Sunshine Coast Regional Economic Development Strategy

2013 > 2033

In 2033, the Sunshine Coast is a prosperous, high-value economy of choice for business, investment and employment – while offering an enviable lifestyle and environment.

\$33 BILLION ECONOMY 2033



PAPUA NEW GUINEA \$15.6 BILLION



STATE STATE



BILLION

GLOBAL SCALF

Growth from a \$13 billion economy to \$33 billion by 2033



HOUSEHOLD INCOME

To rise above state averages



EXPORTS

20% of goods and services produced for export

ME CHANGER PROJECTS

CREATING POTENTIAL FOR GROWTH

30ALS FOR THE NEW ECONOMY

NEW SUNSHINE COAST PUBLIC UNIVERSITY HOSPITAL

\$1.8 billion investment



11,000 workers

during construction



6,000 jobs after construction by 2021

AUSTRALIA'S ONLY GREENFIELD CBD

A first of its kind city centre development at Maroochydore



AN EXPANDED UNIVERSITY OF THE SUNSHINE COAST

Only QLD university consistently rating 5 stars for teaching quality



SUNSHINE COAST AIRPORT EXPANSION

Providing a domestic and international gateway to the region



BRUCE HIGHWAY UPGRADE

Improving access to South East QLD and international port facilities



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HIGH-VALUE INDUSTRIES
Providing at least
100,000
IORS



HEALTH & WELLBEING

Health, medical and specialist services supported by clinicians, researchers and ancillary businesses



AVIATION & AEROSPACE

Passenger services, engineering, training, maintenance and aviation technology



TOURISM, SPORT & LEISURE

World-class tourism, sport, major event and leisure experiences and products



CLEAN TECHNOLOGIES

Innovative technologies, products and processes that avoid or reduce environmental impacts



EDUCATION & RESEARCH

Quality education and training products and services, research expertise and expanded facilities



KNOWLEDGE & PROFESSIONAL SERVICES

Diverse range of creative, knowledge, technology, digital, and professional services and industries



AGRIBUSINESS

Niche food and beverage product and valueadding production in a clean environment

For more information visit business.sunshinecoast.qld.gov.au