



Online privacy notice.

SEPTEMBER 2024

1. Introduction.

- a) **Website Owner.** Elimini, Inc. is the owner of this website (www.elimini.com). Elimini, Inc. can be contacted by mail at 757 N. Eldridge Parkway, Suite 800G, Houston, Texas 7707, or by email at info@elimini.com. This online privacy notice discloses Elimini, Inc.'s information practices for this Elimini, Inc. Website, including what type of personal identifiable information is requested in order to subscribe to our newsletters, email services and receive further information or other promotional services, how the information is used, and with whom the information is shared.
- b) **Website Visits.** In general, you can visit the www.elimini.com website without disclosing any personal information. Elimini, Inc. analyzes the data gathered from website visits for trends and statistics, and then discards the gathered data.
- c) **Website Transactions.** At times, Elimini, Inc. will need personal information regarding a customer or a prospect. For example, to provide a subscription, Elimini, Inc. may need to know a customer's name, email address and other contact information. It is Elimini, Inc.'s intent to inform you before we collect personal information. If you tell us that you do not wish to have this information used as a basis for further contact with you, Elimini, Inc. will respect your wishes.

2. Personal Information That May Be Collected.

- a) **Identifying Information.** In order to access designated services, Elimini, Inc. will request a user to provide certain personal identifying information, which may include: name, email address, contact information and such additional information as may be necessary to establish and maintain contact as requested by the user. (b) **Information from Children.** Elimini, Inc. does not collect or maintain information from users actually known to be under the age of 13, and no part of Elimini, Inc.'s Websites are structured to attract anyone under the age of 13.
- b) **Accuracy of Information.** Help keep your personal information accurate. If personal information has changed, please email the new information to Elimini, Inc. at the email address shown in Paragraph 1.
- c) **Links to Other Websites.** An Elimini, Inc. Website may contain links to other websites. Elimini, Inc. is not responsible for the privacy practices or the content of those other Websites.

3. Uses Made of the Information.

- a) **Limited Uses Identified.** Personal information collected by Elimini, Inc. will be used by Elimini, Inc. for the following purposes: statistical analysis of customer's behavior; content improvement; to customize the content and layout of Elimini, Inc. Website; and to enhance information provision to the customer.
- b) **Marketing Uses.** Unless customer unsubscribes Elimini, Inc. reserves the right to provide the customer with information Elimini, Inc. products and services, and related information in which customer has indicated an interest.

- c) **Stored Information Uses.** Elimini, Inc. stores the information provided by the customer in order to enable Elimini, Inc. to support customer interaction and to contact the customer again about other related Elimini, Inc. services and products.

4. Disclosure of the Information.

- a) **Within Corporate Organization.** Elimini, Inc. is a multinational organization, with legal entities, business processes, management structures, and technical systems that cross borders. Elimini, Inc. may share your personal information within the Elimini, Inc. corporate organization, and may transfer the information to countries in the world where Elimini, Inc. conducts business. Some countries may provide less legal protection for customer personal information. In such countries Elimini, Inc. will still handle customer personal information in the manner describe herein.
- b) **Mergers and Acquisitions.** Circumstances may arise where for business reasons, Elimini, Inc. decides to sell, buy, merge, or otherwise reorganize its businesses in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to prospective or actual purchasers, and/or receiving such information from sellers. It is Elimini, Inc.'s practice to seek appropriate protection for information in these types of transactions.
- c) **Agents.** Elimini, Inc. employs or engages other companies and individuals to perform business functions on behalf of Elimini, Inc.. These persons are provided with personal identifying information required to perform their functions, but are prohibited by contract from using the information for other purposes. These persons engage in a variety of functions which include, but are not limited to, technical support, fulfilling orders, removing repetitive information from customer lists, analyzing data, providing marketing assistance, and providing customer services.
- d) **Marketing Analysis by Third Parties.** Elimini, Inc. reserves the right to disclose to third party personal information about customers for marketing analysis; however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual customer.
- e) **Disclosure to Governmental Authorities.** Elimini, Inc. releases personal identifying information when Elimini, Inc. reasonably believes release is appropriate to comply with law, to enforce Elimini, Inc. agreements, or to protect the rights, property, or safety of Elimini, Inc. customers. Elimini, Inc. may also release such information in an exchange of information with other companies and/or organizations for the purposes of fraud protection and credit risk reduction. Under certain circumstances, personal information may be subject to disclosure under a judicial or other government subpoenas, warrants or orders.

5. Use of Computer Tracking Technologies.

- a) **No Tracking of Personal Information.** Elimini, Inc. website(s) are not set up to track, collect or distribute personal information not entered by visitors. Our site logs do generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff to provide better services to the public and may also be provided to others, but, again, the statistics contain no personal information and cannot be used to gather such information.

