

## The rules of the Kubík's loyalty club

effective from 01. 11. 2018

## Explanation of abbreviations

- **Program** Kubík's loyalty club
- Rules: Rules of the Program of Leo Express s.r.o. mentioned in this document
- **Playing Card**: of the Program, where the information about the Program's participant are and where the participant sticks collected points
- LE: Leo Express s.r.o., with its registered office at Řehořova 908/4, 130 00, Žižkov, IČ 066 61 572, represented by Leoš Novotný, Chairman of the Board of Directors, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, File 15847
- Point: sticker obtained from steward of LE for a drive of a child by train of LE
- Child: An individual under the age of 15
- **Rewards**: items from Maspex Czech s.r.o., specifically those related to one of the company's favorite products Kubík drinks
- **Responsible person of the LE**: steward or LE cashier with a name plate and valid service card
- Act: Act No. 101/2000 Coll. on the protection of personal data

- (1) Kubík's loyalty club is a program of LE, offering passengers the opportunity to receive Rewards for collected Points according to the Rules below.
- (2) Points may be awarded to Children for each LE train trip that they made during the duration of the Program. The Point is to be collected directly on the train in which the Child is transported. It is not possible to get a Point after the drive.
- (3) The Child earns 1 Point for each ride.
- (4) The Child and his / her escort must travel with a valid travel document and comply with the contractual conditions of carriage of Leo Express, otherwise the Reward or Point will not be provided.
- (5) The Playing Card may be completed by a person over the age of 18 on behalf of the Child. The contact e-mail address and the full name and age of the Child for which the Playing Card is filled must be provided. Filling in a Playing Card is required to participate in the Program.
- (6) Points acquired by the Child or his escort shall be stuck to the Playing Card.
- (7) Points stuck to a completed Playing Card can be exchanged for Rewards.
- (8) The form of the Rewards and the number of Points needed to obtain the Rewards is determined in advance in the Playing Card.
- (9) Rewards and Points are changed every period. The overview of the periods are at www.leoexpress.com.
- (10) The amount of the Rewards is limited for one period, after being exhausted, it is no longer possible to get the Rewards.
- (11) Points and Playing Cards are changed before the start of each period.
- (12) The Playing Card is void with the Points from a period other than the one for which the Playing Card was issued.
- (13) Rewards can be collected 14 days after the end of the period for which the Playing Card and Points have been issued.
- (14) When receiving a Reward, you must hand over a filled and valid Playing Card with the Points from current period to the Responsible Person of the LE.
- (15) You can collect the prize at the LE ticket office.
- (16) Another benefit of this Program is engagement in the competition. It is possible to win Kubík's travel suitcase in the competition. Any passenger who collects any of the Rewards of this Program within 14 days after the end of the period is engaged to this competition. The winner's draw will take place no later than one calendar month after the end of the season. The first round of the competition will run from November 1<sup>st</sup> to January 31<sup>st</sup> 2019. To participate in the competition, passengers are required to collect the Reward by February 14<sup>th</sup> 2019 and the draw will take place until February 28<sup>st</sup> 2019. Further rounds of the competition will be announced at www.leoexpress.com and information about the competition will be mentioned in current Playing Cards.

- (17) The winner of the draw will be contacted via the contact e-mail address filled in the Playing Card. If the winner does not reply within 10 days of the announcement, LE is entitled to draw a substitute winner. The original winner then forfeits the claim to win.
- (18) LE reserves the right to make a final decision on all matters relating to the Program, including its extension, interruption, revocation or modification of the Rules. The Program Participant agrees that no compensation will be granted in the event of a recall of the Program.
- (19) The Program Participant grants LE its consent to the processing of its personal data in accordance with the Act for the purposes of this Program and for the business and marketing purposes. Consent to the processing of personal data is provided by passengers for an indefinite period of time. The passenger has the right to revoke his consent at any time, he has the right to access his or her personal data, request their repair, addition, blocking or liquidation, as well as other rights pursuant to § 21 of the Act.
- (20) The Program participant is obliged to comply with these Rules and also with applicable Czech legislation and act in accordance with good manners. The use of unfair and fraudulent practices to obtain a Reward is inadmissible. Any violation of these principles entitles LE to exclude the relevant passenger from participating in the Program.
- (21) Participation in the Program is voluntary. By participating in the Program, the passenger agrees to the Rules and agrees to abide by these Rules.
- (22) LE is not responsible for the misuse, theft or other unauthorized use of Playing Cards. Rewards can not be enforced by court. The reward can not be exchanged for cash. The participant can not demand other reward than announced by LE.
- (23) These Rules come into effect on 01. 11. 2018.