

PRESS RELEASE

DKMS wins INTERNATIONAL Gold and Silver Stevie Award®

DKMS WAS NAMED WINNER IN TWO COVID-19 RESPONSE CATEGORIES IN 2021

New York, August 30th, 2021 – DKMS was named the winner of a Gold Stevie® Award in the “Most Valuable Non-Profit Response” Category and of a Silver Stevie® Award in the “Most Exemplary Employer” Category in The 18th Annual International Business Awards®.

The International Business Awards are the world’s premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2021 IBAs received entries from organizations in 63 nations and territories. With more than 3,700 nominations from organizations of all sizes and in virtually every industry, DKMS is honored to be recognized for maintaining an exceptional work environment for all employees throughout the pandemic and ensuring a swift and comprehensive response to the ever-changing landscape presented by this global crisis. Despite lockdowns, closed borders, cancelled flights, travel bans and postponed on-site registration campaigns to find donors for blood cancer patients, DKMS has provided 7,500 second chances at life worldwide, registered 700,000 potential blood stem cell donors and hired more than 100 new employees in 2020.

“We are very excited to be recognized with these awards. They are a wonderful confirmation of our successful work for blood cancer patients, especially in those challenging times of the Corona pandemic, and encourage us in our mission,” says Global DKMS CEO Elke Neujahr, who is extremely proud of all her teams around the globe. “We will continue to expand our efforts until our ultimate dream of a world without blood cancer is realized. We won the award in gold for “Most Valuable Non-Profit Response” and the award in silver for “Most Exemplary Employer” as an appreciation of our global collaboration as an international non-profit organization.”

In the Most Valuable Non-Profit Organization category DKMS was recognized for its exemplary pandemic-specific responses and relentless pursuit of the best potential outcomes for the blood cancer patients the organization serves. In this category, the jury particularly



WE DELETE BLOOD CANCER

emphasized the high added value of DKMS for society, both in the continuation of its life-saving work and for showing the world that with determination and creativity any obstacle can be overcome. The competent conversion of all operational processes during the pandemic was positively highlighted, including the movement of all important registration campaigns for patients into the digital space as early as spring 2020. Additionally, the innovative approach to ensuring limited disruption to the transportation of blood stem cells from DKMS donors to patients in need via programs like "cargo in the cockpit" highlighted an organizational philosophy worthy of recognition. The deliberating jury specifically commented on the lack of disruption to our operations saying, "Amazing concept of ensuring that stem cell donations and also the continuity of ongoing surgeries and transplants happen as planned."

DKMS has always believed that to provide the best care for blood cancer patients, it is necessary to provide the best care for the organization's employees. When the health-crisis changed the world, DKMS changed with it, immediately working to address the new challenges and demands employees faced. With over 1,000 employees working across seven countries the disruption caused by the pandemic across the world created unique challenges for DKMS to maintain safety and satisfaction amongst its workforce. The organization made special efforts to ensure that all employees could continue their lifesaving work, receive full pay, and remain as safe as possible. According to the jury's statement, "DKMS' commitment to provide a safe environment for the people, especially during the pandemic, is highly appreciated. Great effort. Thank you for your dedication to saving lives." The clear and effective crisis management, the honest, empathetic and appreciative treatment of employees and the confidence-building measures won praise among the jury members.

Contact Info: press@dkms.org

About DKMS

DKMS is an international non-profit organization dedicated to the fight against blood cancer. Founded in Germany in 1991 by Dr. Peter Harf, DKMS and the organization's 1,000 employees have since relentlessly pursued the aim of giving as many patients as possible a second chance at life. With over 10.9 million registered donors, DKMS has succeeded in doing this more than 94,000 times to date by providing blood stem cell donations to those in need. This accomplishment has led to DKMS becoming the global leader in the facilitation of unrelated blood stem cell transplants. The organization has offices in Germany, the US, Poland, the UK, Chile and South Africa. In India, DKMS has founded the joint venture DKMS-BMST together with the Bangalore Medical Services Trust. International expansion and collaboration are key to helping patients worldwide because, like the organization itself, blood cancer knows no borders.

DKMS is also heavily involved in the fields of medicine and science, with its own research unit focused on continually improving the survival and recovery rate of patients. In its high-performance laboratory, the DKMS Life Science Lab, the organization sets worldwide standards in the typing of potential blood stem cell donors.

About the Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations



WE DELETE BLOOD CANCER

of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.