DizajnDesign
Type Foundry

PRETO sans

Legible Sans for modern typesetting with a *style*

specimen designed by
Tomáš Vrtich

www.dizajndesign.sk

TYPEFACE NAME: Preto Sans™
AUTHOR: Ján Filípek
RELEASE DATE: October 2011
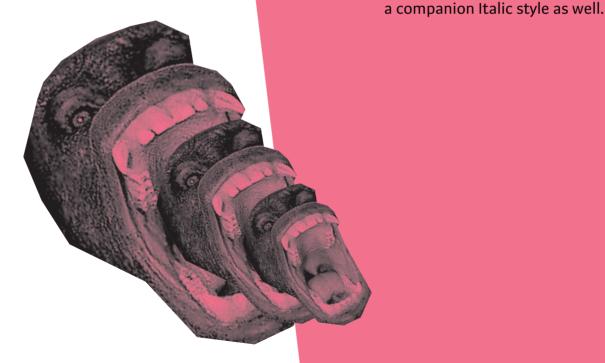**UPDATE RELEASE:** April 2013
UPDATED VERSION WITH SMALL CAPS: April 2013
ENCODINGS: 1252 Latin 1, 1250 Latin 2 (Eastern Europe),
1254 Turkish, 1257 Baltic

Preto Sans: 8 fonts, 415 glyphs
Preto Sans OT Std: 8 fonts, 940 glyphs

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Preto is an extensive type family, which explores the function of serifs on readability and legibility. Preto consist of three subfamilies: Sans, Semi and Serif. Preto is designed for multilingual typesetting. All of the subfamilies have equal gray value but different texture which can be use to differentiate languages. Preto sub-families have two text weights and two bold styles (Regular → **Bold**, Medium → **Black**). Every weight has a companion Italic style as well.

The Sans version of Preto forms the basic skeleton of the family, it is decidedly simpler than the other styles (Semi and Serif). Although you can find many distinctive and unique elements in the details. The most visible elements are the tapered upper part of the letters. The capital letters have uniform widths achieving very different texture than traditional roman proportions. There are two different options for ligatures and alternative characters (J – J, Q – Q, g – g, & – &) gives more variability for different languages.

say *hallo!* to bananas

0,79 *€/kg*

JAMES DEAN

Rebel without a cause

fight performance

F*CK QUALITY CHECK

Generation

verboten!

€ 3,75   € 2,63

Facelifting

Vrabec poľný *Passer montanus*

Großmaul

DÜRÜM *Little* *Bastard*
KEBAB

Monday talks

Darkman

Blödsinn
Ornithurae
Jumping-snails
Eumetazoa eumetazoa
Der zieht dich durch den kakao
Extraordinary challenging vegetable

Demoversion of the current state of mind

Demoversion of the current state of mind your oun business

Freaky Bird
Snails
Open
Type

ABCDEFGHIJJ
KLMNOPQQ
RSTUVWXYZ
abcdefgghijklm
nopqrstuvwxyz,.?!
00123456789
00123456789
()[]{}#$%&&
@*+:;<>=¤Ⓐ

S
$
S
S

A B C D E F G H I J J K L M N O P Q Q R S T U V W X Y Z
Æ Œ Ø Đ Þ Ə Á Ă Â Ä À Ā Ą Å Ã Ć Č Ĉ Ç Đ Ď É Ě Ĕ Ê Ë
Ė È Ē Ẽ Ę Ğ Ĝ Ģ Ġ Ĥ Ħ Í Ĭ Î Ï Ì Ī Į Ĩ I Ĵ Ķ Ĺ Ľ Ļ L Ł Ń Ñ Ň Ñ
Ŋ Ŋ Ó Ŏ Ô Ö Ò Ő Ō Õ Ŕ Ř Ŗ Ś Š Ş Ŝ Ş Ş Ŧ Ť Ţ Ţ Ú Ŭ Û Ü
Ù Ű Ū Ų Ů Ũ Ŭ Ẃ Ŵ Ẅ Ẁ Ý Ŷ Ÿ Ỹ Ỳ Ź Ž Ż Æ Æ Ǿ IJ ÍÍ

a b c d e f g g h i j k l m n o p q r s t u v w x y z
ß ı ı æ œ ø ð þ ə á ă â ä à ā ą å ã ć č ĉ ç đ ď é ě ĕ ê ë ė
è ē ẽ ę ğ ĝ ģ ġ ĝ ĝ ġ ĥ ħ í ĭ î ï ì ī į ĩ į î ĵ ķ ĺ ľ ļ l·ł ń ň ņ ñ ŋ
ó ŏ ô ö ò ő ō õ ó ŏ ô ö ò ő ō õ ŕ ř ŗ ś š ş ŝ ş ş ŧ ť ţ ú ŭ û ü
ù ű ū ų ů ũ ŭ ẃ ŵ ẅ ẁ ý ŷ ÿ ỹ ỳ ź ž ż æ æ ǿ ij íí

