Sales and Operations Planning

Sales and Operations Planning with Anaplan improves collaboration between sales, product, innovation, finance, operations, and marketing partners. S&OP teams are empowered to make sophisticated planning decisions to meet continuously changing business realities.

With full, detailed P&L interactions, rich-yet-intuitive scenario planning, and interactive, near-real time supply-demand balancing, let Anaplan for S&OP help turn "what if" into "what's next".

Gartner®
2019 LEADER

Sales and Operations Planning Magic Quadrant

There's a new way to plan

Leverage the combined power of technology, data, and people to make the most of natural connections that already exist in your organization.

Connected Planning ensures that the best available data is used to make better informed decisions.

It's Dynamic – Change with the market, or get ahead of it

It's Collaborative – Involve all the right people in decisions – even your customers or suppliers

It's Intelligent – Leverage internal and external data to unlock predictive insights

Key Benefits

- Align decisions across departments and executives in one easy, secure, collaborative application

- View and manage supply chain costs with full P&L modeling on multi-level supply chain networks and interactive supply-demand balancing

- Optimize product innovation by coordinating and assessing launch scenarios and profitability

- Increase S&OP process partition and productivity with process management and flexible modeling and user interfaces

Anaplan

Key Features

Modeling for Business Users
- Empower planners to enhance S&OP models
- Interconnect model map and business map to see your data flow
- Flexibility to model consensus demand plans with any dimensionality, consensus building rules, and demand related KPIs

Planning, Collaboration, and Control
- Aggregation, disaggregation, allocation, and break-back to plan at any level
- Multi-region and multi-country support
- Real-time updates from all end users

S&OP Process Management
- Model your process, capture, and track participation of plan updates
- Define and manage process performance KPIs
- Use workflow to run process branches.

"What-if" Scenario Management
- Assess multiple planning options with rich scenario planning
- Optimize plans and instantly view the effects
- Measure potential changes before rolling out

Master Data Maintenance
- Enable end users to easily ingest, modify, or create master data to accelerate S&OP process
- Drag-and-drop hierarchy changes with immediate effect
- Master data update capabilities tailored to process with role-based views

Advanced Calculations
- Use embedded calculations to model consensus demand and forecast value add
- Enable Anaplan's statistical engine, or your home grown offline forecasts tool

Reporting, Analytics, and Alerting
- Zero-latency reports and executive dashboards with web, Excel, and PowerPoint
- Combine interactive visual charts and plan updates in a single view

Secure, Multitenant
- Role-based security, user management, and single sign-on support
- Disaster recovery and full data encryption
- Bring Your Own Key (BYOK) encryption
- Detailed access control, down to cell level

About Anaplan
Anaplan is driving a new age of connected planning. Large and fast-growing organizations use Anaplan's cloud platform in every business function to make informed decisions and drive faster, more effective planning processes. Anaplan also provides support, training, and planning transformation advisory services. To learn more, visit anaplan.com.

Key features of the Anaplan platform

Planning at scale:
Enterprise-grade scale with a cloud-native platform and patented in-memory Hyperblock™ engine

Voice to your data:
One location for all of your planning data that is trusted, connected, and updated

Runs your business:
Unmatched flexibility to model any scenario for the business and by the business

A team sport:
Engaging, collaborative, and actionable user experience

Safeguarding your present and future:
Robust protection through: user access, identity management, and data encryption

Your competitive advantage:
Embedded intelligence and optimization to drive insights that matter

Anaplan