



hinkler

# September 2020



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# Adult Colouring & Jigsaw Puzzles

# MINDWAVES

CALMING COLOURING



SERENITY

## Mind Waves Calming Colouring Serenity

Introduced by renowned Australian Neuroscientist Dr Stan Rodski and based on his extensive research, the Mindwaves Calming books help to harness the power of science to find your inner calm.

As the brain engages in the focused and repetitive (but oh-so-enjoyable!) activity of colouring, the “feel-good” neurotransmitter dopamine will be released. Bliss!

Based on a floral theme with 22 simple, yet beautiful colouring pages, Serenity encourages mindfulness and creativity. It doesn't matter if you finish the page or keep between the lines. All you need to do is focus on the task with intention of relaxing and your brain will thank you!

- 22 Colouring Pages
- With a foreword by neuroscientist Dr Stan Rodski



FOREWORD BY NEUROSCIENTIST, DR STAN RODSKI: B.EC (STATS), D.SC (BIO)



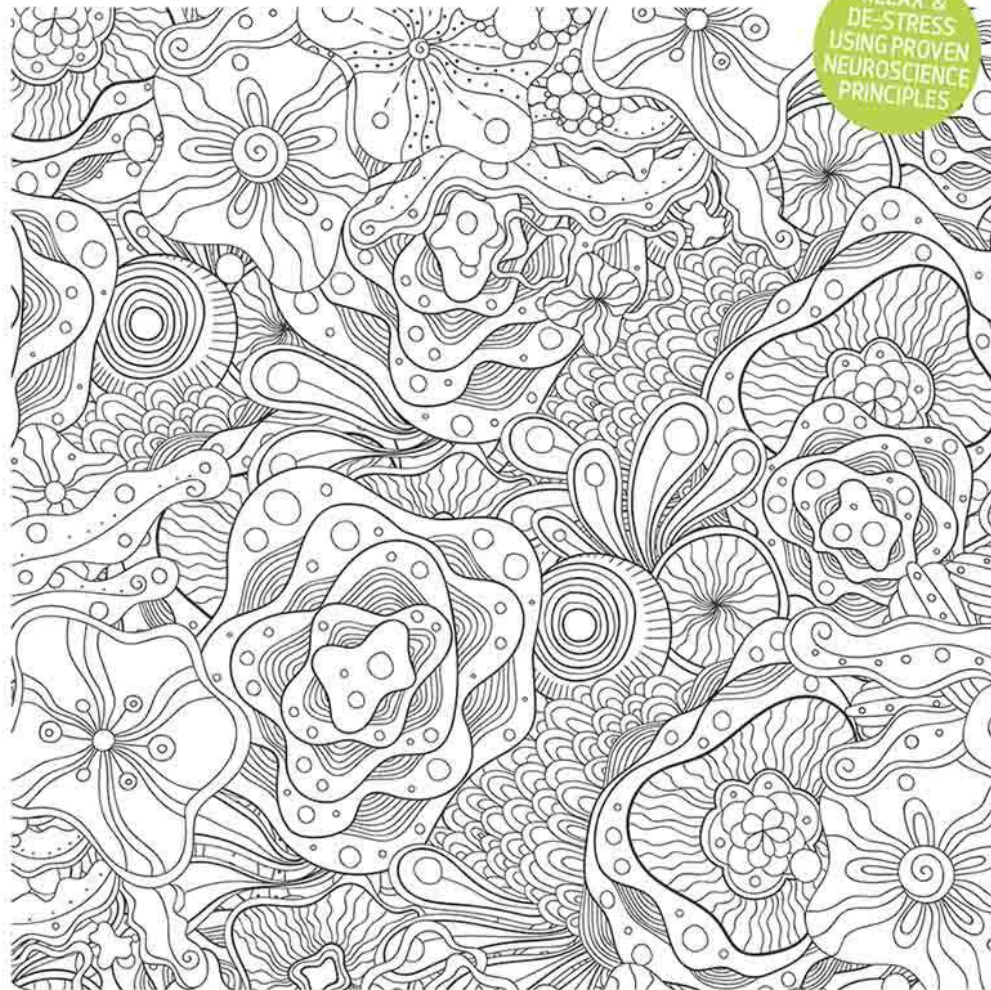
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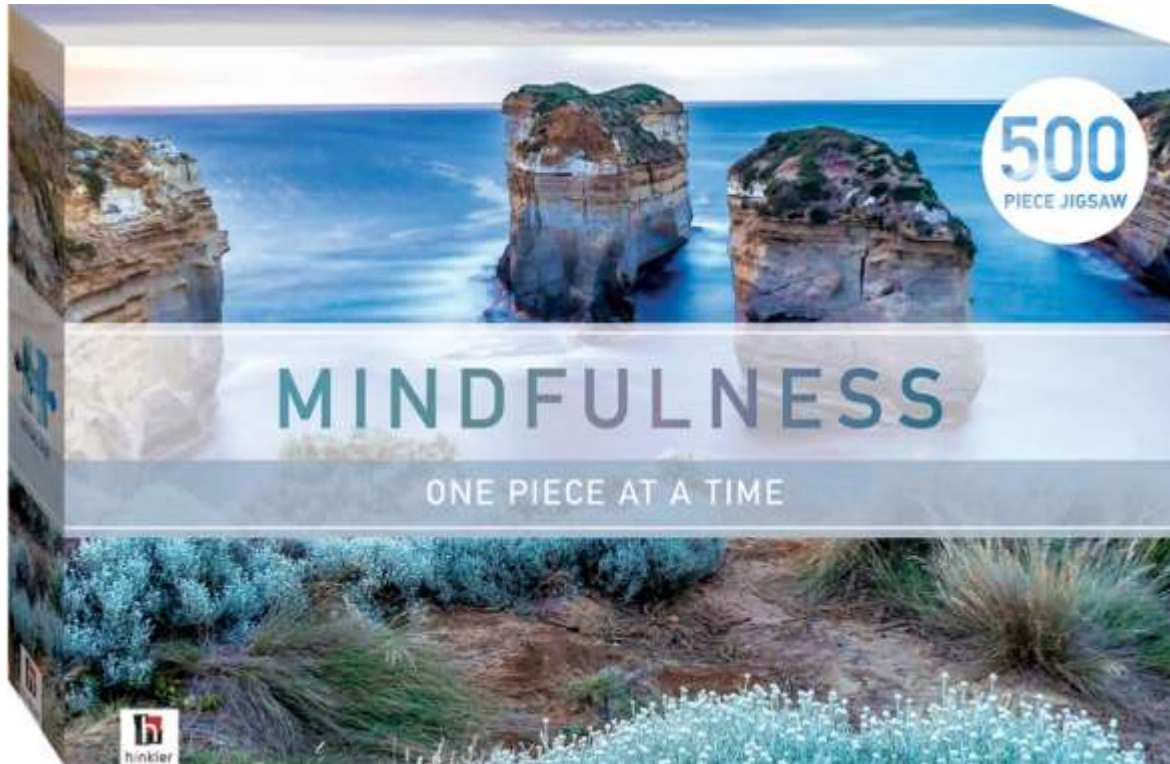


TRANQUILLITY



FOREWORD BY NEUROSCIENTIST, DR STAN RODSKI: B.EC (STATS), D.SC (BIO)

## Mindfulness 500pc Jigsaw Puzzle: Apostles



Mindfulness is being wholly focused on the present moment, fully experiencing life as you live it and appreciating little moments of joy that occur every day. Experts say doing a jigsaw concentrates our focus on the moment at hand, creating a meditative state that works both the logical left and the creative right sides of our brains and brings us to a state of mindfulness.

Mindfulness 500-piece jigsaw puzzles feature beautiful images from around the world, especially designed to captivate and challenge the mind, one piece at a time.

### Key Features:

- Exquisitely photographed images that are carefully considered with the perfect detail and composition required for an engrossing, fun, challenging jigsaw puzzle.
- Mindfulness is a big trend and combining this with jigsaw puzzles is an obvious match.
- Studies have concluded that people who solve jigsaw puzzles can have longer life expectancy, better quality of life and reduced chances of developing certain illnesses (e.g. memory loss, dementia and Alzheimer's disease) by up to a third.
- A small study published in the journal Aging showed that among adults over age 55, those who reported a better ability to savor life were more likely to report higher life satisfaction, regardless of ill health.
- These high-quality value products will appeal to a wide market.

