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نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي  
Under the Patronage of H.H. Sheikh Mohammed bin Rashid Al Maktoum  
Vice-President and Prime Minister of the United Arab Emirates, and Ruler of Dubai



وزارة الاقتصاد  
MINISTRY OF ECONOMY



# ملتقى الاستثمار السنوي

## ANNUAL INVESTMENT MEETING

World's Leading Investment Platform

20-22 October 2020

Reimagining Economies:  
The Move Towards a Digital, Sustainable & Resilient Future

Digital Edition  
**REPORT**

**DIGITAL**





H.H. Sheikh Khalifa bin Zayed Al Nahyan  
President of the United Arab Emirates





H.H. Sheikh Mohammed bin Rashid Al Maktoum  
Vice-President and Prime Minister of the United Arab Emirates, and Ruler of Dubai

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## TIME TABLE

### 19 October 2020

10:00 - 16:00 - Capacity Building Workshops

### 20 October 2020

11:15 - 12:00 - Opening Ceremony

10:10 - 11:15 - Global Leaders Debate

10:00 - 17:00 - Conference

10:00 - 17:00 - Exhibition

13:00 - 15:30 - Investment Roundtables

16:00 - 17:30 - Regional Focus Sessions

10:00 - 17:00 - Investors Hub

13:15 - 15:30 - Country Presentations

10:00 to 16:40 - AIM Global Startup Champion's League Pitch

### 21 October 2020

10:00 - 17:00 - Conference

10:00 - 17:00 - Exhibition

11:00 - 16:30 - Investment Roundtable

11:00 - 17:00 - Regional Focus Sessions

10:00 - 17:00 - Investors Hub

12:00 - 12:30 - Conglomerate Presentations

11:15 - 16:00 - Country Presentations

10:00 to 16:40 - AIM Global Startup Champion's League Pitch

### 22 October 2020

10:00 - 15:15 - Conference

10:00 - 17:00 - Exhibition

12:00 - 14:30 - Investment Roundtable

10:00 - 11:30 - Regional Focus Sessions

10:00 - 17:00 - Investors Hub

11:00 - 13:30 - Country Presentations

15:00 - 16:30 - Awards Ceremony

13:00 - 15:00 - Global Technopreneurs

## DIGITAL EDITION OF THE ANNUAL INVESTMENT MEETING SUCCESSFULLY CONCLUDED

The First Digital Edition of the Annual Investment Meeting  
Reimagining Economies: The Move Towards a Digital, Sustainable and Resilient Future

As the very first digital edition of the Annual Investment Meeting, AIM Digital utilizes virtual technology to create, showcase, and facilitate new investment opportunities to diverse sectors, and highlight the competitive advantages of every country, sector, and business, providing boundless possibilities that lead towards economic recovery, transformation, and sustainability.

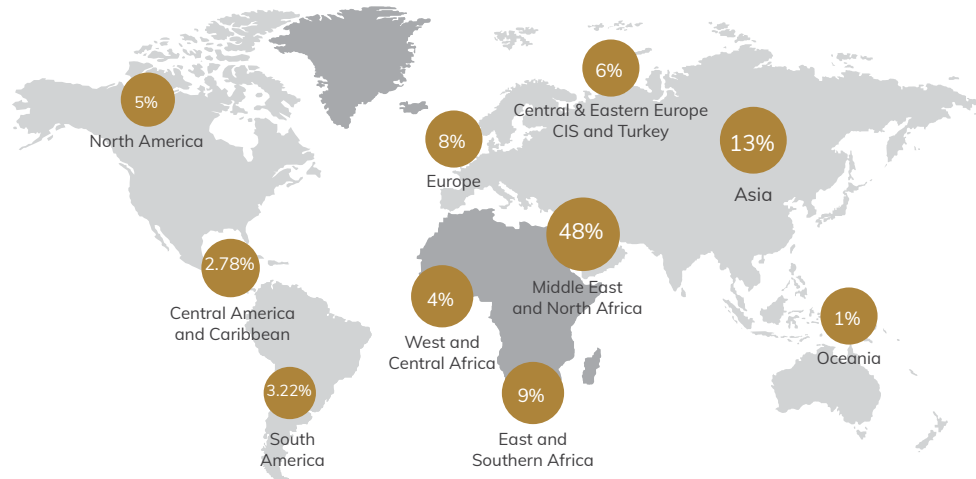
Under the theme “Reimagining Economies: The Move Towards a Digital, Sustainable and Resilient Future, AIM Digital aspires to create a roadmap that will build a global economy that is digital, sustainable and resilient. Digital, because the key to rise above the effects of pandemic is to take full advantage of innovation. By utilising the latest technology, achieving economic growth is just at our fingertips. Sustainable, because the critical degradation of our ecosystems which is worsened by the global outbreak needs to be addressed. Resilient, because the best option is to move forward, confront the challenges and make every effort to succeed.

As it welcomed more than 160 participating countries, AIM Digital undertakes a bigger mission to provide more opportunities for economic growth through its six pillars – Foreign Direct Investment, Foreign Portfolio Investment, Startups, SMEs, Future Cities, and One Belt and One Road Initiative.

