



Vrije Universiteit Amsterdam

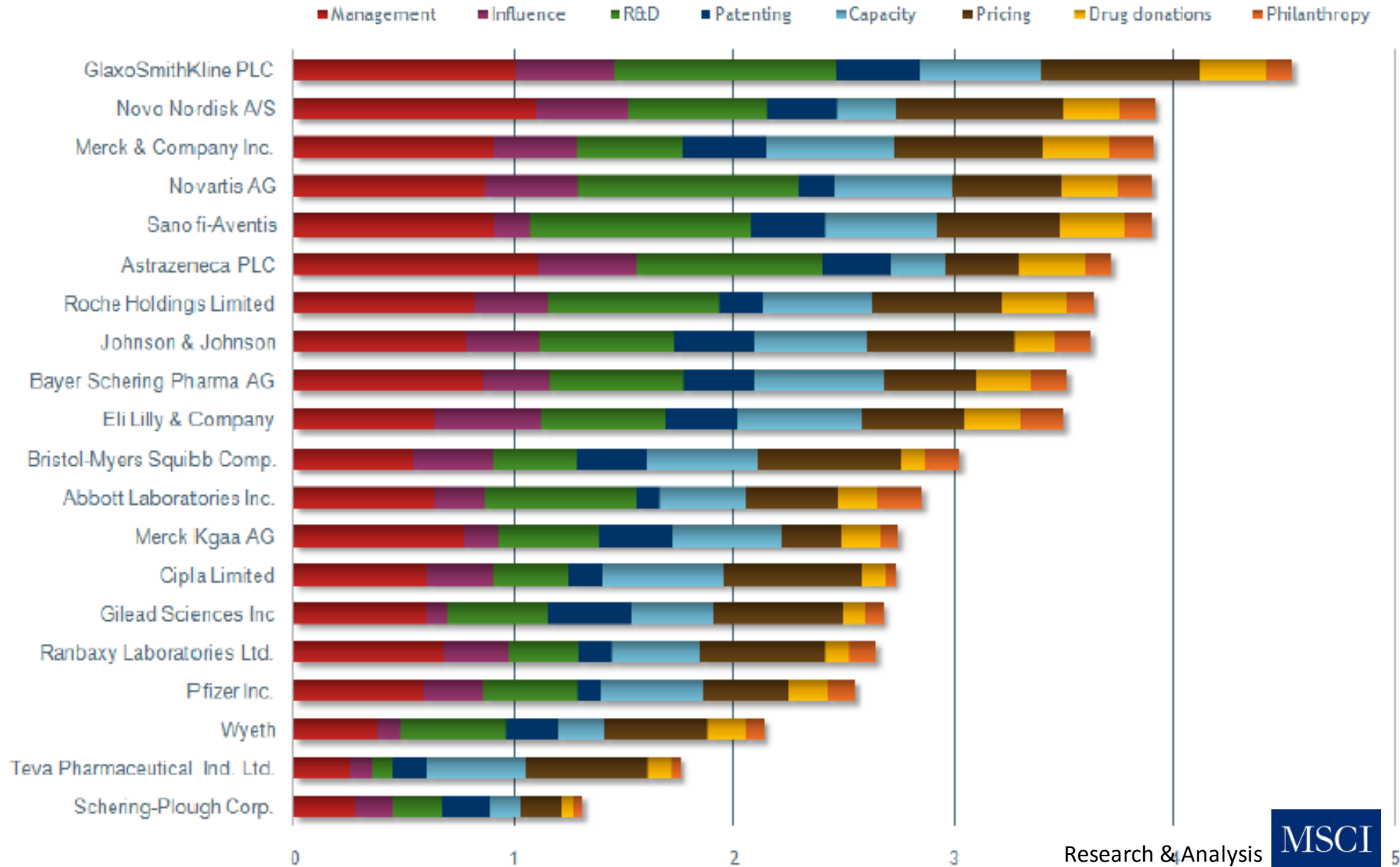
Wim Leereveld

3 oktober 2011

**4.8 billion people  
have access to medicine.  
2 billion to go.**

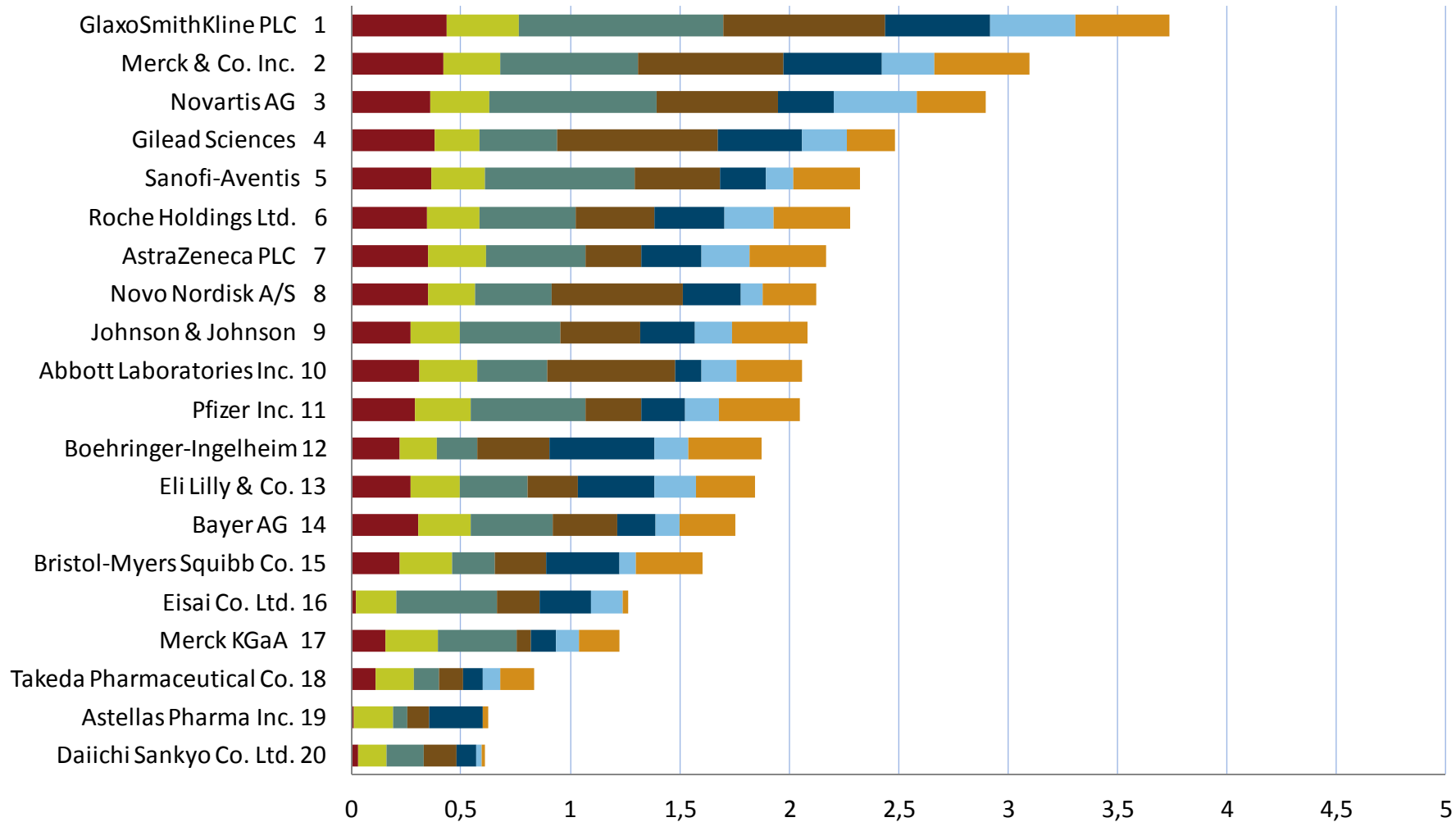


# Access to Medicine Index 2008

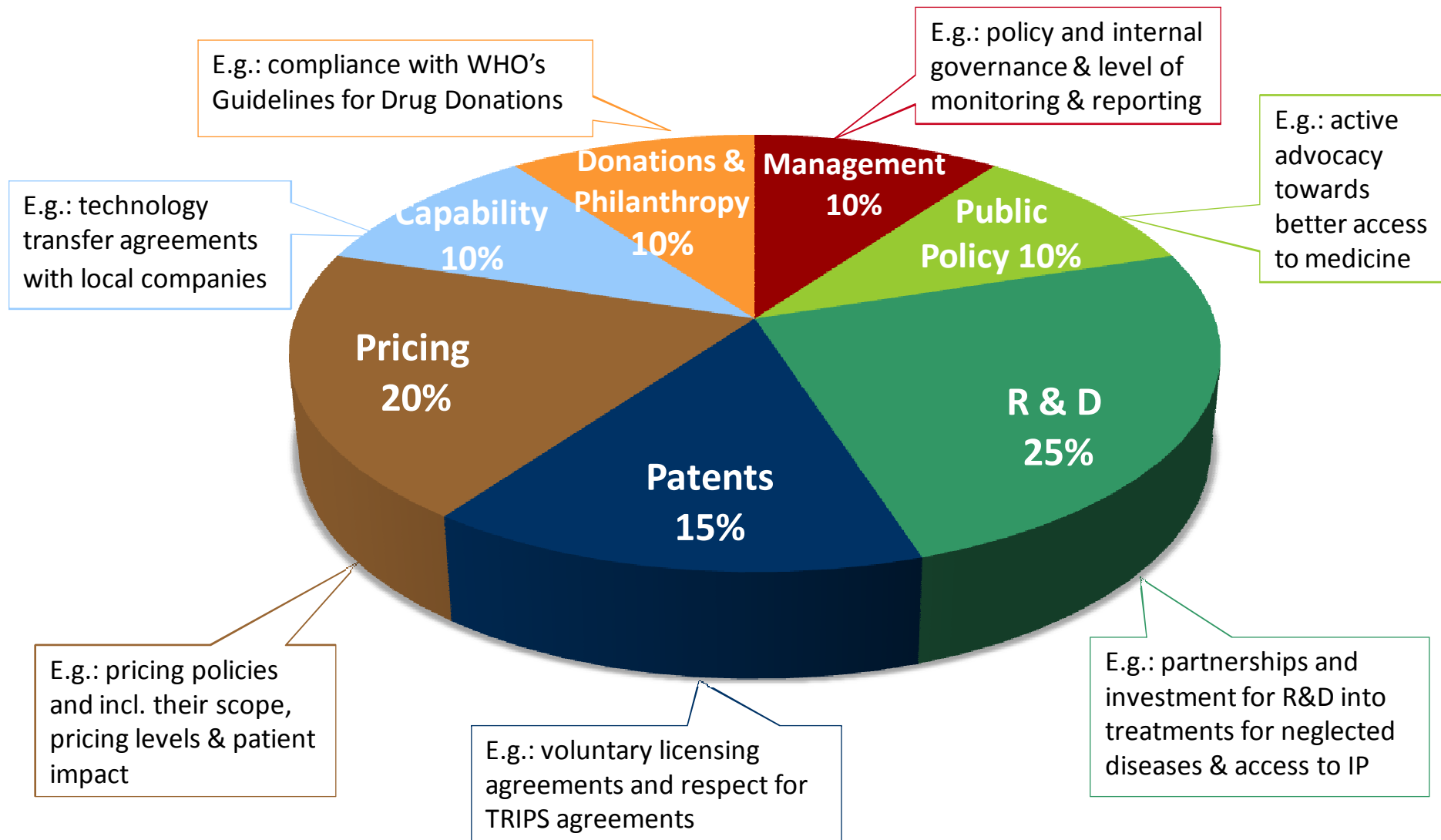


# 2010 June: Access to Medicine Index

Management Public Policy R&D Pricing Patents Capability Donations & Philanthropy



# The Index 2010 consists of 7 technical areas – important factors weigh more





# Global Media Coverage



## The New York Times

Expect the World®

The Drug Industry: GlaxoSmithKline, Merck and Novartis Again Rank Highest on Access to Poor



## Le Monde

## LE FIGARO

### Les groupes pharmaceutiques injustement délaissés

Mots clés : Pharmaceutique, ETATS-UNIS, EUROPE, Sanofi Aventis, Novartis, ROCHE, MERCK, PFIZER, AZTRAZENECA

Par Hayat Gazzane

28/06/2010 | Mise à jour : 17:21 Réagir S'ABONNER AU FIGARO.FR



ne américain Barron's, le secteur subira un abandon stisseurs à Wall Street. Les groupes européens ent plus intéressants que leurs homologues américains.



