Privacy Statement: Edubadges

Date: 6 October 2021

Vrije Universiteit Amsterdam (hereinafter **VU**) attaches great importance to protecting your privacy and the security of your personal data. In this privacy statement, we describe how we handle your personal data for the service Edubadges. We process your personal data in accordance with the applicable privacy legislation, including the General Data Protection Regulation (AVG) and the Dutch Data Protection Implementation Act (UAVG).

An edubadge is a digital badge (image), which shows that the recipient has certain knowledge or skills. The recipient of an edubadge can share it with others, for example on social media, a digital CV, an educational institution or with a (potential) employer.

A technical infrastructure is necessary in order to create and issue edubadges. SURF (a cooperative association of Dutch educational and research institutions) has developed that infrastructure for issuing edubadges, with the edubadges being securely stored and validated within SURF. More information about edubadges can be found on the SURF website.

# Who is responsible for processing my personal data?

The VU uses edubadges for the recognition and appreciation of knowledge and skills for non-formal education.

The edubadge service is divided into two parts:

Account/backpack (1):

1. Creating and maintaining an account
2. Storing edible badges in a backpack
3. Validation of edubadges

Issuing edubadges (2):

1. Register for an edubadge
2. Generation of an edubadge
3. Sending an edubadge

SURF is the data controller for the account/backpack (1). See the privacy statement of edubadges.nl. If you have any questions, please send an e-mail to support@edubadges.nl.

The VU Foundation is responsible for issuing edubadges (2) and the associated data processing. As a special institution under the terms of the Higher Education and Scientific Research Act (WHW), the VU Foundation maintains the VU. The VU Foundation has its registered office at De Boelelaan 1105 in (1081 HV) Amsterdam and is listed in the register of the Chamber of Commerce under number 53815211.

# What (categories of) personal data are processed?

We process the following personal data of yours:

1. eduID, the pseudonymous identifier in edubadge
2. Name
3. E-mail address
4. Educational institution
5. Whether you have agreed to the terms of use
6. The edubadge.

# For what purpose are my personal data processed and on what legal basis?

Personal data is used exclusively for the issue, storage and validation of edubadges.

We process your personal data on the following legal basis:

* The processing is necessary for the protection of our and your legitimate interests. These legitimate interests consist of maintaining the edubadge service.

# Who has access to my personal data?

Personal data will only be viewed by employees of the VU and SURF who by virtue of their position have a role in the processing of your personal data for the above purposes and for whom it is necessary that they have access to the personal data.

# Will my personal data be shared with third parties?

In processing your personal data, we may use service providers (processors) who process your personal data on behalf and under the responsibility of the VU. The VU concludes processing agreements with these service providers to ensure that your personal data are processed carefully, securely and in accordance with the General Data Protection Regulation (AVG). We ourselves remain responsible for the processing of your personal data.

Your personal data will not be shared with other parties. Should this be the case at any time, we will inform you accordingly. We only provide personal data to third parties insofar as the privacy legislation permits this, for example because you have given your prior consent or because we are legally obliged to do so.

# Will my personal data be transferred to international organisations or countries outside the European Economic Area?

No, your personal data will not be transferred to international organisations or countries outside the European Economic Area (EEA). The EEA includes all EU countries plus Norway, Liechtenstein and Iceland. Transfers of personal data between these countries are not subject to additional rules under the AVG.

# How long will my personal data be kept?

We do not retain your personal data any longer than is necessary to achieve the predefined purposes or as long as required by law.

Your edubadges and account data will be kept as long as you keep your account (not your VU account!).

# How is my personal data protected?

The VU takes appropriate technical and organisational measures to protect your personal data against loss and any form of unlawful processing.

# Who can I contact if I have questions about the processing of my personal data?

Your questions about how your personal data are processed can be sent to silvester.draaijer@vu.nl.

# How can I exercise my privacy rights?

# Based on the AVG, you have - under certain conditions - the right to access the personal data processed about you, the right to correct your personal data if it contains factual errors, the right to erase your personal data, the right to restrict the processing of your personal data, the right to transfer your personal data and the right to object to the processing of your personal data.

If you wish to exercise these privacy rights, you may do so by contacting the Data Protection Officer of the VU at:

Data Protection OfficerDe   
Boelelaan 11051081   
HV AMSTERDAM

In order to process the request, you will be asked to identify yourself. This way, we can check whether the request is made by the right person. If you are not satisfied with the way in which we handle your personal data, you have the right to file a complaint with the Dutch Data Protection Authority.

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