

Martin Higher Education 2018 Schedule of Fees

Effective 1 January 2018 – 31 December 2018



Bachelor of Business

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 1							
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Semester 2							
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
TOTAL YEAR 1		1.00				\$14,000	\$14,000
Semester 3							
Business Statistics	QBM200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Project Management	MGT200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Business Finance	FIN200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750

Study Group Australia Higher Education Division: Study Group Australia trading as Martin College, Martin Higher Education

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 4							
Organisation Behaviour	MGT1202	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
TOTAL YEAR 2						\$14,000	\$14,000
Semester 5							
Strategic Management	MGT300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
International Business Management	MGT301	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Leadership	MGT302	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Managing Organisational Change	MGT303	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Semester 6							
Entrepreneurship	MGT304	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
TOTAL YEAR 3		1.00				\$14,000	\$14,000
COURSE TOTAL – Bachelor of Business		3.00				\$42,000	\$42,000
						Domestic students	International students

Bachelor of Business (Tourism)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 1							
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Semester 2							
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
TOTAL YEAR 1		1.00				\$14,000	\$14,000
Semester 3							
Introduction to Travel and Tourism	TRM200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Travel and Tourism Operations	TRM201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Cultural Awareness	TRM202	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 4							
Tourism Management and Development	TRM203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
TOTAL YEAR 2						\$14,000	\$14,000
Semester 5							
Strategic Management	MGT300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Regional Tourism	TRM300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Environmental/Sustainable Practice	TRM301	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Tourism Policy and Strategy	TRM302	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Semester 6							
Sports and Special Event Tourism	TRM303	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
TOTAL YEAR 3		1.00				\$14,000	\$14,000
COURSE TOTAL – Bachelor of Business (Tourism)		3.00				\$42,000	\$42,000
						Domestic students	International students

Bachelor of Business (Event Management)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 1							
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Semester 2							
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
TOTAL YEAR 1		1.00				\$14,000	\$14,000
Semester 3							
Event Industry Fundamentals	EVM200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Project Management	MGT200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Events Development	EVM201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 4							
Event and Leisure Management	EVM200	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
TOTAL YEAR 2						\$14,000	\$14,000
Semester 5							
Strategic Management	MGT300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Event Logistics Management	EVM300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Environmental/Sustainable Practice	TRM301	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Venue and Facility Management	EVM301	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Semester 6							
Event Sponsorship and Promotion	EVM302	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
TOTAL YEAR 3		1.00				\$14,000	\$14,000
COURSE TOTAL – Bachelor of Business (Event Management)		3.00				\$42,000	\$42,000
						Domestic students	International students

Bachelor of Business (Marketing)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 1							
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750	\$1,750
Semester 2							
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750	\$1,750
TOTAL YEAR 1		1.00				\$14,000	\$14,000
Semester 3							
Consumer Behaviour	MKG200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Market Research	MKG201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750
Services Marketing	MGT202	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)	Tuition Fee (International)
Semester 4							
Integrated Marketing Communications	MKG203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750	\$1,750
TOTAL YEAR 2						\$14,000	\$14,000
Semester 5							
Strategic Management	MGT300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Brand Management	MKG300	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Marketing Management and Planning	MKG301	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
B2B Marketing	MKG302	0.125	02/03/2020	27/03/2020	21/06/2020	\$1,750	\$1,750
Semester 6							
eMarketing	MKG303	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Professional Industry Engagement	IND300	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
Elective from all BBusiness major streams	Level 300 Elective	0.125	20/07/2020	14/08/2020	15/11/2020	\$1,750	\$1,750
TOTAL YEAR 3		1.00				\$14,000	\$14,000
COURSE TOTAL – Bachelor of Business (Marketing)		3.00				\$42,000	\$42,000
						Domestic students	International students

Associate Degree of Business

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

Available for domestic students only.

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 1						
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Semester 2						
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
TOTAL YEAR 1		1.00				\$14,000
Semester 3						
Business Statistics	QBM200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Project Management	MGT200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Business Finance	FIN200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 4						
Organisation Behaviour	MGT1202	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
TOTAL YEAR 2						\$14,000
COURSE TOTAL – Associate Degree of Business		2.00				\$28,000
						Domestic students

**Available for domestic students only.*

Associate Degree of Business (Tourism)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

Available for domestic students only.

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 1						
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Semester 2						
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
TOTAL YEAR 1		1.00				\$14,000
Semester 3						
Introduction to Travel and Tourism	TRM200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Travel and Tourism Operations	TRM201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Cultural Awareness	TRM202	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 4						
Tourism Management and Development	TRM203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
TOTAL YEAR 2						\$14,000
COURSE TOTAL – Associate Degree of Business (Tourism)		2.00				\$28,000
						Domestic students

**Available for domestic students only.*

Associate Degree of Business (Event Management)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

Available for domestic students only.

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 1						
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Semester 2						
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
TOTAL YEAR 1		1.00				\$14,000
Semester 3						
Event Industry Fundamentals	EVM200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Project Management	MGT200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Events Development	EVM201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 4						
Event and Leisure Management	EVM200	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
TOTAL YEAR 2						\$14,000
COURSE TOTAL – Associate Degree of Business (Event Management)		2.00				\$28,000
						Domestic students

**Available for domestic students only.*

Associate Degree of Business (Marketing)

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

Available for domestic students only.

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 1						
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Semester 2						
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
TOTAL YEAR 1		1.00				\$14,000
Semester 3						
Consumer Behaviour	MKG200	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Market Research	MKG201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Ethics and Corporate Social Responsibility	MGT201	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750
Services Marketing	MGT202	0.125	04/03/2019	29/03/2019	23/06/2019	\$1,750

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 4						
Integrated Marketing Communications	MKG203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Understanding and Using Research	MGT203	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
Elective from all BBusiness major streams	Level 200 Elective	0.125	22/07/2019	16/08/2019	10/11/2019	\$1,750
TOTAL YEAR 2						\$14,000
COURSE TOTAL – Associate Degree of Business (Marketing)		2.00				\$28,000
						Domestic students

**Available for domestic students only.*

Diploma of Business

Delivery location: Brisbane (Fortitude Valley), Sydney (Haymarket)

Delivery mode: On Campus, Online

Intakes: March, July

Census Dates: 29 March, 17 August

Available for domestic students only.

EFTSL is equivalent full time student load

Subject of study	Subject Code	EFTSL	Commencement Date	Census Date	Completion Date	Tuition Fee (Domestic)*
Semester 1						
Principles of Management	MGT100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Accounting	ACC100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Introduction to Marketing	MKG100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Effective Business Communication	COM100	0.125	05/03/2018	29/03/2018	24/06/2018	\$1,750
Semester 2						
Information Management Systems	IMS100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to HR	HRM100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Introduction to Business Law	LAW100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
Economics for Business	ECO100	0.125	23/07/2018	17/08/2018	11/11/2018	\$1,750
TOTAL YEAR 1		1.00				\$14,000
COURSE TOTAL – Diploma of Business		1.00				\$14,000
						Domestic students

**Available for domestic students only.*