Thank you for joining the American Cancer Society and DKMS to give more second chances at life!

Every day, DKMS provides lifesaving blood stem cell transplants for patients with blood cancer and blood disorders all around the world. By hosting a campus drive, you give new hope to blood cancer patients worldwide. We strive to find a suitable donor for as many patients as possible and with your help, we are getting closer to this goal every day!

As a campus lead, you will need...

**Time**
- Two DKMS led virtual trainings
- Volunteer planning meetings
- Receipt and return of registration supplies

**People**
- Lead Volunteers to plan and promote the event and recruit day-of volunteers
- Day-of Volunteers to assist with registering donors
- Potential donor registrants

**Space**
- Venue approval
- Visibility on campus
- Built-in audience

To host your most successful drive...

**Set Your Goal**
- How big is your campus reach?
- What relationships exist within your community?
- How will you accomplish your registration goal?

**DKMS Provided Materials**
- Promotional items
- Social media toolkit
- Donor registration supplies

**Support**
- Best practices
- ACS and DKMS staff support
- Technical assistance

LET'S GET STARTED!
www.dkms.org/acs