

Elanco

Encore

AT-A-GLANCE

PRODUCT SUMMARY

Encore® is a sustained-release estrogen implant that is an ideal fit for long-fed Holstein steer programs.

Encore offers a long-acting, flexible, convenient implant option with the added benefits of a localized antibacterial coating on every dose.



Encore with oxytetracycline delivers a localized antibacterial with every implant.

LONG-LASTING

A study showed that one dose of Encore lasts the entire feeding period—up to 400 days.¹

SUSTAINED GROWTH

Encore improves weight gain and feed efficiency with no impact on quality grade, even if calves are exposed to heat stress during the early growth phases.¹

IMPROVED EFFICIENCY

Because only one Encore implant is required, fewer times through the chute means less potential injury, lower labor costs, less disturbance of normal feeding behavior and lower stress.¹

ENCORE LABEL INFORMATION

INDICATIONS: For increased rate of weight gain in suckling and pastured growing steers; for improved feed efficiency and increased rate of weight gain in confined steers and heifers. Do not use in veal calves. Effectiveness and animal safety in veal calves have not been established.

DIRECTIONS: Administer one dose in the ear subcutaneously according to label directions.

The label contains complete use information, including cautions and warnings. Always read, understand and follow the label and use directions.

¹Beckett JL, Brewer RN, Hendricks LK, et al. Effects of long-lasting estrogen implant with or without trenbolone acetate on performance and carcass characteristics in Holstein steers. *J Anim Sci.* 203;86(Suppl 1):211.