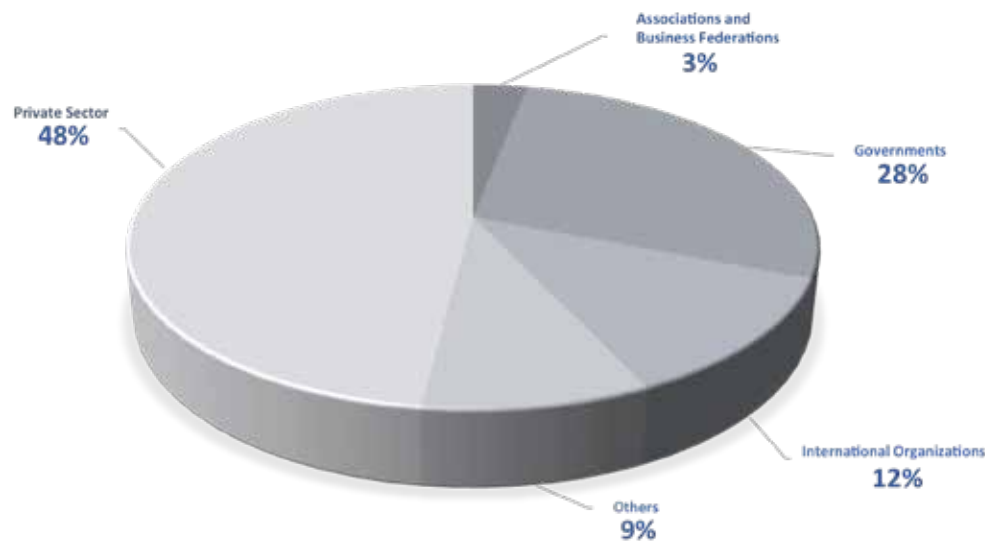




### AIM REGIONAL PARTICIPATION



### NATURE OF ORGANIZATIONS

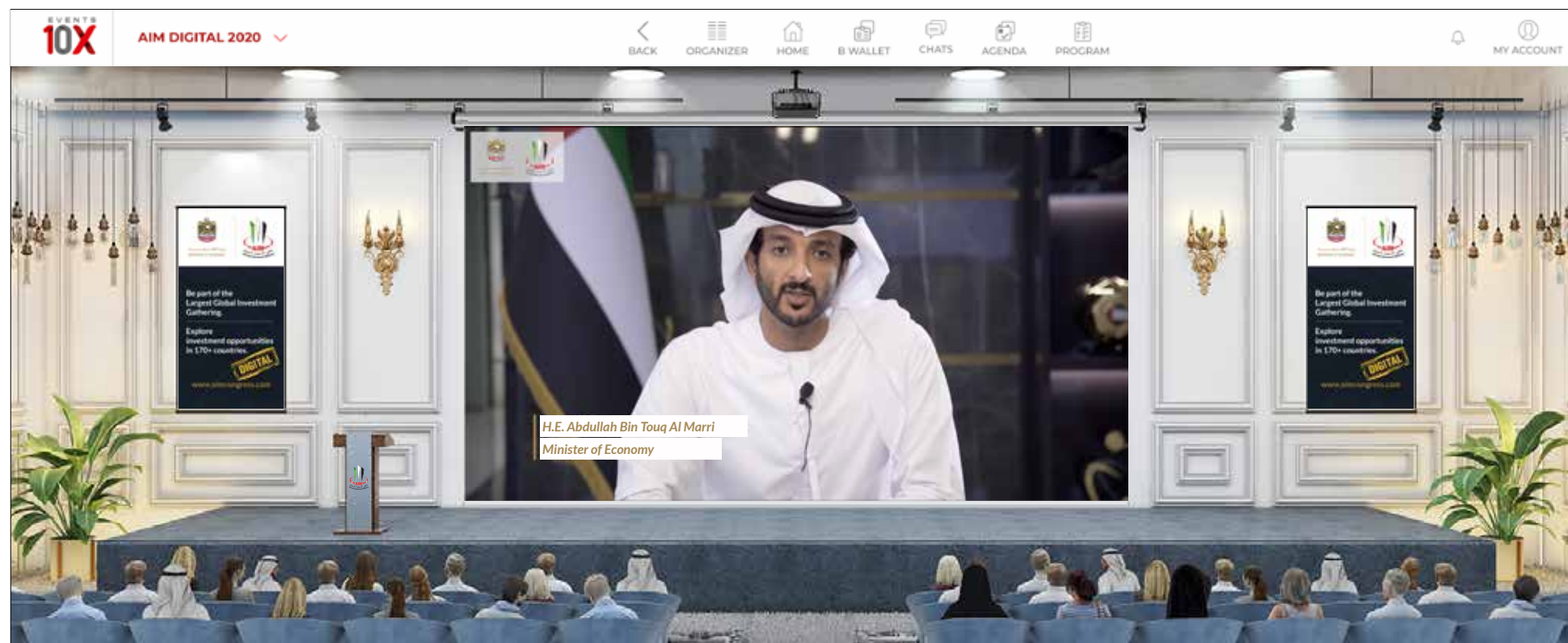


### PARTICIPATING SECTORS

-  Aeronautics and Aviation
-  Agriculture and Agribusiness
-  Architecture and Interior Design
-  Artificial Intelligence
-  Automation
-  Cyber Security
-  Education
-  Energy and Mining
-  Finance and Banking
-  Food Industries
-  Healthcare and Pharmaceuticals
-  Infrastructure
-  Insurance
-  IOT
-  IT and Telecommunications
-  Law and Legal Affairs
-  Logistics
-  Manufacturing
-  Media and Communications
-  Real Estate and Property
-  Retail
-  Robotics, Gaming & VR
-  Technology & Innovation
-  Tourism and Hospitality
-  Trade and Industry
-  Transportation
-  Waste Management
-  Others

## GRAND OPENING CEREMONY

The Annual Investment Meeting, an initiative of the UAE Ministry of Economy, Under the Patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai Successfully concluded its first digital edition.



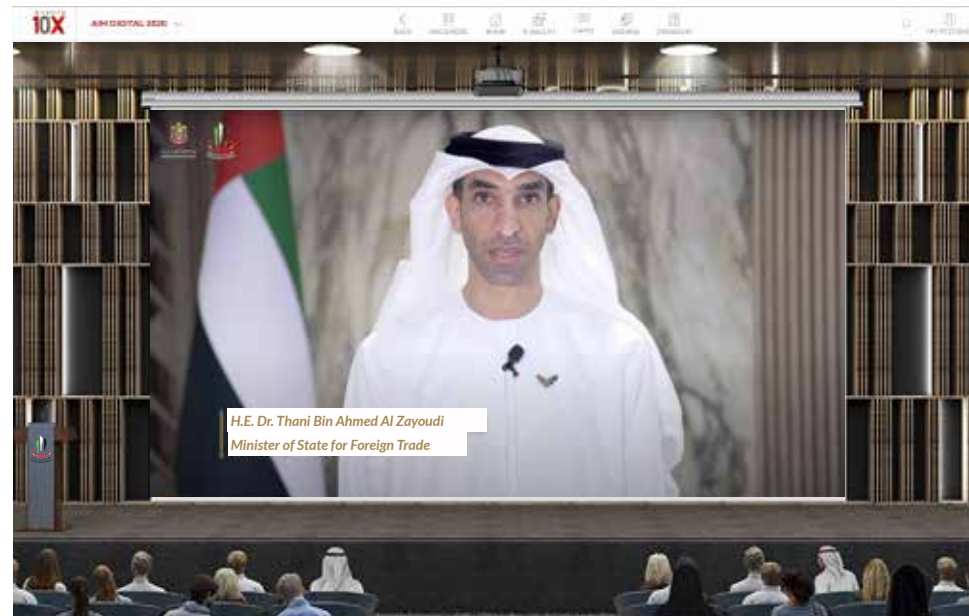
AIM Digital, with key activities focusing on six pillars, namely, Foreign Direct Investment, Foreign Portfolio Investment, Small and Medium-sized Enterprises, Startups, Future Cities, and One Belt, One Road, under the theme “Reimagining Economies: The Move Towards a Digital, Sustainable and Resilient Future” which was held from the 20th to 22nd of October 2020.

The three-day mega digital event witnessed the participation of more than 16 thousand attendees from over 160 countries, including 80+ top government officials and high-level dignitaries from across the globe such as H.E. Juri Ratas, the Prime Minister of Republic of Estonia; H.E. Rustam Minnikhanov, the President of the Republic of Tatarstan; and Dr. Mukhisa Kituyi, the Secretary-General of the United Nations Conference on Trade and Development (UNCTAD).



AIM Digital also welcomed the presence of the Honourable Ministers of Economy of the UAE - His Excellency Abdullah bin Touq Al Marri, UAE Minister of Economy who addressed a welcome speech, His Excellency Dr. Thani bin Ahmed Al Zeyoudi, UAE Minister of State for Foreign Trade, and His Excellency Dr. Ahmad Belhoul Al Falasi, UAE Minister of State for Entrepreneurship and SMEs.

AIM continues to promote UAE as the premiere destination for investment. Its truest testament has been the support gained from regional and international investment institutions, investment promotion agencies, cities, and municipalities, local and international governments



## MESSAGE FROM

# UAE MINISTER OF ECONOMY



**H.E. Abdulla Bin Touq Al Marri**  
*Minister of Economy*  
*United Arab Emirates*

I look forward to welcoming you at the next edition of Annual Investment Meeting on March 2021

*His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai,*

*Your Highnesses, Excellencies, and Distinguished guests,*

It is my pleasure to be here with you today and to address the Annual Investment Meeting Community for the first time. In such a short period, AIM has succeeded to transform from humble beginnings to becoming the world's largest investment platform. I would like to congratulate you for all your efforts. Congratulations to all the accomplishments achieved through this event, for ten consecutive years; for consistently achieving excellence in providing new opportunities.

This year is different, we are not meeting in person, but we made sure AIM continues in a Digital format. It's a first for AIM, it's a first for us. It will demonstrate our collective will to triumph over extraordinary circumstances; and to utilise technology and innovation to its fullest. I am confident this Digital platform we're launching will be one more successful milestone and I truly look forward to meet you all in the near future.

**Dear Guests,**

The economic consequences of COVID 19 have been felt everywhere around the world. This pandemic is a major challenge to businesses and economies. What we are experiencing has truly made 2020 unprecedented.

The International Monetary Fund continues to project the worst global recession since the Great Depression, with global growth expected to fall to -4.4 percent this year. And over the next five years, the crisis could cost an estimated \$28 trillion in output losses.

- Foreign Direct Investment is expected to fall below \$1 trillion for the first time since 2005. In addition, UNCTAD projects FDI to decrease by a further 5% to 10% in 2021

Many believe that COVID 19 not only changed the way we live, work, trade and invest in 2020, but it will also have long lasting implications. The world post COVID 19 is different from the world before COVID 19.

This is why we have conceived this year's theme, "Reimagining Economies: The Move Towards a Digital, Sustainable and Resilient Future." As we try to address the present challenges, we have resolved that the only way to move forward is to redefine the future of our economy by creating new avenues to be digital, sustainable and resilient.

