



## *Fresh from the Farm*

### **Healthy Fundraising for Ontario Schools**

#### **What is *Fresh from the Farm*?**

*Fresh from the Farm* provides a healthy fundraising alternative to schools by selling fresh Ontario-grown fruit and vegetables. Since 2013, over 2,200 schools have raised over \$1.9 million for school initiatives, selling 4.3 million pounds (lb) of Ontario grown produce.

#### **Why Participate?**

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

#### **What are the Ontario-grown bundle options for sale?**

##### **Vegetable Bundle: \$22.00**

###### Includes

- 5 lb bag white potatoes
- 3 lb bag sweet potatoes
- 3 lb bag yellow onions
- 3 lb bag orange carrots

Less  
than  
\$1.60/lb

##### **Apple Bundle: \$24.00**

###### **NEW - 8 lb bag Ambrosia apples**

Only  
\$3.00/lb

Ambrosia's are a beautiful bright pinkish red and light yellow coloured apple. They are crisp and juicy with a distinct sweet aroma and sweet low acid flavour. Excellent for eating fresh.

#### **How does it Work?**

- Schools enrol on [www.freshfromfarm.ca](http://www.freshfromfarm.ca) by **October 4**
- Fundraise by selling Ontario grown Vegetable and Apple bundles to family, friends and the school community
- School Champion must submit orders online **by October 12**
- School Champions will receive a 10 day advance delivery notice with specific date and 3 hour delivery window of when your product will arrive to your school.
- Deliveries take place between **November 7 and December 8**.
- On the delivery day, volunteers receive product and package Vegetable bundles into *Fresh from the Farm* bags provided. Apple bundles arrive pre-packaged in separate bags.

#### **Instructions to Fundraisers:**

1. Record customer orders, collect payment of schools choice, complete the customer information on the Student Order Form
2. Return the Order Form and payments to the school by **the date advised by your School Champion**.

We appreciate your support – helping students fundraise in a *healthier way!*

For more information email [contact@freshfromfarm.ca](mailto:contact@freshfromfarm.ca) or visit [www.freshfromfarm.ca](http://www.freshfromfarm.ca)

