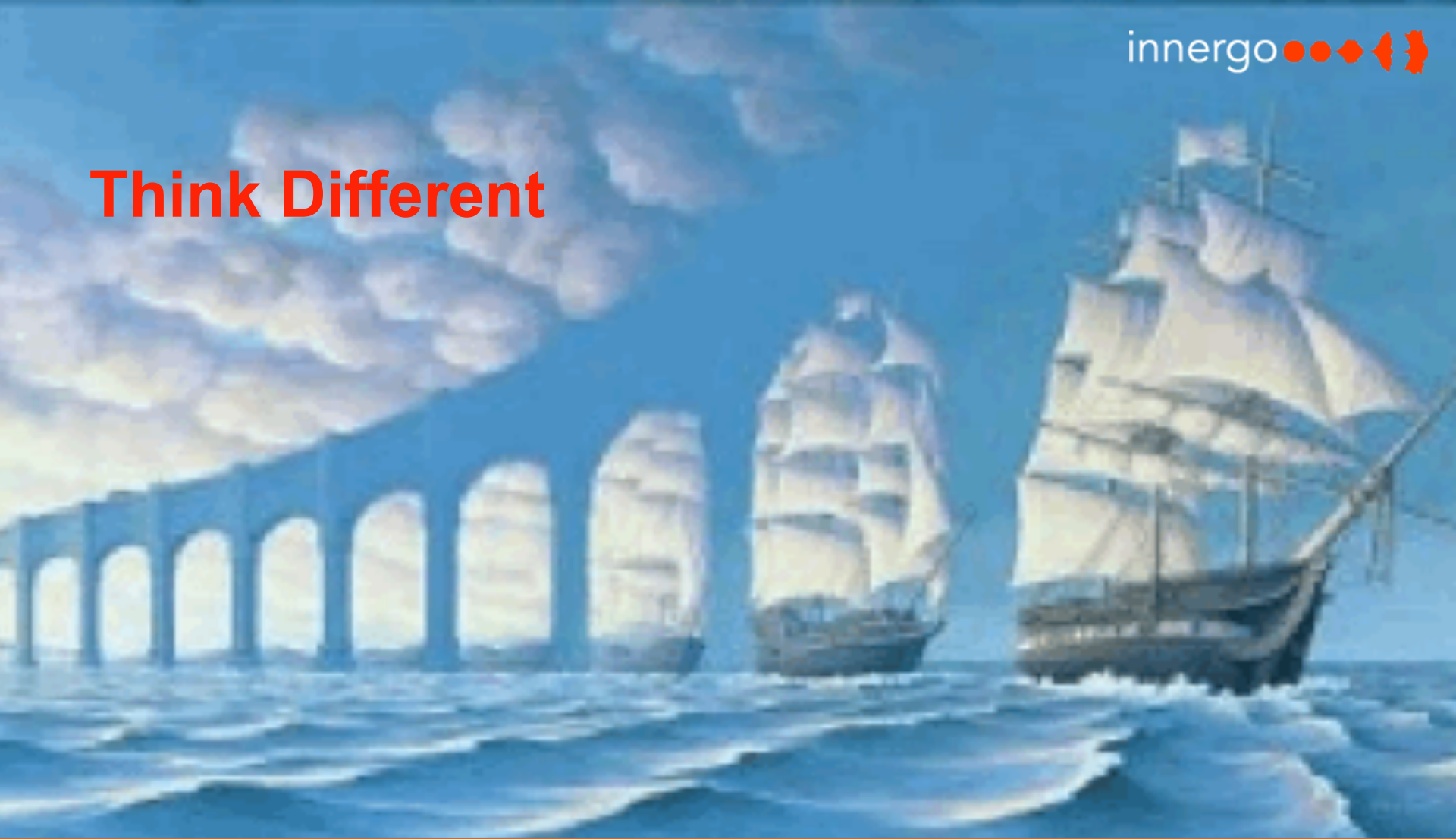