1. Digital, because we believe that we can only effectively manoeuvre our growth if we are empowered by the latest technology and its ground-breaking applications.
2. Sustainable, as it is inevitable to adopt solutions to ensure that resources will be sufficient for all nations and generations to come
3. Resilient, because now is the perfect opportunity for us to prove our robust capabilities, our creativity, and our endurance



## MESSAGE FROM

# UAE MINISTER OF ECONOMY

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*Dear Friends,*

The United Arab Emirates has embraced innovation, agility and future readiness in its planning, policies and economic model. This forward thinking helped the UAE weather the current crisis and succeeded in maintaining its status as one of the best countries in the world. We are one of the first countries to launch several initiatives and economic stimulus packages to uplift the economy and help all sectors adapt to the demands of this global outbreak. This was also reflected in the UAE global rankings:

- Currently, the UAE is one of the world's 20 top economies for FDI
- The Euromonitor International's Resilience Index has ranked the UAE as the third most resilient economy in 2020 post-COVID-19
- The IMD World Competitiveness Yearbook 2020 ranked the UAE as the 9th most competitive country in the world based on economic performance, government efficiency, business efficiency and infrastructure.
- The Kearney's Foreign Direct Investment (FDI) Confidence Index 2020, an annual survey that ranks the markets likely to attract the most investment in the next three years ranked UAE in the 19th position, indicating strong investor confidence in our country.

These high global rankings are strong indicators that the UAE is a solid and resilient nation, which is at the forefront of economic transformation and sustainability. Ultimately, this demonstrates the resolve of the magnificent and visionary leadership behind this great nation.

Looking ahead, the UAE is actively coordinating international efforts and pursuing ways to alleviate the burden on investors and business-owners in the country. We launched a flexible economic recovery package of 33 initiatives that focus on the transformation of eight aspects that we are currently implementing, with an aim to boost the country's economy and its business competitiveness.

In the longer term, and as we celebrate our 50th anniversary as a nation in 2021, the UAE is planning its Next 50, towards the achievement of its vision 2071.

Our wise leadership's vision for the post-COVID era attaches great significance to enhancing the readiness of the country's government sector, raising efficiencies and performance at the federal and local levels. To achieve this vision, we have identified the sectors that have the potential to make significant contributions to the economy of the future. These include tourism, entrepreneurship and SMEs, start-ups, retail, digital economy e-commerce, industry, food security, creative sectors, sectors of the 4th industrial revolution, and the space sector.

Furthermore, we remain committed to attracting creative minds and innovators to the country, so they can benefit from the UAE's potential to serve as an incubator for creative, talented professionals and change makers.

Trade and investment are at the center of the UAE's Next 50 plans. The UAE enjoys a prominent position on the global trade and investment map, supported by economic and trade policies that promotes openness, agility, business facilitation and links with foreign markets. Our commercial and logistical infrastructure is second to none. It will be complemented by a first grade soft infrastructure, legislative and digital, that will ensure the UAE will maintain its future position as a global trade and investment hub.

The country will continue its distinguished trade policy to build a wide network of active commercial partnerships with the strongest global economies, and to access new and emerging markets in various continents of the world. We will maintain the principles of openness, liberalization of trade and facilitating the movement of goods and services. We will actively contribute to the development of international trade and support of the multilateral trading system.

## MESSAGE FROM UAE MINISTER OF ECONOMY

Our future plans in foreign investment, whether for the next ten years or fifty years, aims for the UAE to be a global investment hub taking the first place in the world in the flow of foreign investment. Our economic diversification will create investment opportunities in research and development, innovation, advanced industries, energy, communication, Blockchain, artificial intelligence, robotics, genetics, and many other sectors. The UAE will aim to lead in the supply of financial and logistical services, and to support the flow of investment to our closest regions including the GCC, Asia and Africa.

*Your Excellencies,*

In closing, As we have learned, again and again, we need to act together, to work together. Thus, I would like to call on you to be one with us in this mission. Let us join hands in our efforts to transform the economy and create a better future for our world. There is no better time to take a step and help one another to surmount the challenges, than today.

I trust that these three days will fuel positive transformation for investment, as well as the spirit of hope, unity, and cooperation. Together, we shall discover boundless possibilities for a digital, sustainable and resilient future, through the Annual Investment Meeting's six pillars – Foreign Direct Investment, Foreign Portfolio Investment, Startups, SMEs, Future Cities, and One Belt and One Road Initiative; to cater to a bigger global audience as we accommodate more than 170 participating countries.

*Thank you very much and I wish you all a productive day ahead.*

**Abdulla Bin Touq Al Marri**  
*Minister of Economy*  
*United Arab Emirates*

## GRAND OPENING SPEECH



**H.E. Jüri Ratas**  
Prime Minister, Republic of Estonia

*Excellencies,  
Dear colleagues,  
Dear Entrepreneurs and Investors,*

First I would like to thank the United Arab Emirates for organizing this important event for connecting global investment community in these complicated times of COVID-19.

As the crisis has it, all the economists, I believe, that the Annual Investment Meeting this year and Dubai Expo next year have even more important role in bringing the global business community together, and helping to tackle the current economic challenges.

Allow me to share a few key reasons why Estonia is an excellent destination for businesses and investors with global ambitions, especially in the face of the crisis. Estonia has been a powerhouse of digital infrastructure and e-government system which proves especially useful during the COVID-19 crisis as 99% of all our public services are online.

The access to all essential services during the peak of the crisis ensures that the state and society continue functioning. In addition to being the most advanced digital society in the world, Estonia ranks as a world leader in human capital, digital capability and ease of doing business. It is the first country to introduce a cross border digital identity, e-residency, which gives an opportunity for non-residents to use Estonia's highly advanced digital services. Estonia's digital success relies in cooperation between the public and private sector. We strongly believe that the private sector can help address the consequences of the current crisis.

Therefore, Estonia together with the United Arab Emirates are organising a Virtual Global Business Summit on December 16, 2020 where all of you are most welcome. The summit will bring together private and public sectors and introduce the most innovative digital solutions from each country.

Dear Colleagues, Dear Friends, Thank you again for providing this platform for investment and business cooperation. While travelling is not possible now, we welcome all interested investors to visit Estonia virtually through our organised digital visit. We have also prepared Estonia country video which we welcome you all to follow.

In addition, I invite you to visit our country booth that will provide more details about all the best investment opportunities in Estonia. I hope that together as a global community, we will be able to strengthen our economies and make them more resilient to the crisis.

**Jüri Ratas**  
Prime Minister, Republic of Estonia

## GRAND OPENING SPEECH



**H.E. Rustam Minnikhanov**  
President, Republic of Tatarstan

***Assalamu'alaikum warahmatullahi wabarakatuh!***

It is my great pleasure to cordially welcome the participants and guests of the digital edition of the Annual Investment Forum in Dubai.

On behalf of the President of the Russian Federation Vladimir Putin, I am the head of the Russia-Islamic World Strategic Vision Group. This organization promotes the cooperation of Russia with Islamic countries.

I would like to express my deep gratitude to the leadership of the United Arab Emirates for organizing the event and for the opportunity to convey my greetings.

We see how the forum in Dubai is dynamically developing, gaining momentum, the number of its participants is growing, including stakeholders and companies from Russia. Our republic has been actively participating in it from the very beginning (since 2011).

The participants of the Annual Investment Forum in Dubai are also familiar with the International Economic Summit "Russia – Islamic World: KazanSummit" held in the thousand-year capital of Tatarstan, the city of Kazan.

Ladies and gentlemen! Our republic is open for partnership, and we are interested in innovations. Taking this opportunity, I would like to invite you to Tatarstan so that you can personally come and see our accomplishments and potential.

Every year the AIM for us is an excellent platform for showcasing the investment opportunities in Tatarstan, for sharing experience with foreign partners, an excellent platform for establishing new contacts and networking.

I wish all the forum participants fruitful discussions, as well as new promising contacts.

Modern Tatarstan is one of the leading, industrially developed, scientific, educational and innovative regions of the Russian Federation with great investment potential.

A powerful investment and innovation infrastructure has been created in our republic, including many sites of various dimensions and functionality – Special Economic Zones, Territories of Priority Social and Economic Development, Technological and Industrial Parks, Industrial Sites, Business Incubators, Technopolises. The investors are provided with the tax, customs and commercial incentives, they have an access to human resources, a powerful supply of raw materials, convenient infrastructure.

