

Sunshine Coast
Arts Advisory Board
Annual Report 2017 - 2018

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Acknowledgements

Council wishes to thank all contributors and stakeholders involved in the development of this document.

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Cover image: Horizon Festival 2017, Architects of Air *Arboria luminarium*

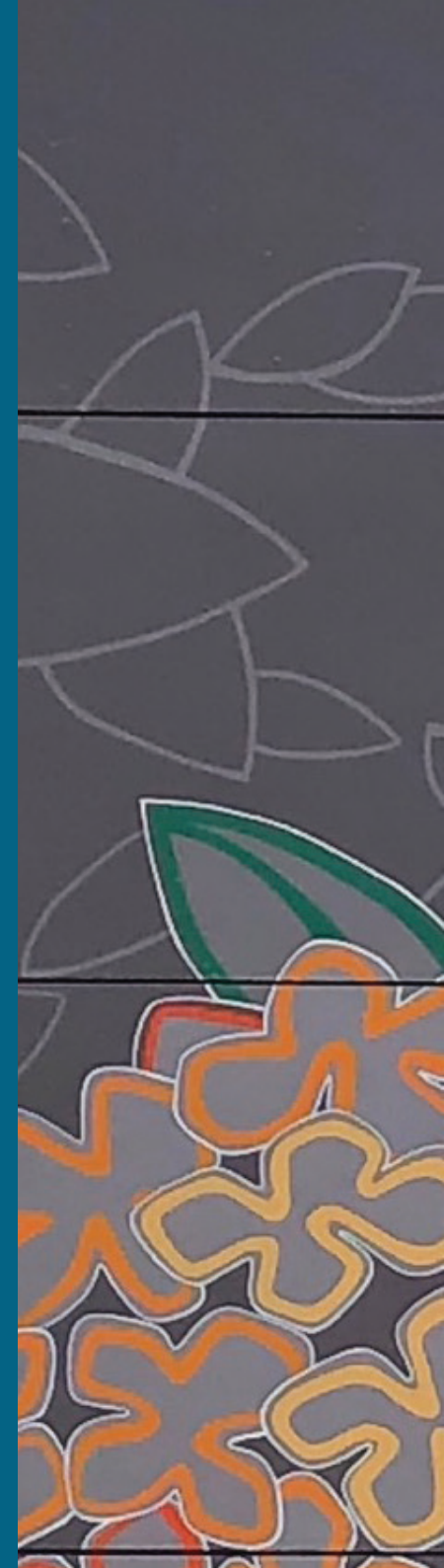




Image: Black Glossy Cockatoo, Mieke van den Berg. Mural at Beelwah Library

Acknowledgement of Country

Sunshine Coast Council acknowledges the traditional Country of the Kabi Kabi Peoples and the Jinibara Peoples of the coastal plains and hinterlands of the Sunshine Coast and recognise that these have always been and continue to be places of cultural, spiritual, social and economic significance. We wish to pay respect to their Elders – past, present and emerging – and acknowledge the important role Aboriginal and Torres Strait Islander people continue to play within the Sunshine Coast community.





Image: Jandamarra Cadd, *Mates* (detail); 2017, oil and acrylic on canvas, 150 x 175cm. Image courtesy of the artist

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Chairperson's address

The Sunshine Coast is indeed a special and creative place. And over the past 12 months the Sunshine Coast Arts Advisory Board has been proud to establish its leadership role as an advisor to council in relation to best practice and engagement with the arts community.

This year, the Board has focused its attention on two key deliverables outlined within its Charter:

- the development of the Sunshine Coast Arts Plan and its 20-year vision, and
- the drafting of a framework and focus for an independent Sunshine Coast Arts Foundation

both of which were recommended to council for its consideration and then endorsed in August 2018.

The Board and council team have developed both of these projects in consultation with the community.

Central to the delivery of these projects has been the commitment, generosity and advice of the Coast's vibrant arts community.

From September 2017 to February 2018, more than 1000 artists and arts workers took part in an extensive and innovative stakeholder engagement program.

This program ensured that the final Arts Plan was truly representative of a rich and artist-centred approach to our ambitious future.

On behalf of the Board I wish to extend our sincere gratitude to the region's arts sector, traditional owners and the 11 Arts Influencers who took the opportunity to engage passionately and honestly about the future of the arts for the region through the rigorous engagement program.