0 0 1 2 3 4 5 6 7 8 9 0 0 1 2 3 4 5 6 7 8 9
0 0 1 2 3 4 5 6 7 8 9 0 0 1 2 3 4 5 6 7 8 9
0123456789 0123456789 ½ ⅓ ⅔ ¼ ¾ ⅛
abcdefgghijklmnopqrstuvwxyz0123456789
abcdefgghijklmnopqrstuvwxyz0123456789
¤ $ ¢ £ ¥ ƒ € # & @ % ‰ ^ ~ ¦ ° ℓ € № ª º
_ + − × ± < = > ≈ ≠ ≤ ≥ ÷ ∞ ¬ + − × ± < = > ≈ ≠ ≤ ≥ ÷ ∞ ¬
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∕ \ * • § † ‡ ¶ ™ ℠ ® © ℗ @ ¦ — – - « ‹ › » · ¿ i ( ) [ ] { }

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Æ Œ Ø Đ Þ Ə Á Ă Â Ä À Ā Ą Å Ã Ć Č Ĉ Ç Đ Ď É Ě Ĕ Ê Ë
È Ē Ẽ Ę Ğ Ĝ Ģ Ġ Ĥ Ħ Í Ĭ Î Ï Ì Ī Į Ĩ I Ĵ Ķ Ĺ Ľ Ļ L Ł Ń Ñ Ň Ñ Ŋ
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Ù Ű Ū Ų Ů Ũ Ŭ Ẃ Ŵ Ẅ Ẁ Ý Ŷ Ÿ Ỹ Ỳ Ź Ž Ż Æ Æ Ǿ IJ ÍÍ

a b c d e f g h i j k l m n o p q r s t u v w x y z
ß ı ı æ œ ø ð þ ə á ă â ä à ā ą å ã ć č ĉ ç đ ď é ě ĕ ê ë
è ē ẽ ę ğ ĝ ģ ġ ĥ ħ í ĭ î ï ì ī į ĩ į î ĵ ķ ĺ ľ ļ l·ł ń ň ņ ñ ŋ
ó ŏ ô ö ò ő ō õ ó ŏ ô ö ò ő ō õ ŕ ř ŗ ś š ş ŝ ş ş ŧ ť ţ ú ŭ û ü
ù ű ū ų ů ũ ŭ ẃ ŵ ẅ ẁ ý ŷ ÿ ỹ ỳ ź ž ż æ æ ǿ ij íí

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√ ∂ ∑ ∏ ◊ ∫ µ π Δ Σ Ω — – - ' " , „ ' ' " " « ‹ › » . · : ; … ? ¿ ! ¡ ( ) [ ] { }
∕ \ * • § † ‡ ¶ ™ ℠ ® © ℗

Upper part of the letters
is slightly cutted

Type

Small space in the k for
optical compensation

MQky

Middle stroke
is pushed up,
thereby allowing
for a narrower M

Alternate Q
has a cute tail.

HAM&

Capitals have optically equal width

fi is fi

Two options for ligatures

ABOut

Small Capitals in all 8 fonts

details

Italics is only slightly slanted and narrower

Passer montanus

Taxonomy

{
Kingdom ANIMALIA
Phylum CHORDATA
Class AVES
Order PASSERIFORMES
Family PASSERIDAE
}

**Red List
Category & Criteria:**
Least Concern ver 3.1
Year Published: 2012
Assessor/s:
BirdLife International
Reviewer/s:
Butchart, S. & Symes, A.