## THE LANCET

### Infectious Diseases

### Bridging the gap in access to medicines

innovation of 20 originator and seven generic companies.

that the index "is one of a collect of external tools that we use track our performance in corpor responsibility and is a central tool our evaluation of specific activities improve access to medicines".

ATMI is also designed to assist ot players to improve access. Gre Alton, executive vice-president corporate and medical affairs at Gile Sciences (Foster City, CA, USA), says people move beyond the numeri rating and look at what compan are doing, specifically, to make crucial treatments more broadly available, this would potentially enable companies and NGOs to learn from each other's efforts and find ways to work together". The index is also



Margaret Chan meeting Wim Leereveld of the Access to Medicine Index

## The Economist

## nrc.next



**Beloon big pharma voor goed gedrag**  
Betaalbare medicijnen dwing je niet af door on de barricaden te klimmen

### 'Sociale farmaceut beter geleid'



een miljoen dollar overge maakt naar Haarlem. Daarmee wordt de ranglijst financieel gesteund door het Nederlandse en Duitse ministerie van Buitenlandse Zaken. Er is erkenning en steun van instanties als de World Ge-anthelminthcommissie (WHO), de Clinton Foundation en de Hoge Commissaris voor de Mensenrechten van de Verenigde Staten. De knoel van de Access to Medicine-index zit volgens de initiator Leereveld in de transparantie van de samenstelling

# 2010 June: Glaxo Smith Kline on CNBC



A screenshot of a CNBC news broadcast. The top navigation bar includes the CNBC logo and links for NEWS, BLOGS, and VIDEOS. The main video frame shows a female anchor on the left and a male guest, GSK CEO Witty, on the right. A vertical text overlay on the right side of the video reads "POWER LUNCH". A lower-third banner displays "HEALTHY investing" and "CNBC EXCLUSIVE: GSK CEO WITTY". To the right of the banner, stock market data for the Dow Jones is shown: "+7.78 +0.07% 10,450.19". The bottom of the screen features a repeating "CNBC" logo and the slogan "FIRST IN BUSINESS WORLDWIDE".

NEWS BLOGS VIDEOS

POWER LUNCH

HEALTHY investing

CNBC EXCLUSIVE: GSK CEO WITTY

DOW  
+7.78 +0.07%  
10,450.19

CNBC CNBC CNBC CNBC CNBC CNBC CNBC

FIRST IN BUSINESS WORLDWIDE



# 2011 May 18: Bill Gates presenting at 64<sup>th</sup> World Health Assembly



## 2011 January: Dr Margaret Chan endorses the Access to Medicine Index

*“ The Access to Medicine Index  
is a very important project.  
What gets measured, gets done. ”*