Both the Arts Plan and the Arts Foundation projects have been key pieces of work that the council recognised as being fundamental to helping to achieve its vision for a region that is Healthy, Smart and Creative.

As a Board, it has been a real privilege to be an integral part of that process. This is an exciting time for the region and the Board has worked hard to place arts and culture high on the agenda of the region's leaders and decision makers.

But our work has really only just begun.

With the welcoming of a new board member earlier this year, highly experienced professional artist Nicole Voevodin-Cash, and a decision by all current board members to renominate for a second term, we will now turn our attention to the exciting prospect of partnering with and supporting council and the arts sector in the delivery of our very ambitious vision - as per the Arts Plan — one in which *the soul of our community is our flourishing arts ecology: nurturing connections, promoting experimentation and inspiring collaboration.*

Finally, I would like to acknowledge the thoughtfulness, leadership and deep commitment for the arts demonstrated by all board members, the Sunshine Coast Council Mayor, the arts portfolio councillor, senior council officers, and of course councillors and its executive over the past year.

We are honoured to be playing a part in the vitally important journey to shaping a vibrant, connected and bold arts and cultural ecology.

Collette Brennan

Chair - Sunshine Coast Arts Advisory Board



Caloundra Regional Gallery exhibition opening

The Board

In August 2018, the Board completed its second full year in operation. The second anniversary (the Board held its inaugural meeting in August 2016) culminated in the completion of two major pieces of work: the region's first strategic arts plan with a 20-year vision, identified by Sunshine Coast Council as a region making plan, and the Sunshine Coast Arts Foundation framework which, along with the Arts Plan, were named as two key deliverables in the Board's Charter.

The Board's role is to provide strategic advice to council in relation to collaborative opportunities to support and grow the Sunshine Coast local government area's involvement and investment in the arts, including arts and cultural infrastructure.

Specifically, this role is to:

- Guide, promote and help build the identity of the Sunshine Coast as an arts destination for tourism and industry.
- Advocate the region's advantages to secure new investment in arts and cultural facilities and infrastructure.
- Provide strategic advice to council in relation to arts and cultural facilities and infrastructure.
- Provide advice on strategic direction of wider cultural policy and strategy.
- Provide opportunities to develop philanthropic activity in relation to the regional arts offer.

The delivery of the Sunshine Coast Arts Plan 2018-38, which was unanimously endorsed by Sunshine Coast Council in August 2018, will now focus the Board, in its advisory capacity, on achieving the plan's 20-year vision: *The soul of our community is our flourishing arts ecology: nurturing connections, promoting experimentation and inspiring collaboration.*

Membership

The Board is comprised of leaders who represent a wide range of experience, skills and creative insight in strategic planning and advice, artistic practice, community and audience engagement and development, and arts and cultural policy.



Collette Brennan (Chair)

CEO, Abbotsford Convent, Melbourne

Collette has more than 20 years of experience in arts leadership and management and extensive knowledge of arts-based practices, issues and opportunities locally, nationally and internationally. She is the CEO of the Abbotsford Convent, Australia's largest multi-arts precinct.

Background includes:

- Director of International Development, Acting Executive Director of Arts Development and Director of Market Development at the Australia Council for the Arts
- Executive Director of Brisbane's internationally acclaimed circus Circa
- Founding Creative Director of The Edge, State Library of Queensland's program for children and young people



Phil Smith

President, Sunshine Coast Creative Alliance

Phil is an architect and urban designer with 26 years practice experience. Phil is passionate about promoting the value of creative enterprise and artistic expression as drivers of innovation, business, culture and regional identity. He is president of peak body, Sunshine Coast Creative Alliance Inc and a director of arts services provider, Creative Arts Alliance Ltd.

Background includes:

- Co-founder multi-award-winning design firm Gomango Architects
- Associate director (current) Deicke Richards – urban design and architecture
- Co-author of *The USC Seniors Infill Housing Research Project* (2012 QLD PIA Award - Cutting Edge Research & Teaching. 2013 IAP2 Australasian Research Award)



Jennifer Radbourne

Emeritus Professor

Jennifer has extensive experience in performing arts and academia. Her research in the areas of arts audiences, arts marketing, arts fundraising and business development in the arts have been published internationally.

