



PRETO semi

Experimental

Semi-serif for text sizes
and paragraph setting.

Font Specifications and Purchase Details

TYPEFACE NAME: Preto Semi™

AUTHOR: Ján Filípek

RELEASE DATE: May 2014

UPDATED VERSION WITH SMALL CAPS: April 2013

ENCODINGS: 1252 Latin 1, 1250 Latin 2 (Eastern Europe),
1254 Turkish, 1257 Baltic

Preto: 8 fonts, 415 glyphs

Preto OT Std: 8 fonts, 940 glyphs

www.dizajndesign.sk



Preto Semi

Preto is an extensive type family, which explores the function of serifs on readability and legibility. Preto consist of three subfamilies: Sans, Semi and Serif. Preto is designed for multilingual typesetting. All of the subfamilies have equal gray value but different texture which can be use to differentiate languages. Preto sub-families have two text weights and two bold styles (Regular → **Bold**, **Medium** → **Black**). Every weight has a companion Italic style as well.

Preto Semi is an experiment. It is an attempt to create a readable type for text point sizes (other than sans-serif and serif). Preto Semi is not a Sans with added serifs or Serif with serifs removed. The use of the serifs is redefined and used for other purpose(s).

The serifs became the extension of the stroke, they help to solve the spacing problem of sans-serif types and they use the primary function of serifs – keeping the eye on the baseline and emphasize the horizontal rhythm of the lines of text.

Preto Semi is intended for magazines and editorial design, as other members of Preto family.



say *hallo!* to
bananas

0,79^{€/kg}

JAMES DEAN
Rebel without a cause

fight performance

F*CK QUALITY
CHECK

Generation

verboten!

€ 3,75 € 2,63

Facelifting

Vrabec poľný *Passer montanus*

Großmaul

DÜRÜM H₂SO₄
Little
Bastard
KEBAB

Monday talks

Darkman

**Blödsinn
Ornithurae**

Jumping-snails

Eumetazoa eumetazoa

Der zieht dich durch den kakao

Extraordinary challenging vegetable

Demoversion of the current state of mind

Demoversion of the current state of mind your own business

Freaky Bird
Snails
Open
Type

A B C D E F G H I J J

K L M N O P Q Q

R S T U V W X Y Z

a b c d e f g g h i j k l m

n o p q r s t u v w x y z , . ? !

0 0 1 2 3 4 5 6 7 8 9

0 0 1 2 3 4 5 6 7 8 9

()[]{}#\$\$%&&

@*+.:;<>=x@



**S
\$
S
S**

Type

Upper part of the letters
is slightly cutted

Moky

Middle stroke
is pushed up,
thereby allowing
for a narrower M

Small space in the k for
optical compensation

Alternate Q
has a cute tail.

HAM&

Capitals have optically equal width

fi is fi

Two options for ligatures

ABOUT

Small Capitals in all 8 fonts

details

Italics is only slightly slanted and narrower

Passer montanus

Taxonomy

{ Kingdom ANIMALIA
Phylum CHORDATA
Class AVES
Order PASSERIFORMES
Family PASSERIDAE

Red List

Category & Criteria:

Least Concern ver 3.1

Year Published: 2012

Assessor/s: BirdLife

International

Reviewer/s:

Butchart, S. & Symes, A.

Assessment Information

JUSTIFICATION: This species has an extremely large range, and hence does not approach the thresholds for Vulnerable under the range size criterion (Extent of Occurrence < 20,000 km² combined with a declining or fluctuating range size, habitat extent/quality, or population size and a small number of locations or severe fragmentation). The population trend appears to be stable, and hence the species does not approach the thresholds for Vulnerable under the population trend criterion (> 30% decline over ten years or three generations). The population size is extremely large, and hence does not approach the thresholds for Vulnerable under the population size criterion (< 10,000 mature individuals with a continuing decline estimated to be > 10% in ten years or three generations). For these reasons the species is evaluated as Least Concern.

