

Our resilient economy

Sunshine Coast
Regional Economic Development Strategy
Annual report 2021/22



Sunshine Coast Council would like to thank the signatories and partners of the Regional Economic Development Strategy and acknowledges the valuable contribution they have made to the implementation of the REDS and the continued growth of the Sunshine Coast economy.



Traditional Acknowledgement

Sunshine Coast Council acknowledges the Sunshine Coast Country, home of the Kabi Kabi peoples and the Jinibara peoples, the Traditional Custodians, whose lands and waters we all now share.

We recognise that these have always been places of cultural, spiritual, social and economic significance. The Traditional Custodians' unique values, and ancient and enduring cultures, deepen and enrich the life of our community.

We commit to working in partnership with the Traditional Custodians and the broader First Nations (Aboriginal and Torres Strait Islander) communities to support self-determination through economic and community development.

Truth telling is a significant part of our journey. We are committed to better understanding the collective histories of the Sunshine Coast and the experiences of First Nations peoples. Legacy issues resulting from colonisation are still experienced by Traditional Custodians and First Nations people.

We recognise our shared history and will continue to work in partnership to provide a foundation for building a shared future with the Kabi Kabi and the Jinibara peoples.

We wish to pay respect to their Elders – past, present and emerging, and acknowledge the important role First Nations people continue to play within the Sunshine Coast community.

Together, we are all stronger

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Acknowledgements

Council wishes to thank all contributors and stakeholders involved in the development of this document.

Reference document

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Message from our Mayor and Economic Development Portfolio Councillors

Since 2013, the Sunshine Coast Regional Economic Development Strategy (REDS) has provided a vision and blueprint for our economy – a prosperous, high value economy of choice for business, investment and employment, while offering an enviable lifestyle and environment.

The REDS is one of three regional strategies which collectively provide a compelling blueprint for a balanced approach to maintaining the liveability of our region, the productivity of our economy and retaining and strengthening our natural assets.

The strategy underpins the significant growth and diversification responsible for the \$18.5 billion¹ economy we have in our region today. We have continued to see positive economic indicators during the 2021/22 financial year, revealing a strong recovery from the COVID-19 pandemic across all of our high value industries. The Economic Resurgence Plan was a key element of Council's stimulus package during the past financial year and businesses in our region are supported by a strong entrepreneurial, collaborative and digitally oriented ecosystem that fosters confidence in the Sunshine Coast.

In June 2022, our local government area was officially recognised as a UNESCO Biosphere Reserve, which will help us protect and enhance our region, communities, economy and our natural environment for future generations. This designation brings opportunity to those already doing business or thinking of investing in our economy by providing a competitive advantage to facilitate sustainable growth along with a range of benefits to our natural environment, our lifestyle and economy.

Council has continued to progress region-shaping projects as we prepare for our exciting role as a Key Delivery Partner of the Brisbane 2032 Olympic and Paralympic Games. Along with eight Olympic and Paralympic events our region will host, the Maroochydore City Centre will be the home of this region's Athletes Village, housing athletes and officials competing in events staged on the Sunshine Coast. Brisbane 2032 aspires to create a legacy for the people of Queensland and Australia by leveraging the Games as a catalyst to enhance social, economic and environmental outcomes for our communities.

As we move into the final phase of our current REDS Implementation Plan, we remain future focused, looking ahead to continue driving sustainable growth across all of our high value industries and build confidence in our region.

¹ Based on Gross Regional Product (GRP) reported by economy.id, Sunshine Coast Region

Mayor Mark Jamieson
Councillor Jason O'Pray
Councillor Terry Landsberg





Introduction

Council has continued to deliver programs and initiatives to assist local businesses through the economic effects of the global COVID-19 pandemic and ensure the region has the right support and investment to grow a modern, dynamic and resilient economy. These are highlighted in the respective pathway outcomes.

Regional Economic Development Strategy Aspirational Goals

Aspirational Goal 1

Gross Regional Product growth from \$13.8 billion **to \$33 billion** by 2033

Aspirational Goal 2

Jobs growth in high value industries from 59,000 **to 100,000** by 2033.

Aspirational Goal 3

Regional household income levels (22.3% below in 2013) to exceed Queensland household income levels by 2033.

Aspirational Goal 4

Increase exports from the region from 13.6% **to 20%** of goods and services produced for export.

(combined Sunshine Coast and Noosa).

