

**DIGITAL**



**ROSCONGRESS**

# ملتقى الاستثمار السنوي ANNUAL INVESTMENT MEETING

2-3 March 2021

**AIM EURASIA Post Show Report**

**Digital Revolution and Resiliency:  
Demonstrating Resiliency and Accelerating Digital  
Transformation of the Economies in EURASIA**

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# TIME TABLE

## DAY 1 - MARCH 2

- 10:00 - 10:30 AIM Eurasia 2021: Opening Ceremony
- 10:45 - 11:45 FDI Session 1 - IPA Session: Role of IPAs During and Post COVID
- 12:00 - 13:00 FC Session 1: Accelerating & Building a Tech-Savvy, Sustainable and Resilient City
- 13:00 - 14:00 Country Presentation - Arab Republic of Egypt
- 13:00 - 15:00 Workshop 1 - Led by Wavteq: Impact of Covid on FDI in the Eurasian regions / Digital marketing during and after Pandemic
- 13:15 - 14:15 Startup Session 1: Accelerating the Startup Ecosystem in Eurasia during the turbulent times
- 14:15 - 15:15 Country Presentation - United Arab Emirates
- 14:30 - 15:30 SME Session 1: Resilient Financing System for SMEs and Entrepreneurs in Eurasia
- 15:30 - 16:30 Workshop 2 - Developing a Successful FDI Attraction Strategy
- 10:00 - 17:00 Exhibition
- 10:00 - 17:00 Investors' Hub
- 10:00 - 17:00 Startup Exhibition

## DAY 2 - MARCH 3

- 10:00 - 10:30 Day 2 Keynote Address
- 10:00 - 17:00 Exhibition
- 10:00 - 17:00 Investors' Hub
- 10:30 - 11:00 FPI Session 1 - Sustainable Finance in Russia and the CIS
- 11:00 - 12:00 Country Presentation: Northern Cape - South Africa
- 11:15 - 12:15 OBOR Session 1 - The Belt and Road Suggests the New Era of Investment in Eurasia
- 12:00 - 14:00 Workshop Session 3 - How to Develop Successful Smart City Model (The Case of Skolkovo Innovation City)
- 12:15 - 13:15 Country Presentation - Kingdom of Jordan
- 12:30 - 13:30 FDI Session 2 - Special Economic Zones Session - SEZs Role in Economic Development of CIS Region
- 13:30 - 14:30 Country Presentation - Republic of Azerbaijan
- 13:45 - 14:45 FC Session 2 - Revamping the Intelligent Transportation System for Urban Mobility Enhancement
- 14:00 - 15:00 Workshop Session 4 - Special Economic Zones in Boosting Sustainable Economic Recovery
- 14:45 - 15:45 Country Presentation - Moscow, Russian Federation
- 15:00 - 16:00 Startup Session 2 - Edtech: Revolutionizing the Education & Training Industry
- 15:15 - 17:15 AIM Eurasia Startup Presentation
- 16:15 - 17:15 SME Session 2 - Building Anti-Crisis Ecosystems for SMEs Resurgence and Sustainable Growth



# DIGITAL EDITION OF AIM EURASIA CHAPTER SUCCESSFULLY CONCLUDED



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AIM Eurasia, the first regional chapter of the Annual Investment Meeting, welcomed 110 participating countries. The event served as an opportunity for economic growth through its six pillars - Foreign Direct Investment, Foreign Portfolio Investment, Startups, SMEs, Future Cities, and One Belt and One Road Initiative.



# GRAND OPENING CEREMONY



The 1st Digital Edition of AIM Eurasia Chapter, in partnership with Roscongress Foundation successfully concluded its first edition. Its key activities focused on six pillars Foreign Direct Investment, Foreign Portfolio Investment, Small and Medium Enterprises, Startups, Future Cities, and One Belt, One Road under the theme “Digital Revolution and Resiliency: Demonstrating Resiliency and Accelerating Digital Transformation of the Economies in EURASIA” held from the 2nd to 3rd of March 2021.

The two-day event witnessed the participation of more than 1948 attendees from over 100 countries, including top government officials and high-level dignitaries such as His Excellency Dr. Thani bin Ahmed Al Zeyoudi, Minister of State of Foreign Trade, United Arab Emirates, H.E. Rustam Minnikhanov, President, Republic of Tatarstan, His Excellency Ahmed Ali Al Sayegh, Minister-of-State, United Arab Emirates, H.E. Mohammed Ali Al Shorafa Al Hammadi, Chairman, Abu Dhabi Department of Economic Development (ADDED). AIM Also welcomed the presence of His Excellency Dr. Ahmad Belhoul Al Falasi, Minister of State for Entrepreneurship and SMEs, United Arab Emirates.