**Rustam Minnikhanov**  
President, Republic of Tatarstan



## GRAND OPENING SPEECH



**H.E. Dr. Bandar M. H. Hajjar**  
 President, Islamic Development Bank  
 Group (IsDB Group)  
 Head of the Chairs of MDBs for 2020

**Excellencies,  
 Distinguished Guests,  
 Ladies and Gentlemen,**

It is a great pleasure to be part of the Annual Investment Meeting's virtual

development in our member countries. This statement sounds even more credible with the emergence of the COVID-19 pandemic, which has gripped

I believe we can turn the COVID-19 pandemic into an opportunity by creating an environment for sustainable and inclusive growth. I see the digital initiatives the IsDB Group and AIM are jointly implementing as a step in that direction by putting digital innovation in the service of development.

opening ceremony that gathers such a prominent presence of world leaders, influential investors, investment experts, and country delegates. It is indeed an honor for the IsDB Group to support this virtual event with the United Arab Emirates Ministry of Economy.

the world, rendering travel and face-to-face meetings impossible. This borderless world is so powerful, and it impacts the lives of billions of people, no matter how remote they are.

The IsDB Group is tirelessly working to alleviate the impact of COVID-19 on our member countries' economies and people. Through our US\$ 2.3 billion response package, we aim to mobilize every dollar we can. As the 2020 chair of the Heads of MDBs meetings, the IsDB has also coordinated an MDBs' global response worth US\$ 200 billion to address the threats to people's lives.

The momentum given to this webinar by UAE, a founding member of IsDB, reaffirms the unique partnership between UAE and IsDB Group.

The Annual Investment Meeting has become a premier destination for exchanging thoughts on economic recovery, transformation, and sustainability issues. We look forward to the most attractive investment projects and opportunities for investors from member countries in this highly interactive setting.

A prominent feature of the fourth industrial revolution, new digital technologies, such as Artificial Intelligence and robotics, will play a significant role in

Likewise, the IsDB Group has led and coordinated a joint US\$ 10 billion commitment by the Arab Coordination Group (Arab Development Funds) to help countries around the world respond to COVID-19 through various projects, programs, and initiatives over the short and medium terms.

## GRAND OPENING SPEECH

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The IsDB member countries include many of the world's fastest-growing economies. The combined GDP of IsDB member countries exceeds US\$ 7 trillion. IsDB members' economies have much potential to increase their market share in the global economy and turn this immediate challenge into an opportunity for growth.

The IsDB Group has developed a new business model, focusing on building collaborative partnerships among communities and nations and recognizing the importance of making markets work for development. The new model acknowledges GVCs, STI, and Islamic finance's role in enhancing competitive industries in our member countries, stimulating developing economies' transformation to achieve sustainable socio-economic development.

Taking this opportunity forward, the IsDB Group's private sector entities (ICIEC, ICD, and ITFC), through IsDB Group's Business Forum – THIQA, the UAE Ministry of Economy, and the Annual Investment Meeting have announced three online initiatives to provide a robust investment platform trade opportunity in member countries.

These first-of-their-kind initiatives aim to provide innovative solutions, allowing for a sustained investment flow and trade into and between member countries, ultimately contributing to achieving the SDGs. The initiatives are implemented successfully in more than 30 member countries, and we are approaching additional member countries.

We hope this cooperation will help increase FDI net inflows for our member countries by more than US\$ 100 billion, of which US\$ 50 billion will come from intra-OIC investments.

I take this opportunity to announce that the IsDB Group has established a Regional Hub in UAE as a Center of Excellence for Strategic Partnerships and Resource Mobilization. The new hub will manage IsDB Group's operations in Bahrain, Kuwait, Oman, Qatar, UAE, and Yemen. It will also serve as IsDB Group's gateway and a focal point for the Arab Coordination Group (Arab Development Funds) and other stakeholders. Resource mobilization through traditional and various innovative modalities will also be another mandate of the center, which will give undivided attention to the private sector in coordination with the IsDB Group entities.

The new hub is expected to play a significant role in enhancing cooperation with the UAE and other countries, in addition to the ongoing collaboration with the Abu Dhabi Fund for Development and the Arab Monetary Fund under the Arab Coordination Group's umbrella.

It is worth mentioning that IsDB Group's total approvals for UAE amounted to US\$ 1.2 billion, including US\$ 400 million from IsDB, US\$ 51 million from ICD, US\$ 320 million from ITFC, and US\$ 409 million from other funds. A total of US\$ 10.9 billion in business insurance has been provided for UAE by ICIEC, whose new commitments for the country reached US\$ 8.2 billion. Energy, Industry & Mining, and Information & Communication account for most of these approvals.

I am confident that the knowledge and extensive expertise present today will provide essential insights into strengthening the future of sustainable investment. Let us accelerate the exchange of ideas and take acceptable practices forward by maximizing this unique online platform.

**Dr. Bandar M. H. Hajjar**

*President, Islamic Development Bank Group (IsDB Group)*

*Head of the Chairs of MDBs for 2020*

## GRAND OPENING SPEECH



**H.E. Mohammed Ali Al Shorafa Al Hammadi**  
Chairman - Abu Dhabi Department of Economic Development (ADDED)

In line with this, the Abu Dhabi Government realized this need during early stages of the pandemic and immediately took action by launching various programs, initiatives and stimulus packages designed to guide and support the private sector via Ghadan21.

**Distinguish Guests**, as we continue to move forward amid these extraordinary circumstances that the whole world is facing, the Abu Dhabi Government's policy is now more focused on using the emirate's increased attractiveness for Foreign Direct Investment which include key features like economic and political stability, world-class infrastructure, strategic locations, strong cash reserves, and well-coordinated government spending. As a result of these strengths, cumulative FDI into the emirate over the last nine years had seen an increase of 8.2% on average. Government initiatives in Abu Dhabi, particularly the ones focused on innovation and entrepreneurship, have widely contributed towards the efforts to consolidate the emirate's position as a hub for

**Your Excellencies, Ladies and Gentlemen.**

I would like to welcome you to this virtual event. Under the theme, Reimagining

FDI inflows from all over the world. Abu Dhabi has now become home to many leading international companies, bringing advanced technology and innovative solutions.

This year's edition of the Annual Investment Meeting proves to be both timely and strategic as this successfully demonstrates the aspirations and visions, we have created to help address the challenges that are currently being faced by economies from all over the world due to the corona virus pandemic.

Economies. The move towards a digital, sustainable and resilient future. This includes the impact of countries not being able to continue with their implementation of policies on investment and development.

The so-called new normal, accompanied by the pandemic's impact on the global economy, all point out to us as indicators of the need to restructure and reinforce our economic policies.

In fact, cumulative FDI in information and communication technology increased significantly during the first quarter of 2020, growing by more than 250%.

FDI inflows are expected to spike in the next few years which can be attributed to the recent approval of the FDI economic activities where 100% foreign ownership is permitted. This step is seen to likely drive in an increase FDI inflows across priority sectors particularly in the innovation and knowledge-based segments which are currently being targeted by the emirates.

The Abu Dhabi Department of Economic Development's move to introduce the new FDI license serves as a testament to the Abu Dhabi Government's continuing efforts to preserve an open and highly flexible business environment. Moreover, the government has expressed its keenness to create and implement more initiatives that look towards cementing Abu Dhabi's leading position in the global investment landscape.

AIM is an opportunity for the Abu Dhabi government to reaffirm its commitment to continue to work on the enhancement of its business and investment environment through facilitating and simplifying the process of doing business in Abu Dhabi. Our aim is to address timely issues such as reducing the encumbrances of businesses, providing stimulus packages and implementing more initiatives to support the businesses success, continuity, growth and expansion in a sustainable manner.

Finally, I would like to invite all countries, companies, institutions, entities, and organisations participating in this extraordinary edition of the event to create real investment opportunities and restructure their policies so that they are at pace with the development of today's world

**Mohammed Ali Al Shorafa Al Hammadi**  
Chairman - Abu Dhabi Department of Economic Development (ADDED)

## GRAND OPENING SPEECH



**H.E. Dr. Mukhisa Kituyi**  
Secretary-General  
United Nations Conference on Trade  
and Development (UNCTAD)

It is my pleasure to address the Annual Investment Meeting in this new virtual format this year to discuss important trends for the investment development community. The growth of trade has slowed down

From a focus on export oriented efficient seeking investment in narrowly specialized GVC segments, countries will now need to move towards broader investment in production for regional markets, and more investment in product industrial bases, from cost based competition for single location investors come towards the increasingly in competition for diversified investments based on flexibility and resilience”

The COVID-19 has brought the length of supply chains and the resilience to the far. But a trend \*towards resilience was already well underway before the crisis. Over the past decade, flows of cross border investment in fiscal productive assets are slow to trigger.

and the growth in global value chains has stopped.

“Going forward, the International production system will continue to play an important role in economic growth and development. But governments and business will need to quickly adapt to a changing environment for investment.