Progress since 2013

Since the development and implementation of the REDS in 2013, the Sunshine Coast economy has undergone a period of significant growth and diversification. The region has also experienced considerable population growth and urban development and now proudly represents a regional economy worth more than \$21.5 billion in Gross Regional Product (GRP).

2013	2017/18 estimate	2021/22	2033 Aspiration
A \$13.8 billion economy	A \$18.5 billion economy	A \$21.5 billion economy	A \$33 billion economy
High value industries provide 59,000 employment opportunities	High value industries provide 82,633+ employment opportunities	High value industries provide 89,536 employment opportunities	High value industries provide 100,000 employment opportunities
13.6% of goods and services produced for export outside the region	17.9% of goods and services produced for export outside the region	15.2% of goods and services produced for export outside the region	20% of goods and services produced for export outside the region
Household income levels 22.3% below the State average	Household income levels 9.33% below the State average	Household income levels 4.7% below the State average	Regional household income levels to exceed Queensland household income levels

¹Economy id Source: NIEIR 2021

²AEC (unpublished), Employment Estimates Model 2019-20. AEC Group, Brisbane

³Economy.id Source: National Institute of Economic and Industry Research (NIEIR) ©2021

⁴abs.gov.au/census/find-census-data/quickstats/2021/LGA36720



Regional Economic Development Strategy 2013-2033

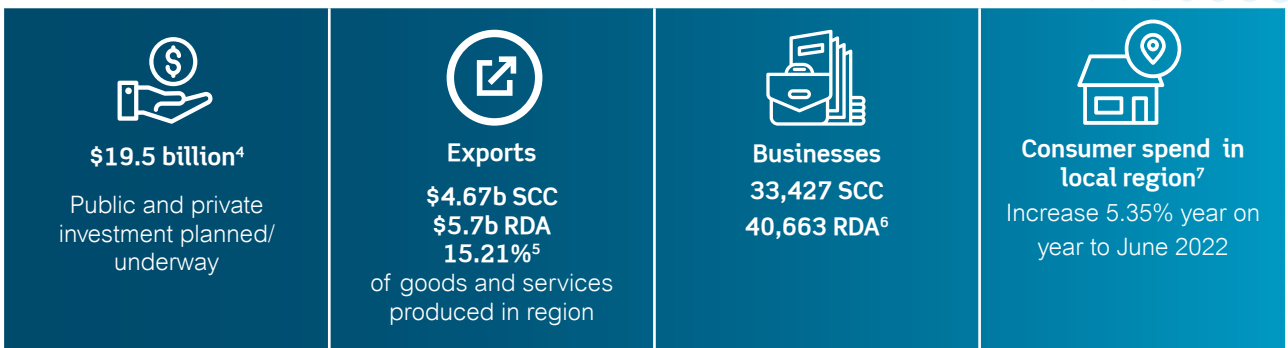
This annual report highlights the program of activities delivered during 2021/22 against the strategy's five critical pathways and their respective priorities.

	PATHWAYS	2019-2023 PRIORITIES
	Leadership, collaboration and identity	<ul style="list-style-type: none"> • Strong economic leadership and collaboration between government at all levels, industry and the community • A recognised, competitive regional identity
	Capital investment	<ul style="list-style-type: none"> • Securing investment in the region's infrastructure and other project priorities
	High value industries	<ul style="list-style-type: none"> • Supporting high value industries to expand activities, job opportunities and connectivity to markets and supply chains • Promoting cross-sector collaboration and engagement on key initiatives and projects • Promoting entrepreneurship, innovation, research and digital connectivity
	Local to global connections	<ul style="list-style-type: none"> • Positioning the Sunshine Coast in key national and global markets • Supporting local businesses to respond and adapt to market change and opportunity
	Investment in talent and skills	<ul style="list-style-type: none"> • Developing, attracting and retaining a suitably skilled workforce • A regional education and training offering that aligns to the demands of the changing economy

Progress indicators

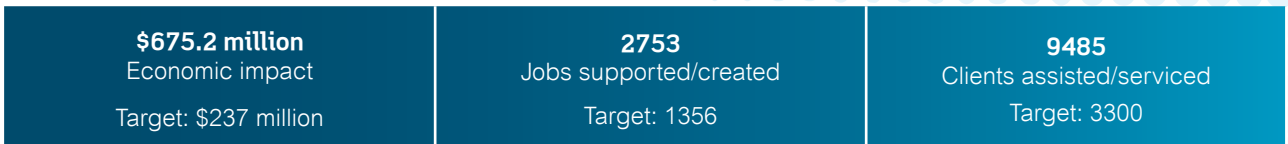
Since 2013, the Sunshine Coast Regional Economic Development Strategy has provided a vision and blueprint for the new economy – a prosperous, high value economy of choice for business, investment and employment, while offering an enviable lifestyle and environment.