Background includes:

- Developed Queensland's first Graduate Diploma in Arts Administration at QUT
- Published: *Arts Management – a practical guide* (1996). *The Audience Experience* (2013) and *Philanthropy and the Arts* (2015)
- Arts consultant in arts governance, arts marketing and strategic marketing



Cr Rick Baberowski

Councillor, Sunshine Coast Council

Cr Rick Baberowski was elected to the Sunshine Coast Council in 2012 after winning the seat of Division 1. Cr Baberowski holds the Portfolio for Transport, the Arts and Heritage.

Prior to entering politics he delivered a wide range of arts and heritage development projects as a creative industries consultant and more recently as a senior planning and cultural development coordinator in local government. He has served on many arts sector committees and was a director for six years, concluding as chairman of the board for Museums and Galleries Queensland. In 2011 he was the recipient of an industry GAMMA award for individual achievement.



James Birrell

Director/Owner, James Birrell Design Lab

James has extensive experience in music and visual arts events and has networks with art curators, producers, international artists, media organisations and illustrators. He has established several organisations with the purpose of creating cultural revitalisation on the Sunshine Coast and has a particular focus on generating investment and opportunities for young creatives and entrepreneurs.

Background includes:

- landscape architecture, urban design, furniture design, art curation, urban renewal
- business ownership in the non-profit sector.



Kathi Holt

Executive Director, Nerø Holt

Dr Kathi Holt is an architect with a special interest in cities and the application of intelligent urban design to enrich the lives of their inhabitants. Kathi is Executive Director of Nerø Holt – a research, consulting and design practice which has been established to provide innovative and evidence-based solutions to some of the design challenges that face cities.

Background includes:

- Worked on both local and major international cultural events such as the Venice Biennale and the Shanghai World Expo
- Considerable experience in research, teaching and industry/community engagement, gathered on four continents over 26 years, and culminating in an executive Masters in Cities from the world-leading London School of Economics.



Cr Mark Jamieson

Mayor - Sunshine Coast Council

Cr Mark Jamieson is an honorary member of council endorsed boards. In relation to the Arts Advisory Board, the Mayor receives briefings on all recommendations before they are considered by council.



Tracey Vieira

CEO, Screen Queensland

Tracey has extensive experience in the arts and cultural policy. She joined Screen Queensland in 2014 as CEO after 10 years as Executive Vice President of International Production with Ausfilm based in Los Angeles.

Background includes:

- Works closely with cultural organisations such as QAGOMA, Home of the Arts (HOTA) – where she is a Board member
- 2016 Telstra Queensland Business Woman of the Year
- Courier Mail's 2018 Top 100 People of Influence in Queensland
- Strong relationships in the corporate sector, state and federal government
- Named one of the 2018 Women of Influence by the Australian Financial Review.



Nicole Voevodin-Cash

Artist and sculptor

Nicole has more than 25 years of experience as a practicing artist and sculptor. Her work focusses on creating socially engaged and enlivened spaces/places and she proactively promotes creative and artistic practices as valued vocations and drivers of regional identity.

With a Master's Degree in Visual Arts and a Post Graduate degree in Art Teaching, Nicole has worked as an education officer at the Queensland Art Gallery, and curated, project-managed and participated in various national and state sculpture awards, exhibitions and biennales.

Background includes:

- Managed, curated and delivered major visual arts events including Sculpture by the Sea Noosa, Strand Ephemera Townsville and Floating Lands Noosa (lead researcher, project manager for artist in residency program)
- Participated in major sculptural awards, including Helen Lempriere, the McClelland and 2018 LANDfall Sculpture Biennial in Lorne, Victoria.

The following amendments to Board membership were made in 2018/19, in line with the Sunshine Coast Arts Advisory Board Charter:

- Chair Collette Brennan was reappointed for a further two years.
- Board members Kathi Holt, Tracey Vieira, James Birrell and Jennifer Radbourne were reappointed for a further two year term.
- Nicole Voevodin-Cash was appointed to the board in March 2018 for a two-year period to fill an existing vacancy. The board position for an industry representative had remained vacant since the board was established. The appointment of a professional and experienced local artist responded to an identified skills gap in the board's makeup.

Board Meetings

The Board held regular scheduled meetings throughout the year, structured to allow open and informed discussion.

This financial year, the Board established two project-specific working groups: the first, comprising of Chair Collette Brennan, Kathi Holt and Jennifer Radbourne to review the skills matrix for the Board and identify any gaps. This informed the recruitment process for the vacant position on the Board. The position was filled in March 2018.