## Mindfulness 500pc Jigsaw Puzzle: Beach

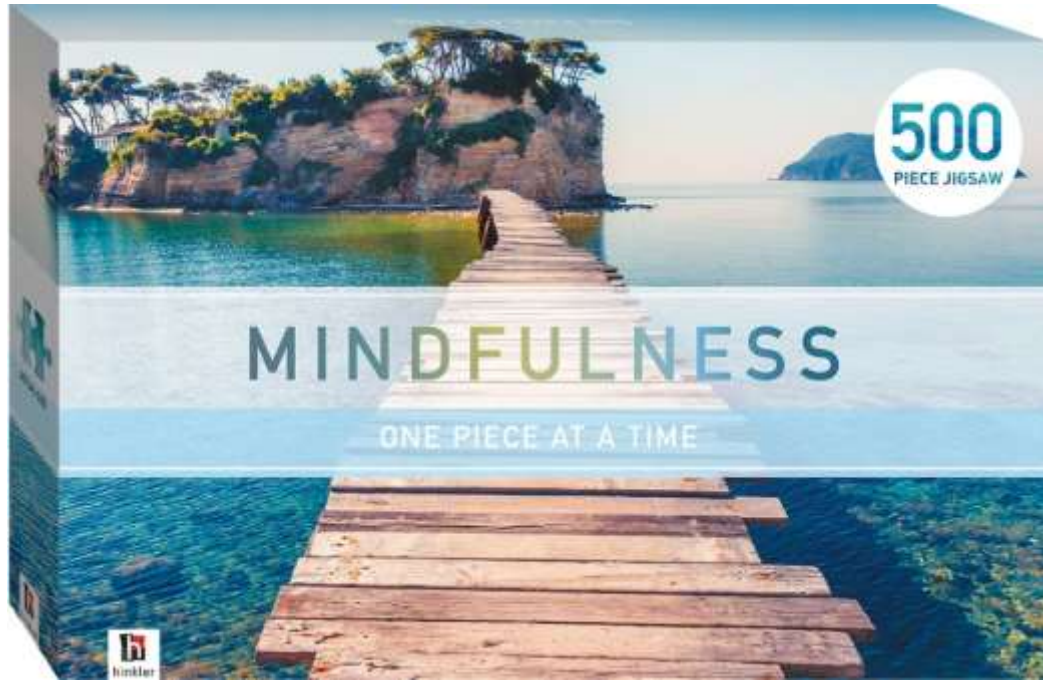
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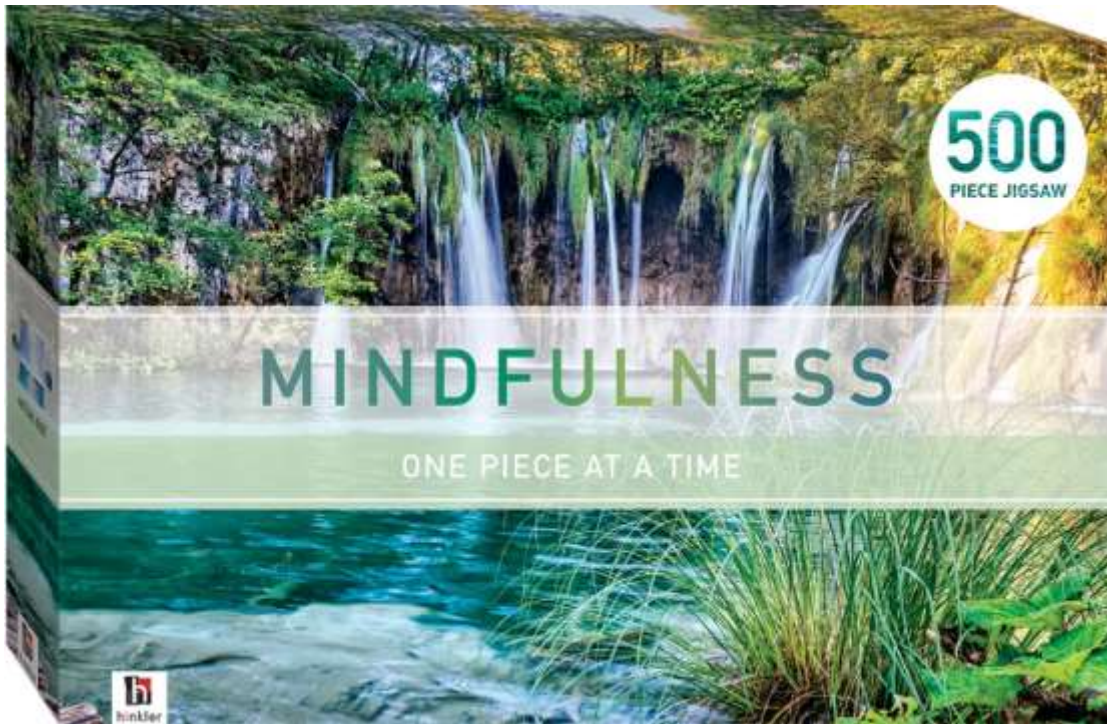
## Mindfulness 500pc Jigsaw Puzzle: Boardwalk

Mindfulness is being wholly focused on the present moment, fully experiencing life as you live it and appreciating little moments of joy that occur every day. Experts say doing a jigsaw concentrates our focus on the moment at hand, creating a meditative state that works both the logical left and the creative right sides of our brains and brings us to a state of mindfulness.

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## Mindfulness 500pc Jigsaw Puzzle: Lagoon

Mindfulness is being wholly focused on the present moment, fully experiencing life as you live it and appreciating little moments of joy that occur every day. Experts say doing a jigsaw concentrates our focus on the moment at hand, creating a meditative state that works both the logical left and the creative right sides of our brains and brings us to a state of mindfulness.

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## Mindfulness 500pc Jigsaw Puzzle: Mountains

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## Mindfulness 500pc Jigsaw Puzzle: Sunset



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Mindfulness 500-piece jigsaw puzzles feature beautiful images from around the world, especially designed to captivate and challenge the mind, one piece at a time.

### Key Features:

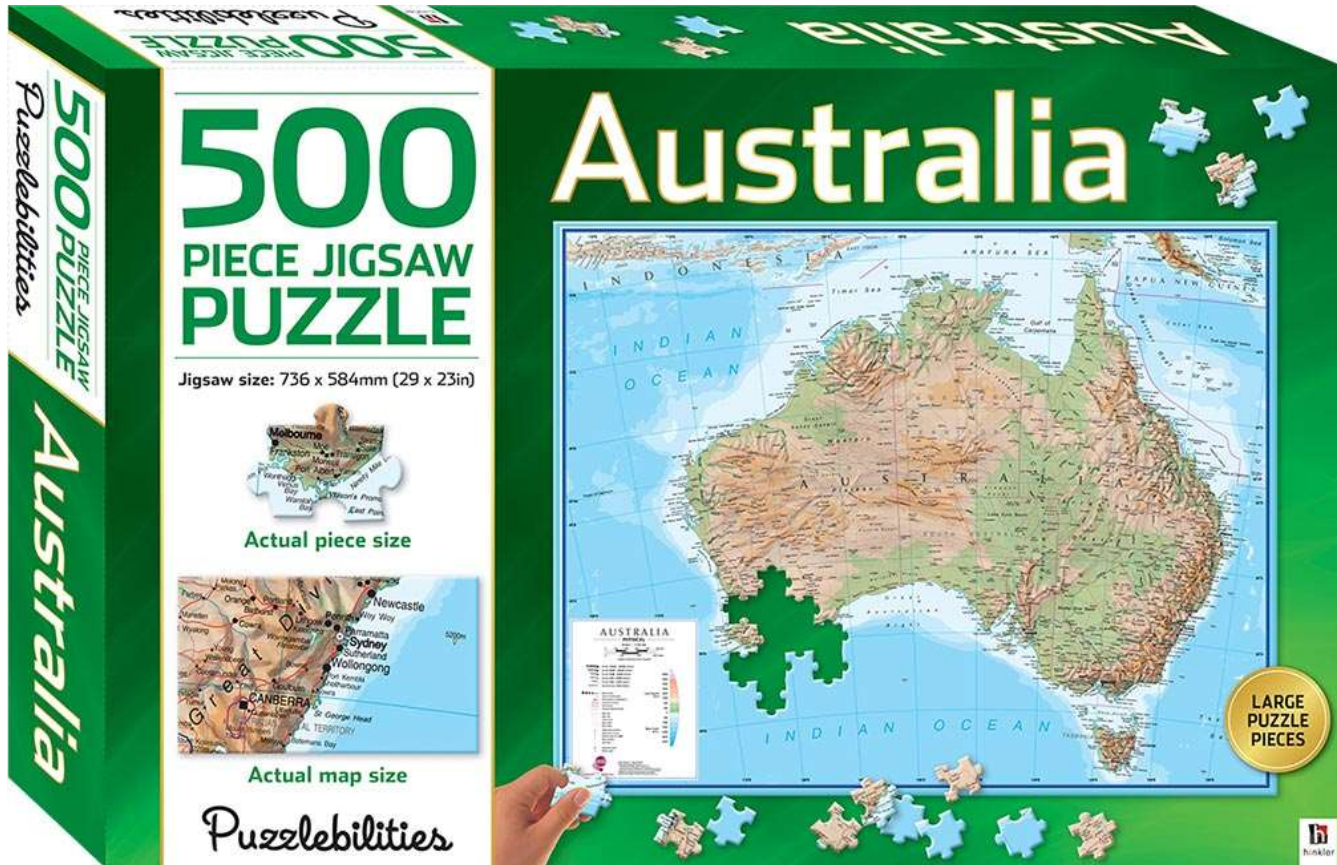
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# Puzzlebilities Re-Prints & Back to Stock in August

