

# OUTPERFORMING THE COMPETITION

## WASP WPL618 vs ZEBRA ZT610

The Wasp WPL618 industrial barcode printer is the fastest, most rugged and highest-performing industrial label printer in the Wasp printer line - delivering advanced print speeds, durable construction, and high-volume barcode printing in mission-critical applications.



	<b>WASP WPL618</b>	<b>Zebra ZT610</b>
<i>Print Technology</i>	DT/TT	DT/TT
<i>Resolution</i>	203 dpi (8 dots/mm)	203 dpi (8 dots/mm)
<i>Print Speed (Max)</i>	<b>18 ips (457 mm/second)</b>	14 ips (356 mm/second)
<i>Print Width (Max)</i>	4.09" (104 mm)	4.09" (104 mm)
<i>Ribbon Length</i>	<b>1,968 ft. (600 meters)</b>	1,476 ft. (450 meters)
<i>Label Capacity</i>	8.0" (203.2 mm) OD	8.0" (203.2 mm) OD
<i>Construction</i>	Die-cast based print mechanism and aluminum cover	12-gauge steel frame
<i>Program Language</i>	WPL, TSPL-EZ™ (incl. TPLZ & TPLE)	ZPL/ZPL2
<i>LCD Display</i>	4.3" (109 mm) color touch TFT	Color non touch LCD
<i>Real Time Clock</i>	Included	Included
<i>Standard DRAM</i>	512 MB	1 GB
<i>Standard FLASH</i>	512 MB	2 GB
<i>Expanded Memory</i>	<b>Standard SD card reader (Max. 32 GB)</b>	-
<i>Internal Ethernet</i>	Included	Included
<i>Internal WiFi</i>	\$395 USD (£295 GBP) Option	Option
<i>USB</i>	USB 2.0	USB 2.0
<i>Parallel &amp; Serial</i>	Included	Included
<i>USB Host</i>	2	2
<i>Cutter Option</i>	<b>\$349 USD (£269 GBP) Guillotine Option</b>	\$665 USD Option (w/ catch tray)
<i>Stand Alone/Downtime Mode</i>	Included	Not Available
<i>Height</i>	15.47" (393 mm)	15.58" (396 mm)
<i>Width</i>	11.81" (300 mm)	10.56" (268 mm)
<i>Length</i>	20.08" (510 mm)	19.88" (505 mm)
<i>Weight</i>	39.68 lbs (18 kg)	50 lbs (23 kg)
<i>Replacement Printhead Cost</i>	\$549 USD (£420 GBP)	\$925 USD
<i>Warranty</i>	<b>2 Years</b>	1 Year