The region ended 2022 with the following results:



SCC: Sunshine Coast Council local government area.
RDA: Sunshine Coast and Noosa local government areas

Council demonstrated strong engagement with local industry and clients:



1. In alignment with the 2013 Regional Economic Development Strategy, the GRP Figure includes the wider Sunshine Coast region, which includes Noosa. Economy id Source: NIEIR 2021
2. Economyid Source: Australian Bureau of Statistics, Regional Population Growth, Australia (3218.0)
3. QGSO Source: ABS 6291.0.55.001, released 21 July 2022, 11:30 am (AEST)
4. Source: Australian Bureau of Statistics, Building Approvals, Australia, catalogue number 8731.0. Compiled and presented in economy.id by.id (informed decisions)
5. Economyid Source: National Institute of Economic and Industry Research (NIEIR) ©2021
6. Economyid Source: Australian Bureau of Statistics – Business register – originally sourced from ATO data
7. Source: Geographica SpendMapp data released July 2022



Pathway: leadership, collaboration and identity



Key achievements

Increasing industry collaboration

- Supported, funded and drove the successful growth of key industry groups and associated initiatives – Food and Agribusiness Network (FAN), Manufacturing Excellence Forum SC (MEFSC), Cleantech Industries Sunshine Coast (CISC), Sunshine Coast Tech Industry Alliance (SCTechIA), Sunshine Coast Screen Collective, Sunshine Coast Events Industry and Visit Sunshine Coast (VSC).
- Sunshine Coast Tech Industry Alliance and NEXTDC SC1 Data Centre launched.
- Six Future Industries videos developed to showcase our region's growing tech capability, infrastructure, ecosystem and talent. They are used across multiple Council and SCTechIA digital channels targeting local, national and international audiences.



Local business champions

- Eight businesses showcased in the ongoing Local Business Champions series, focused on: Locals supporting locals.

Business awards

- 850 business leaders attended the 2021 Sunshine Coast Business Awards Gala Dinner. Council is a major sponsor of the event which promotes regional excellence.

Industry events

- Four Business Breakfasts: Collaboration is the future, Human capital, Thriving Through Change, Our Tech Futures.
- Two Captains Tables brought 24 industry leaders together to discuss regional priorities linked to the Business Breakfasts.

Marketing campaigns



Invest Sunshine Coast promoted to target executives in Brisbane, Sydney and Melbourne in the food and agribusiness, health and wellbeing, technology, and export industries:

- 830 new leads
- 6 new investment opportunities
- 2.9 million ad views
- 229,699 video views
- 44,523 emails sent



Vitamin SC 2.0 and 3.0:

- 305 new leads and 1.8 million ad views

Commercial Property Guide and Virtual Tour:

- 233 new leads and 332,087 ad views

Health and Wellbeing

- 26 new leads and 87,383 ad views

Google advertising:

- 121 new leads and 404,995 ad views

Organic social media:

- 145 new leads

Raising our profile internationally

- The Intelligent Community Forum again named the Sunshine Coast as a global Smart21 Intelligent Community and a Top7 Intelligent Community of 2022.
- This is the eighth time the Sunshine Coast has been recognised as a Smart21 community and three times as a Top 7 finalist of internationally benchmarked communities.

Council virtually participated in the following international events:

- 2022 Zero Carbon Climate conference hosted by the New Taipei City Government, Taiwan.
- 2022 Intelligent Communities Forum Conference in Binh Duong, Vietnam.

What did not progress

Sunshine Coast Ambassadors were not engaged in activities due to COVID-19 restrictions.





Pathway: Capital investment



Key achievements

Sunshine Coast International Broadband Network (SCIBN)

- ASX listed NEXTDC purchased the Cable Landing Station located in Maroochydore from Sunshine Coast Council to create the SC1 data centre.
- SCIBN Cable Leverage Program launched to attract data hungry companies to increase investment, drive rack capacity take up in SC1, expedite construction of a new data centre, and support the Sunshine Coast Technology Industry Alliance.