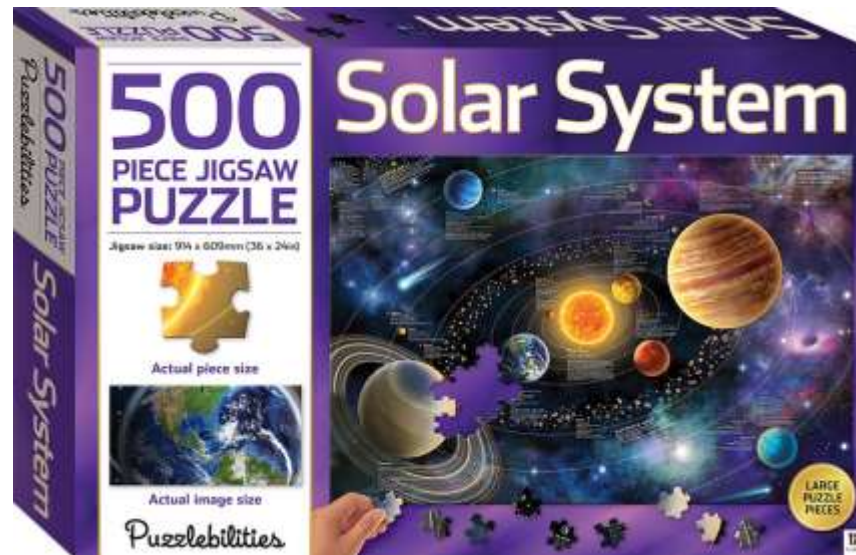
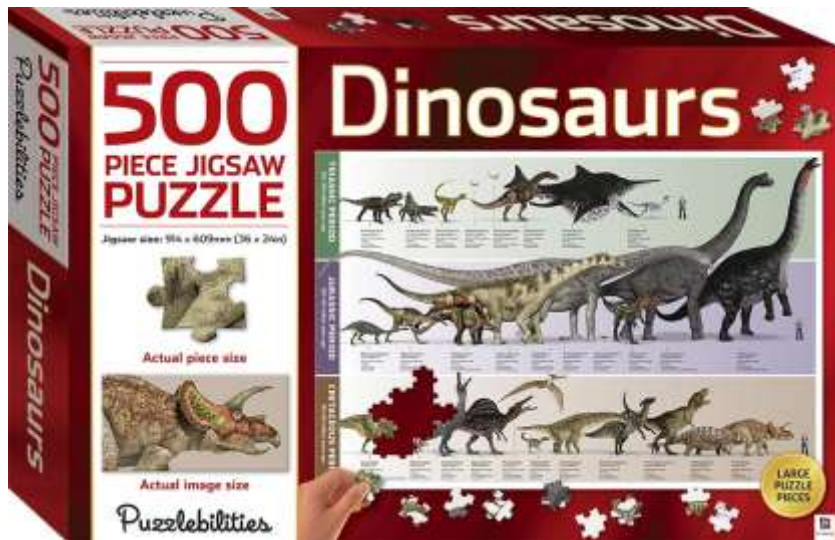
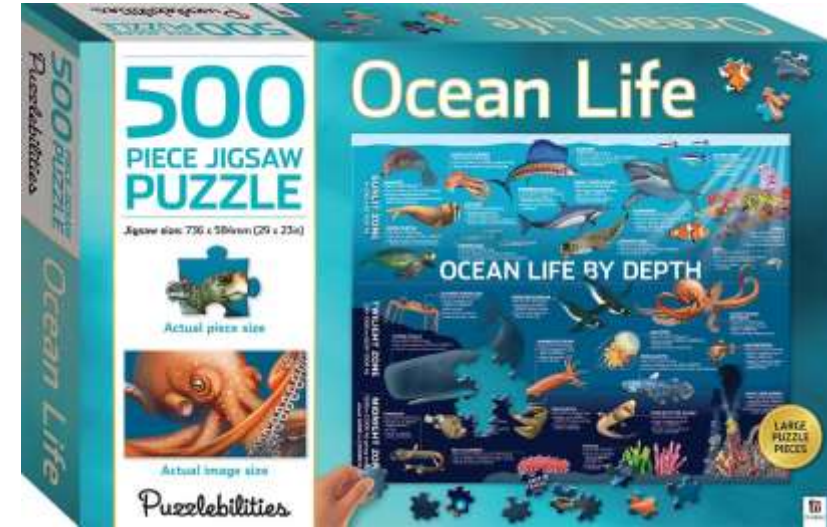
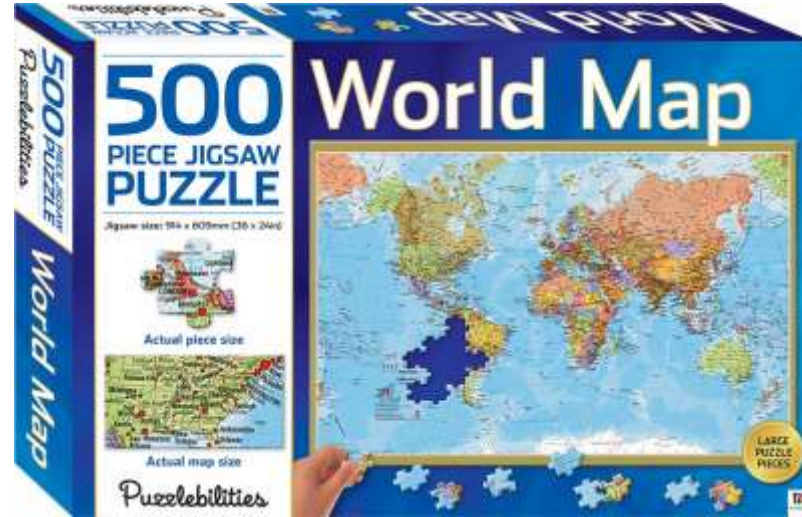
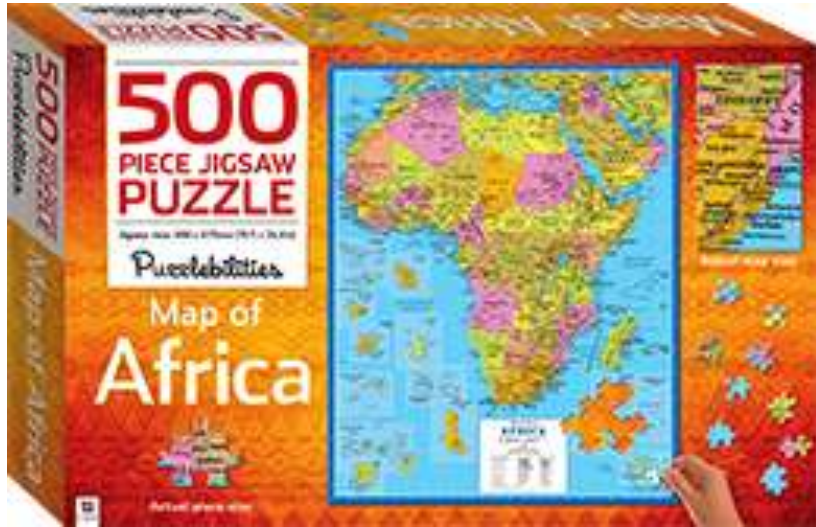
## Australia 500 Piece Jigsaw Puzzle



This huge 500-piece jigsaw features a detailed image of an Australian Map. With a handy reference image on both the front and back cover this puzzle you'll not only enjoy the challenge of putting the jigsaw together, but you'll learn interesting facts at the same time!

- Product Type: Jigsaw, 0 Pages
- Product Size : 225 x 350mm

# Backlist Covers





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# Kids Activities



## My Book of Gaming Secrets

My Book of Gaming Secrets is the ideal creative journal for any young gamer to document their gaming life and all the things they love about gaming ... off screen! This journal is where the user can be the most EPIC version of their gaming self.