Assessment Information

JUSTIFICATION: This species has an extremely large range, and hence does not approach the thresholds for Vulnerable under the range size criterion (Extent of Occurrence < 20,000 km² combined with a declining or fluctuating range size, habitat extent/quality, or population size and a small number of locations or severe fragmentation). The population trend appears to be stable, and hence the species does not approach the thresholds for Vulnerable under the population trend criterion (> 30 % decline over ten years or three generations). The population size is extremely large, and hence does not approach the thresholds for Vulnerable under the population size criterion (< 10,000 mature individuals with a continuing decline estimated to be > 10 % in ten years or three generations). For these reasons the species is evaluated as Least Concern.

Scientific Name:
Passer montanus
Species Authority:
(Linnaeus, 1758)
Common Name/s:
English → Eurasian Tree Sparrow, Tree Sparrow
French → Moineau friquet

Geographic Range

NATIVE: Afghanistan, Albania, Andorra, Armenia (Armenia), Austria, Azerbaijan, Belarus, Belgium, Bhutan, Bosnia and Herzegovina, Brunei Darussalam, Bulgaria, Cambodia, Canada, China, Christmas Island, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Faroe Islands, Finland, France, Georgia, Germany, Greece, Hong Kong, Hungary, Indonesia, Iran, Islamic Republic of, Iraq, Ireland, Italy, Japan, Kazakhstan, Korea, Democratic People's Republic of, Korea, Republic of, Kyrgyzstan, Lao People's Democratic Republic, Latvia, Liechtenstein, Lithuania, Luxembourg, Macao, Macedonia, the former Yugoslav Republic of, Malaysia, Malta, Moldova, Mongolia, Montenegro, Myanmar, Nepal, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, Russian Federation, Russian Federation, Serbia (Serbia), Singapore, Slovakia, Slovenia, Spain (Canary Is.), Spain (Canary Is.), Sweden, Switzerland, Syrian Arab Republic, Taiwan, Province of China, Tajikistan, Thailand, Turkey, Turkmenistan, Ukraine, United Kingdom, Uzbekistan, Viet Nam

INTRODUCED: Armenia (Armenia – Native), Australia, Guam, Marshall Islands, Micronesia, Federated States of, Northern Mariana Islands, Palau, Philippines, Serbia (Serbia – Native), Spain (Canary Is. – Native), Timor-Leste, United States

VAGRANT: Algeria, Egypt, Gibraltar, Iceland, Israel, Lebanon, Morocco, Tunisia, United Arab Emirates

PRESENT – ORIGIN UNCERTAIN: Sudan

Slovenská točená

6,79 €/kg

Latin

Democratia (-ae, fem.) est modus rempublicam regendi vel forma administrationis quo potestas gubernandi ex populo nascitur, aut recto referendo (democratia recta) aut per legatos a populo electos (democratia repraesentativa).

Finnish

Poliittisessa teoriassa **demokratia** eli kansanvalta hahmottaa pienen määrän eri valtiomuotojen yhdistelmiä ja myös poliittista filosofiaa. Tavallisena demokratian ominaispiirteenä pidetään, että tärkeimmistä valtiollisista asioista päättää joko kansa itse tai kansan yleisillä vaaleilla kilpailevien ehdokkaiden joukosta valitsema toimielin (parlamentti).

German

Demokratie bezeichnet einerseits das Ideal einer durch die Zustimmung der Mehrheit der Bürger und deren Beteiligung legitimierten Regierungsform, der „Volksherrschaft". Diese Idealvorstellung wird in Demokratietheorien konkretisiert, die jeweils eine bestimmte Vorstellung von Demokratie beinhalten: so die direkte Demokratie, repräsentative Demokratie, Demarchie, Radikaldemokratie oder Basisdemokratie.

Slovak

Demokracia a) forma politického zriadenia, v ktorom je zdrojom všetkej moci ľud. Vo všeobecnej forme demokracie sa menšina v rámci daných politických organizačných štruktúr podriaďuje rozhodnutiam väčšiny a táto väčšina je zároveň zaviazaná k rešpektovaniu neodobrateľných práv menšiny.

English

Democracy is a form of government in which all eligible citizens have an equal say in the decisions that affect their lives. Democracy allows eligible citizens to participate equally—either directly or through elected representatives—in the proposal, development, and creation of laws. It encompasses social, economic and cultural conditions that enable the free and equal practice of political self-determination.

