

Anaplan for supply planning: Supply for every demand

When you use the Anaplan platform for supply planning, you can say goodbye to static, linear decision-making and hello to a dynamic process. Complex decisions are simplified with real-time, end-to-end visibility, scenario planning, and Anaplan's powerful optimization engine. When all relevant plans come together across sales, marketing, finance, and products, leaders work in harmony to achieve business goals.

At the core of business success is this simple yet elusive formula: Supply should meet demand. Despite its simplicity, solving that formula isn't always easy. The Anaplan platform provides the ability to more effectively collaborate with all relevant parties, including customers, suppliers, and other network partners. Anaplan for supply planning provides real-time, end-to-end visibility and "what-if" scenario planning to ensure an accurate supply forecast across the entire network.

“Our partnership with Anaplan has transformed the way we plan and forecast, supporting our customer network across the country to ensure that they continue to have the right product in the right place at the right time.”

SENIOR MANAGER OF
LOGISTICS EXCELLENCE,
TARMAC

○ Optimization made easy

Inventory optimization and **supply network optimization** are two key areas where Anaplan truly shines in supply planning. The core issue of inventory optimization is knowing where to store inventory along the supply chain to lower prices and increase efficiency. The Anaplan platform, with the Optimizer engine, makes those decisions easy. Optimizer brings all variables into the equation, including service levels, lead time, changes in demand, customer commitments, and supply reliability to show supply chain professionals exactly how much inventory to have at each location to meet the customer's required service levels.

The core issue of supply network optimization is meeting global demand in the most efficient way possible, with thousands of SKUs, production facilities, factories, and distribution centers to factor into their decisions. The Anaplan platform, with the Optimizer engine, makes it easy to fulfill global demand in the most efficient and profitable way possible, leading to lower waste, better service levels, and happier customers.