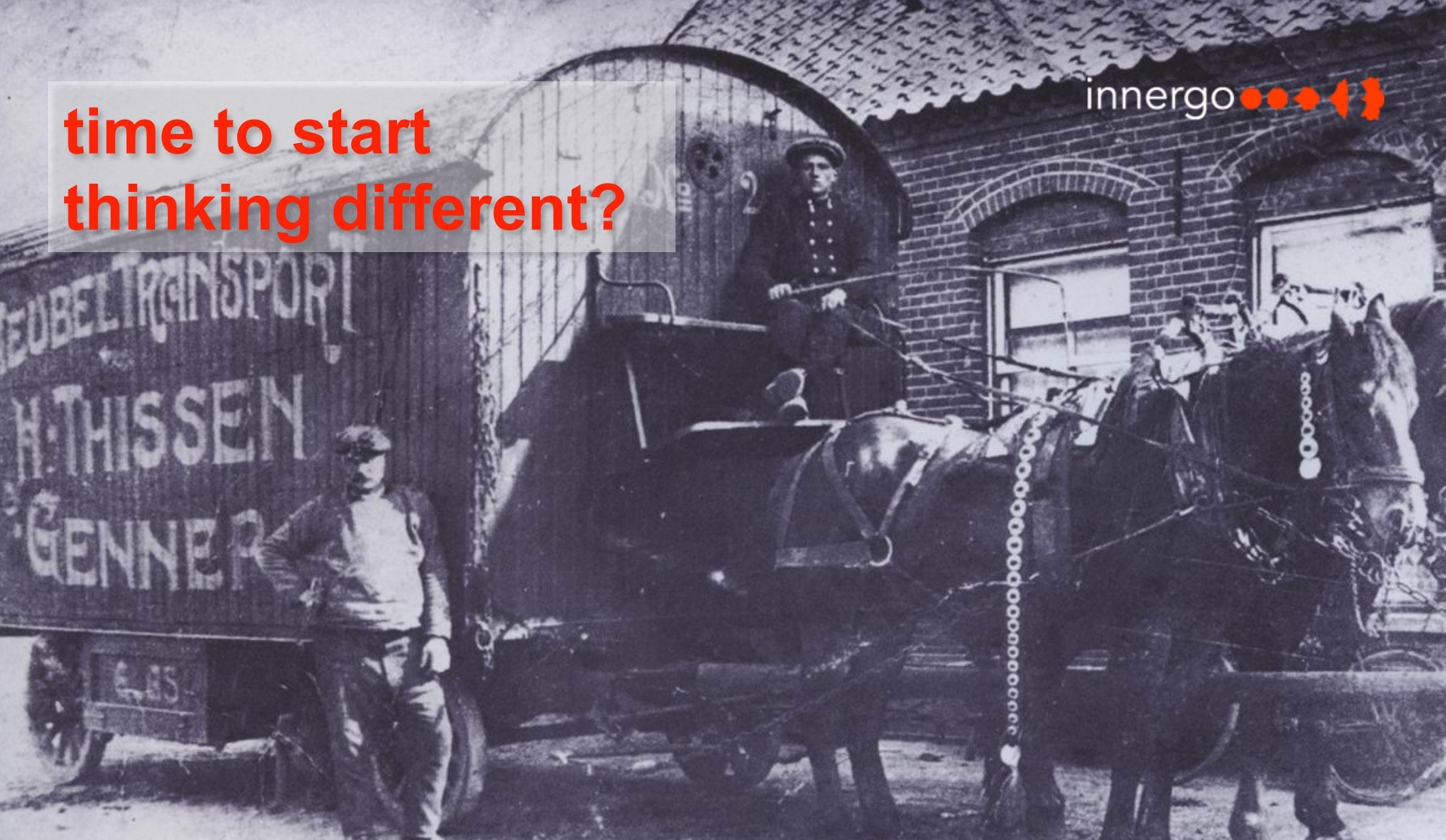