A second working group comprising of Tracey Vieira, Jennifer Radbourne and external legal advisor Richard Hundt (McCullough Robertson Lawyers) provided expert advice to staff to progress the framework for the Arts Foundation for the Board's consideration.

The chair maintained regular contact with the Sunshine Coast Council Manager, Arts, Heritage and Libraries, who provides administrative support for the Board, throughout the year and particularly in the lead up to the Board meetings.

Board meetings for 2017 - 2018 were held on:

- July 14, 2017
- September 11, 2017
- November 21, 2017
- February 16, 2018
- April 10, 2018
- May 18, 2018

Board meeting for 2018-2019

- August 15, 2018

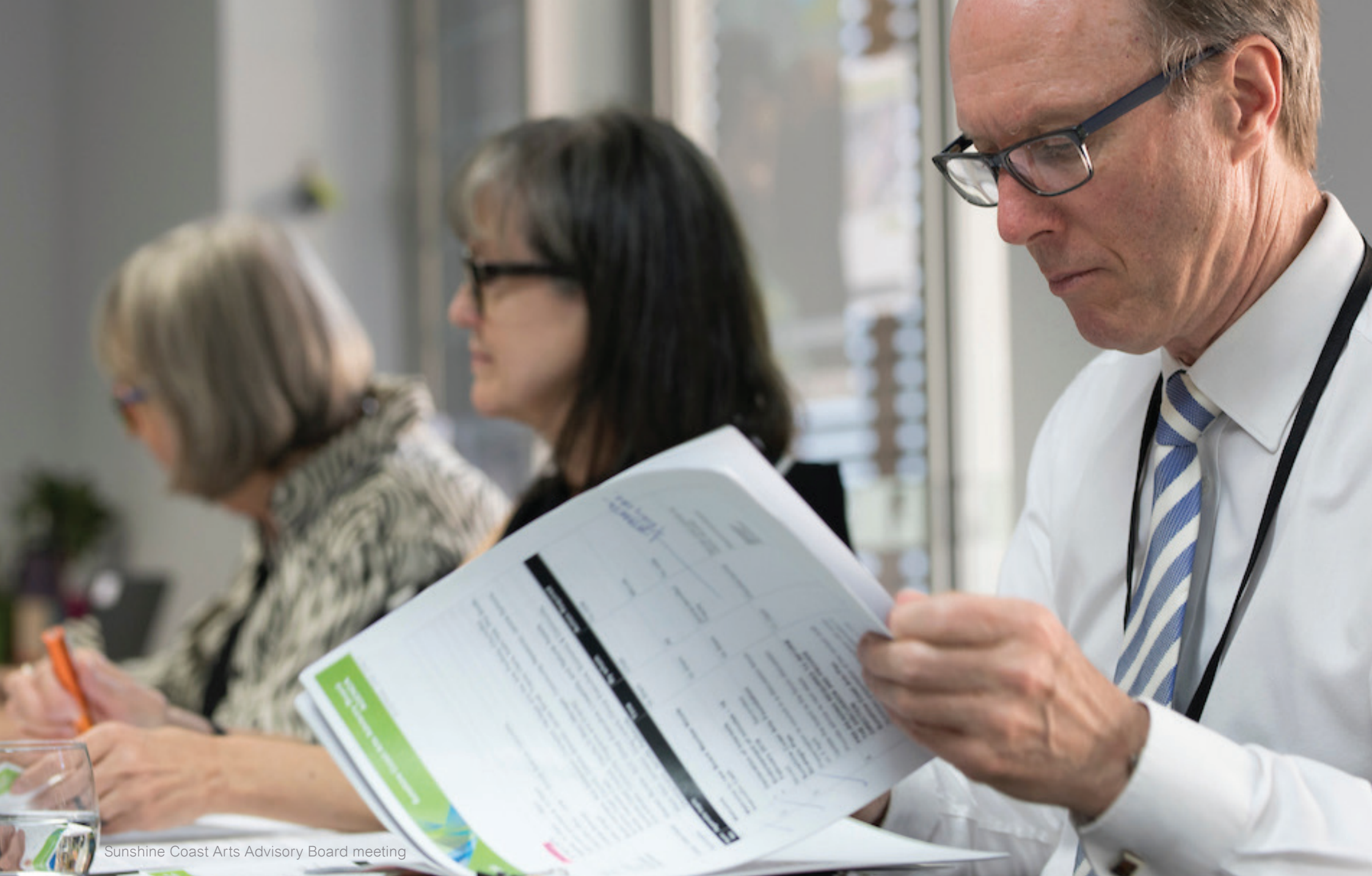
Agendas and briefing papers were circulated in digital format to all board members approximately one week before each meeting. When members were unable to attend a meeting, they were provided with all relevant briefing papers, including minutes and given the opportunity to discuss any issues with the chair.