# CONFERENCE SESSIONS



AIM Eurasia Conference, one of the main highlights of the event, convened high-level speakers consisting of heads of state, policymakers, institutional and non-institutional investors, heads of international institutions, political economists, academia, technology leaders, and industry experts who shared in-depth insights and vital strategies underpinning the event's six pillars in the pursuit of achieving economic recovery, transformation, and sustainability.

- AIM Eurasia 2021: Opening Ceremony
- FDI Session 1 - IPA Session: Role of IPAs During and Post COVID
- FC Session 1: Accelerating & Building a Tech-Savvy, Sustainable and Resilient City
- Startup Session 1: Accelerating the Startup Ecosystem in Eurasia during the turbulent times
- SME Session 1: Resilient Financing System for SMEs and Entrepreneurs in Eurasia
- FPI Session 1 - Sustainable Finance in Russia and the CIS
- OBOR Session 1 - The Belt and Road Suggests the New Era of Investment in Eurasia
- FDI Session 2 - Special Economic Zones Session - SEZs Role in Economic Development of CIS Region
- FC Session 2 - Revamping the Intelligent Transportation System for Urban Mobility Enhancement
- Startup Session 2 - Edtech: Revolutionizing the Education & Training Industry
- AIM Eurasia Startup Presentation
- SME Session 2 - Building Anti-Crisis Ecosystems for SMEs Resurgence and Sustainable Growth