*Dr. Margaret Chan  
Director-General World Health Organization*



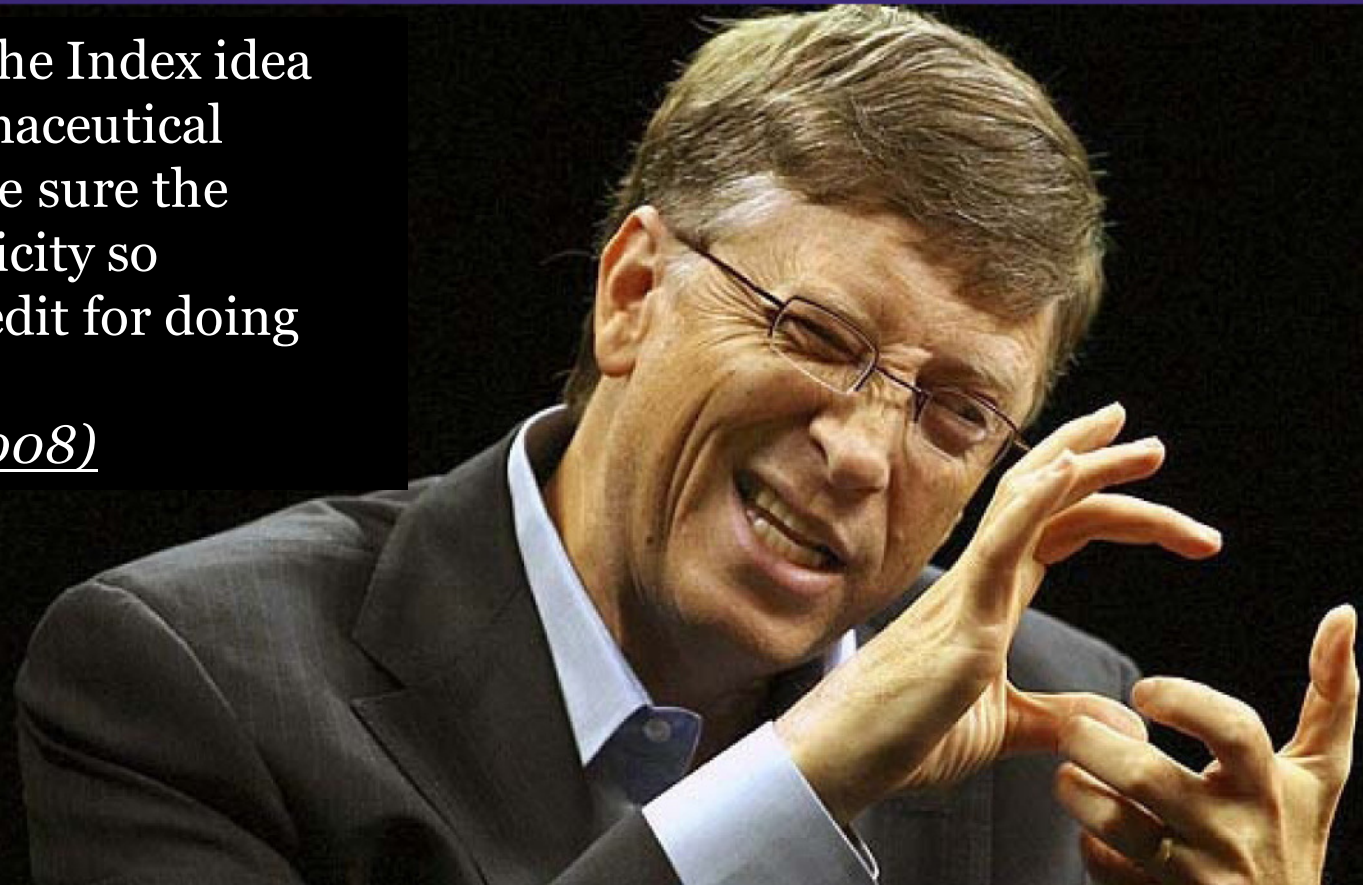


## Bill Gates about the Index in Time Magazine

“We can expand the Index idea beyond the pharmaceutical industry and make sure the rankings get publicity so companies get credit for doing good work.”

*(Time, July 31, 2008)*

Bill Gates



# 2011 May 11: 29 leading investors support the Index - combined AUM USD 3.7 trillion



Northwest & Ethical Investments LP



Rathbone Greenbank Investments

“I've been impressed by the Access to Medicine Index. It presents well-balanced stakeholder views on good practices for the pharmaceutical industry and it provides clear standards against which the performance of individual companies can be judged.”

Mrs. Mary Robinson

United Nations High Commissioner for Human Rights (1997-2002)  
Former President of Ireland





*“ Effective medicines save lives. Pharmaceutical companies play key roles in developing medicines and making them available to people who need them. The ATM Index shows how well companies are doing in contributing to better access to medicines and where they can do more to get better results for the poor. ”*

*Andrew Mitchell - Secretary of State for International Development - DFID,  
the Department for International Development, UK*





# Methodology Structure 2010

## Index 2008

ATM Management
Public Policy & Advocacy
R&D
Patents & Licensing
Equitable Pricing
Capacity
Donations
Philanthropy

## Index 2010

	30%	30%	30%	10%
<b>Strategic Pillars</b>	<b>Commitments</b>	<b>Transparency</b>	<b>Performance</b>	<b>Innovation</b>
<b>Technical Areas</b>	General Access to Medicine Management			
	Public Policy and Market Influence			
	Research & Development			
	Equitable Pricing, Manufacturing & Distribution			
	Patents & Licensing			
	Capability Advancement in Product Development and Distribution			
	Product Donations & Philanthropic Activities			

Matrix structure allows increased weighting of on the ground performance of companies over time.

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