- b) **Use of Cookies.** Elimini, Inc., or its third-party vendors, collects non-identifiable and personal information through the use of various technologies, including "cookies". A cookie is an alphanumeric identifier that a Website can transfer to customer's hard drive through customer's browser. The cookie is then stored on customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by Elimini, Inc. or its third-party vendors. Customer can set its browser to notify customer before a cookie is received, giving an opportunity to decide whether to accept the cookie. Customer may also set its browser to turn off cookies; however, some Websites may not then work properly.
- c) **Use of Web Beacon Technologies.** Elimini, Inc. may also use Web beacon or other technologies to better tailor its Website(s) to provide better customer service. If these technologies are in use, when a visitor accesses these pages of the Website, a non-identifiable notice of that visit is generated which may be processed by Elimini, Inc. or by its suppliers. Web beacons usually work in conjunction with cookies. If customer does not want cookie information to be associated with customer's visits to these pages, customer can set its browser to turn off cookies; however, Web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.
- d) **Collection of Non-Identifiable Information.** Elimini, Inc. may collect non-identifiable information from user visits to the Elimini, Inc. Website(s) in order to provide better customer service. Examples of such collecting include: traffic analysis, such as tracking of the domains from which users visit, or tracking numbers of visitors; measuring visitor activity on Elimini, Inc. Website(s); Website and system administration; user analysis; and business decision making. Such information is sometimes known as "clickstream data." Elimini, Inc. or its contractors may use this data to analyze trends and statistics.
- e) **Collection of Personal Information.** Elimini, Inc. collects personal identifying information from customer during a transaction. Elimini, Inc. may extract some personally identifying information about that transaction in a non-identifiable format and combine it with other non-identifiable information, such as clickstream data. This information is used and analyzed only at an aggregate level (not at an individual level) to help Elimini, Inc. understand trends and patterns. This information is not reviewed at an individual level.

6. Information Security.

- a) **Commitment to Online Security.** Elimini, Inc. employs physical, electronic and managerial procedures to safeguard the security and integrity of personal information. Personal information is accessible only by staff designated to handle online requests or complaints. All Elimini, Inc. agents and contractors with access to personal information on the Elimini, Inc. website(s) are also bound to adhere to Elimini, Inc. security standards.
- b) **No Liability for Acts of Third Parties.** Elimini, Inc. will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, Elimini, Inc. shall not be liable for unauthorized disclosure of

personal information due to no fault of Elimini, Inc. including, but not limited to, errors in transmission and unauthorized acts of Elimini, Inc. staff or third parties.

7. Privacy Policy Changes and Opt-Out Rights.

- a) **Changes to Privacy Policy.** This privacy notice was last updated on 20th September 2024. Elimini, Inc. reserves the right to update its privacy policy statement at any time. A notice of any material change will be posted on the Elimini, Inc. Website.
- b) **Opt-Out Right.** Customer or prospective customer has the right at any time to cease permitting personal information to be collected, used, or disclosed by Elimini, Inc. and/or by any third parties with whom Elimini, Inc. has shared and/or transferred such personal information for marketing purposes. Right of cancellation may be exercised by contacting Elimini, Inc. via email at dataprivacy@elimini.com, visiting our [Secure Portal](#) or making a request to an employee of Elimini, Inc.. After processing the cancellation, Elimini, Inc. will delete customer or prospective customer's personal information from its database.

8. Access Rights to Data.

- a) **Information Maintained by ABC.** Upon customer's request, Elimini, Inc. will provide a reasonable description of customer's personally identifiable information that Elimini, Inc. maintains in its data bank. Elimini, Inc. can be contacted by email at dataprivacy@elimini.com, visiting our [Secure Portal](#) or making a request to an employee of Elimini, Inc..
- b) **Corrections and Changes to Personal Information.** Help Elimini, Inc. to keep customer personal information accurate. If customer's personal information changes, or if customer notes an error upon review of customer information that Elimini, Inc. has on file, please promptly email Elimini, Inc. Customer Service Team at info@elimini.com and provide the new or correct information.
- c) **Your California Privacy Rights.** Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers of ABC who are California residents to request certain information regarding ABC's disclosure of personal information for their direct marketing purposes. To make such a request, please write to: Data Protection Officer at dataprivacy@elimini.com. Within 30 days of receiving such a request, Elimini, Inc. will provide a list of the categories of personal information disclosed to third parties for third-party direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these third parties. This request may be made no more than once per calendar year. Elimini, Inc. reserves its right not to respond to requests submitted other than to the address specified in this paragraph.

California's privacy laws require a company to provide notice to California users of their rights to receive information on to which entities their information was shared for marketing purposes.

9. Accountability.

- a) **Questions, Problems and Complaints.** If you have a question about this policy statement, or a complaint about Elimini, Inc. compliance with this privacy policy, you may contact Elimini, Inc. by email at dataprivacy@elimini.com, or visiting our [Secure Portal](#). If Elimini, Inc. is unable to resolve your complaint to your reasonable satisfaction or if customer does not receive acknowledgment of an inquiry, customer may choose to proceed by contacting the relevant supervisory authority.
- b) **Terms of Use.** If customer chooses to subscribe to Elimini, Inc.'s services, customer's action is hereby deemed acceptance of Elimini, Inc. practices described in this policy statement. Any dispute over privacy between customer and Elimini, Inc. is subject to the provisions of this notice and to Elimini, Inc.'s Terms of and Conditions which are hereby incorporated herein and which can be read at www.elimini.com/compliance-and-privacy.