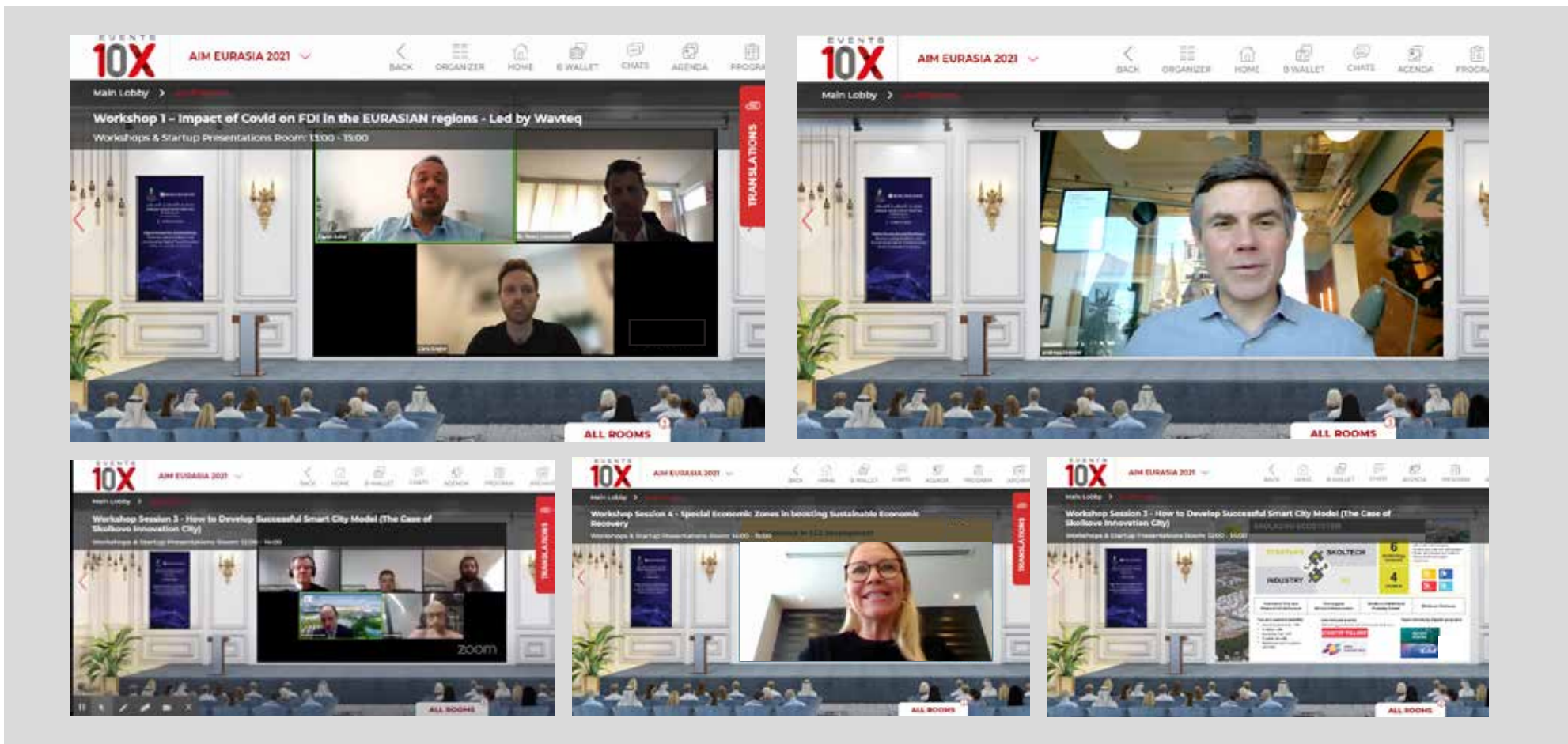


# WORKSHOP SESSIONS



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- Workshop 1 – Led by Wavteq: Impact of Covid on FDI in the Eurasian regions / Digital marketing during and after Pandemic
- Workshop 2 - Developing a Successful FDI Attraction Strategy
- Workshop Session 3 - How to Develop Successful Smart City Model (The Case of Skolkovo Innovation City)
- Workshop Session 4 - Special Economic Zones in boosting Sustainable Economic Recovery



# CONFERENCE & WORKSHOP SPEAKERS



**His Excellency Dr. Thani bin Ahmed Al Zeyoudi**  
Minister of State of Foreign Trade, United Arab Emirates



**H.E. Rustam Minnikhanov**  
President, Republic of Tatarstan



**His Excellency Dr. Ahmad Belhou Al Falasi**  
Minister of State for Entrepreneurship and SMEs, United Arab Emirates



**H.E. Ahmed Ali Al Sayegh**  
Minister-of-State, United Arab Emirates



**H.E. Mohammed Ali Al Shorafa Al Hammadi**  
Chairman, Abu Dhabi Department of Economic Development (ADDED)



**H.E. Rashed Abdulkarim Al Blooshi**  
Undersecretary, Abu Dhabi Department of Economic Development (ADDED)



**H.E. Dr Ahmed Mghawry**  
First Undersecretary, Head of Egyptian Commercial Service, Ministry of Trade and Industry, Arab Republic of Egypt



**H.E. Dr. Zamani Saul**  
Premier of the Northern Cape Provincial Government, Republic of South Africa



**Admassu Tadesse**  
President, Chief Executive Officer, Eastern and Southern African Trade and Development Bank (TDB)



**Aidar Kazybaev**  
Chief Executive Officer, AIFC Green Finance Centre Ltd



**Alexander Chachava**  
Managing Partner, LETA Capital



**Alexander Turilin**  
Co-founder, Skillfactory



**Alexander Laryanovskiy**  
Managing Partner, Skyeng



**Alexandra Khasirdzheva**  
Project Manager, GenerationS based on RVC JSC



**Alexey Parabuchev**  
Chief Executive Officer, Moscow Agency of Innovations



**Almaz Amirzinov**  
Chief Technology Officer, National Center for Public Service Personnel Management



**Andreas Dressler**  
Managing Director, FDI Center



**Andrey CHICHERIN**  
Head of Innovation, Technology Transfer and Co-Funding Platforms, Green Climate Fund



**Andrey Ivanov**  
Deputy General Director for Investor Relations, Special Economic Zone 'St. Petersburg', Russia



**Antanina Yashova**  
Head of Administration, Free Economic Zone Gomel-Raton, Republic of Belarus



**Artemy Urodovskikh**  
Deputy CEO, Big Three Company



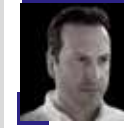
**Azamat Satybaldiyev**  
Head of Legal, Astana International Exchange – AIX



**Bayan Konirbayev**  
Chief Digital Officer, Almaty City



**Chris Knight**  
CCO and Co-Founder, Wavteq



**David East**  
Head of FDI & Economic Products, Bureau van Dijk, a Moody's Analytics Company



**Dilshod Zufarov**  
Chief Executive Officer, Uzbekistan venture capital association (UzVCA)



**Dmitry Rudchenko**  
Chairman, Administration of Free Economic Zone "Minsk", Republic of Belarus



**Dmitry Kostyuk**  
International Business Development Director, City Air



**Dr. Douglas van den Berghe**  
Global Speaker and Expert on FDI, SEZs, Competitiveness and Innovation. FDI 4.0 and NxtZones Originator



