

Key Challenges and How We Solve Them

Supply Planning



Challenges

- Decision latency due to multiple/disconnected supply planning systems across inventory, production, and distribution processes
- Inflexible optimization technology that can't adapt to evolving supply chain
- Inability to respond to supply disruptions

Anaplan Enablers

- Align decisions across departments in one easy-to-use collaborative platform
- Dynamically adapt linear programming-based optimization in everchanging business environments
- Respond to disruptions with speed with flexible modeling and secure, immediate collaboration inside and outside of your organization

Business Value

- Make, source, and deliver the right product at the right time while efficiently using resources and working capital
- Determine the optimal solution for your supply network to minimize costs
- Simulate and understand risks and opportunities between numerous strategic options and changing market conditions at an operational level, and at real-time speeds



"[We] shrunk our inventory carrying costs and increased our cash flow by \$25 million in working capital, with no impact to our customers."

- EVP of Global Supply Chain