We at UNCTAD, expect that these trends will lead to shorter, less fragmented value chains and a higher geographical concentration of value added primarily affecting high technology intensive industries. We also expect increased resilience

Meetings like the Annual Investment Meeting, organised by His Highness Sheikh Mohammed bin Rashid Al Maktoum, the prime minister of the UAE and Ruler of Dubai, must continue to help set the pace when it comes to meeting these new challenges and charting a way forward for the investment development community as a whole.

on supply chain digitalization to also cause value chains to be more loosely governed, platform based on asset light, making value capture in host countries more difficult going forward.

I want to thank you for your kind invitation to again address this forum. And I hope that the deliberations this year will have pushed forward the changes we need to confront head on the new normal beyond the current pandemic and I thank you for your kind attention.

The transformation of international production will bring both challenges and opportunities for investment, confronting the challenges and capturing the opportunities requires a change in the investment development paradigm.

**Dr. Mukhisa Kituyi**  
Secretary-General

United Nations Conference on Trade and Development (UNCTAD)

# AIM CONFERENCE - GLOBAL LEADERS DEBATE



The AIM Digital Conference 2020, one of the main highlights of the event, convened 287 high-level speakers consisting of heads of state, policymakers, institutional and non-institutional investors, heads of international institutions, political economists, academia, technology leaders, and industry experts who shared their in-depth insights and vital strategies underpinning the event's six pillars in the pursuit of achieving economic recovery, transformation and sustainability.



## OPENING SPEECH



**H.E. Dr. Thani Al Zeyoudi**

*UAE Minister of State for Foreign Trade  
United Arab Emirates*

investment. According to the United Nations' 2020 World Investment Report, global FDI flows are estimated to decrease by up to 40% this year, dropping well below their value of \$1.54 trillion in 2019. This would bring global FDI below \$1 trillion for the first time since 2005. Global FDI flows are expected to decline even further in 2021, by 5% to 10%, and only in 2022 do we expect to start seeing markets recover.

While the challenges ahead are enormous, the UAE sees tremendous opportunity for governments and business leaders to work together through trade and investment to reshape policies, create new partnerships, leverage new technologies, and build a future global economy that is more diverse, inclusive, and sustainable. We know that FDI can bring new technology and know-how, lead to new jobs and growth, and is often the largest source of finance for economies – making today's discussion even more imperative.

**Excellencies, Ladies and Gentlemen,  
Esteemed Guests,**

It is my distinct honor to welcome you to the UAE's first-ever digital edition of the Annual Investment Meeting. Thank you to everyone participating, including our panelists from the Governments of Costa Rica, Canada, Nigeria and Russia. Today's discussion on how countries are ensuring the free flow of trade and investment could not be more timely, especially as the world grapples with the economic recovery and moves toward building a more resilient, post-COVID economy.

As you know, the pandemic has significantly impacted global markets, creating new challenges for trade and

For the UAE, FDI has played a critical role in our economic growth. In 2019, the UAE was the largest recipient of FDI in the region, largely due to our increased focus over the years on enhancing local conditions to attract FDI. With policies and measures in place, such as our Foreign Direct Investment Law enacted in 2018 to further open the UAE market to investors in certain sectors, and the issuance of our Positive List, which allows for greater foreign investment across 122 activities, the UAE was able to increase our FDI value by 32% in 2019. The UAE also came in 16th of 190 countries in the World Bank Ease of Doing Business 2020 Ranking due to our digitization strategies and promising business regulatory environment.

The UAE is continuing to refine and implement policies that will maximize competitiveness, increase collaboration, and provide opportunities to facilitate trade and investment. Our aim is to become the #1 country for foreign investment, target zero contribution from oil to our GDP in the next 50 years, and support research, development, and innovation. The UAE's trade and investment strategy is centered on economic diversification and focuses on enhanced investment in industries such as communications, Blockchain, artificial intelligence, robotics, and genetics. We are also initiating measures to strengthen our position as a regional leader in supplying financial and logistical services, infrastructure, energy supplies, and other services.

The UAE believes that increased partnership and cooperation with governments and the private sector will be key to achieving our objectives. We view platforms such as the Annual Investment Meeting as instrumental in bridging the gap between nations and supporting global efforts to strengthen international trade and investment. Through this platform, we hope that participants will uncover new, innovative ideas and investment opportunities needed to build back better and ensure a strong post-COVID recovery.

**Thank you.**

**Dr. Thani Al Zeyoudi**  
*Minister of State for Foreign Trade  
United Arab Emirates*

## OPENING SPEECH



**H.E. Dr. Ahmad Belhoul Al Falasi**  
 UAE Minister of State for  
 Entrepreneurship and SMEs  
 United Arab Emirates

workforce will require 600 million jobs, making the expansion of SMEs a top priority for governments of different countries.

Despite the great contribution of SMEs to the global economy, they are the ones greatly exposed to the negative impact of the pandemic because of their vulnerability to disruption. The report of Organisation for Economic Co-operation and Development (OECD), indicates severe disruptions and concerns among SMEs. Of the total SMEs surveyed, more than 50% face severe losses in terms of revenues. Also, 1/3 of SMEs fear that they will be out of business without further support within a month, and 50% claimed they will stop operating if they will not get support within three months.

According to the estimate of the International Labour Organisation, COVID-19

### Assalamu Alaikum.

A pleasant day to you my dear friends and colleagues. I would like to welcome all the participants of the AIM Digital 2020 Conference and I want to thank the Annual Investment Meeting Organising Committee for giving me this opportunity to speak at today's event.

Small and medium enterprises are significant contributors to global economic development. According to the World Bank, SMEs represent approximately 90% of businesses and over 50% of employment globally. In the UAE, SMEs are the backbone of the economy, contributing almost 53% of the nation's non-oil gross domestic product. It is estimated that by 2030, the increasing global

will lead to an increase in global unemployment of between 5.3 million and 24.7 million which indicates that 'sustaining business operations' will be especially difficult for SMEs.

In this regard, there is a gradual shift in terms of policy perspective from support measures for survival to support for recovery. Thus, it is crucial to discuss the regulatory evolution at this time of pandemic to improve the business environment for SMEs and explore the qualities of good policy-making, approaches to longer-term strategic planning, stakeholder consultation and co-responsibility with residents and businesses.

It is essential for Startups and SMEs to be given opportunities to bounce back from the impact of pandemic and provide a conducive environment that will empower them to have the capability of supporting growth and success. We must enhance the ability of entrepreneurs to surpass challenges caused by the pandemic and ignite them to utilise sustainable business model using digitisation and technological innovation.

AIM Digital will pave the way for the budding of expert discussions and perspectives to catalyse the business landscape and equip SMEs and startups to address the challenges of the pandemic through this conference. The event will also provide opportunities for SMEs to showcase their local products and services that will give international exposure, to present value proposition to a global audience, and network with potential partners for future collaboration.

Indeed, the digital edition of the Annual Investment Meeting is a great milestone for SMEs and startups to reach greater heights and explore promising opportunities to find innovative ways, not just to thrive, but to succeed amidst these difficult times.

**Thank you very much and a blessed day to everyone.**

**Dr. Ahmad Belhoul Al Falasi**  
 Minister of State for Entrepreneurship and SMEs  
 United Arab Emirates

## OPENING SPEECH

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**H.E. Ahmed Ali Al Sayegh**  
Minister-of-State, (United Arab  
Emirates)  
Chairman, Abu Dhabi Global Market

One of the most important lessons of this COVID-19 pandemic is the importance of resilience and sustainability. In this crisis, the UAE went all out to protect its people support the industries and businesses through multiple stimulus packages create new growth opportunities, and at the same time, help its neighbors through humanitarian aid and relief measures to weather the storm. Also, the pandemic has in fact further haste than the UAE is existing strategy to invest in advanced technology in areas from artificial intelligence, to e commerce, and to speed up efforts in attracting companies in vital sectors such as agriculture, technology, healthcare, and renewable energy.

With disruption in every aspect of the global economies, and way of life, digitization, technologies and innovation, are key tools to enable economic activities, find new ways to grow, build resilience, and become more sustainable. The UAE government, homegrown institutions and like-minded partners worked closely together to keep the UAE economy viable and attractive as the preferred FDI destination. I meant the pandemic.

More recently, the UAE also paved the way for full foreign ownership in many activities that support investment flows into the country. Just last week, the UAE Cabinet approved the new law, regulating the country's growing Wealth Management sector, which aims to boost the industry, raise the efficiency of financial legislation, protect investors and attract even more foreign investment.

