

Use your mobile to donate 2 euro for Belgian charities with the Payconiq by Bancontact app

Scan for Change : 3rd – 18th December 2019

What does 2 euro represent for you? A cup of coffee? Your daily newspaper? A quick drink after work? For many of us, 2 euro is just a small amount you might pay as part of your daily ritual. But for people, nature and animals in need, 2 euro can make a big difference. With this in mind, the Bancontact Payconiq Company, in conjunction with 19 Belgian charities, is launching the Scan for Change campaign. This innovative campaign aims to encourage everyone to support good causes with activities in Belgium through small donations: you can donate 2 euro easily and securely simply by scanning a QR code via the Payconiq by Bancontact app.

Scan for charity: a campaign in train stations and online

From 3rd December — marking **Giving Tuesday**, the international day of charitable giving — until 18th December 2019, the Scan for Change campaign will be running at 7 Belgian railway stations (Antwerp Central, Bruges, Brussels Central, Brussels North and Brussels South, Ghent Sint-Pieters and Liège Guillemins). Large banners at the various train stations will be inviting passers-by to think about what 2 euro means for themselves, as well as for people, animals and nature in need. Because the donation of 2 euro is more than just money. It also brings recognition, hope and support for the many people for whom help from the 19 participating charities is absolutely essential.

There will be a big Scan for Change wall at each of the 7 railway stations involved. On them, you will find inspiring, real stories, and each of them is associated to a QR code as well as next to them. By scanning the code alongside a story which touches you particularly, you will donate 2 euro to the charities in Belgium that are involved with the topic you have selected.

Of course, you can also donate 2 euro to more than one charity, simply by scanning multiple codes. One important thing to bear in mind: at the end of the campaign, Bancontact Payconiq Company will double all donations — which means that every 2 euro donated will become 4!

The campaign is also running online. All the stories that you'll find on the Scan for Change walls at the stations, are also featured on the www.scanforchange.be website. So you can also use the Payconiq by Bancontact app to donate 2 euro online.

And, in the coming days, scanning the QR code will be possible with KBC Mobile online or offline.

How will the donations be distributed?

All donations will be passed on to a fund in each category: health, poverty, child welfare, nature and animal wellbeing. The King Baudouin Foundation will ensure that the donations made for each category are divided equally among all of the participating good causes active in this category. And rest assured — every single cent of the 2 euro that you donate via Payconiq by Bancontact will go to the good cause.



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As you can imagine, there is a very high level of enthusiasm among the Belgian charities taking part in this campaign. These 19 organisations below (shown with their actual names) will be taking part in this first edition of **Scan for Change:**

- Category Health: MS Liga, Rode Kruis Vlaanderen/Croix Rouge de Belgique, Special Olympics, Stichting Tegen Kanker/Fondation Contre le Cancer, Think Pink
- Category Animal Welfare: Blindgeleide Honden, Blauwe Kruis/Croix Bleue, Ligue Royale Belge pour la Protection des Oiseaux, Vogelbescherming
- Category Child Welfare: Bednet, Cliniclowns, Make a Wish
- Category Poverty: TADA, Voedselbanken, YouthStart, Netwerk Tegen Armoede
- Category Nature: Good Planet, Natagora, Natuurpunt

For the first time mobile donation

These days, paying for things is something most of us tend to do without even thinking about it. Besides, we do it more and more mobile. In 2018, more than 34 million mobile payments were made using the Payconiq by Bancontact app and that figure will have doubled by the end of 2019. But we can also use these fast payments to benefit society and the people around us. Which is why the Bancontact Payconiq Company is happy to contribute with its expertise in the form and its payment app.

“Through Scan for Change, the Bancontact Payconiq Company aims to make it easier to support good causes by donating small amounts,” says Nathalie Vandepuete, CEO of Bancontact Payconiq Company. “Donate with a smartphone is a development that fits in perfectly with our society which is becoming more and more digital. Our aim is to make donating small amounts to charity as natural as buying a cup of coffee or any other of our daily habits. We’re all spending more and more small amounts using our mobiles. So why wouldn’t we make a habit of using mobile payments to give society a helping hand?”

As lots of little donations can make a big difference...That is why the Bancontact Payconiq Company and the 19 charities are enthusiastically behind the first edition of this innovative fundraising campaign, which aims to demonstrate the power of small, mobile donations as an exciting new way to raise funds.

For more information: www.scanforchange.be

[Download images here](#)

Important notice for the media:

Since the merge in 2018, the company's name in Belgium is **Bancontact Payconiq Company**; the Belgian payment app is called **Payconiq by Bancontact**. In Belgium you download Payconiq by Bancontact.

About Bancontact Payconiq Company

In 2018, Bancontact Company and Payconiq Belgium joined forces and merged to become Bancontact Payconiq Company. The new company is a joint initiative by AXA Bank, Belfius, BNP Paribas Fortis, ING and KBC. The new product, the Payconiq by Bancontact payment app, combines the best of two worlds. You can use it to make payments in the same places as you could before with Bancontact or Payconiq – i.e. in retail stores and webshops, as well as between friends and even to pay invoices and bills. The app is targeted at all Belgians and operates on both iOS and Android smartphones. It is supported by 20 banks and has over 290,000 payment points.

The Bancontact card still remains the go-to method for electronic payments, with more than 1.4 billion transactions per year in Belgium. The payment app and payment card complement each other perfectly. Which means that users always have an easy way to pay, for large or small amounts, wherever they happen to be: at a merchant's cash register (contactlessly or otherwise), online or between friends (including remotely). Mobile payments are fast gaining ground in Belgium: by the end of 2018, the number of mobile payments had reached 34 million – which is 100% more compared with 2017!

Make cashless payment solutions constantly evolve, make them more and more user friendly in a firmly Belgium-based setting, that is helping to drive the prosperity of our country's economy, that's the major challenge for the company. As a local actor, Bancontact Payconiq Company offers reliable payment solutions tailored to Belgian users' and merchant's needs and payment details firmly kept under European control.

Today, more and more Belgians want to shop and consume locally and... to pay locally!

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