

Long Range Planning



Executive Leadership

- Review the current state assessment and formulate the long-term strategy for the company
- Review bottom-up asks and make top-down consolidation decisions
- Review the key scenarios presented by the CFO and decide on the strategy
- Identify key executional priorities in the AOP and communicate the direction to their respective teams



CFO / VP of Finance

- Synthesize strategy and translate into a financial model
- Drive requirements for strategic planning model and share the requirements to the executive leadership team
- Review the overall strategic plan and run additional what-if scenarios to confirm the key assumptions and drivers
- Present the key scenarios to executive leadership team



Strategic Team / Planners

- Lead the initial assessment of current state, internal and external
- Build the strategic planning model
- Review the baseline version of the strategic planning model and run what-if scenarios to validate drivers and assumptions