Inside this 96-page journal, readers will find questions to answer, quizzes to complete and places to list top games, high scores, and most liked and loathed competitors. Better still, this journal celebrates the every day fun had while gaming and having LOLs with friends.

### Key Features:

- This unique and age-appropriate gaming journal for tweens and young teens encourages them to think about the fun had while gaming (away from gaming!) and record strategies, tactics and greatest gaming victories!
- With 96 pages incorporating fun activities, quotes, and space to be creative.
- Includes bonus secret-ink pen (with UV light to reveal all!)

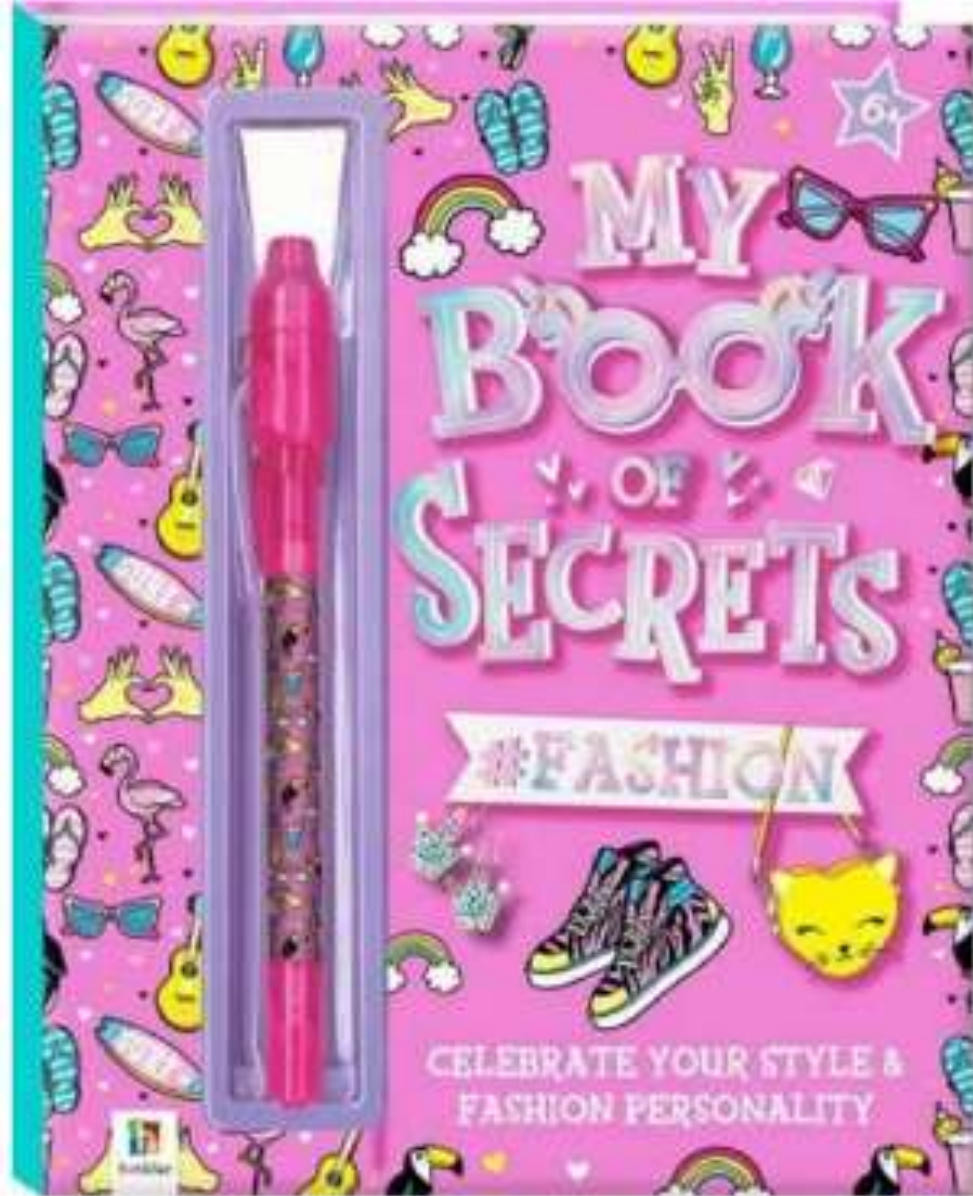
## My Book of Fashion Secrets

My Book of Fashion Secrets is the ideal creative journal for any young fashionista to celebrate, develop and explore their own quirky fashion style and personality!

Inside this 96-page journal, readers will find questions to answer, quizzes to complete, fashion-related activities to do, style ideas to ponder and blank pages to record any sumptuous fashion creations summoned along the way! The bonus invisible ink pen adds an element of surprise to this top secret of journals, with messages revealed only under the UV-light torch built in to the pen.

### Key Features:

- This unique and age-appropriate fashion journal for tweens and young teens encourages them to think outside the box when it comes to their own ideas about fashion and style. Thriftiness and creativity are encouraged, looking beyond the lure of big name brands and fast fashion.
- With 96 pages incorporating fun activities, quotes, and space to be creative.
- Includes bonus secret-ink pen (with UV light to reveal all!)

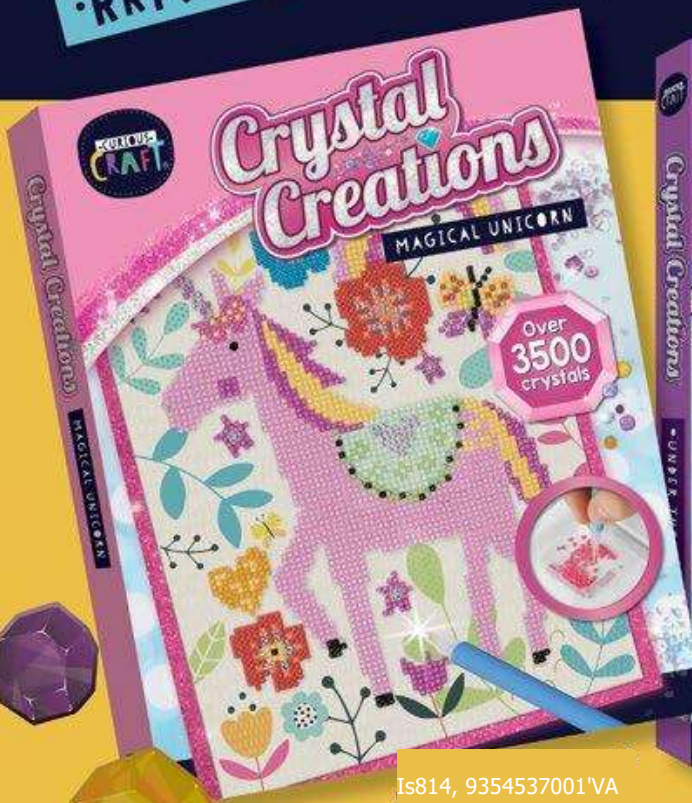




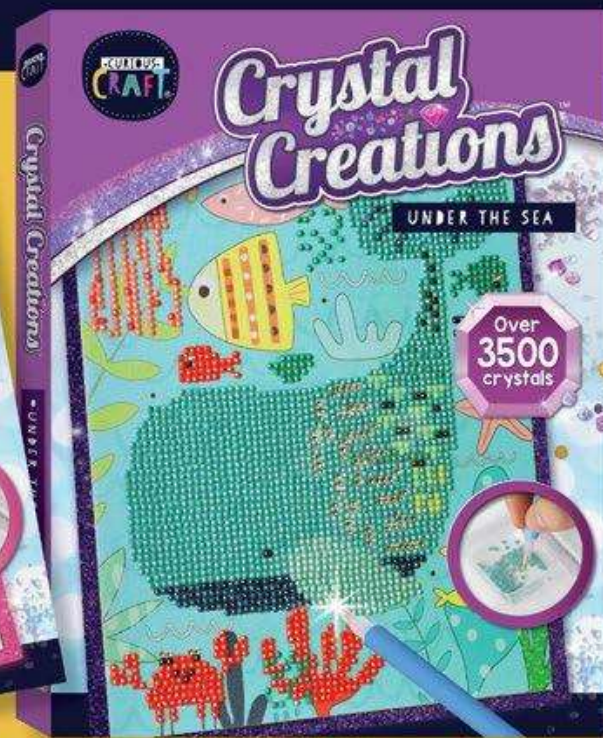
# Crystal Creations™

Crystal Creations are super fun and easy to make! It's like paint by number or mosaics with thousands of sparkling colourful little crystals. Just follow the step-by-step instructions and apply the crystals onto the colour-coded art board. Once you are done, pop out the display stand to show off your glimmering work of art!