**Dzmitry Krasouski**  
Director, National Agency of Investment and Privatization, Republic of Belarus



**Ekaterina Trofimova**  
CIS FSI and Corporate Governance Leader, CIS Head of Deloitte Insights, AO Deloitte & Touche CIS



**Dr. Henry Loewendahl**  
Chief Executive Officer, Wavteq



**Ibrahim Abe Seksek**  
COO MENA and Russia, Rainmaking



**Ivan Filonenko**  
Chief Executive Officer, Fototech















**Khabib Abdullaev**  
Chief Executive Officer, Navoi Free Economic Zone, Republic of Uzbekistan



# CONFERENCE & WORKSHOP SPEAKERS



 <p><b>Kirill Kaem</b> Senior Vice President for Innovations, Skolkovo Foundation</p>	 <p><b>Iulia Costin</b> Director General, Organization for Small and Medium Enterprises Sector Development (ODIMM), Republic of Moldova</p>	 <p><b>Liliana Busuioc</b> Executive Director, Alliance of Small Enterprises</p>	 <p><b>Maksim Chereshev</b> Chairman of the Board at the Russian Trade and Economic Development Council, Member of the Public Council at the Ministry of Economic Development of the Russian Federation</p>	 <p><b>Maksim Zagornov</b> Business Ambassador of Business Russia to the UAE, Director at MKC Group of Companies</p>
 <p><b>Mahmoud Al Burai</b> President of FIABCI Professional Division at FIABCI, International Real Estate Federation</p>	 <p><b>Max Azarov</b> Co-Founder &amp; CEO, Novakid</p>	 <p><b>Mikhail Tykuchinskiy</b> Development Director, Skolkovo</p>	 <p><b>Dr. Mohan Guruswamy</b> Chief Knowledge Officer, World FZO</p>	 <p><b>Oleg Pertsovkiy</b> Director for Operations, Skolkovo</p>
 <p><b>Olga Fleming</b> Founding Partner of Oruga Investment</p>	 <p><b>Omar Christidis</b> Founder and CEO, Arabnet</p>	 <p><b>Ozhet Shegirbayev</b> Marketing &amp; E-commerce Department Director, Qaztrade Center for Trade Policy Development</p>	 <p><b>Pavel Kucheruk</b> Deputy CEO, Alpha Open</p>	 <p><b>Peter Maerevoet</b> Global CFO and Regional CEO for Asia, Tradewind Finance</p>
 <p><b>Robert Simoncic</b> Chief Executive Officer, Slovak Investment and Trade Development Agency (SARIO)</p>	 <p><b>Rodica VERBENIUC</b> General Director, Agency of Investments of the Republic of Moldova</p>	 <p><b>Dr. Roza Nurgozhayeva</b> Vice President-General Counsel, Nazarbayev University</p>	 <p><b>Sergey Gumerov</b> Founder, The Digital twin</p>	 <p><b>Sofya Donets</b> Russia &amp; CIS Economist, Renaissance Capital</p>
 <p><b>Taliya Minullina</b> Chief Executive, Tatarstan Investment Development Agency</p>	 <p><b>Tamara Rondaleva</b> General Director, Special Economic Zone 'St. Petersburg', Russia</p>	 <p><b>Uranik Begu</b> General Director, Innovation Centre Kosovo</p>	 <p><b>Dr. Vasily V. Vysokov</b> Chairman of the Board of Directors, Bank Center-Invest</p>	 <p><b>Vitaly Polekhin</b> President, INVESTORO</p>
 <p><b>Yury Ushakov</b> Head of the Foreign Trade Department, Ecolight</p>		 <p><b>Zhandos Temirgali</b> Managing Director, KAZAKH INVEST National Company JSC</p>	 <p><b>Zoë Harries</b> Senior FDI &amp; Special Economic Zones Consultant, Project Director, World FZO, Lecturer Sustainability &amp; Economics, Nyenrode Business University</p>	