Scientific Name:

Passer montanus

Species Authority:

(Linnaeus, 1758)

Common Name/s:

English → Eurasian Tree

Sparrow, Tree Sparrow

French → Moineau friquet

Geographic Range

NATIVE: Afghanistan, Albania, Andorra, Armenia (Armenia), Austria, Azerbaijan, Belarus, Belgium, Bhutan, Bosnia and Herzegovina, Brunei Darussalam, Bulgaria, Cambodia, Canada, China, Christmas Island, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Faroe Islands, Finland, France, Georgia, Germany, Greece, Hong Kong, Hungary, Indonesia, Iran, Islamic Republic of, Iraq, Ireland, Italy, Japan, Kazakhstan, Korea, Democratic People's Republic of, Korea, Republic of, Kyrgyzstan, Lao People's Democratic Republic, Latvia, Liechtenstein, Lithuania, Luxembourg, Macao, Macedonia, the former Yugoslav Republic of, Malaysia, Malta, Moldova, Mongolia, Montenegro, Myanmar, Nepal, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, Russian Federation, Russian Federation, Serbia (Serbia), Singapore, Slovakia, Slovenia, Spain (Canary Is.), Spain (Canary Is.), Sweden, Switzerland, Syrian Arab Republic, Taiwan,

INTRODUCED: Armenia (Armenia – Native), Australia, Guam, Marshall Islands, Micronesia, Federated States of, Northern Mariana Islands, Palau, Philippines, Serbia (Serbia – Native), Spain (Canary Is. – Native), Timor-Leste, United States

VAGRANT: Algeria, Egypt, Gibraltar, Iceland, Israel, Lebanon, Morocco, Tunisia, United Arab Emirates

Slovenská točená

6,79 €/kg

Latin

Democratia (-ae, fem.) est modus rempublicam regendi vel forma administrationis quo potestas gubernandi ex populo nascitur, aut recto referendo (democratia recta) aut per legatos a populo electos (democratia repraesentativa).

Finnish

Poliittisessa teoriassa **demokratia** eli kansanvalta hahmottaa pienen määrän eri valtiomuotojen yhdistelmiä ja myös poliittista filosofiaa. Tavallisena demokratian ominaispiirteenä pidetään, että tärkeimmistä valtiollisista asioista päättää joko kansa itse tai kansan yleisillä vaaleilla kilpailevien ehdokkaiden joukosta valitsema toimielin (parlamentti).

German

Demokratie bezeichnet einerseits das Ideal einer durch die Zustimmung der Mehrheit der Bürger und deren Beteiligung legitimierten Regierungsform, der „Volksherrschaft“. Diese Idealvorstellung wird in Demokratietheorien konkretisiert, die jeweils eine bestimmte Vorstellung von Demokratie beinhalten: so die direkte Demokratie, repräsentative Demokratie, Demarchie, Radikaldemokratie oder Basisdemokratie.

Slovak

Demokracia a) forma politického zriadenia, v ktorom je zdrojom všetkej moci ľud. Vo všeobecnej forme demokracie sa menšina v rámci daných politických organizačných štruktúr podriadiť rozhodnutiam väčšiny a táto väčšina je zároveň zaviazaná k rešpektovaniu neodobrateľných práv menšiny.

English

Democracy is a form of government in which all eligible citizens have an equal say in the decisions that affect their lives. Democracy allows eligible citizens to participate equally—either directly or through elected representatives—in the proposal, development, and creation of laws. It encompasses social, economic and cultural conditions that enable the free and equal practice of political self-determination.

Turkish

Demokrasi, tüm üye veya vatandaşların, organizasyon veya devlet politikasını şekillendirmede eşit hakka sahip olduğu bir yönetim biçimidir. Yunanca dimokratia (yardım-bilgi) (yani dimos, halk zümresi, yani kratos, iktidar) sözcüğünden türemiştir. Türkçeye, Fransızca démocratie sözcüğünden geçmiştir. Genellikle devlet yönetim biçimi olarak değerlendirilmesine rağmen, üniversiteler, işçi ve işveren organizasyonları ve bazı diğer sivil kurum ve kuruluşlar da demokrasi ile yönetilebilirler.

Preto Semi Black
Preto Semi Black Italic
Preto Semi Bold
Preto Semi Bold Italic
Preto Semi Medium
Preto Semi Medium Italic
Preto Semi Regular
Preto Semi Regular Italic

2 texts

2 bolds

Regular → Bold
Medium → Black

Preto Semi Black 9/10,8 Pt

The Semi version of Preto forms the basic skeleton of the family, it is decidedly simpler than the other styles (Semi and Serif). Although you can find many distinctive and unique elements in the details. The most visible elements are the tapered upper part of the letters. The capital letters have uniform widths achieving very different texture than traditional

Preto Semi Bold 9/10,8 Pt

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Preto Semi Medium 9/10,8 Pt

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Preto Semi Regular 9/10,8 Pt

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Preto Semi Black Italic 9/10,8 Pt

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Preto Semi Bold Italic 9/10,8 Pt

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Preto Semi Medium Italic 9/10,8 Pt

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Preto Semi Regular Italic 9/10,8 Pt

The Semi version of Preto forms the basic skeleton of the family, it is decidedly simpler than the other styles (Semi and Serif). Although you can find many distinctive and unique elements in the details. The most visible elements are the tapered upper part of the letters. The capital letters have uniform widths achieving very different texture than traditional roman proportions.