Turkish

Demokrasi, tüm üye veya vatandaşların, organizasyon veya devlet politikasını şekillendirmede eşit hakka sahip olduğu bir yönetim biçimidir. Yunanca dimokratia (yardım·bilgi) (yani dimos, halk zümresi, yani kratos, iktidar) sözcüğünden türemiştir. Türkçeye, Fransızca démocratie sözcüğünden geçmiştir. Genellikle devlet yönetim biçimi olarak değerlendirilmesine rağmen, üniversiteler, işçi ve işveren organizasyonları ve bazı diğer sivil kurum ve kuruluşlar da demokrasi ile yönetilebilirler.

Preto Sans Black
Preto Sans Black Italic
Preto Sans Bold
Preto Sans Bold Italic
Preto Sans Medium
Preto Sans Medium Italic
Preto Sans Regular
Preto Sans Regular Italic

2 texts   2 bolds

Regular → Bold
Medium → Black

Preto Sans Black 9/10,8 Pt
The Sans version of Preto forms the basic skeleton of the family, it is decidedly simpler than the other styles (Semi and Serif). Although you can find many distinctive and unique elements in the details. The most visible elements are the tapered upper part of the letters. The capital letters have uniform widths achieving very different texture than traditional roman proportions.

Preto Sans Bold 9/10,8 Pt
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Preto Sans Black Italic 9/10,8 Pt
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Preto Sans Bold Italic 9/10,8 Pt
The Sans version of Preto forms the basic skeleton of the family, it is decidedly simpler than the other styles (Semi and Serif). Although you can find many distinctive and unique elements in the details. The most visible elements are the tapered upper part of the letters. The capital letters have uniform widths achieving very different texture than traditional roman proportions.

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Preto Sans Regular 9/10,8 Pt

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Preto Sans Black Italic 9/10,8 Pt

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Preto Sans Bold Italic 9/10,8 Pt

The Sans version of Preto forms the basic skeleton of the family, it is decidedly simpler than the other styles (Semi and Serif). Although you can find many distinctive and unique elements in the details. The most visible elements are the tapered upper part of the letters. The capital letters have uniform widths achieving very different texture than traditional roman

Preto Sans Medium Italic 9/10,8 Pt

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Preto Sans Regular Italic 9/10,8 Pt

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PRETO SANS BLACK
PRETO SANS BLACK ITALIC
PRETO SANS BOLD
PRETO SANS BOLD ITALIC
PRETO SANS MEDIUM
PRETO SANS MEDIUM ITALIC
PRETO SANS REGULAR
PRETO SANS REGULAR ITALIC

OpenType functions

Ligatures

fi fl ff → fi fj fl ff ft ffi ffl fk fb fl' fħ fł

Ligatures + Contextual alternates (stylistic set 1 in InDesign)

fi fl ff → fi fj fl ff ft ffi ffl fk fb fl' fħ fł

Stylistic alternates (stylistic set 1 in InDesign)

JĴQjĵq gğĝġ & → JĴQjĵq gğĝġ &

Localized forms (indesign CS3 and higher) when Romanian language is selected — Small caps for turkish language

ş → ş — fi fi → FI Fi

All Capitals (case sensitive forms)

P(r[E{t-o@ → P(R[E{T-O@

All Capitals (will add optimal spacing for capital letters)

UPPERCASE → UPPERCASE

Proportional lining figures (default) → Proportional oldstyle

1234567890 → 1234567890

Tabular lining figures

1234567890 → 1234567890

Tabular oldstyle figures

1234567890 → 1234567890

Slashed zero

2010 2010 → 2010 2010

Discretionaly ligatures (Annotation forms)

(1) (2) [3] [4] → ❶ ❷ ③ ④

Fractions (automatic)

1/4 365/24 → ¼ ³⁶⁵⁄₂₄

Ordinals

5a 2o No → 5ª 2º №

Nominators & Denominators — Superior & Inferiors

1½ & 2⅔ — a² & H₂SO₄

Stylistic set 2

& → &

Stylistic set 3

gğĝġ → gğĝġ

Stylistic set 4

JĴQjĵq → JĴQjĵq

Small Capitals + proportional oldstyle figures

Small Caps 123 → SMALL CAPS 123

All Small Caps

All Small Caps → ALL SMALL CAPS

Small Caps figures (when All Small Caps feature is activated)

1234567890 → 1234567890

DizajnDesign Type Foundry
Preto Sans specimen
www.dizajndesign.sk