



Fresh from the Farm

Healthy Fundraising for Ontario Schools

What is *Fresh from the Farm*?

Fresh from the Farm is designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013, over 2200 schools have raised over \$1.9 million for school initiatives, selling 5.1 million pounds (lb) of Ontario grown produce.

Why Participate?

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

What are the Ontario-grown Bundles for sale?



Vegetable Bundle: \$

Includes:

- 5 lb bag white potatoes
- 3 lb bag sweet potatoes
- 3 lb bag yellow onions
- 3 lb bag orange carrots

Apple Bundle: \$

- 8 lb bag Empire variety apples

How does it Work?

- Schools enrol on www.freshfromfarm.ca by **September 30**
- Fundraise by selling Ontario grown Vegetable and Apple bundles to family, friends and the school community
- School Champion must submit orders online **by October 14**
- Schools will receive a 10 day advance delivery notice with specific date and 3 hour delivery window
- Deliveries take place between **November 8 and December 9**.
- On the delivery day, volunteers receive product and package Vegetable bundles into *Fresh from the Farm* bags. Apple bundles arrive pre-packaged in a poly bag.

Instructions to Fundraisers:

1. Record customer orders and complete the customer information on the Order Form (back-side of this flyer).
2. Collect cash or cheque payment payable to the school.
3. Return the Order Form and payment to the school by **the date advised by your school**.

We appreciate your support – helping students fundraise in a *healthier way!*

For more information email contact@freshfromfarm.ca or visit www.freshfromfarm.ca

