

DizajnDesign
Type Foundry

KOMU

2 REVIVALS OF SOCIALIST TYPEFACES FROM CZECHOSLOVAKIA



WWW.DIZAJNDESIGN.SK

CO-OPERATIVE MANAGEMENT OF THE ECONOMY

[ČSSR]

POLITICAL
MOVEMENT

SOVIET
UNION

RUSSIANS

DEMOVERSION OF THE CURRENT STATE OF MIND

SOCIALISM

VERSION A

SÚ ŠETRNEJŠIE K NOSU A HORNEJ PERE
POLOFUTURISTICKÉ SUŠIENKY CHUTIA POLOMÁČANE

THEY ARE SERVING CATS AND DOGS ON PLATES

VERSION B

ECONOMICS!

EXTRAORDINARY CHALLENGING VEGETABLE

FORCE & BRUTALITY

1948 – 1990

1960

SOCIALISTICKÝ ŠTÁT

CZECHOSLOVAKIA

OCTOBER REVOLUTION

POLOFUTURISTICKÉ SUŠIENKY CHUTIA POLOMÁČANE

ABOUT THE FAMILY

FONT SPECIFICATIONS AND PURCHASE DETAILS

Typeface name: Komu™

Author: Ján Filipek

Release date: June 2010

Encodings: 1252 Latin 1, 1250 Latin 2 (Eastern Europe), 1254 Turkish, 1257 Baltic

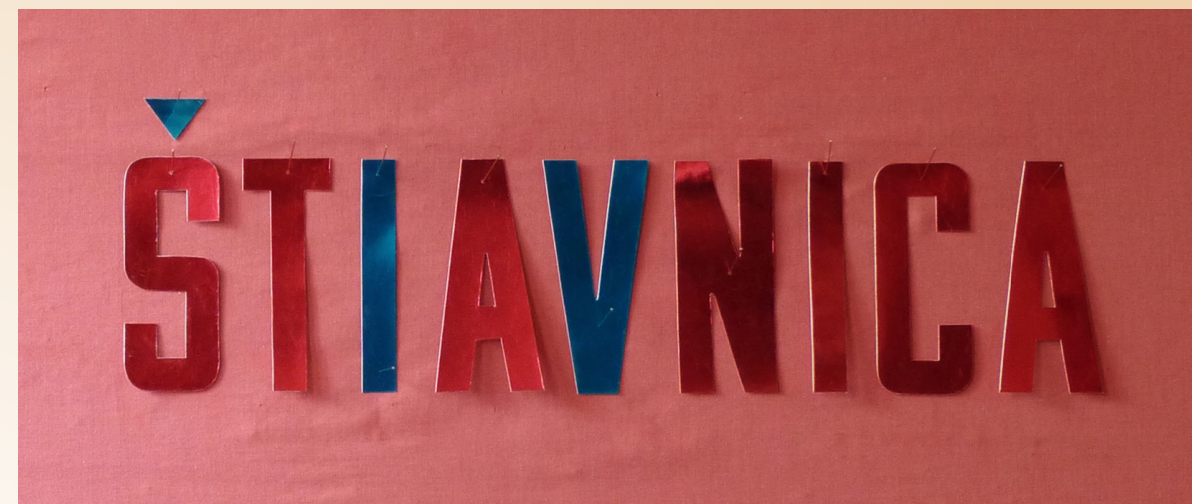
Number of fonts in family: 2

Number of glyphs per font: 437

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**KOMU IS A REVIVAL
OF THE STYLE OF LETTERS
THAT WAS FREQUENTLY USED
ON BILLBOARDS DURING
THE SOCIALIST PERIOD
IN THE FORMER
CZECHOSLOVAKIA...**



... They were usually uppercase letters made of paper and covered with a layer of aluminum foil. People just had to pick the letters (that included a variety of widths and sizes) out of a box and pin them up on a styrofoam billboard, thus making it easy to announce any event.

Komu consists of two styles. Version A is squarish and includes some distinctive characters (K, 5, narrow E, and idiosyncratic diacritics) while version B is rounded with mostly uniform widths (with the exception of E, F and L). The optical disparity of the original lettering style was retained, so that some of the characters look slightly darker than others.

Komu is intended to be used on posters, books and other products about Socialism in our region and includes full support for languages based on latin script.

NOVÁ SCÉNA THEATRE IN BRATISLAVA

LUDVIK AŠKENAZY:

STOLEN MOON

LYRIC FEER IN TWO PARTS



PREMIERE

THURSDAY 23RD OF JUNE 1960 AT 19.00



SOVIET AVIATION DAY

FROM 9:00 AM TO 14:00 PM

IN THE LIFE OF SOVIET UNION, AIR SHOWS WERE A HIGHLY REGARDED TYPE OF PARADE,
ALMOST ALWAYS OF MILITARY NATURE. THEY HAPPENED ON VARIOUS OCCASIONS AND ANNIVERSARIES,
IN MANY LOCATIONS ACROSS THE COUNTRY, BUT IF ONE WOULD WANT TO POINT ONE MOST NOTABLE AIR SHOW,
IT WOULD BE THE TUSHINO AIR SHOW HAPPENING ANNUALLY IN AUGUST.

3. AUGUST

1947

IN TUSHINO!

CHARACTER SET

ȘEA

KOMU A

ÁŽĴ

KOMU B

8

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

[illegible]

00123456789 00123456789

0123456789 1/1/2/1/3/1/
0123456789/2/3/3/4/4/8

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K Š Š

DETAILS

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K Ž Ž

DETAILS

& £ Ĺ Ě X G Ř



LOCALIZED FORMS (INDESIGN CS3)

§ -> **Ș** (ROMANIAN LANGUAGE)

PROPORTIONAL LINING FIGURES (DEFAULT) TABULAR LINING FIGURES

1234567890 -> **1234567890**

SLASHED ZERO

2010 -> **2010**

FRACTIONS

1/4 365/24 -> **1/4 365/24**

ORDINALS

1A 20 NO -> **1^A 2^o N^o**

SUPERSCRIPT & SUPERIOR

$[A + B]^2 = A^2 + 2AB + B^2$ $S = \pi R^2$

SUBSCRIPT & INFERIOR

H₂SO₄

OPENTYPE FUNCTIONS

KOMU SPECIMEN

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