The unprecedented visitor's environment has in fact raised the relevance and importance of our FinTech and sustainable financing plans. It validates the urgency for digitalization across the industries and need to build a workforce that supports business transformation. more can be done together as a global community, public and private sector, local and foreign partners together, we can connect with each other to bring about opportunities, investments and trade that will bring mutual benefits in our markets and economies

**Ahmed Ali Al Sayegh**  
Minister-of-State, (United Arab Emirates)  
Chairman, Abu Dhabi Global Market



## CONFERENCE SESSIONS

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### Global Leaders Debate & Opening Ceremony:

- Global Leaders Debate: Reimagining Economies: The Move Towards a Digital, Sustainable & Resilient Future

### Foreign Direct Investment (FDI):

- FDI Workshop (WAIPA) – Investment promotion in a New Era and a Push for Investing in SDGs
- The Impact FDI Decade
- Disruptions to Global Value Chains (GVCs), Trade and Investment in a Changing World
- Ministers Roundtable: Adapting to the New Flow of Trade and Investment
- IPA Session: Lead Generation During COVID-19
- Re-Insuring Investments During and Post COVID-19
- Special Economic Zones Session: Discussing the Role SEZs Play in Economic Development
- Expo 2020 – Thriving Together: Your gateway to FDI
- Agri Investment During and Post COVID-19
- Accelerating Sustainable Development Goals (SDGs) through Smart Sustainable Investments
- Disruptive Investments: Investing in Industry 4.0

### Foreign Portfolio Investment (FPI):

- FPI Workshop (Sovereign Wealth Fund Institute) – How are Sovereign Wealth Funds and Other Public Funds Adapting During COVID?
- Sustainability During COVID Crisis: The Changing ESG Investing Landscape
- Family Office Virtual Discussion: NEXT GENERATION to Family Offices
- Investing During A Pandemic

## Startups

- Startup Workshop (Startup Genome) – Quantifying The State of the Global Startup Ecosystem + Key ways startup ecosystems are accelerating their growth
- Startup Workshop (SAP.io) - B2B SaaS Sales & GTM
- Fireside chat session with Talabat
- Driving economic recovery - Working with startup ecosystems to innovate us out of crisis
- Re-Building the Startup Ecosystem – What’s at Stake?
- Investors: Fundraising and Investment Trends
- Healthcare Investment Trends: Focusing on Virtual Health and Convenience
- Post COVID: New Opportunities for Fintech
- Ecommerce is paving the way for retail industry

## Future Cities

- Future Cities Workshop (Leading Cities) – De-Risking Smart Cities
- Future of 5G
- IoT and Interoperability: Unlocking limitless potential within Smart Cities.
- Impact of COVID on Logistics and Accelerating Sustainable Transport Solution
- Future of Health and Boosting Innovation to Combat Epidemics
- Strengthening Cybersecurity in this Post Pandemic World
- Blockchain Self-Sovereign Identity: Who cares, what is it, and why now?
- Future of Blockchain and its Impact on Supply Chain and fighting the Pandemic?

## Small and Medium Enterprises

- SME Workshop (The International Council for Small Business ICSB)
- Navigate Policy Decisions Beyond the Turbulent Times
- Improving Access to Capital for SMEs with Financial Risk Management
- Resilient SMEs Business Continuity Models - Build a Roadmap to Survive and Thrive
- Engagement as the New Productivity in a Fast-Changing World
- Enhancing SMEs Competitiveness through Innovation
- The SME Secret to Igniting Economic Growth (Partner with WEConnect International)

## SheTrades MENA: The New Normal for Women: Dynamic Leaders of Business

- SheTrades MENA: Welcome Remarks and Opening Keynotes
- SheTrades MENA: Digital Development: The New Opportunity
- SheTrades MENA: Specializing for Growth – How to Scale Your Business Across Borders
- SheTrades MENA: Women's Entrepreneurship and Responsible

## One Belt, One Road

- BRI Sustainable Investment and Investment Trends in Post Crisis Era 后危机时代的一带一路沿线国家地区的可持续投资和投资趋势 (Partner with Hong Kong Trade Development Council与香港貿發局合作主办)
- Expediting Development of New Infrastructure in Global Post Crisis Era 全球后危机时代加快推进新型基础设施建设 (Partner with China Venture Capital Research Institute (中国风险投资研究院合作主办))
- Digital Silk Road: Embracing A New Era of the Internet Network and Digital Infrastructure to Create A New Future for Industries 数字丝绸之路：迎接网络和新基建时代，共创产业新未来
- Solution Benchmarks of BRI Countries for Economic Recovery from Pandemic 一带一路抗击疫情之路中复苏经济的举措 (Partner with The Investment Association of China 与中国投资协会合作主办)
- Investing in future proofing food systems in a post-Covid-19 world (Partner with Islamic Development Bank (IsDB) and International Center for Biosaline Agriculture (ICBA))

## Regional Focus Sessions

- Regional Focus Session (ASIA) in Partnership with Association of Southeast Asian Nations (ASEAN) - Diversified Investment Outlook across ASEAN Trade Bloc beyond Turbulent Times
- Regional Focus Session (AFRICA) in Partnership with United Nations Economic Commission for Africa - Regional Investment Agreements and Investment Drivers in Africa: Shaping Global Investment Strategies through the African Continental Free Trade Area
- Regional Focus Session - (LATIN AMERICA) Establishing Key Partnerships and Re-building the economy through regional and international cooperations
- Regional Focus Energy Session (AFRICA) In Partnership with ECREEE - Catalyzing Investments to Transform the Clean Energy Mini-Grid Sector

## Global Leaders Debate & Opening Ceremony



**Jüri Ratas**  
Prime Minister  
Republic of Estonia



**Rustam Minnikhanov**  
President  
Republic of Tatarstan



**Abdullah bin Touq Al Marri**  
Minister of Economy  
United Arab Emirates



**Mukhisa Kituyi**  
Secretary-General  
United Nations Conference  
on Trade and Development  
(UNCTAD)



**Armida Salsiah Alisjahbana**  
Under-Secretary-General,  
United Nations and  
Executive Secretary, ESCAP  
UNESCAP



**Dr. Bandar M. H. Hajjar**  
President, Islamic  
Development Bank Group  
(IsDB Group)  
Head of the Chairs of  
MDBs for 2020



**Tarek Amer**  
Governor & Chairman of  
Board of Directors  
Central Bank of Egypt



**Mohammed Ali Al Shorafa Al Hammadi**  
Chairman  
Abu Dhabi Department of  
Economic Development  
(ADDED)



**Mohamed Alabbar**  
Founder, EmaarProperties  
Founder & Chairman,  
Alabbar Enterprises  
Founder & Director, Noon.  
com  
Chairman, Eagle Hills and  
Americana Group



**Mohammad Abdullah Abunayyan**  
Chairman  
ACWA Power



**Arkady Dvorkovich**  
Chairman  
Skolkovo Foundation



**May Ben Khadra**  
Business Anchor  
CNBC Arabia

## Foreign Direct Investment Speakers



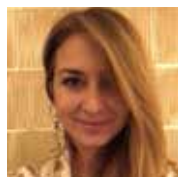
**Adarsh Varma**  
Associate Director  
Buro Happold



**Ahmed BENNIS**  
Secretary General  
Africa Economic Zones  
Organization (AEZO)



**Andreas Dressler**  
Managing Director  
FDI Center



**Angela Homs**  
Co-founder, Investor &  
Director  
Angaza Capital / Ignite  
Power



**Beligh Ben Soltane**  
Chairman  
Tunisia Investment  
Authority (TIA)



**Bostjan Skalar**  
Chief Executive Officer  
World Association of  
Investment Promotion  
Agencies (WAIPA)



**Cesare Zingone**  
Chief Executive Officer  
Zeta Group



**Courtney Fingar**  
Editor-in-chief  
Investment Monitor



**David East**  
Head of FDI and  
Economic Products  
Bureau van Dijk, a  
Moody's Analytics  
Company

## Foreign Direct Investment Speakers



**Dr. Douglas van den Berghe**  
Global Speaker and Expert on FDI, SEZs, Competitiveness and Innovation



**Fahad Al Gergawi**  
President, World Association of Investment Promotion Agencies (WAIPA)  
Chief Executive Officer, Dubai FDI