Board member	Board meetings
Collette Brennan	6/6
Cr Rick Baberowski	4/6
Phil Smith	5/6
Kathi Holt	5/6
Jennifer Radbourne	5/6
Tracey Vieira	4/6
James Birrell	4/6
Nicole Voevodin-Cash	2/2

Table 1: Attendance at Board Meetings 17/18

Guests	Topic
Manager, Community Planning and Development, Sunshine Coast Council	Sunshine Coast Council Reconciliation Action Plan
Community Planning Officer, Sunshine Coast Council	Sunshine Coast Arts Plan (draft)
Senior Associate, McCullough Robertson Lawyers	Sunshine Coast Arts Foundation
Arts Influencers (group of 11 local artists)	Sunshine Coast Arts Plan – sector engagement
Co-ordinator, Tourism and Major Events, Sunshine Coast Council	Major Events Strategy
Group Executive, Liveability and Natural Assets, Sunshine Coast Council	Future planning for growth and region making projects
Horizon Festival Director	Strategic planning for the Horizon Festival of arts and culture

Table 2: Guest speakers and presentations 17/18



Sunshine Coast Arts Advisory Board meeting

Finance

The Queensland Government's "Remuneration procedures for part-time Chairs and Members of Queensland Government Bodies" (Category E-1) allows for the payment of local government boards. Under this arrangement, the board has been remunerated as outlined below:

	Half Day (four hours or less in a day)	Full day (more than four hours in a day)
Chairperson	\$167	\$334
Ordinary member	\$141	\$281

The Sunshine Coast Arts Advisory Board member fees and costs for 2017/2018 are outlined below.

Item	2017 – 2018
Board members fees	\$4,527.00
Catering and hospitality	\$2,450.05
Travel costs	\$4,256.43
Total	\$11,233.48

As an advisory board of council, the Board does not allocate funding or endorse arts programming. However, it does provide strategic advice to achieve the vision, goals and outcomes as articulated in the Sunshine Coast Arts Plan 2018-2038.





Horizon Festival 2017, Chamber Music Gala, Louise King. Photo: ben vos productions

The Report

Governed by its Charter, the Board is required to report to council on an annual basis. This report covers the second year of the Board's operation. The report includes information on the Board's activities up to and including August 2018.

Achievements

The Sunshine Coast Arts Advisory Board has worked with council to deliver two key projects aimed at providing leadership in, and growing support of, the arts on the Sunshine Coast.

The development of a 20-year Sunshine Coast Arts Plan and a foundation for the arts were outlined as two of the Board's main responsibilities in its Charter.

The **Sunshine Coast Arts Plan 2018-2038** is an aspirational document that provides council with a blueprint for its investment in the arts.

The Arts Plan is a product of the collaborative approach taken, throughout its development, between Sunshine Coast Council, its strategic advisors – the Sunshine Coast Arts Advisory Board – and those the plan will directly impact, the arts sector, including artists, stakeholders, and our community.

The plan was developed via an extensive engagement program that started in September 2017.

The first stage of the engagement process placed greatest value on the feedback received from the arts sector – the community who are the experts in relation to arts practice - its strengths and opportunities to develop and build sustainability.

The second stage, held from June 15 to July 13, 2018, after the draft arts plan was endorsed by council for this final round of engagement, tested the draft arts plan by calling on all community members to review and provide feedback, particularly in relation to any gaps or improvements that could be made.

The Sunshine Coast Arts Advisory Board played a key role in engaging the arts sector throughout the development of the plan – firstly by developing a discussion paper over a series of best practice workshops, meetings and interviews throughout 2016/17 to spark community conversation, and then by actively participating in robust conversations with the sector and within the Board's meetings, throughout the engagement period, and subsequent drafting of the plan.

The arts plan provides a clear framework of goals and commitments, and clearly articulates council's role in developing and supporting an environment in which the arts can flourish.



