

**EXAMPLE Course blueprint**

<b>Course name:</b>	example course Innovation Strategy
<b>Constructed by:</b>	test coordinator
<b>Co-reader:</b>	
<b>Construction date:</b>	20-10-2017

PROGRAM LEARNING OBJECTIVES	COURSE LEARNING OBJECTIVES	AoL measure (y/n)	Weighting (%)	Assessment type			
				Written exam	Assignment 1	Assignment 2	Team Presentation
[add program learning objectives, example below from MSc BA - DBI]	[[link course objectives to program objectives, add lines if course has multiple objectives per program objective]						
<b>ACADEMIC AND RESEARCH SKILLS:</b> Demonstrate a command of all the academic research skills necessary to make relevant contributions to the domain of digital innovation and the disciplines of information systems and innovation management.	obj 1: can find and evaluate academic literature on innovation strategy, innovation technology and developments in the field	n	10%		5%	5%	
<b>BRIDGING THEORY AND PRACTICE - knowledge</b> Show a critical understanding of state-of-the-art theory and methods in the domain of digital innovation and the disciplines of information systems and innovation management, as published in top journals.	obj2: demonstrate knowledge of innovation strategy, innovation technology and developments in the field	y	40%	40%			
<b>BRIDGING THEORY AND PRACTICE - application</b> Examine complex real-life case problems from different (theoretical) perspectives and design well-founded, substantiated solutions based on the appropriate methods and techniques commonly used in the domain of digital innovation (academic and business).	obj3: can apply innovation strategies to case examples	n	40%	10%	15%	15%	
<b>SOCIAL PROFESSIONAL SKILLS</b> Work well in a team and reflect on all roles and contributions within teams, interact effectively with stakeholders, and present convincingly in English (orally and in writing) to both academics and professionals.	obj 4: can present the results of the chosen strategies for innovation used in assignments 1 and 2 to a group of peers, and correctly answer questions from the group.	n	10%				10%
<b>BROADENING YOUR HORIZON</b> Formulate their own opinion on Master's related issues within society, their outlook including both economic interests and environmental, societal and ethical concerns.	na	n					
<b>SELF-AWARENESS</b> Take responsibility for their own learning and knowledge	na	n					
			100%	50%	20%	20%	10%
				100%			

**EXAMPLE Exam Blueprint**

<b>Course:</b>	example course Innovation Strategy
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<b>Construction date:</b>	20-10-2017
<b>Assessment type:</b>	Written Exam
<b>Percentage of course grade:</b>	50%

COURSE LEARNING OBJECTIVES	[add ONLY course objectives assessed in exam, copy from previous sheet, make sure the colours match the program objective colours]	AoL measure (y/n)	Weighting (%/pts)	Questions or assessment criteria*																						Total					
				Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21a	Q21b	points	Actual weight %				
obj2: demonstrate knowledge of innovation strategy, innovation technology and developments in the field	obj 1a: innovation strategy	y	30%	3	3	3	3	3					3	3							3						24	33%			
	obj 1b: innovation technology	y	30%						3	3	3	3						3	3		3	3					24	33%			
	obj1c: developments in the field	y	30%																								15	21%			
obj3: can apply innovation strategies to case examples	obj 2: application of innov strategy	n	10%																								5	5	10	14%	
	<b>Totals</b>		<b>100%</b>	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	6	3	5	5	73	100%

\* tool to check if your exam matches the weighing you had envisaged. To be used before the exam takes place. Minor differences (up to 4%) between expected weight and actual weight are fine, major differences require changes to the exam.

In this example, the exam does not meet the weighing criteria for objective 1c.

**Case / assignment blueprint**

<b>Course:</b>	example course Innovation Strategy
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<b>Construction date:</b>	20-10-2017
<b>Assessment type:</b>	ASSIGNMENT 1
<b>Percentage of course grade:</b>	20%

COURSE LEARNING OBJECTIVES	ASSESSMENT CRITERIA	AoL measure (y/n)	Weighting (pts/%)
[add ONLY course objectives assessed in case / assignment, copy from previous sheet, make sure the colours match the program objective colours]	[add assessment criteria that correspond with learning objective]		
obj 1: can find and evaluate academic literature on innovation strategy, innovation technology and developments in the field	1: INTRODUCTION AND DESCRIPTION USED STRATEGIES BASED ON ACADEMIC LITERATURE	n	25%
obj3: can apply innovation strategies to case examples	2 COMPARISON RESULTS STRATEGY 1 AND 2	n	25%
	3 EVALUATION RESULTS	n	25%
	4 CONCLUSIONS	n	25%
<b>Total</b>			<b>100%</b>