

# SERVANT-LEADERSHIP INTRO SLIDES



**SERVUS**  
Servant-Leadership Centre  
for Research and Education



# INTRODUCTION TO SERVANT LEADERSHIP

Robert K. Greenleaf

## Aim

The people served grow as individuals, becoming 'healthier, wiser, more autonomous and more likely themselves to become servants' (Greenleaf, 1977).



# SERVANT-LEADERSHIP (GREENLEAF)

**“Servant-Leadership is enabling others to perform better”**

# CORE PROPOSITION

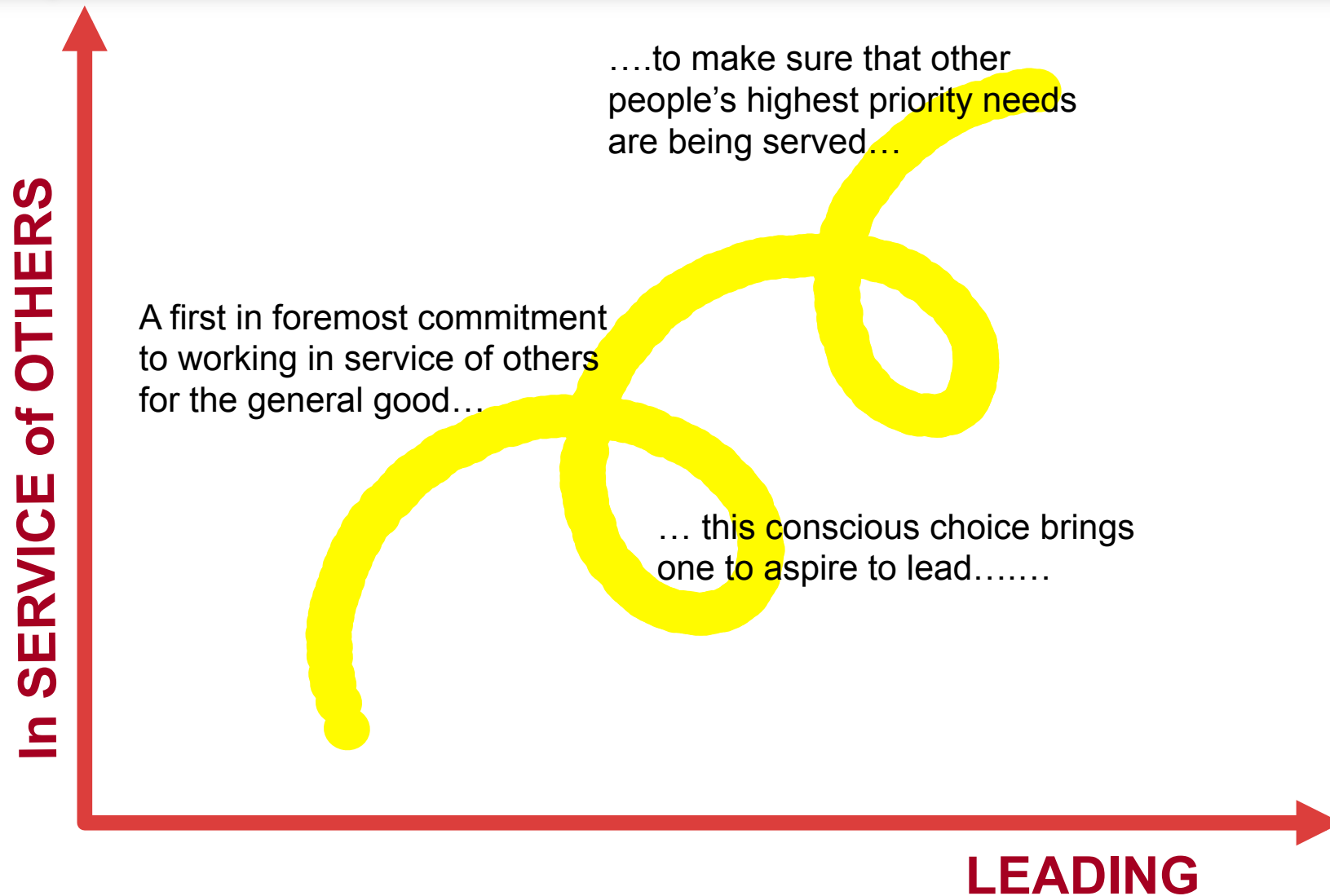
***“Servant leaders have the propensity and competence to help organizations and its teams reconcile dilemmas for better sustainable business performance”***

# APPROACHING DILEMMAS: *NAVIGATING STRATEGIC TENSIONS*

**To Create Wealth is  
to combine Viewpoints that are not easily joined.....  
Therefore scarce...  
Therefore profitable....**