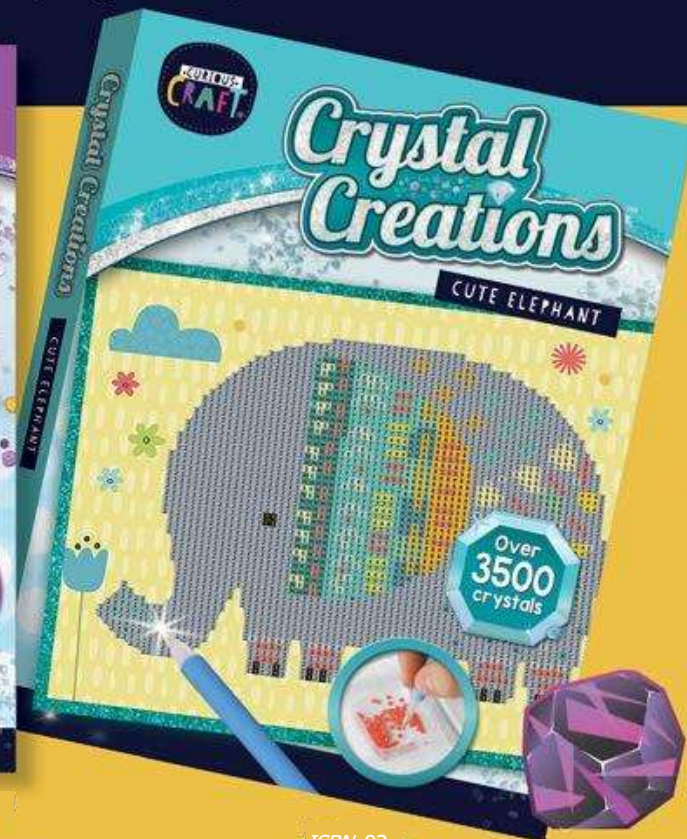
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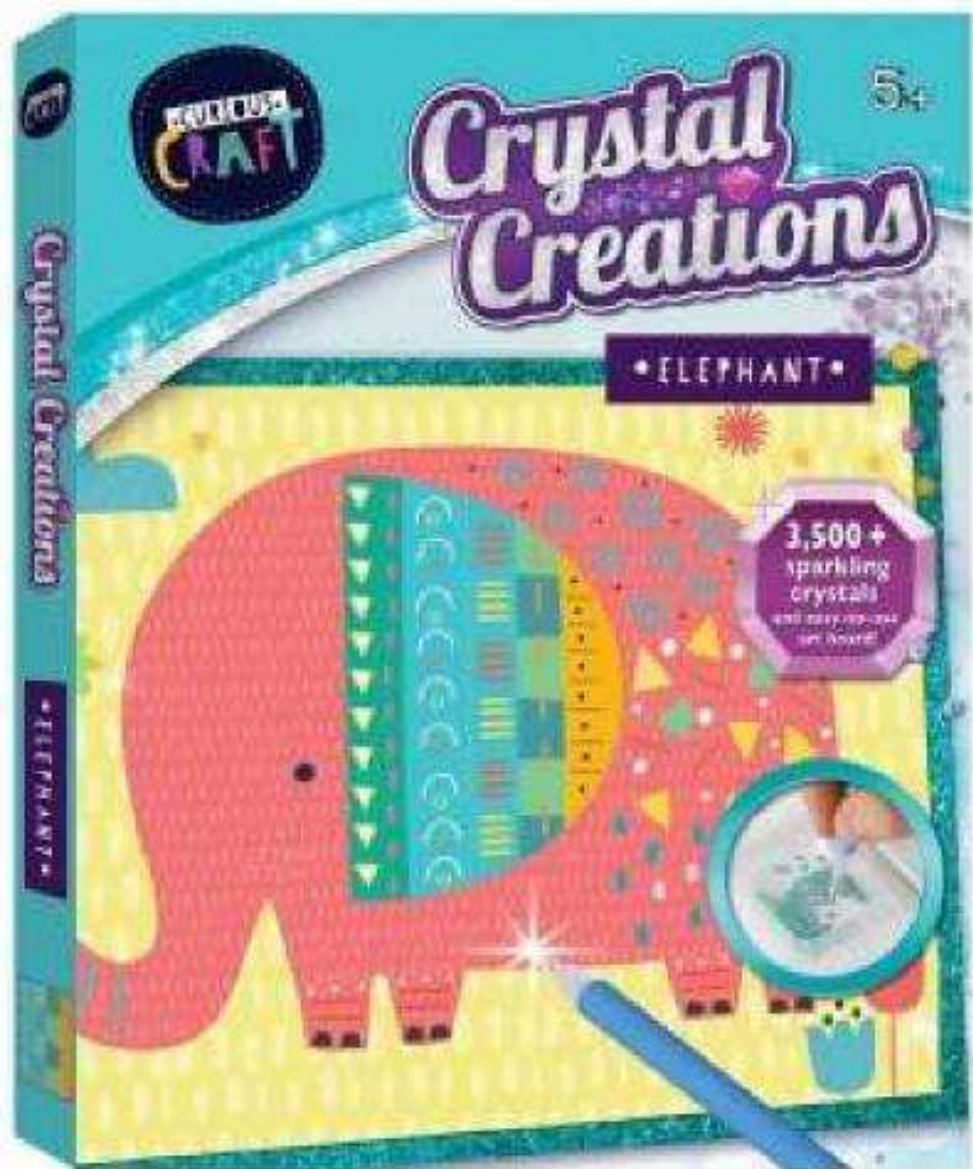
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197mm wide x 256mm Height x  
20mm deep Carton Quantity: 6



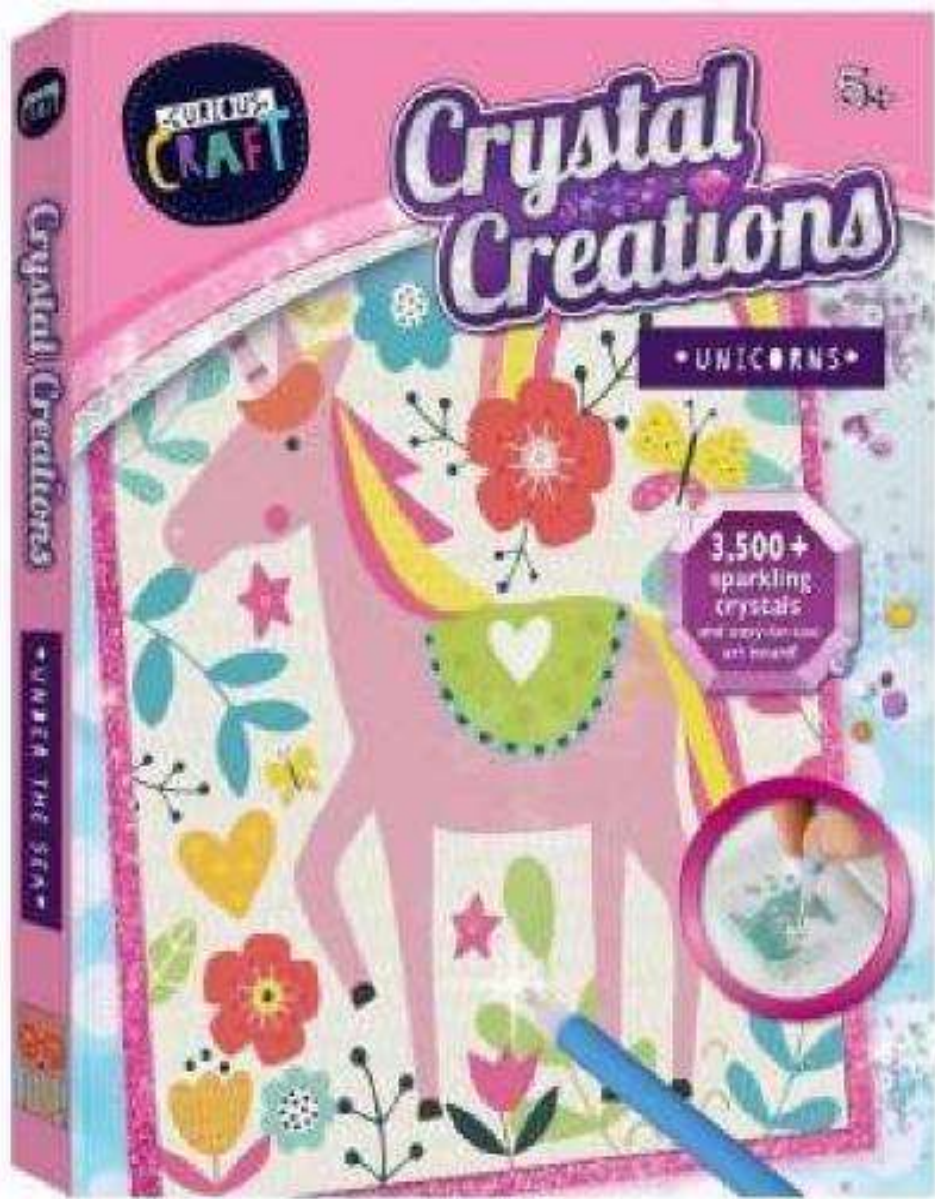
## Junior Crystal Creation: Elephant

Crystal art is the hottest new craft trend sweeping the globe! Anyone can let their creativity shine bright like a diamond with this sparkly Curious Craft Crystal Creations kit. Super simple and highly rewarding, this addictive art is a fun mix of painting by numbers, cross-stitch and mosaics.