# Think Different



time to start  
thinking different?

innergo ●●●





innergo 



**Who are those people?**



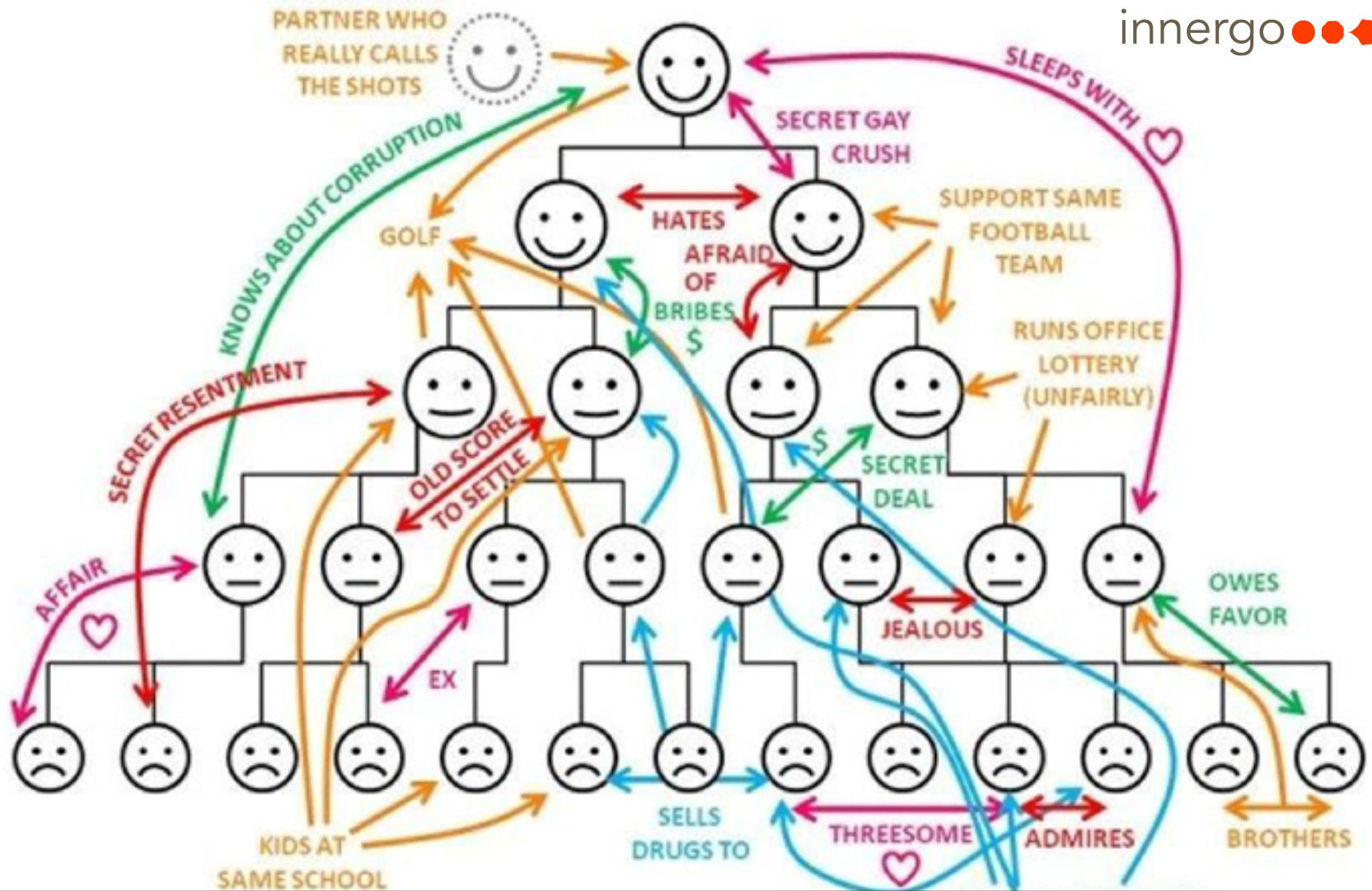
**Our mission: keep organisations futureproof**