**George Campanellas**  
Chief Executive Officer  
Invest Cyprus



**Gerhard Zehethofer**  
Vice President IoT & Technology Partnerships  
ForgeRock



**Habib Ansari**  
Head of Alternative Development Finance (ADF)  
Islamic Development Bank



**Irina Kirova**  
Secretary General  
Invest Bulgaria Agency



**James Zhan**  
Director of the Investment and Enterprise Division  
United Nations Conference on Trade and Development (UNCTAD)



**Javed Ahmad**  
Sr. Vice President, Global Supply Chain, International Region  
Schneider Electric



**Joe Hepworth**  
Director Middle East  
OCO Global



**Khalid Sharaf**  
Director of Expo Business Programme  
Expo 2020 Dubai



**Dr. Khalid Al Midfa**  
Chairman  
Sharjah Media City (Shams)



**Ken AGHOGHOVIA**  
Deputy Managing Director & Chief Operating Officer  
African Reinsurance Corporation



**Martin Wermelinger, Ph.D.**  
Head of FDI Qualities  
OECD Investment Division



**Marc Engel**  
Chief Supply Chain Officer  
Unilever



**Marina Epifanceva**  
Deputy Chief Executive  
Tatarstan Investment Development Agency



**Amb. Mariam Yalwaji Katagum**  
Minister of State, Federal Ministry of Industry Trade and Investment  
The Federal Republic of Nigeria



**Mihaela Nina**  
Partner, Augmentation X Program Producer and Moderator, The Impact Talks



**Mia Mikic**  
Director, Trade Investment and Innovation Division  
United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)



**Mohammed bin Obaid Al Mazrooei**  
President  
The Arab Authority for Agricultural Investment and Development (AAAID)



**Mohammed Bukhari**  
Senior Investment Promotion and Regional Cooperation Specialist  
Islamic Development Bank (IsDB)



**Dr. Mohammed Faiz Shaul Hamid**  
Head, Global Value Chains  
Islamic Development Bank



**Mohamed Juma Al Musharrkh**  
Chief Executive Officer  
Sharjah FDI Office (Invest in Sharjah)



**Prashant Bhayani**  
Managing Director, Chief Investment Officer, Asia  
BNP Paribas Wealth Management



**Paul Donovan**  
Chief Economist  
UBS Global Wealth Management



**Roland Chalons-Browne**  
Chief Executive Officer  
Siemens Financial Services



**Russell Curtis**  
Head  
Invest Durban



**Sergey Cheremin**  
Minister of Moscow City Government  
Head of Department for External Economic and International Relations

## Foreign Direct Investment Speakers



**Steve Jast**  
President and CEO  
Gazelle.ai



**Simone Filippini**  
President  
Leadership4SDGs  
Foundation



**Dr. Tariq Bin Hendi**  
Director General  
Abu Dhabi Investment  
Office



**Dr. Thani bin Ahmed  
Al Zeyoudi**  
Minister of State for  
Foreign Trade  
United Arab Emirates



**Victoria Hernández  
Mora**  
Ministry of Economy,  
Industry and Commerce  
Republic of Costa Rica



**Victor Fedeli**  
Minister of Economic  
Development, Job  
Creation and Trade  
Ontario, Canada



**Yassir Zouaoui**  
Partner  
McKinsey & Company



**Yofi Grant**  
Chief Executive Officer  
Ghana Investment  
Promotion Centre



**Ziva Eger**  
Chief Executive  
Invest in Israel and  
Industrial Cooperation  
Authority



**Zoë Harries**  
Managing Director  
Impact Zones

## Foreign Portfolio Investment Speakers



**Ahmed Ali Al Sayegh**  
Minister-of-State, (United  
Arab Emirates) and  
Chairman, Abu Dhabi  
Global Market



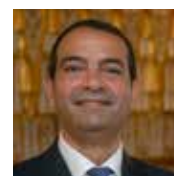
**Alessia Falsarone**  
Head of Sustainable  
Investing  
PineBridge Investments



**Arshad Khan**  
Co-Founder & CEO  
Arabian Bourse



**Angela M. Rodell**  
Chief Executive Officer  
Alaska Permanent Fund  
Corporation



**Ayman Soliman**  
Chief Executive Officer  
The Sovereign Fund of  
Egypt



**Daniel Klier**  
Global Head of  
Sustainable Finance  
HSBC Holding PLC



**Fahad Abdulqader  
Al Qassim**  
Chief Executive Officer  
Emirates NBD Capital



**George Kanaan**  
Chief Executive Officer  
Arab Bankers  
Association



**Leon Saunders  
Calvert**  
Head of Sustainable  
Investing, Lipper and  
I&A Insights  
Refinitiv



## Foreign Portfolio Investment Speakers



**Michael Maduell**  
President  
Sovereign Wealth Fund  
Institute (SWFI)



**Mishal Kanoo**  
Chairman  
KAAF INVESTMENTS LLC



**Mohieddine Kronfol**  
Chief Investment Officer,  
Global Sukuk & MENA  
Fixed Income  
Franklin Templeton



**Nhlanganiso  
Mkwanzani**  
Director  
Medu Capital



**Peter J R Aylwin**  
Director  
Aetos Holdings



**Dr. Niranjan  
Hiranandani**  
President, ASSOCHAM  
Co-founder and MD,  
Hiranandani Group of  
Companies



**Sameer Nawaz**  
Head Investment Banking  
GIB Capital



**Sasja Beslik**  
Managing Director  
Head of Sustainable  
Finance Development  
Bank J. Safra Sarasin  
AG



**Shiraz Poonevala**  
Director of Investments  
GP Group



**Seth J. Mersky**  
Lawyer  
Day Pitney LLP



**Dr. Srikantha Yathip**  
Secretary General  
Government Pension  
Fund, Thailand



**Uche Orji**  
Managing Director & Chief  
Executive Officer  
Nigeria Sovereign  
Investment Authority  
(NSIA)



**Zainab Kufaishi**  
Head of Middle East and  
Africa and Senior Executive  
Officer  
Invesco Asset Management

## One Belt, One Road Speakers



**Ahmed Saleh Hariri**  
Consultant  
Islamic Development Bank  
(IsDB)



**Daniel Lam**  
Regional Director of  
Middle East and Africa  
Hong Kong Trade  
Development Council



**Grace Hui**  
Managing Director  
Head of Green and  
Sustainable Finance,  
Markets Division  
Hong Kong Exchanges  
and Clearing Limited



**Guo Jian** 郭箭先生  
Chairman 董事长  
SIIC Investment  
(Shanghai) Co., Ltd. 上实  
投资(上海)有限公司



**Dr. Hashim S.  
Hussein**  
Head United Nations  
Industrial Development  
Organization Investment  
and Technology Promotion  
Office  
(UNIDO-ITPO)



**Dr. Ismahane Elouafi**  
Director General  
International Center for  
Biosaline Agriculture



**Dr. Jiayan Li** 李嘉岩  
博士  
Professor and Researcher  
of Property Rights and PE  
Research Center 北京大学  
经济学院博士后, 任北京大  
学产研中心和PE研究中心教授  
及研究员  
Beijing University 北京  
大学



**Li Hongbin** 李洪滨先生  
Deputy General Manager  
副总经理  
Guosen H&S Venture  
Investment Co., Ltd. 国信弘  
盛私募基金管理有限公司



**Li Suman** 李苏满女士  
Director-General 局长  
Qingdao Municipal  
Commerce Bureau, China  
中国青岛市商务局

## One Belt, One Road Speakers



**Mohammad Jamal Alsaati**  
Director General  
IsDB Group Regional Hub  
in the UAE (Center of  
Excellence for Strategic  
Partnerships and  
Resource Mobilization)



**Pei Wei 裴玮女士**  
Deputy Secretary General,  
Senior Engineer 中国互  
联网协会副秘书长, 高级  
工程师  
Internet Society of China  
(ISC) 中国互联网协会



