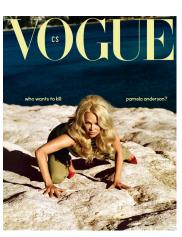


## Pamela Anderson covers the June issue of VOGUE

PRAGUE - MAY 15th 2019 - Vogue CS announces its June cover star Pamela Anderson in a sizzling retro beach setting as the stylized heroine of a 60s Czech film Who Wants to Kill Jessie? The Vogue CS June issue marks the first-ever Vogue cover for Pamela Anderson in a fresh and exciting shoot photographed by Dan Beleiu and leaves you yearning for a luxurious summer holidays.







The three different covers showcase items from the world's leading designers. In the infinity pool, Pamela shows off her famous curves in a Chanel shirt and SavageXFenty shorts. In a stunning profile shot with the French Riviera as the backdrop, the blonde beauty wears a black dress and necklace from Saint Laurent. Lastly, on the side of a cliff, Pamela looks like a modern day superhero in a Versace top and Max Mara trousers paired with Roger Vivier shoes.

## Andrea Běhounková, Editor-in-Chief of Vogue CS, reveals the backstory:

"We have been thinking about doing an iconic summer photo shoot inspired by the famous Czech film Who Wants to Kill Jessie? for a while now. We thought Pamela was a perfect fit for the role. After taking the world by storm early in her career, she became an activist for animal rights, saving our planet and advancing important social issues - she is a real-life superhero."

The Vogue CS June issue presents a special treat for Jan Saudek fans. The iconic Czech artist presents thirteen new photographs recreated in 2019 in an exclusive Vogue CS shoot with Czech born model, Hana Soukupová, Maggie Maurer and performer Tessa Kuragi. To top it off, Czech Born Madeleine Albright, former Secretary of State of the United States of America discusses political currents and concerns for democracy in an exclusive Vogue CS interview.

The cover of Vogue CS with Pamela Anderson is available in three versions - one of which is limited edition sold exclusively at the Kája Saudek exhibition at the Dancing House in Prague.

## **About Vogue CS**

Vogue CS is published by Prague based V24 Media a next generation publishing platform in partnership with Conde Nast International focusing on delivering inspirational content and visuals in print and online. The company is founded by Michaela Seewald with the founding team including Vogue CS Editor-in-Chief Andrea Behounkova and Vogue CS Creative director Jan Kralicek. The Czech/Slovak edition of Vogue is the 24th edition in the world. Vogue is published in the United States, Great Britain, France, Italy, Germany, Spain, Russia, Japan, China, Taiwan, Mexico and Latin America, in the Middle East, Korea, Brazil, Australia, Portugal, India, Turkey, Thailand, Poland, and Ukraine. The first issue of Vogue CS was published in August 2018.



Photo: Dan Beleiu Styling: Alba Melendo Model: Pamela Anderson Creative director: Jan Králíček Hair: Paolo Soffiatti (Bryant Artists) Make-up: Jonathan Sanchez pro M.A.C. Cosmetics Production: Matouš Marcinko

Floduction: Matous Marchiko

Photographer assistant: Raphael Guillou

Stylist assistant: Sergio Alvarez

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