DKMSE WE DELETE BLOOD CANCER

Our Impact in 2020



The emergence of the COVID-19 pandemic and subsequent restrictions transformed daily life for all of us. Patients faced new concerns about access to treatment and risks from infection. New travel restrictions meant frequent itinerary changes for donors en route to their lifesaving donations. To ensure both continuation of service and the safety and well-being of our employees, we mandated a work-from-home policy. In the face of unforeseen obstacles and complications, DKMS adapted quickly. Our concern, first and foremost, continues to be the health and safety of our patients, donors, and staff.

Despite the ongoing challenges, DKMS remains steadfast in our mission to save the lives of patients with blood cancer or blood disorders. Knowing that we have the power to act and provide lifesaving solutions, we have found new ways to work in order to ensure patient care is not disrupted. Through it all, we found inspiration in the resilience of our patients. the altruism of our donors, and the assistance of the many incredible individuals who have supported DKMS along the way. Here are some of the things that inspired us in 2020.



A RECORD-BREAKING NUMBER OF REGISTRANTS

At the end of March, DKMS celebrated a remarkable milestone: 10 million potential donors registered worldwide. This landmark achievement means that today, nearly one-third of all potential donors worldwide are registered with DKMS. Our success is only made possible by a network of extraordinary volunteers and supporters around the world.

43,000+ **New Registrants**

more than 43.000 new registrants to the donor pool in the US, and more than 750,000 globally.

In 2020, we added After the pandemic shut down our in-person events in mid-March, the majority of these new potential donors registered online.

79% online 21% in-person





HEROIC DONORS WHO WENT ABOVE AND BEYOND



TOGETHER WE RAISED MORE THAN **\$4,000,000** IN 2020

More than 3,000 people viewed our virtual gala in September, where actor Hugh Jackman surprised a patient and donor pair who were meeting for the first time. The event helped raise over \$3.5 million, allowing us to register many more new donors.



Our foundation grant program raised \$350,000, including \$50,000 to fund our new "Power of Blood" campaign, which was launched to increase representation of Black Americans in the donor pool. Sisters Kylie and Kimora both have sickle cell disease, a condition which disproportionately affects people of African ancestry. In a unique situation, finding one donor could save both girls.



To learn more, visit dkms.org