**focus of managers**

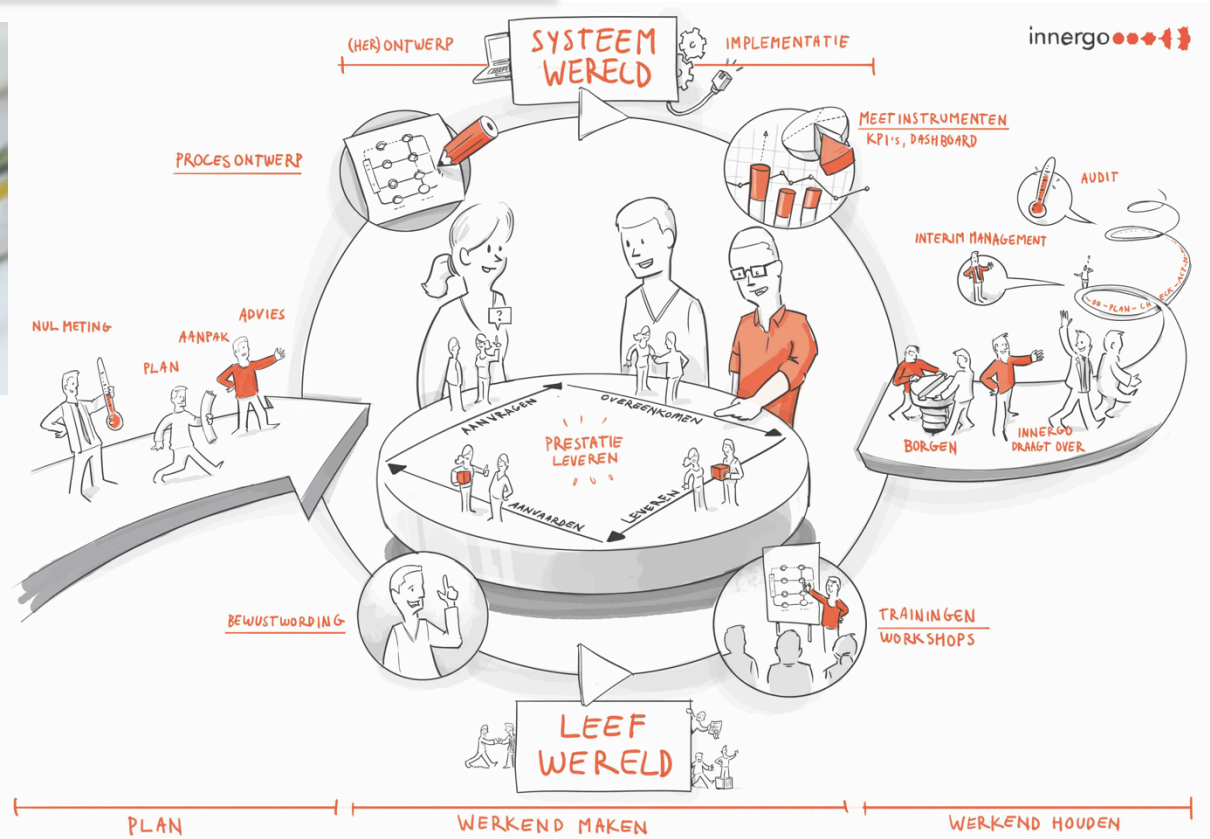
**the  
organisation as  
a system**

**the organisation as  
a social structure**





# example of thinking different in presenting information







**CAUTION  
BEARS**

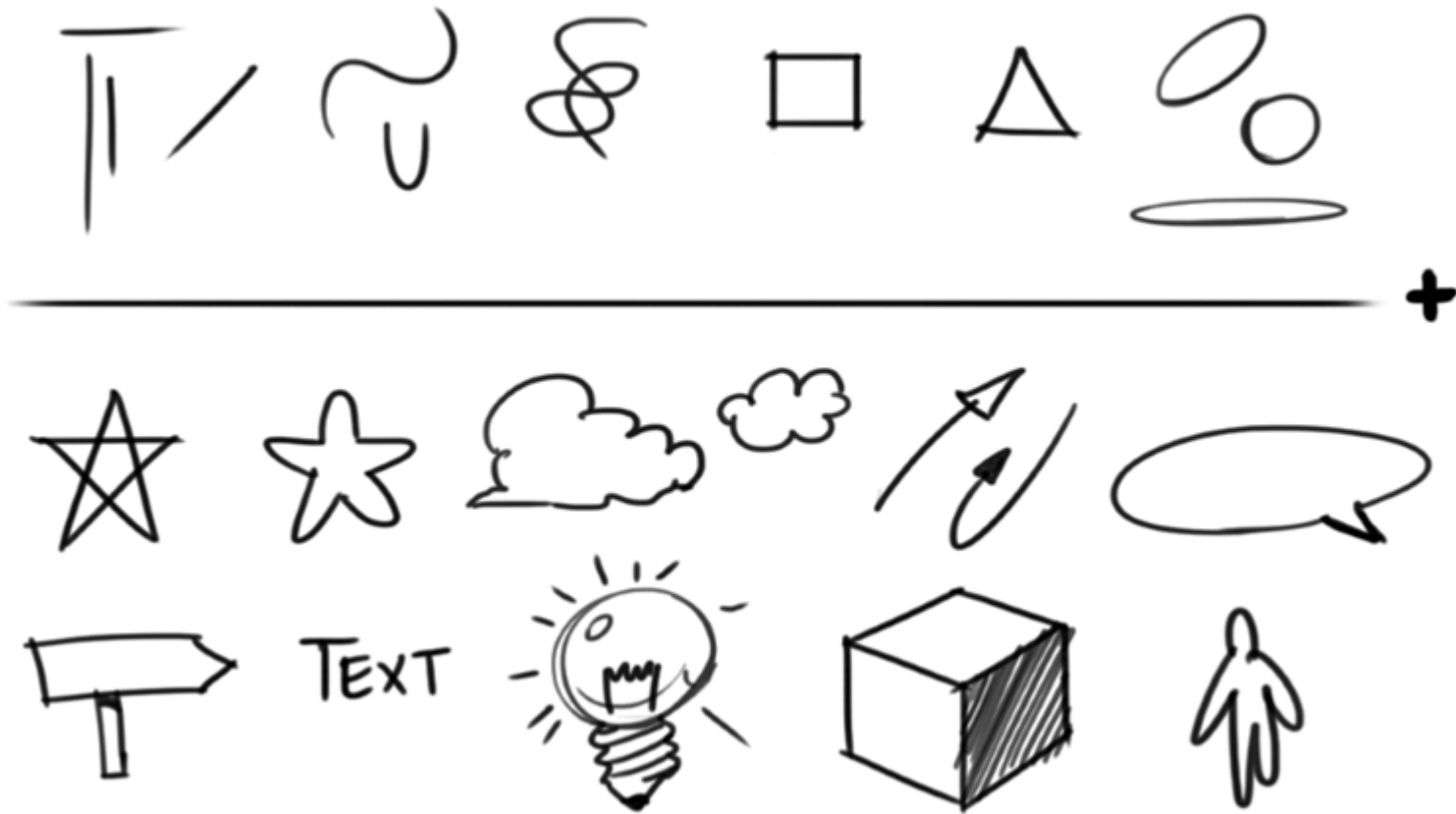
**NEXT 10 km**

**DO NOT FEED BEARS**

**Lets get creative**



# The basics



# Metaphor

s



Water

Wet

Water drop

Rain

waterboiler

Bottle

Rainsuit

Swimming

Drinking

Cleaning

Draw-well

Drainpipe

Sea

Flood

tea

River

Glass

Leakage

# Water



# Visualise your resumé





Let's start