# COUNTRY PRESENTATION



Arab Republic of Egypt



United Arab Emirates



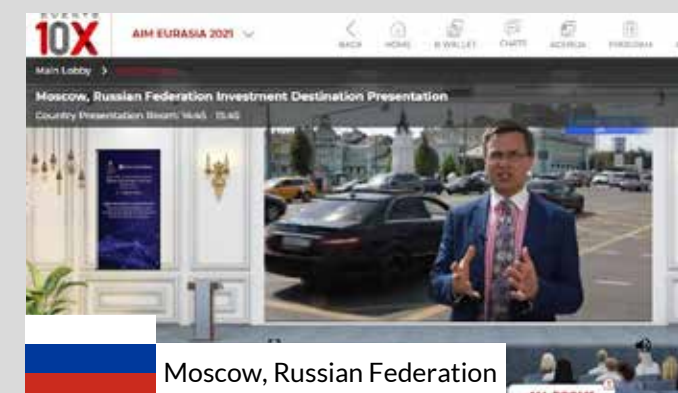
Northern Cape Province, South Africa



Kingdom of Jordan



Republic of Azerbaijan



Moscow, Russian Federation

In the Country Presentations, participating nations such as the Arab Republic of Egypt, United Arab Emirates, Northern Cape South Africa, Kingdom of Jordan, Republic of Azerbaijan, and Moscow Russian Federation were given the opportunity to present the major features of their economic and investment environments to AIM Eurasia's global audience and promoted their countries as ideal investment destinations.

# COUNTRY PRESENTATION SPEAKERS



## REPUBLIC OF AZERBAIJAN



**Yusif Abdullayev**  
Acting President of Azerbaijan Export and Investment Promotion Foundation (AZPROMO)



**Zohrab Gadirov**  
Head of Investment Promotion Department of Azerbaijan Export and Investment Promotion Foundation (AZPROMO)



**Ziya Kangarli**  
Deputy Executive Director of Azerbaijan Investment Company (AIC), Orkhan Mammadov Chairman of the Management Board to the Small and Medium Business Development Agency



**Orkhan Mammadov**  
Chairman of the Management Board to the Small and Medium Business Development Agency



**Fariz Ismailzade**  
Executive Vice Rector at ADA University



**Valeh Alasgarov**  
Chairman of the Board of Directors at ALAT FREE ECONOMIC ZONE AUTHORITY (AFEZA)



**Kanan Najafov**  
Chairman of the Executive Board at Entrepreneurship Development Fund of the Republic of Azerbaijan

## UNITED ARAB EMIRATES



**Juma Mohammed Al Kait**  
Assistant Undersecretary – Foreign Trade Affairs, Ministry of Economy



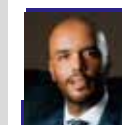
**Walid Abdulla Marhoon**  
Senior Manager Investment Promotion Division, Dubai Investment Development Agency, Dubai FDI, the foreign investment promotion agency in the Department of Economic Development, Government of Dubai



**H.E. Sharief Habib Al Awadhi**  
Director General, Fujairah Free Zone Authority  
Mohammed Juma'a Al Musharrahk, Chief Executive Officer, Sharjah FDI Office (Invest in Sharjah)



**Abdulla Al Abdouli (B.Arch.)**  
Chief Executive Officer, Marjan Imad Eddine OUBIRI, Business Development Expert & Investment Promotion Director, RAK Chamber of Commerce and Industry



**Valeh Alasgarov**  
Chairman of the Board of Directors at ALAT FREE ECONOMIC ZONE AUTHORITY (AFEZA)

## MOSCOW, RUSSIAN FEDERATION



Moscow City Government Minister, Head of Department for External Economic and International Relations  
Alexander Prokhlov, Head of the Department of Investment and Industrial Policy of Moscow



**Alexander Prokhlov**  
Head of the Department of Investment and Industrial Policy of Moscow



**Nikolai Kozak**  
General Manager, DELIMOBIL



**Elena Brusilova**  
President, JSC Medsi Group of Companies



**Artyom Sirazutdinov**  
The Chairman of the Board of Directors, JSC Medsi Group of Companies, Managing Partner, Sistema Public Joint Stock Financial Corporation