Hotel investment

- Demand study completed on the region's hotel requirements in the lead up to the Brisbane 2032 Olympic and Paralympic Games.
- Hotel Investment Attraction strategy developed.
- Draft Sunshine Coast Hotel Investment Prospectus developed and is out for community consultation.
- Two hotel investment opportunities being nurtured through the investment funnel.

Health investment

Development has started on the new state-of-the-art 8-storey musculo-skeletal hospital in the Maroochydore City Centre. The partnership between UniSC, leading international orthopaedic company Medacta and Barwon Investment Partners will develop the \$100 million hospital as a centre of excellence in clinical care, innovation, education and research.

Investment briefings

- Meetings with the Local Government Association of Queensland, South East Queensland Council of Mayors, Australian Industry Group, Department of Foreign Affairs and Trade, Trade and Investment Queensland Office in North America, and commercial real estate agents to leverage the region's growing reputation as an investment destination and region shaping projects including the Olympic and Paralympic Games.
- In June 2022, Council hosted Queensland Treasury with presentations from Turbine Project, Sunshine Coast Airport, UniSC, SC1 Data Centre, Maroochydore City Centre and the Sunshine Coast Health Precinct.

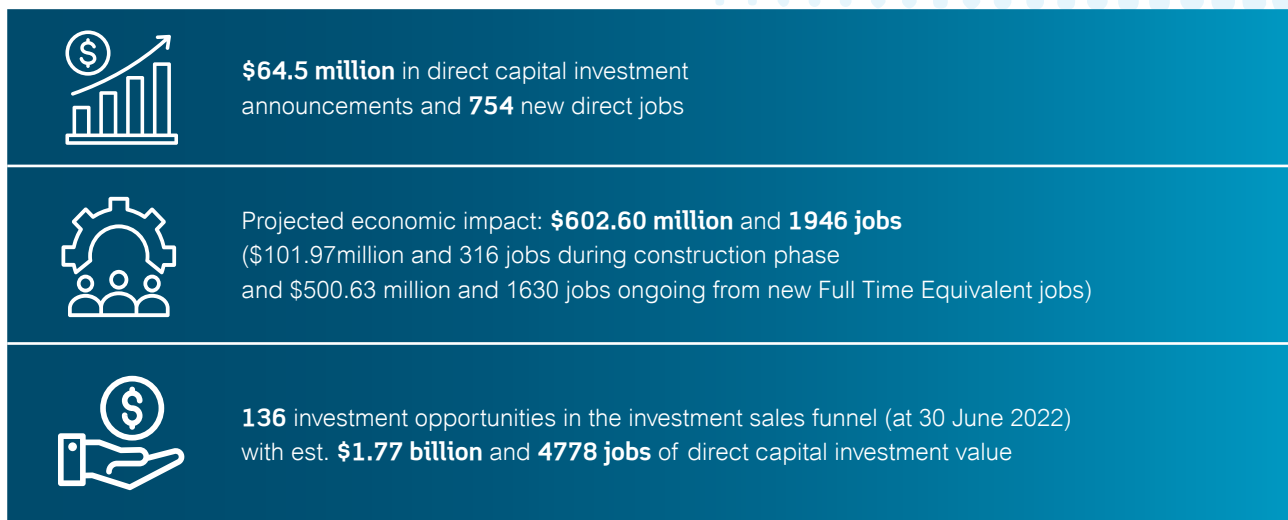
Collateral

- New Sunshine Coast Investment Prospectus launched in February 2022.
- New Invest Sunshine Coast website launched in May 2022.
- Digital First project completed; an online platform that allows Invest Sunshine Coast collateral to be published from one dedicated source.

Sunshine Coast Investment Assistance Program



Investment attraction campaigns



Announcements

The following announcements were made in relation to business establishment or expansion of major companies:

<ul style="list-style-type: none"> • 50 First Avenue • A1 • Auto & General • Barns Lane Farm • Bonza Airlines • COYO • Epicurean Products • Haven XR 	<ul style="list-style-type: none"> • Holiday Inn Express Hotel and Suites • Judo Bank • Maroochydore Private Hospital • Maropost • Metroll • NEXTDC 	<ul style="list-style-type: none"> • Pelican Waters Marina • QuikCorp • Spotlight • Sunshine Coast Cold Stores • Tropicco • Vitality Village • Your Mates Brewery • Zone RV
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What did not progress

COVID-19 heavily impacted international routes and delayed implementation of the Sunshine Coast Airport Masterplan and associated infrastructure investments.

