

# Conversion, Sin, Salvation, and Other Crucial Business Concepts

## Two Discourses Concerning SL: the Pragmatic Discourse



## Two Discourses Concerning SL: The Fundamental Discourse



- Pragmatic view fits well into a capitalist worldview
- In the end it is opportunistic
- How can I maximize the profit I earn from my employees
- Vision of SL is long-term, altruistic, almost 'religious' view of the world

- SL is rooted in the spirit of the 1970s
- Greenleaf: we just have to look around us to see the world transform into a better place
- But still, capitalism has only become stronger
- Power is everywhere
- Cost reduction



- SL is not easy
- No one can do it as one ought
- The world needs SL
- But: a much more realistic version
- SL resembles the Gospel

## SL is a Jesus-concept: Mark 10, John 13



- Can we be like Jesus?
- Jesus versus his followers in Mark 10
- Pelagians say: Yes, we can!
- Augustine and his followers say: we must, but we cannot!

- Sin is not about being a bad person
- Sin is self-alienation
- You want to be a servant, but you do not do what you want
- Conversion is about admitting that you cannot

Can we make sense of this for SL in a management context?

- Yes, we can!
- Not necessarily only for Christians
- We all want to be servant leaders
- We all want to care for the environment
- But we also want to make a profit
- We also want to drive our car
- This turn us into tunnel viewers

- SL requires recognition of limitations
- Admit that you are a power player
- Can you do that without confession and forgiveness?
- Only when you admit that you have and still do wrong, you can begin to change!
- True love of oneself is ok, but what is true love?