Take a mindful moment and 'paint' in spectacular metallic hues by placing hundreds of sparkling crystals on to a colour-coded adhesive canvas to create incandescent, shimmering perfection. This cute elephant canvas is easy to make and is perfect for framing and displaying!

### Key Features:

- This kit is a cut-above others on the market, with a self-adhesive canvas on board (with a peel-back cover and no fold lines, unlike other products), a fold-out stand, thousands of crystal gems and a gem applicator with wax. A die-cut window displays the proprietary stylus with 2-sided 3-D gems. With a customizable and resealable gem-sorter tray, this carry-sized craft kit will race from the shelves.
- Curious Craft will have a huge marketing push around it as the first play-based kids' craft kit for Hinkler. The back cover of each title will encourage the customer to tag and share with us on various social media sites.
- Other titles in the Curious Craft Crystal Creations series: Friendship Bracelets Kit, Under the Sea Canvas, Magical Unicorn Canvas, Nail Art Kit, Shine Bright Diary Kit, Hair Accessories



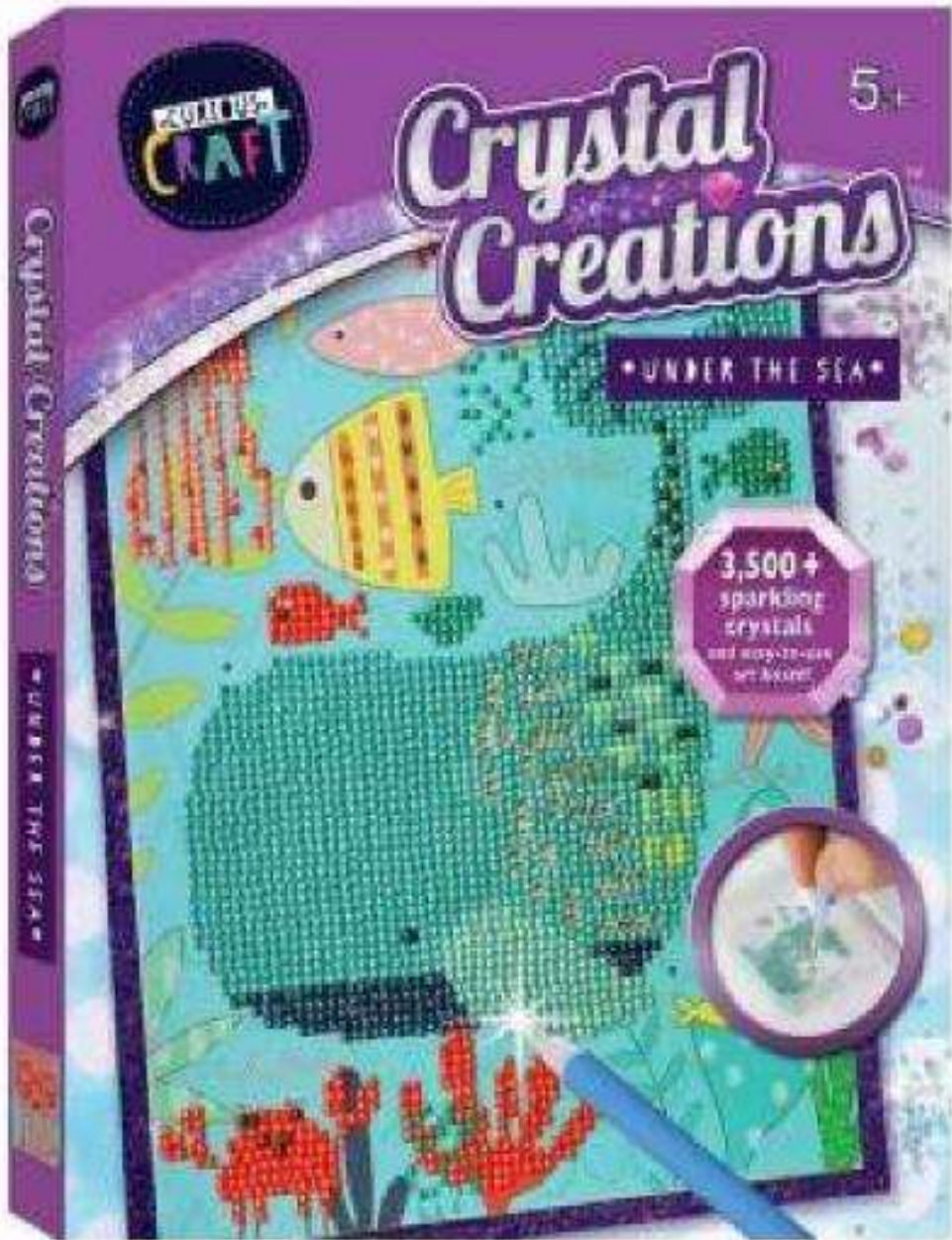
## Junior Crystal Creation: Magical Unicorns

Crystal art is the hottest new craft trend sweeping the globe! Anyone can let their creativity shine bright like a diamond with this sparkly Curious Craft Crystal Creations kit. Super simple and highly rewarding, this addictive art is a fun mix of painting by numbers, cross-stitch and mosaics.

Take a mindful moment and 'paint' in spectacular metallic hues by placing hundreds of sparkling crystals on to a colour-coded adhesive canvas to create incandescent, shimmering perfection. This magical unicorn canvas is easy to make and is perfect for framing and displaying!

### Key Features:

- This kit is a cut-above others on the market, with a self-adhesive canvas on board (with a peel-back cover and no fold lines, unlike other products), a fold-out stand, thousands of crystal gems and a gem applicator with wax. A die-cut window displays the proprietary stylus with 2-sided 3-D gems. With a customizable and resealable gem-sorter tray, this carry-sized craft kit will race from the shelves.
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- Other titles in the Curious Craft Crystal Creations series: Friendship Bracelets Kit, Cute Elephant Canvas, Under-the-Sea Canvas, Nail Art Kit, Shine Bright Diary Kit, Hair Accessories



## Junior Crystal Creation: Under The Sea

Crystal art is the hottest new craft trend sweeping the globe! Anyone can let their creativity shine bright like a diamond with this sparkly Curious Craft Crystal Creations kit. Super simple and highly rewarding, this addictive art is a fun mix of painting by numbers, cross-stitch and mosaics.

Take a mindful moment and 'paint' in spectacular metallic hues by placing hundreds of sparkling crystals on to a colour-coded adhesive canvas to create incandescent, shimmering perfection. This under-the-sea canvas is easy to make and is perfect for framing and displaying!