The plan outlines four goals that, over the next 20 years, will:

- stimulate the Sunshine Coast arts sector
- create opportunities to build a strong community of artists, arts practitioners, and arts organisations
- communicate and showcase the value of the arts to the region's well-being, city planning and economy
- actively explore partnerships and collaborations that provide learning and development opportunities for those within the arts sector
- grow participation in the arts, and
- identify opportunities to invest in the arts, including places where the arts are made and showcased.

The success of the arts plan will rely on a collaborative approach between council, the arts sector, the community, investors and all levels of government, throughout the 20-year journey, to achieve the vision of a flourishing arts ecology for the Sunshine Coast.

It will:

- provide council with a road map for its approach, priorities, programs and investment in the arts, and
- be reviewed every five years to ensure it continues to respond to the pace of change within the arts sector and continues to align with council's corporate vision.

The Board will play a key role in providing expert strategic advice in the delivery of the plan's goals and will support council to achieve the plan's 20-year vision.

The provision of advice to council to help establish an independent **Sunshine Coast Arts Foundation** was high on the agenda of the Board throughout 2017/18.



Sunshine Coast Arts Advisory Board meeting

In 2016, coinciding with its decision to establish an arts advisory board, council recognised the need to develop a culture of philanthropy in the arts on the Sunshine Coast and agreed to establish a Sunshine Coast Arts Foundation that was independent from council, while having some alignment to its Caloundra Regional Gallery.

In line with the 2016 council decision and the Sunshine Coast Arts Advisory Board Charter, the Board was tasked with establishing the foundation and this year has, with advice and guidance from specialist legal advisors, developed objectives and considered structures and models for a Sunshine Coast Arts Foundation.

The Board outlined the foundation's main objectives as being to:

- develop a regional culture of philanthropy by encouraging donations, gifts, bequests and endowments for the public charitable purposes of promoting and advancing arts and culture (in all art forms) across the Sunshine Coast, and
- provide financial and in-kind support via a range of mechanisms to organisations, groups and individuals with the aim of achieving arts outcomes that benefit this region.

The framework and model were presented, via an officer report to council in August 2018, for its consideration and endorsement.

The Sunshine Coast Arts Advisory Board recommended that:

- Council endorse a group structure, including a company and two trusts, for the Sunshine Coast Arts Foundation Limited.

- Council be established as the 'Founding Member' of the company with the directors also admitted as members. The company will act as a corporate trustee of the two trusts: a public ancillary fund and a charitable trust fund. Both trusts would be established by the company by way of deed of trust.
- The company be named the Sunshine Coast Arts Foundation Limited, to clearly align the foundations objective of promoting and advancing all art forms as defined in the Sunshine Coast Arts Plan.
- The company will be established by council as a beneficial enterprise in line with section 39 of the Local Government Act 2009.

The framework was recommended because it:

- supports the public and donor principles of maintaining a sufficient degree of independence from council (as per council's (OM16/6) resolution which stated that the foundation needed to be "independent")
- avoids the practical legal and regulatory issues that could be triggered if council controlled the foundation, and
- allows for a level of consistency around the Sunshine Coast Arts Foundation Constitution and objectives.

The Board proposed that council's role as a founding member would include a three-year sponsorship of the Foundation to support the initial three-year establishment phase during which time the foundation will focus on revenue generation. It is anticipated that from the fourth year onwards the foundation will be self-funding.

Council endorsed the Board's recommendation to support the foundation and its important role in growing a philanthropic response to the development of the arts and the arts sector across the Sunshine Coast.

The Board also provided a strategic sounding board in relation to the arts as it applied to the Major Events Strategy. The strategy was reviewed in 2017/18 providing an opportunity for the Board to discuss the links and collaborative approaches to leverage outcomes articulated in both the Arts Plan and the Major Events Strategy.



Arts Influencers: (back row) Amie Moffat, Sarah Kanake, Jandamarra Cadd, Mason Hope, Mic Black, Zoe Martin, Delaney Delaney, Glen Sheppard, (front row) Linsey Pollak, Florence Teillet, Marina de Jager



Horizon Festival 2017, *Dawn Awakening*. Photo: ben vos productions

Building an Arts profile for the Sunshine Coast

During the year, members of the Board have both formally and informally represented and promoted the Sunshine Coast as an arts destination for both arts and cultural tourism and industry.

They have proactively engaged with the arts sector and industry on the Sunshine Coast throughout the extensive engagement program of activities that supported the development of the region's first arts plan.