PRETO SEMI BLACK 9/10,8 Pt

THE SEMI VERSION OF PRETO FORMS THE BASIC SKELETON OF THE FAMILY, IT IS DECIDEDLY SIMPLER THAN THE OTHER STYLES (SEMI AND SERIF). ALTHOUGH YOU CAN FIND MANY DISTINCTIVE AND UNIQUE ELEMENTS IN THE DETAILS. THE MOST VISIBLE ELEMENTS ARE THE TAPERED UPPER PART OF THE LETTERS. THE CAPITAL LETTERS HAVE UNIFORM WIDTHS

PRETO SEMI BOLD 9/10,8 Pt

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PRETO SEMI MEDIUM 9/10,8 Pt

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PRETO SEMI REGULAR 9/10,8 Pt

THE SEMI VERSION OF PRETO FORMS THE BASIC SKELETON OF THE FAMILY, IT IS DECIDEDLY SIMPLER THAN THE OTHER STYLES (SEMI AND SERIF). ALTHOUGH YOU CAN FIND MANY DISTINCTIVE AND UNIQUE ELEMENTS IN THE DETAILS. THE MOST VISIBLE ELEMENTS ARE THE TAPERED UPPER PART OF THE LETTERS. THE CAPITAL LETTERS HAVE UNIFORM WIDTHS ACHIEVING VERY DIFFERENT TEXTURE

PRETO SEMI BLACK ITALIC 9/10,8 Pt

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PRETO SEMI BOLD ITALIC 9/10,8 Pt

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PRETO SEMI MEDIUM ITALIC 9/10,8 Pt

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PRETO SEMI REGULAR ITALIC 9/10,8 Pt

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PRETO SEMI BLACK
PRETO SEMI BLACK ITALIC
PRETO SEMI BOLD
PRETO SEMI BOLD ITALIC
PRETO SEMI MEDIUM
PRETO SEMI MEDIUM ITALIC
PRETO SEMI REGULAR
PRETO SEMI REGULAR ITALIC

OpenType functions

Ligatures

fi ri fl ff → fi ri fj fl ff ft ffi ffl fk fl' fh fl

Ligatures + Stylistic alternates (stylistic set 1 in InDesign)

fi fl ff → fi fl ff ft ffi ffl fh fk fb fk fl'

Contextual alternates (stylistic set 1 in InDesign)

JÎQJÎQ gǧǧǧǧ & → JÎQJÎQ gǧǧǧǧ &

Localized forms (indesign CS3 and higher) when Romanian language is selected

ș → ș

All Capitals (case sensitive forms)

P(r[E{t-o@ → P(R[E{T-O@

All Capitals (will add optimal spacing for capital letters)

UPPERCASE → UPPERCASE

Proportional lining figures (default) → Proportional oldstyle

12345678900 → 12345678900

Tabular lining figures

12345678900 → 12345678900

Tabular oldstyle figures

12345678900 → 12345678900

Slashed zero

2010 2010 → 2010 2010

Discretionaly ligatures (Annotation forms)

(1) (2) [3] [4] → ① ② ③ ④

Fractions (automatic)

1/4 365/24 → ¼ ¾

Ordinals

5a 2o No → 5^a 2^o N^o

Nominators & Denominators — Superior & Inferiors

1½ & 2⅔ — a² & H₂SO₄

Stylistic set 2

& → &

Stylistic set 3

gǧǧǧǧ → gǧǧǧǧ

Stylistic set 4

JÎQJÎQ → JÎQJÎQ

All Small Caps

Small Caps 123 → SMALL CAPS 123

Small Caps figures

12345678900 → 12345678900

All Small Caps

All Small Caps → ALL SMALL CAPS 123



DizajnDesign Type Foundry
Preto Semi specimen
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