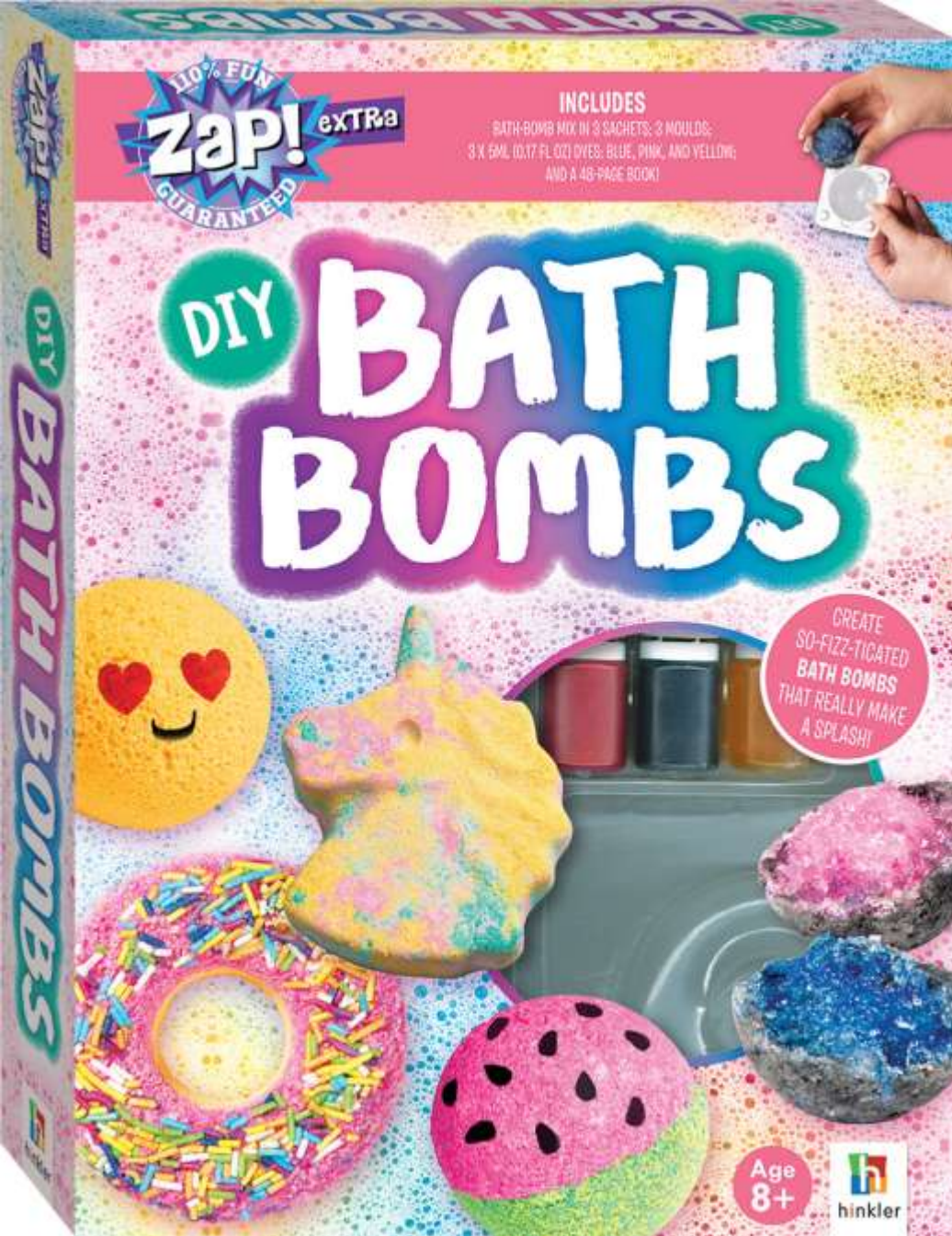
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# Zap! Extra Kits



## Zap! Extra DIY Bath Bombs

Blast boring bath time into a fun and fizzy adventure! This kit contains everything you need to make your own fizz-tastic bath bombs – whether you want to enjoy them yourself or pass them on as the perfect present for friends.

Ever wanted to bring some magic to bath time with a swirly, sparkly unicorn? How about create a hatching dinosaur egg? Maybe you want to express the day you're having with a personalised smiley bath bomb? Or, for the ultimate dramatic experience, make a volcanic bath bomb explosion!

This kit comes with all that you need to make 3 bath bombs.  
Age group 6-2 years

### What's Included

- bath-bomb mix in 3 sachets
- 3 moulds
- 3 x 5ml (0.17 fl oz) dyes in blue, pink and yellow
- 48-page book

## Zap! Extra Designer Nail Charms

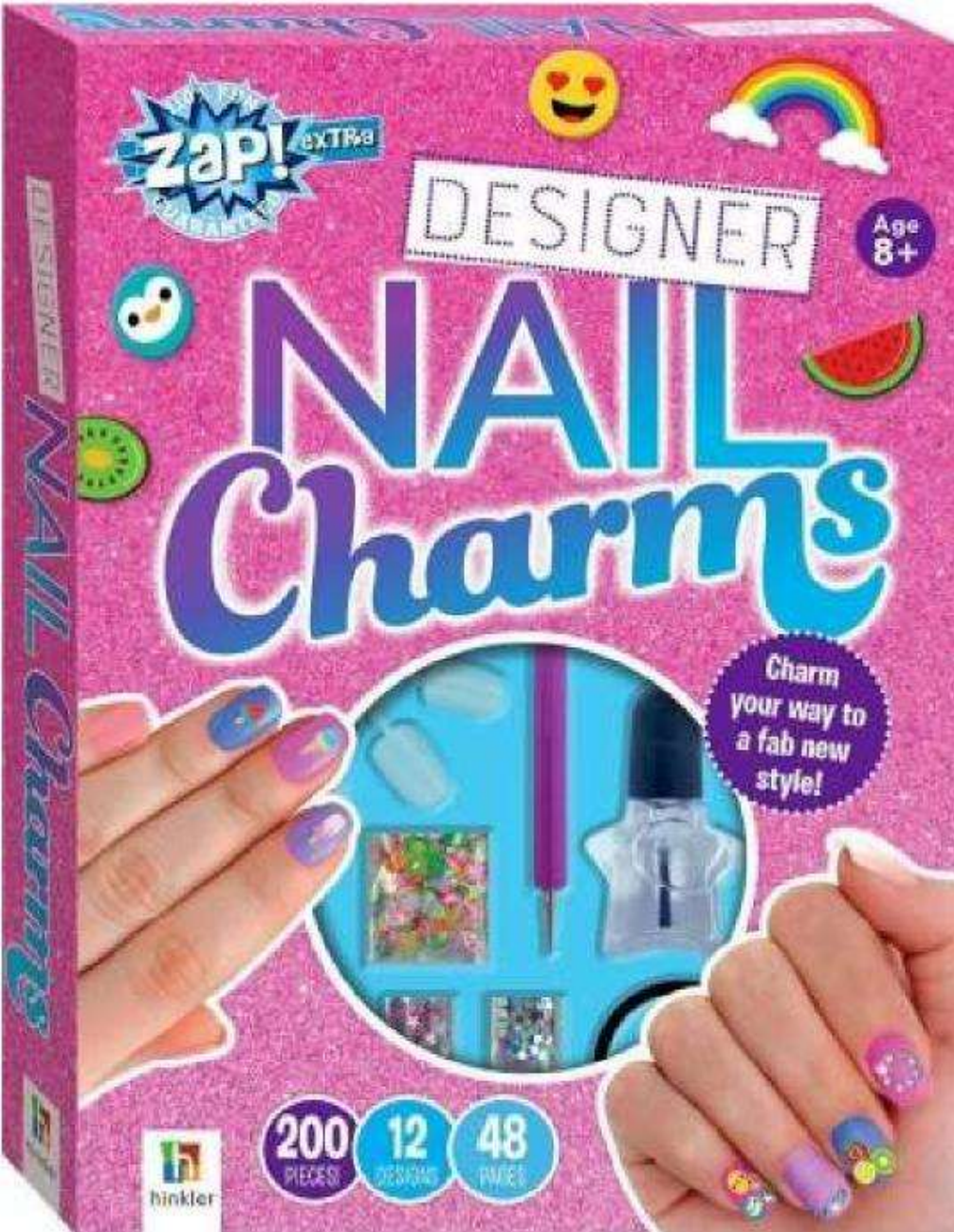
Ready to turn your fingernails into fabulous works of art? Then Zap! Extra Nail Charms is for you!