## ARAB REPUBLIC OF EGYPT



**Ahmed Zohair**  
General Manager at Promotion sector, The General Authority for Investment and Free Zones (GAFI)

## KINGDOM OF JORDAN



**Fareedon Hartoga**  
Acting Chairman, Jordan Investment Commission

## NORTHERN CAPE PROVINCE, SOUTH AFRICA

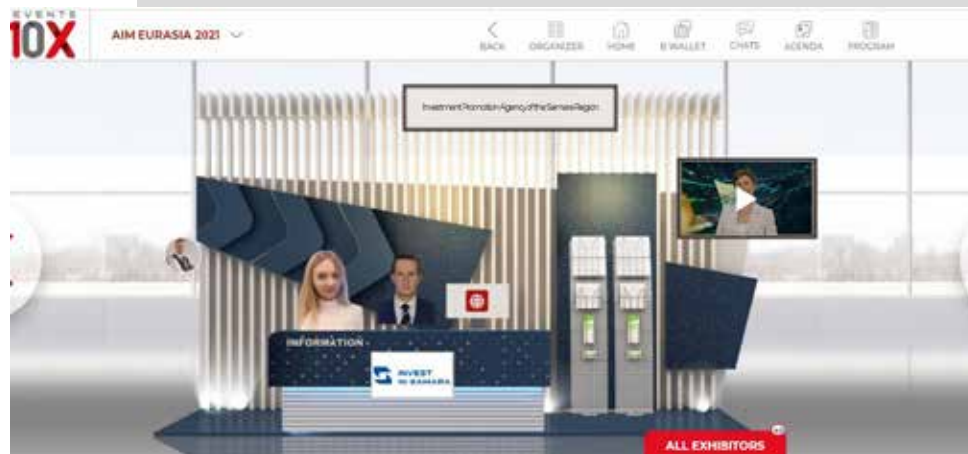
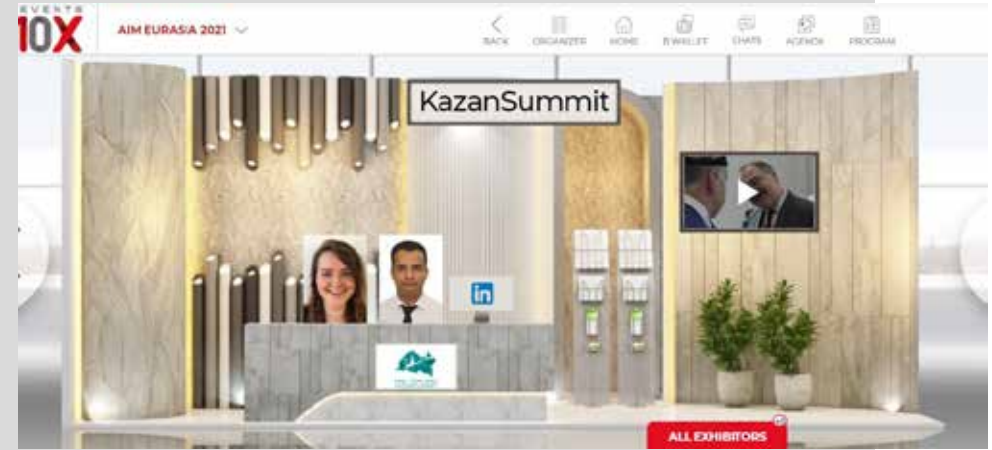
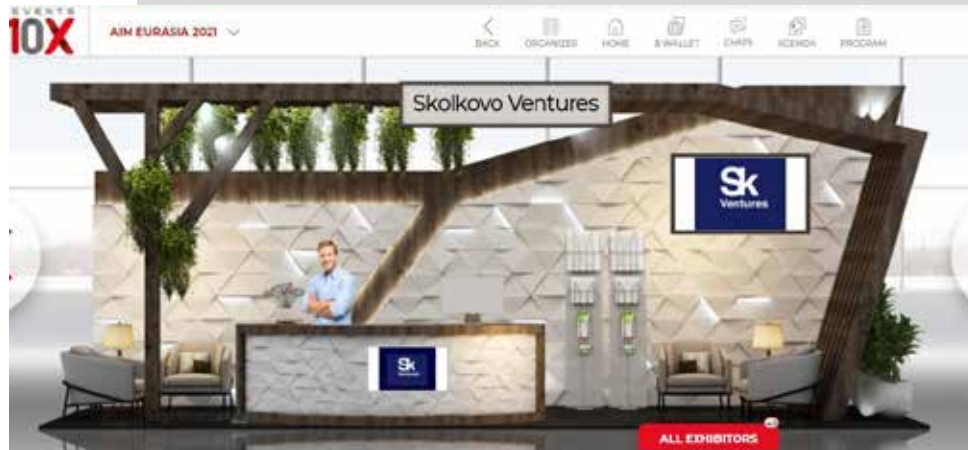


**H.E. Abraham Vosloo**  
MEC for Finance, Economic Development and Tourism, Northern Cape, South Africa



**Hendrik Louw**  
Acting CEO, Northern Cape Economic Development, Trade and Investment Promotion Agency (NCEDA)

# EXHIBITION



AIM Eurasia attracted the participation of 45 exhibitors and co-exhibitors. During the two-day event industry projects and services were featured catering to the investment growth of various participating regions.

