

VIRGIN ACTIVE AUSTRALIA THE GIFT OF WELLNESS



The promoter of this promotion is Virgin Active Australia Pty Limited of Level 3/400 Barangaroo Avenue, Barangaroo NSW 2000 ("Virgin Active" or "we").

1. HOW TO ENTER

- 1.1 Virgin Active will be inviting both members and non-members (each, a "Participant") to scan the QR code at Virgin Active's 'Gift of Wellness' activation site, located at Level 1 of the Bondi Westfield shopping centre, 500 Oxford St, Bondi Junction NSW 2022, Australia.
- 1.2 Once the Participant has scanned the code, they will be directed to a webform.
- 1.3 This webform will prompt the Participant to answer the question 'What is your ultimate wellness ritual?' and provide their contact details.
- 1.4 The Participant may visit only enter the competition once in the Promotion Period.

2. PROMOTION PERIOD

- 2.1 This promotion will start on at 00:01 AEST on 22/07/2025 and close at 17:00 AEST on 03/08/2025 ("Promotion Period").
- 2.2 Selection of the winner(s) will take place on as soon as possible after the closing date.

3. ELIGIBILITY

- 3.1 To enter this prize draw, you must be aged 18 or over.
- 3.2 This prize draw is not available to employees of Virgin Active Limited, their family, agents or any third party directly associated with the administration of the prize draw.

4. PRIZE

- 4.1 There are 20 prizes available, comprised of:
 - b) 1x Quay Health Recover Pack (valued at \$1200);
 - a) 1x VAA 3 month memberships (valued at \$1188);
 - c) 3x VAA 1 month memberships (valued at \$396);
 - d) 1x \$250 Rec Gen Vouchers (Male);
 - e) 1x \$250 Rec Gen Voucher (Female);
 - f) 1x Grown Alchemist Body Heros gift set (valued at \$120);
 - g) 10x \$50 Ü Health Café voucher;
 - h) 1x Grown Alchemist Lip & Hand Duo gift set (valued at \$38); and
 - i) 1x Grown Alchemist Body Essentials gift set (valued at \$32);

(each individually a "Prize").

- 4.2 Winners will be responsible for any costs or expenses involved in claiming or using the Prize other than those that are expressly stated above as being included as part of the Prize.
- 4.3 Certain of the Prizes are supplied by partners of Virgin Active. If necessary due to circumstances beyond our control, we may (at our sole discretion) substitute the Prize for a reasonable equivalent of equal or higher value, but we do not have to do this.
- 4.4 The Prize is non-exchangeable, non-transferable and no cash alternative is offered.

5. SELECTION OF WINNER

- 5.1 All eligible entries will be individually judged by a panel of judges appointed by Virgin Active, based on the following criteria:
 - a) **Relevance (25% weighting):** "Does the entry clearly answer the question and stay focused on a wellness ritual?"
 - b) **Originality (20% weighting):** "Is the ritual described in a creative, personal or unexpected way?"
 - c) **Clarity (15% weighting):** "Is the response well-written and clear within the 25-word limit?"
 - d) **Emotional Connection (20% weighting):** "Does the response evoke feeling, inspiration or personal connection to wellness?"
 - e) **Alignment with Virgin Active Values (20% weighting):** "Does the ritual reflect Virgin Active's focus on holistic wellbeing - movement, recovery, nutrition or community?"
- 5.2 The 20 highest-scoring entries, as determined by the judges, will be deemed the winners each, a "Winner"). Prizes will be allocated based on each Winner's final ranking, with the highest-scoring entry receiving the first prize, the second-highest scoring entry receiving the second prize, and so on, until all available prizes have been awarded. In the event of a tie, the Promoter reserves the right to apply a tiebreaker round using the same judging criteria or to award duplicate prizes at its discretion.
- 5.3 The decision of Virgin Active Limited regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.

6. CONTACTING THE WINNER

- 6.1 We will notify each Winner as soon as possible on or after the prize draw using the phone number and/or email address associated with their Virgin Active membership. The Winner must respond to the notification to receive their Prize. Reasonable efforts will be made to make contact with the Winner over a period of 7 days. If it has not been possible to contact the Winner in that time, the Prize will be forfeited and another winner will be selected in accordance with the process described above.

7. RECEIVING THE PRIZE

- 7.1 The Prize will be given to each Winner when they visit Virgin Active Bondi Westfield.
- 7.2 Each Winner should show the front of house team at Virgin Active Bondi Westfield their win notification email and the club team will provide the prize.

8. PUBLICITY AND USE OF PERSONAL INFORMATION

- 8.1 Virgin Active must either publish or make available information that indicates that a valid award took place. To comply with this obligation Virgin Active Australia Pty Limited will send the surname and state of all prize winners to anyone who writes to the Data Protection Officer, Level 3/400 Barangaroo Avenue, Barangaroo NSW 2000 (enclosing a self-addressed envelope) within one month after the closing date of the Draw Date. If you object to any or all of your surname, state and winning entry being published or made available, please contact Virgin Active at privacy@virginactive.com.au. In such circumstances, Virgin Active must still provide the information and winning entry

to any relevant authority on request.

- 8.2 Personal data supplied during the course of this prize draw will only be processed as set out in Virgin Active's privacy notice at <https://www.virginactive.com.au/legal-stuff>. See also Paragraph 7.1 with regard to the announcement of winners. If you win a Prize, you agree to Virgin Active using your name in marketing material in relation to this prize draw.

9. GENERAL

- 9.1 Insofar as is permitted by law, Virgin Active, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of Virgin Active Limited, its agents or distributors or that of their employees. Your statutory rights are not affected.
- 9.2 By entering this prize draw you are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. Virgin Active Limited reserves the right to refuse entry, or refuse to award the Prize to anyone in breach of these terms and conditions or those relating to your membership.
- 9.3 Virgin Active Limited reserves the right to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
- 9.4 The prize draw will be governed by the laws of New South Wales, Australia and entrants to the prize draw submit to the jurisdiction of the courts of New South Wales, Australia.