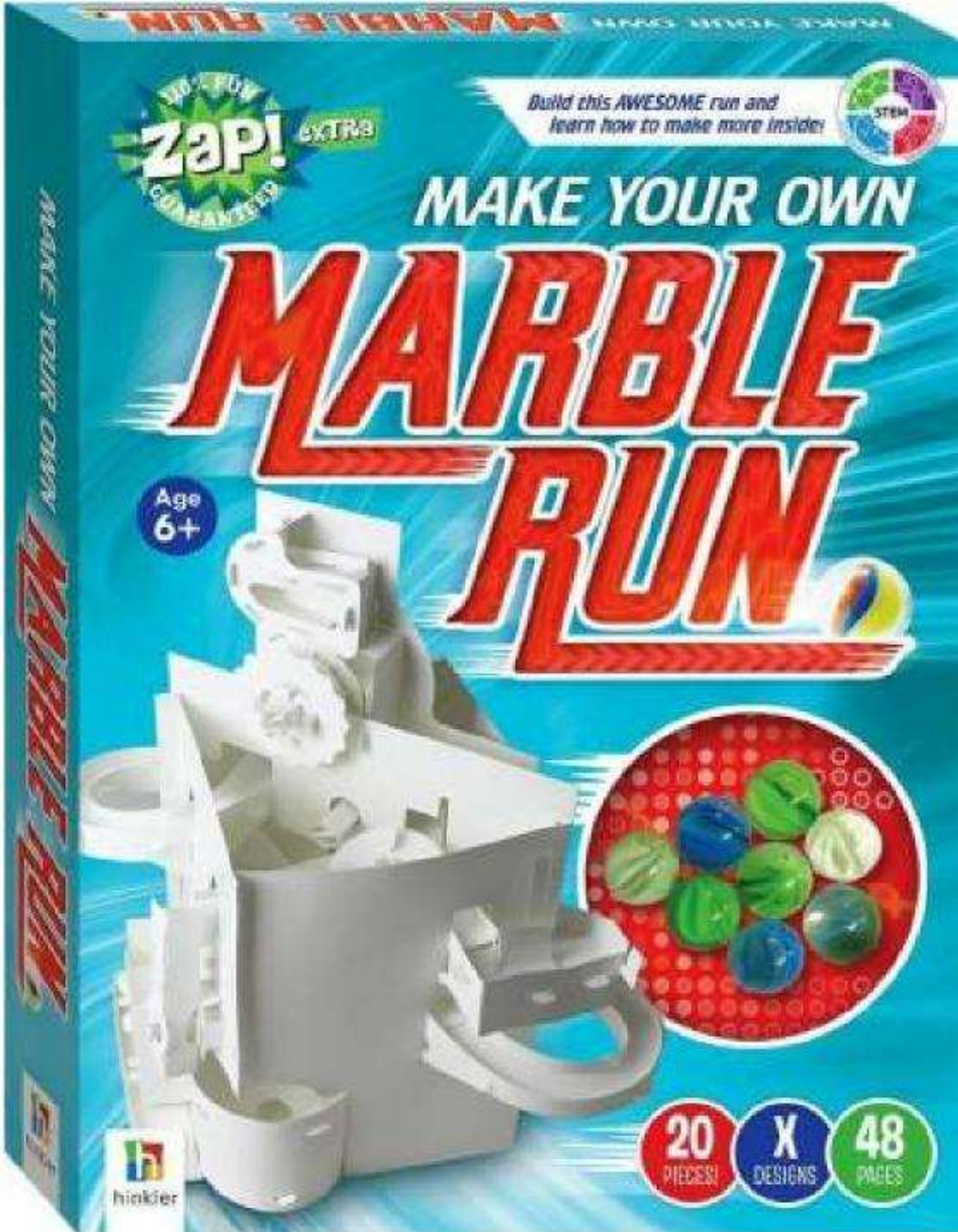
The 48-page book in this value-packed nail art kit contains super clear step-by-step instructions for unique nail designs and crafty creations.

Use the two sets of false nails, nail polish, striping tape, dotting tool, nail stickers, charms and gems included in the kit to transform your fingernails into a glorious talking point!

### Key Features:

- Amazing value for an on-trend product – this kit includes two sets of false nails (one clear and one painted with adhesive), a bottle of clear nail polish, a roll of striping tape, a dual-ended dotting tool, a sheet of over 50 nail stickers, 150 flat charms and 200 nail gems: everything you need to have fabulously decorated nails!
- Box size: (h) 260 x (w) 190 x (d) 40mm
- Proposed carton qty: 6
- Encourages creative expression and appreciation for a new hobby beyond the fantastic project in this book.
- Perfect for the budget-conscious consumer who wants high-quality products.
- Hinkler's Zap! Extra series is an evergreen worldwide bestseller, constantly reprinting in se





## Zap! Extra Make Your Own Marble Run

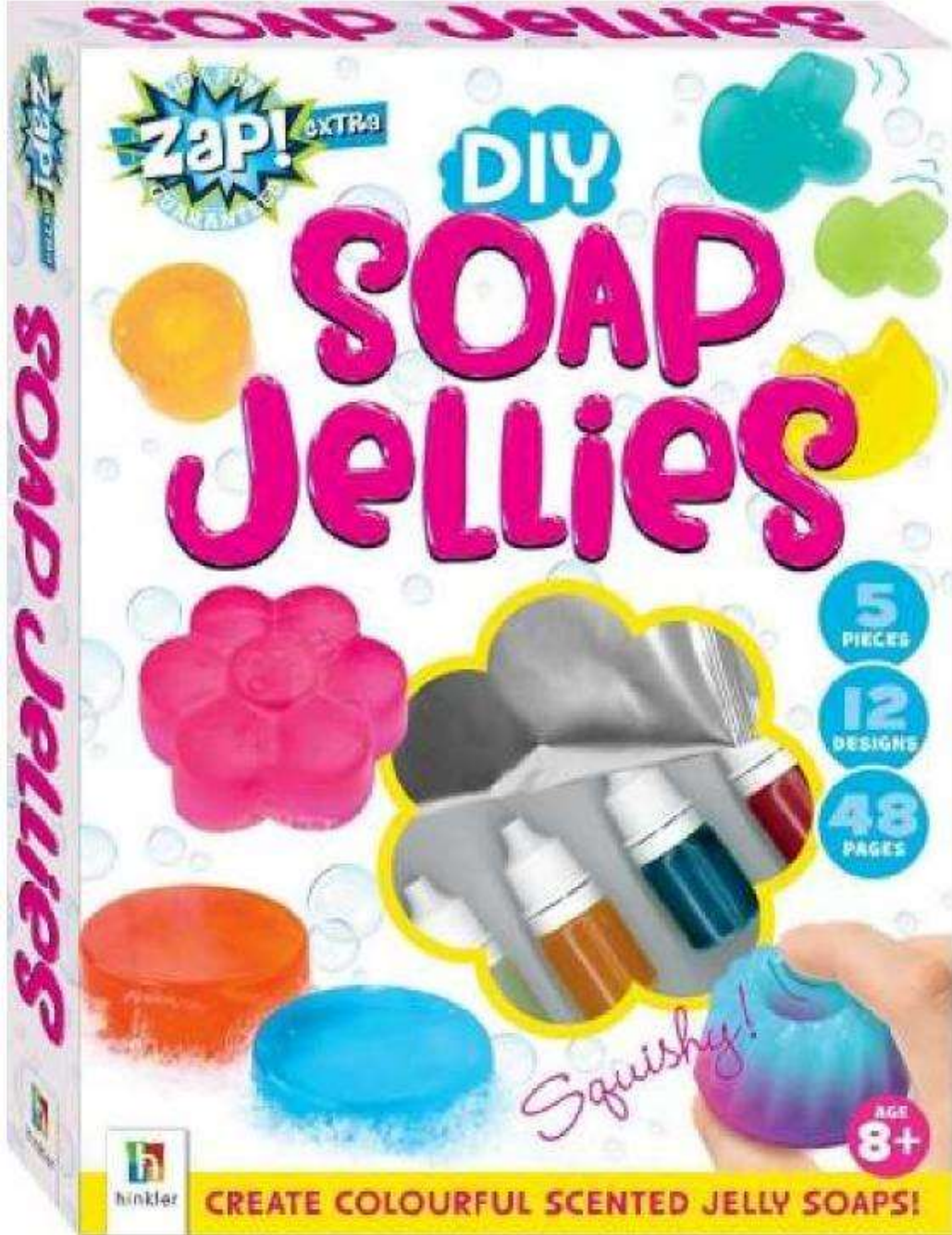
Zap! Extra Marble Run includes everything you need to make your own epic marble run at home including 15 press-out sheets, 4 card sheets and 8 marbles.

This fantastic STEM activity for kids will boost their engineering skills and tap into their own inventiveness and imagination. The marble run challenge includes cardboard which can be reused in so many different and ingenious formations, and creative kids will love decorating the plain white card to make this DIY marble run their very own!

### Key Features:

- Amazing value for an on-trend product – this kit includes 8 marbles, 15 press-out sheets, 4 card sheets: everything you need to make your own marble run!
- Box size: (h) 260 x (w) 190 x (d) 40mm
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- The Zap! Extra series is an affordable gift solution featuring popular crafts and activities





## Zap! Extra DIY Soap Jellies

Turn shower time into a fun soapy adventure! This book contains everything you need to make your own fragrant soap jellies – whether you want to enjoy them yourself or pass them on as the perfect present for friends.

Ever wanted to bring some magic to shower time with some squishy, playable gummi bear soap jellies? How about create a wobbly red strawberry, blue star or pink flower? Zap! Extra Soap Jellies are easy peasy to make and such a fun treat for the shower.

### Key Features:

- Amazing value for an on-trend product – this kit includes 40g powder, 30ml foam booster, 1 bottle of fragrance, 3 coloured dye tablets (pink, green, blue), 1 tray mould including the star, flower, strawberry and gummi-bear shapes: everything you need to make your own soap jellies!
- Box size: (h) 260 x (w) 190 x (d) 40mm
- Proposed carton qty: 6
- Encourages creative expression and appreciation for a new hobby beyond the fantastic project in this book.
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