



American Cancer Society DKMS Registration Drive

Host a blood stem cell donor drive on your campus

Thank you for joining the American Cancer Society and DKMS to give more second chances at life!

Every day, DKMS provides lifesaving blood stem cell transplants for patients with blood cancer and blood disorders all around the world. By hosting a campus drive, you give new hope to blood cancer patients worldwide. We strive to find a suitable donor for as many patients as possible and with your help, we are getting closer to this goal every day!

As a campus lead, you will need...

<i>Time</i>	<i>People</i>	<i>Space</i>
Two DKMS led virtual trainings	Lead Volunteers <i>to plan and promote the event and recruit day-of volunteers</i>	Venue approval
Volunteer planning meetings	Day-of Volunteers <i>to assist with registering donors</i>	Visibility on campus
Receipt and return of registration supplies	Potential donor registrants	Built-in audience

To host your most successful drive...

<i>Set Your Goal</i>	<i>DKMS Provided Materials</i>	<i>Support</i>
How big is your campus reach?	Promotional items	Best practices
What relationships exist within your community?	Social media toolkit	ACS and DKMS staff support
How will you accomplish your registration goal?	Donor registration supplies	Technical assistance

LET'S GET STARTED!
www.dkms.org/acs