This included facilitating and participating in discussions at sector engagement workshops; attending meetings with arts practitioners, arts industry business operators, exhibition and performance venue managers; encouraging and amplifying the voices of traditional owners in relation to the arts; and attending events programmed to provide alternative and creative feedback mechanisms to inform the arts plan.

More broadly, the Board's activities have supported council in understanding and building its arts profile through a range of activities including networking, introductions and engagement with business, philanthropists, government agencies, and the national and international arts and cultural industries.

This representation, both informal and informal, included:

- Attendance at Sunshine Coast Art Prize 2017 events including the Vernissage, opening and winner's announcement events, and a range of exhibitions at regional, private and commercial galleries across the region.
- Participation in Horizon Festival 2017 events, openings and workshop programs.
- Attendance at, and participation in, high profile arts focussed events, performances, conferences and forums across the region in both official and guest capacities including PechaKucha programs, Juice and Jam Breakfasts, Caloundra Music Festival, Celebration of Books, TURNUP Music Industry Convention, Maleny Wood Expo and Remix.
- Discussions - as individuals, panel members, experts, convenors, lecturers, presenters and guest speakers - with education (secondary and tertiary) institutions; the health sector; creative industry and peak bodies representing the arts; and both State and Federal Ministers (arts portfolios) about collaborative approaches for arts programs, activities, facilities and funding in the region.
- Proactive representations to, and interviews with, developers, architects and designers (local, national and international) in the context of art, culture and the environment in urban development and architecture.
- Academic research and study in relation to philanthropy, sustainable entrepreneurship, social integration, health and well-being in relation to the arts.





Sunshine Coast Arts Plan development workshop

Priorities for 2018 - 2019

Arts Strategy 2018 - 2020

The adoption of the Sunshine Coast's first Arts Plan, and its 20-year vision, is an aspirational plan that has set the strategic direction for the Sunshine Coast Council in relation to the arts.

The plan is the culmination of 18-months work and was developed via an extensive sector engagement program in consultation with the Sunshine Coast Arts Advisory Board.

The Board will now play a pivotal role in providing strategic advice to council on the delivery of the plan.

Their role will include the continuation of arts sector engagement and advice on innovative approaches to meeting the arts plan's goals; actively seeking opportunities to partner, collaborate or leverage funding, project and programs to achieve the vision of the plan; and advocating to all levels of government to ensure the region remains front and centre of any investments in the arts.

In 2018-2019, the Board will specifically focus on:

- **Horizon Festival strategy** – the long-term focus of the festival of arts and culture, now in its third year. To date, the festivals have focussed on providing a profile and platform for experienced and emerging artists in the region. The adoption of the arts plan and its 20-year vision have provided the impetus for long-term strategic planning and positioning of the festival and the achievement of its vision - *to connect, disrupt and delight through arts, culture and creativity* - and that of the Arts Plan.

- **Regional arts infrastructure framework** – a key deliverable to consider iconic architecture, the requirements of traditional owners, locations of arts and cultural hubs and precincts including opportunities for co-locations, integration and reuse of places and spaces already being planned or available.
- **Connectivity** - identifying and providing advice in relation to best practice and opportunities to connect the arts sector with spaces, resources, and opportunities.
- **Sunshine Coast Arts Foundation** – establishment of the foundation in line with council's resolution (August 2018) which agreed to the establishment of the Sunshine Coast Arts Foundation Ltd, the recruitment of up to two directors and the seed funding of the foundation for up to three years.

Board administration

August 2018 marked the end of the first term of the Sunshine Coast Arts Advisory Board.

The Board's Charter outlines the term as being a two-year period, with each member invited to renominate for a second term.

In line with the Board's Charter, all members who had completed two years, renominated.

Also, in line with the Charter, the Board will undergo its first review. The independent review will be completed this financial year for council's consideration.

The Board's Charter will also be reviewed in light of the completion of two of its key deliverables – the development of the Arts Plan with a 20-year focus and the development of an arts foundation framework for council's consideration.



L-R Sunshine Coast Council Manager Arts Heritage and Libraries, Claudia Di Blasi, Arts Board member Phil Smith, Sunshine Coast Council Group Executive Economic and Community Development, Greg Laverty, Arts Board member Jennifer Radbourne, Arts Board member Tracey Vieira, Sunshine Coast Mayor Mark Jamieson.

Photo: ben vos productions



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