Source: economy.id





Frozen Sunshine



Pathway: High value industries

Agribusiness 1114 businesses 5239 jobs \$80,725 average annual income \$536m value add \$504m exports	Aviation and aerospace 81 businesses 468 jobs \$88,062 average annual income \$71m value add \$46m exports
Clean technologies 104 businesses 1439 jobs \$60,442 average annual income \$240m value add \$390m exports	Education and research 686 businesses 14,736 jobs \$80,444 average annual income \$1,148m value add \$326m exports
Health and wellbeing 2,575 businesses 26,337 jobs \$73,011 average annual income \$2,138m value add \$424m exports	Knowledge industries and professional services 6,074 businesses 16,890 jobs \$91,754 average annual income \$2,327m value add \$539m exports
Tourism, sport and leisure 1852 businesses 16,116 jobs \$39,303 average annual income \$884m value add \$597m exports	

Source: economy.id

Key achievements

Meet the Makers 2022

- Sunshine Coast, Noosa, Moreton Bay and Gympie products and produce showcased to more than 400 local, state and national buyers, supporters and stakeholders.
- 220 buyers and 97 exhibitors, including 50 Sunshine Coast Food and Agribusiness Network members (up from 35 in 2019).

Craft brewery best practice tour

- 19 local brewing representatives attended the tour to Brisbane's XXXX Brewery. The tour explored world class best practices across business components, such as sustainability, safety practices, automation and high-speed packaging operations.



ASPIRE - business to business circular economy platform

144 businesses registered
 383.49 tonnes diverted from landfill
 234.03 tonnes embedded carbon savings
 \$82,096 revenue averaged (2021/22).

Advanced manufacturing best practice tour

- 20 manufacturers attended workshops and tours of two Brisbane facilities: Australian Robotics for Manufacturing to discuss robotics integration into regional manufacturing business, and the Urban Art Projects facility for insights about robotics and multiple design/tool methods.

Manufacturing Excellence Forum

- The industry group hosted 13 learning and networking events to more than 1000 attendees.
- 30 workshop groups and 40 guest speakers/panellists.
- 25 jobs filled for members.
- 5 members received more than \$500,000 in government grants.

Turbine project facilitated and supported

- Funding arrangements are being negotiated and finalised.
- Stage one is due to begin in the first quarter of 2023.
- The project is estimated to create 580 local jobs, 161 construction jobs, \$300 million revenue and \$134 million in exports.

Bonza Airlines

- Sunshine Coast Airport was supported to secure Bonza Airlines Head Office and 13 new routes with flights expected to start in September 2022. Approximately 30 initial Full Time Equivalent positions.

Airport service provision

- Aircraft maintenance company Avcro secured at Sunshine Coast Airport as a result of an investment attraction campaign and collaboration with Sunshine Coast Airport.
- Avcro will initially deliver line maintenance to Bonza Airlines and will employ approx 30 Full Time Equivalent staff at its interim facility by late 2022. Staffing and service provision to other airlines is expected to increase when Avcro's permanent facility at Sunshine Coast Airport is completed in late 2023.

SunRamp Health Tech Accelerator program

- 12 businesses participated in the program's second cohort. The program, a subsidiary of the proven US program UpRamp, leverages the Sunshine Coast International Broadband Network and is funded by Council and Advance Queensland.

BiG Day In Sunshine Coast

- The tech careers event attracted 310 students and teachers from nine schools. The program featured speakers and exhibitors from local organisations, including UniSC, HeliMods, Zest Robotics, RoboCoast, Haven VR/Josephmark and ENTAG.

Australian Tourism Awards

- The national awards were held at the Novotel Sunshine Coast in March 2022. More than 670 guests from around Australia attended, resulting in \$470,000 in economic expenditure.
- Montville-based Narrows Escape won the national award for hosted accommodation.

Major events



62 events held



144,451 visitors



\$ 72.6 million in economic impact



805.8 jobs created (direct and indirect)

* Major event outcomes for 2021/22 are estimated projections. Actual performance result will be reported in the Sunshine Coast Events Board's Annual Report produced after acquittals for 2021/22 sponsorship funds are received.