**And that is what servant-leaders do**

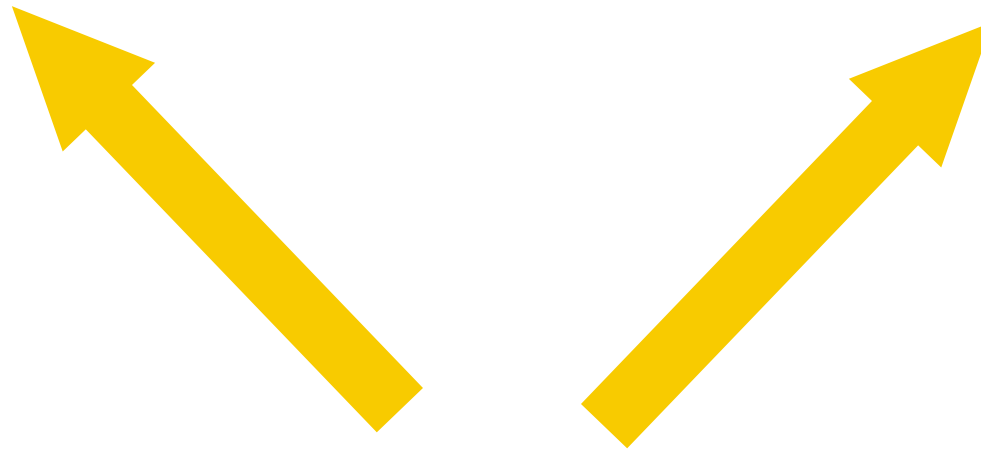
# SERVING - LEADING



## 05/ ACHIEVEMENT VERSUS ASCRIPTION

**What You Do**

**Who You Are**



**STATUS ?**

What does this have to do with the theme of this year's symposium... e.g. MEANINGFULNESS



# MEANING

## *noun*

1. what is intended to be, or actually is, expressed or indicated; signification; import: the three meanings of a word.

**2. the end, purpose, or significance of something: What is the meaning of life? What is the meaning of this intrusion?**

3. Linguistics. the nonlinguistic cultural correlate, reference, or denotation of a linguistic form; expression, linguistic content (opposed to expression ).

## *adjective*

4. intentioned (usually used in combination): She's a well-meaning person.

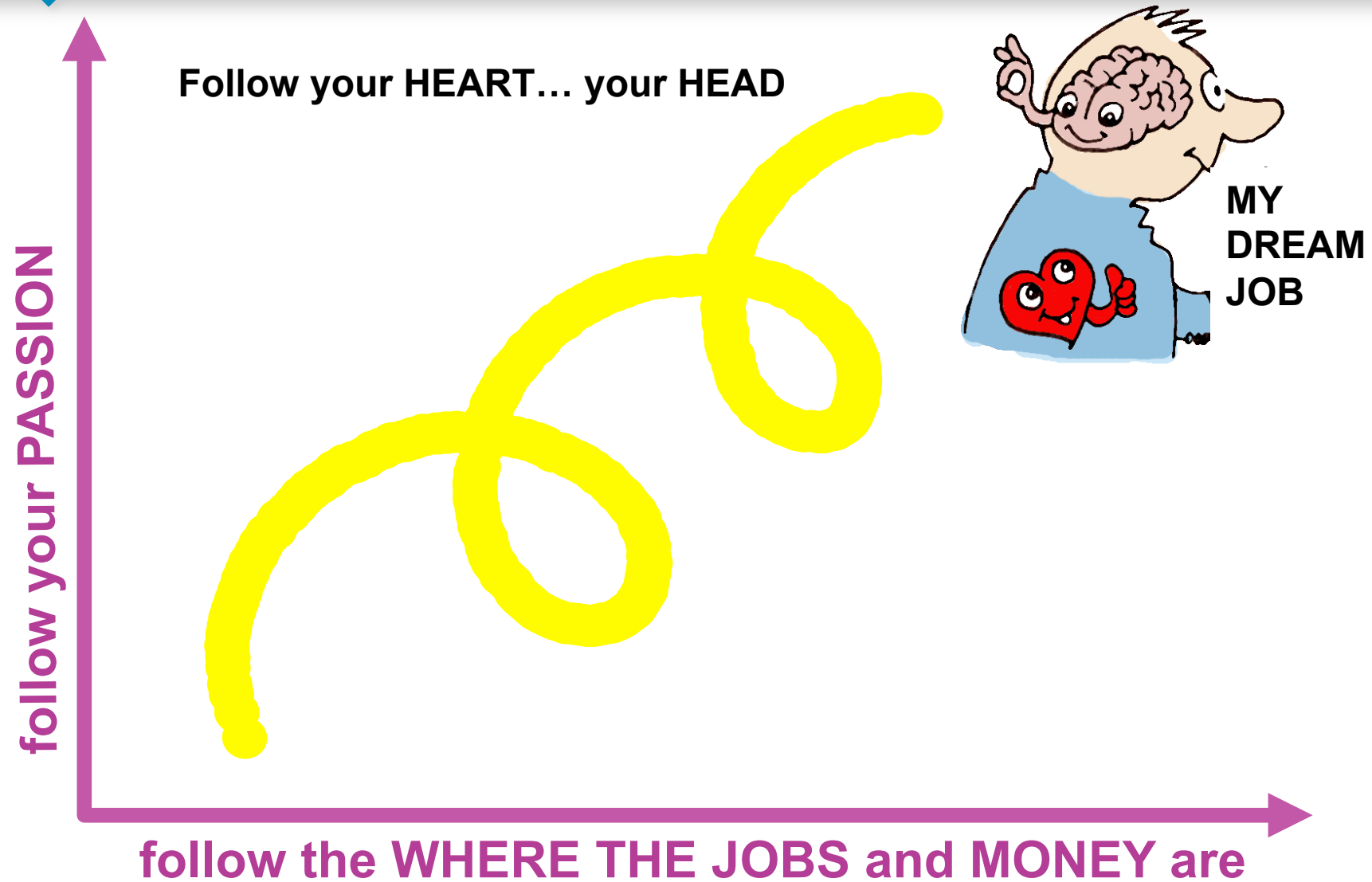
5. full of significance; expressive: a meaning look.

Aristotle answered the question of what is the essence of life:

*“To serve others and do good.”*

What is meaningful  
for you?

# DILEMMAS WHEN LOOKING FOR WORK



**Thank you!**