# EXHIBITORS



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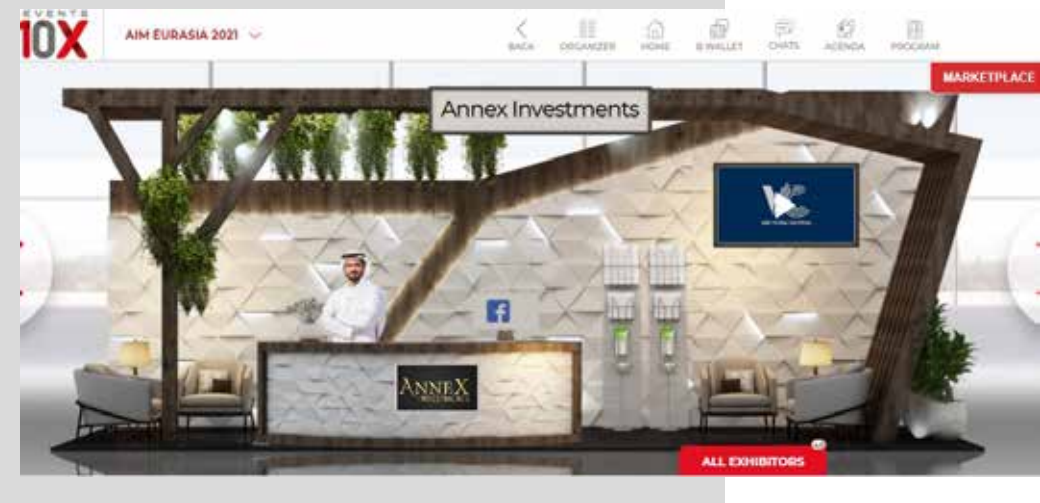
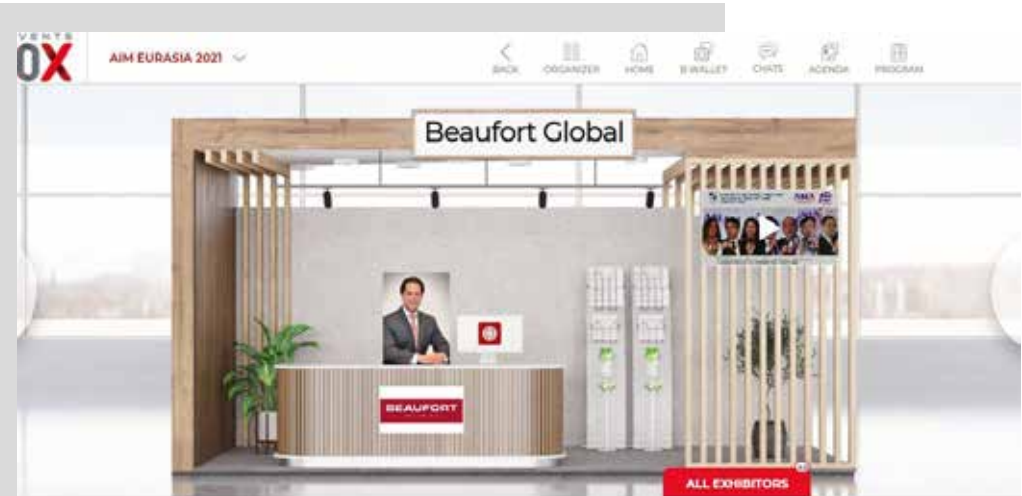
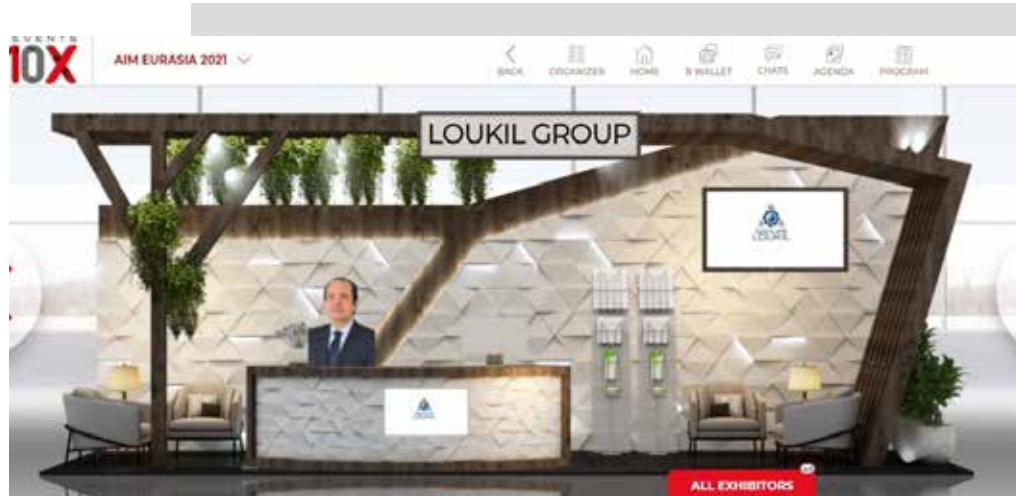