Sunshine Coast Innovation Day ebook

- Showcases innovative digital solutions, products and services that would provide larger businesses, corporations and institutions with operational improvements. The ebook supports local innovation and connections to potential buyers globally.

What did not progress

Sunshine Coast Regional Innovation Project Team (SCRIPT) has concluded and project funding acquitted.



Pathway: Investment in talent and skills



Key achievements

Gap Year Sunshine Coast

- Implemented in partnership with the Queensland Government and Visit Sunshine Coast to attract more workers to the region to take up vacant hospitality and tourism jobs.

Place Activation Program

- Council worked with key industry groups in Mooloolaba, Caloundra and Coolum to deliver events, activities and campaigns including Caloundra Beachfest activations, the Hot Weekend in Mooloolaba, and Spring into Spring events in Peregrin Springs.
- Consumer expenditure in our region for 2021/22 financial year was up 10%, delivering annualised growth with all areas showing increased consumer spending compared to the COVID-19 impacted 2020/21 financial year.

15,000
people attended

Average **20% increase**
in expenditure in
each location

(Spendmapp by Geographia)

Build a Better Business Program

- TAFE Queensland mentors supported business owners to create a focused business action plan that includes a finance plan.
- Council has supported more than 140 businesses through this program. Successful participants receive a Certificate IV in Entrepreneurship and New Business.



613 businesses
received tailored advice

141 events held
3393 participants



Local Business Support Program

- More than 400 people attended a free Thriving Through Change Business Resilience and Growth Expo in October 2021. The event connected attendees to the many business tools and resources available to support them during disruptions such as COVID-19, weather events, environmental impacts, cyber attacks, or construction and road upgrades.
- Council partnered with the Australian Government to host two Jobs Fairs which attracted 845 job seekers, and more than 50 local employers offering 900 jobs.

Small Business Friendly Program

- Council has signed the Small Business Friendly Charter which recognises local governments that actively support small businesses in their community.

Buy Local Sunshine Coast

- Four campaigns were run to call on the region's community to support local businesses through the message: *Money spent locally is money well spent and directly supports local families, jobs and economy.*
- Two Buy Local Win Local competitions between September and December 2021 received 5,594 entries which captured \$543,768 of spend locally.

Study Sunshine Coast

Study Sunshine Coast has worked closely with the Queensland Government to facilitate the safe return of international students to the region, and has delivered student employability programs, marketing awareness campaigns, student engagement and support programs that engaged more than 1,600 domestic and international



Pathway: Local to global connections



Key achievements

Export capability program

- Delivered four Intellectual Property Law and Trademarks workshops to 30 registered attendees and two e-Commerce workshops to 24 registered attendees.
- Presented two market briefings on Japan (40 registered attendees) and South Korea (45 registered attendees) as potential key export markets delivered by the Brisbane based Consul-Generals, TIQ Commissioners in each country, local exporters and bi-lateral Chamber partners.
- Two industry specific export development programs delivered in partnership with the Food and Agribusiness Network and Export Connect to 13 registered local businesses.

2022 Premier of Queensland Export Awards

- Kilcoy Global Foods won the Agribusiness, Food and Beverages category at the Premier of Queensland's Export Awards 2021. Advanced Aquarium Technologies was a finalist.

2022 Sunshine Coast International Forum

- 45 delegates representing the diplomatic and consular corps of 35 nations attended this event on the Sunshine Coast in February 2022, hosted in partnership with the Department of Foreign Affairs and Trade Queensland State Office.
- The program included site visits, briefings, meetings and networking events with industry and key business leaders, including Maroochydore City Centre, Walker Corporation, UniSC, Sunshine Coast Health Institute, TAFE, Kilcoy Global Foods Innovation Hub, HeliMods, Food and Agribusiness Network, Belladotti and the Sunshine Coast Tech Industry Alliance.

Virtual trade mission

- Council's Smart Cities Team participated in a virtual trade mission with companies from Birmingham, hosted by the United Kingdom Trade Development Office, Brisbane.

International partnership opportunities

- 14 meetings held with government agencies and key industry advisers in New Zealand in May 2022 to identify partnerships and trade and investment opportunities following the opening of international borders between the two countries.
- Partnerships re-established with Trade and Investment Queensland (North America and Taiwan), Austrade Queensland Office-ASEAN Desk, and bi-lateral chambers in key markets. Planning is underway to deliver a webinar briefing series for TIQ and Austrade off-shore networks focused on trade and investment opportunities.

