

Key Challenges and How We Solve Them

Long Range Planning

Anaplan

Challenges

- Translating strategy into actionable plans
- Accommodating both long-term and short-term planning
- Encouraging participation and engagement of key stakeholders
- Multiple versions, which result in different bottom-up forecasts
- Combining many disjointed processes

Anaplan Enablers

- Support stronger business partnering by modeling customers, channels, and products to manage costs and maximize profitable growth
- Connect top-down financial models with bottom-up operational plans
- Spend more time analyzing, advising, and partnering with the business instead of assembling data

Business Value

- Reduce cycle to create annual budgets and long-range forecasts
- Reduce data errors and associated time to resolve errors to allow more time for value-added analysis
- Increase gross margin and P&L predictability



"We achieved a level of integration among supply chain commercial and finance planning workstreams that was not achievable before Anaplan."

- Director, Supply Chain Finance