# STARTUP PRESENTATIONS



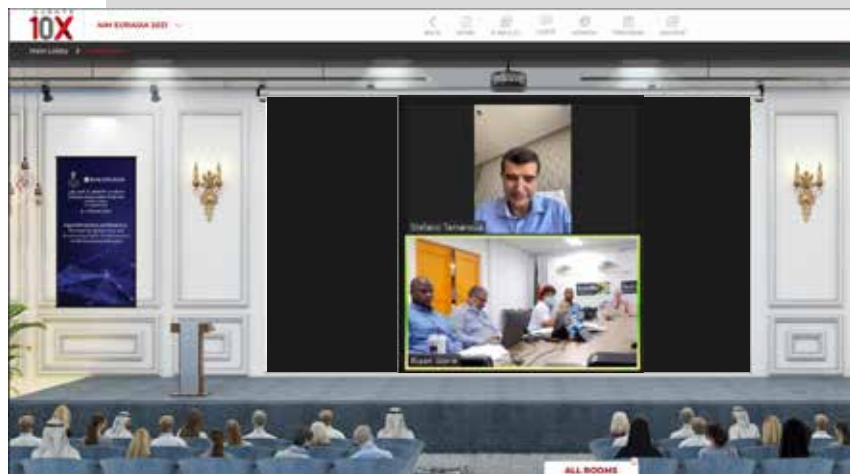
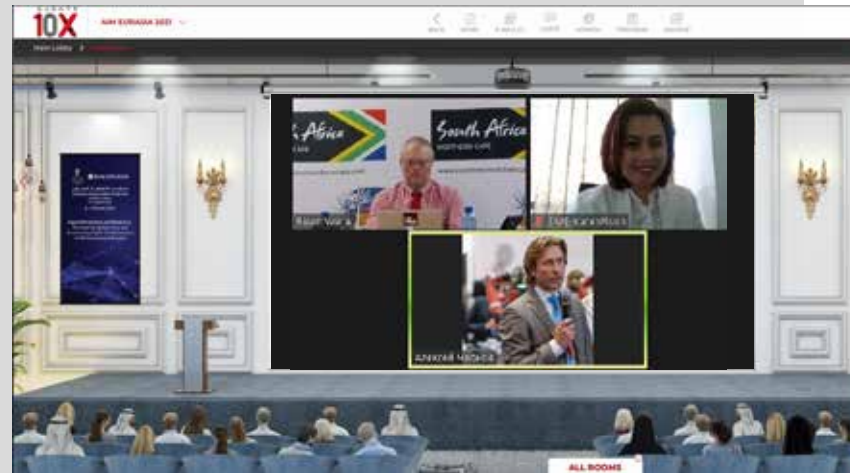
AIM Eurasia provided opportunities for startups to showcase their competitive edge and business expertise globally by staging pitch sessions that aim to discover startups with huge potential to expand and to penetrate the market with confidence - the AIM Startup Presentations

# INVESTORS' HUB



AIM Investors' Hub gathered investment organizations from different regions covering multiple sectors. It was set up to provide participants with the opportunity to meet potential investors and financiers & present investment opportunities.

# B2B MEETINGS



AIM Eurasia facilitated meetings for heads of representatives from government and private organizations from across the globe. This gave way to discussions on investment projects and prospective partnerships from the region.



# AIM IN MEDIA



AIM-EURASIA Digital Edition received unparalleled coverage from different mediums and high level of engagement from the media, both online and offline. This maximised the available channels that promoted the activities offered in this event and the remarkable potential of the EURASIA regions to local, regional and international audience across the world



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## Knowledge Partners



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