What did not progress

Council's annual program of outbound trade and investment missions did not proceed due to ongoing travel restrictions, international border closures and risk associated with the COVID-19 pandemic.



Region shaping projects

Digital connectivity

Achieved through the Sunshine Coast International Broadband Network with backhaul to Brisbane and beyond and associated local infrastructure. Successful attraction of the international broadband submarine cable provides strong catalytic impetus for the growth of the economy and provides an outstanding opportunity for the Sunshine Coast to capitalise on its intelligent community credentials, innovation culture, generate new investment and improve telecommunication diversity to Australia's east coast.

Transport connectivity

Achieved through integrated public and freight transportation – combining the duplication of the North Coast rail line with a fast rail connection to Brisbane and a mass transit system in the Enterprise Corridor. Multiple transport modes seamlessly servicing the region's multiple nodes of activity.

The Sunshine Coast Mass Transit project is considered a vital region shaping initiative for the Sunshine Coast in terms of achieving employment and housing affordability outcomes in the Enterprise Corridor whilst driving urban renewal outcomes. The delivery of high frequency public transport in this corridor is recognised as one of 17 priority region shaping infrastructure items for South East Queensland in the SEQ Regional Plan and the Transforming SEQ city deal.

Health and knowledge hubs

Achieved via the expansion and evolution of the Sunshine Coast Health Precinct and associated health research

development. With the completion of the region shaping project Sunshine Coast University Hospital (SCUH) in the first phase of the REDS, focus is now on capitalisation of the potential in continued development of the Sunshine Coast Health Precinct and attracting research investment and supporting activity with a health nexus and support for other knowledge hubs.

Event, convention and hotel facilities

Delivered through the development of an event, convention and exhibition centre with facilities complemented by high quality four and five-star branded short-term accommodation across the region. Access to a world class entertainment, convention and exhibition venue will provide the Sunshine Coast community with a range of civic, community and cultural facilities, as well as importantly attracting business and industry events to showcase the region's economic credentials. Such a facility will also be a necessary catalyst for the provision of much needed high quality four and five-star short term accommodation and associated higher-value career opportunities.

Smart connected centres

Achieved via the realisation of master-planned community outcomes across Aura, Bokarina, Harmony, Maroochydore City Centre as well as staged smart technology implementation across the region's existing centres hierarchy. Whilst the development of the Maroochydore City Centre is a clear focus, the growth, investment and development of centres within the region's master-planned communities is essential to drive greater opportunity and prosperity. The activity centre network is evolving with notable investments and commitments occurring.

Sunshine Coast Biosphere



The Sunshine Coast has officially been recognised internationally as a UNESCO Biosphere Reserve.

The region now proudly stands as an international site of excellence and an area of natural beauty.

A biosphere is a special place. It is a place where responsible development and people living sustainably sit alongside active conservation.

- It's about creating a legacy for our children's future.
- It's about caring for our beautiful landscapes and stunning beaches.
- It's about leveraging economic opportunities to grow local businesses.

The year ahead

Industry, business and local government will continue to work together to provide the leadership, direction, sustained commitment and policy settings to deliver on the REDS and ensure the Sunshine Coast economy continues to be responsive to national and global demand, with high value employment and investment opportunities.

Together we will:

- Review the Regional Economic Development Strategy at the 10-year mid-point
- Continue to build collaborative relationships and initiatives with key industry groups
- Build industry capability
- Build business capability
- Identify and support future industries such as screen, game development and digital industries
- Connect industry with talent and skills and contribute to addressing regional workforce issues
- Support small business to thrive
- Leverage the SC1 Data Centre and Sunshine Coast International Broadband Network to attract new businesses to the region
- Review industrial land policy and facilitate land releases and related actions
- Support and strengthen our region's First Nations businesses and economic development opportunities
- Facilitate innovation and entrepreneurship
- Develop economic strategies to capitalise on Brisbane 2032 legacy opportunities
- Facilitate and leverage opportunities stemming from the Sunshine Coast Biosphere designation
- Align our activities with council's commitment to the Sustainable Development Goals and a sustainable future.

Sustainable Development Goals





Sunshine Coast[™]
COUNCIL

Our region.
Healthy. Smart. Creative.

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