**Dr. Ren Wang**  
Special Advisor to the  
Chairman  
Beijing Genomics Institute  
(BGI)



**Zhou Zequn**  
周泽群先生  
General Manager 总经理  
Guangdong Utrust  
Investment Holdings Co.,  
Ltd. 广东粤财投资控股有  
限公司

## Future Cities Speakers



**Andrew Charlton**  
Director General  
CIVATA Global



**Arman Sarhadder**  
CEO / Founder  
Vault Security Systems AG



**Alexei Levene**  
Co-Founder  
Desenolator



**Caspar Herzberg**  
President Middle East &  
Africa  
Schneider Electric



**Dr. Efrat Shefer**  
President  
Philips Israel



**Elie Chaillot**  
Vice President & CEO,  
Services, EMEA  
GE Healthcare



**Dr. Erdal Ozkaya**  
Regional Chief Information  
Security Officer, Managing  
Director  
Standard Chartered Bank



**Edmund Lowell**  
Founder & CEO  
KYC-Chain



**Esteban Sánchez-Canepa**  
Co-Founder and CTO  
Sadeem



**Gopal R**  
Global Leader, Supply  
Chain & Logistics Practice  
Frost & Sullivan



**Greg McCarthy**  
Chief Information Security  
Officer  
City of Boston



**Isabel Nacke**  
Head of Business  
Development  
Electric Visionary Aircraft



**Jan Schmitz-Hubsch**  
Partner  
Strategy & Middle East,  
part of the PwC network



**Jerome Drosch**  
CEO Middle East &  
Africa, Senior Executive  
Officer & Chairman  
Cigna Insurance Middle  
East



**Eng. John Tanui**  
CEO  
Konza Technopolis  
Development Authority



**Kumar Ritesh**  
Founder & CEO  
CYFIRMA



**Lacina Kone**  
Director General  
Smart Africa



**Marta Piekarska-Geater**  
Director of Ecosystem  
Hyperledger



## Future Cities Speakers



**Marcel Fujike**  
SVP Products & Service  
Global Air Logistics  
Kuehne + Nage



**Michael Lake**  
President and CEO  
Leading Cities



**Mohammed Jamal Alsaati**  
Director General  
IsDB Group Regional Hub



**Rachid Maalouli**  
Partner, Leader of the  
Transport, Travel and  
Logistics Practice  
McKinsey & Company



**Saeed Al Zarouni**  
Sr. Vice President/Mobile  
Network  
Etisalat



**Sinan Atlig**  
AfME Regional President,  
Pfizer Biopharmaceuticals  
Pfizer



**Stefan Ludwig**  
Chief Cybersecurity Officer  
Siemens Financial Services



**Thad Eidman**  
Chief Operating Officer  
Acresto Security

## Startup Speakers



**Adam Bregu**  
Director of Business  
Development and  
Partnerships  
Startup Genome



**Ali Kafil-Hussain**  
Chief of Staff  
Noon.com



**Amir Barsoum**  
Founder & CEO  
Vezeeta



**Amir Peretz**  
Minister of Economy and  
Industry and Member of  
the Knesset (MK)  
State of Israel



**Amnah Ajmal**  
Executive Vice President,  
Market Development, MEA  
Mastercard



**Anna Maj**  
Fintech Mentor and  
Advisor  
Top 10 Women in FinTech  
2020 (FinTech Magazine,  
Aug 2020)



**Dorit Sokolov**  
Managing Director  
aMoon Fund



**Faisal Alhammadi**  
Advisor to the Minister of  
State for Entrepreneurship  
and SMEs  
UAE Ministry of Economy



**Hasan Haider**  
Managing Partner  
PLUS.VC



**Ibrahim Abe Seksek**  
COO MENA and Russia  
Rainmaking



**Jun Ge**  
Global CEO of Tojoy  
Holding Group  
Former Global Vice  
President of Nvidia, Apple  
& Intel



**Leena Khalil**  
Co-Founder  
Mumzworld



**Dr. Mohammed Alyami**  
Director, Development  
Effectiveness Department  
Islamic Cooperation for  
the Development of the  
Private Sector (ICD)



**Mirna Sleiman**  
CEO  
Fintech Galaxy



**Miroslav Dimitrov,**  
Director  
SAP.iO Foundry Berlin



**Najla Al Midfa**  
Chief Executive Officer  
Sharjah Entrepreneurship  
Centre (Sheraa)



**Nitasha Walia**  
Associate Partner  
McKinsey & Company



**Noor Sweid**  
General Partner  
Global Ventures

## Startup Speakers



**Pieter Paul van Oerle**  
Founder  
nlmt



**Rashed Abdulkarim Al Blooshi**  
Undersecretary Abu Dhabi  
Department of Economic  
Development (ADDED)



**Raja Hamzah Abidin**  
Managing Partner  
RHL Ventures



**Raja Al Mazrouei**  
Executive Vice President –  
Fintech Hive at DIFC  
Dubai International  
Financial Centre Authority



**Roberto Croci**  
Managing Director,  
Microsoft for Startups,  
MEA  
Microsoft



**Shaloo Garg**  
Managing Director,  
Growth Stage & Unicorns  
Microsoft



**Sonia Weymuller**  
Founding Partner  
VentureSouq



**Stephan Kuester**  
Partner, Head of  
Ecosystem  
Startup Genome



**Surina Shukri**  
Chief Executive Officer  
Malaysia Digital Economy  
Corporation



**Tariq S. El-Titi**  
Managing Director  
Janus Ventures



**Tomaso Rodriguez**  
CEO  
Talabat



**Dr. Yassine Sibari**  
International Retail &  
e-Commerce Expert  
(Large experience as top  
executive mainly in Zara,  
Inditex Group and Alhokair  
Group)

## Small and Medium Enterprises Speakers



**Admassu Tadesse**  
President, Chief Executive  
Officer  
Eastern and Southern  
African Trade and  
Development Bank (TDB)



**Dr. Ahmad Belhoul Al Falasi**  
Minister of State for  
Entrepreneurship and SMEs  
United Arab Emirates



**Ahmed Osman**  
Chair of the Board  
International Council for  
Small Business (ICSB)  
President and CEO  
Chrome



**Alexandra 'Santu'  
Boethius**  
Co-founder  
Impact Hub Geneva and  
Lausanne



**Andrew McDonald**  
Chair of Small Business  
Investment Committee  
European Bank for  
Reconstruction and  
Development



**Annabel Sykes**  
E-commerce  
development, SME  
digital transformation  
Expert  
International Trade  
Center (ITC)



**Dr. Ashraf Mahate**  
Chief Economist –  
Trade and Economic  
Development  
Dubai Exports



**Ayman Amin Sejiny**  
Chief Executive Officer  
Islamic Corporation for  
the Development of the  
private sector (ICD)



**Aymeric Jung**  
Managing Partner  
Quadia Impact Finance

## Small and Medium Enterprises Speakers



**Dr. Ayman El Tarabishy**  
President and CEO  
International Council for  
Small Business (ICSB)  
Deputy Chair Department  
of ManagementThe George  
Washington University



**Aysha Sanober**  
Managing Director  
Ammara Exports



**Catherine Fréchette**  
Co-owner and Designer  
Pur Béton



**Charlotta Carter**  
Managing Partner  
PWC Technology Services,  
Inc. Canada and US



**Christina Struller**  
Vice President of Public  
Affairs – ISMEA  
UPS



**Dana Baki**  
Co-Founder  
Munch:On



**Dawn Metcalfe**  
Managing Director  
PDSi MEA



**Dragan Radic**  
Head of SME Unit,  
Enterprises Department  
International Labour  
Organization



**Ebere Akadiri**  
CEO  
Ataro Foods and Founder  
of Rise and Lead



**Elizabeth Vazquez**  
CEO and Co-Founder  
WEConnect International



**Essam Disi**  
Director of Strategy and  
Policy  
Dubai SME



**Gianmario Pisanu**  
Strategy & Consulting  
Managing Director, Middle  
East  
Accenture



**Isabelle Trepas-Kelly**  
Owner & CEO  
Jules & Juliette Paris



**Jacqueline Guadalupe  
García Vázquez**  
Director General  
International Bee Products  
Mexico



**John W.H. Denton  
AO**  
Secretary General  
International Chamber  
of Commerce



**Jorge Camarate**  
Partner and leader of the  
Financial services practice  
Strategy & Middle East



**Judy Sunasky**  
CEO  
Blendwell Chemicals



**Jumana Al Darwish**  
Founder  
The Happy Box



**Prof. Dr. Khaled  
Mohammed Hanafy**  
Secretary General  
Union of Arab Chambers



**Khalid Elgibali**  
Division President - Middle  
East & North Africa  
MasterCard



**Lucia Cusmano**  
Deputy Head of SME and  
Entrepreneurship Division  
OECD Centre for  
Entrepreneurship, SMEs,  
Regions and Cities



**Maria Locker**  
Founder and CEO  
RevolutionHER™



**Mark Sweeney**  
Senior Account Executive  
SAP Ariba



**Massimo Falcioni**  
Chief Executive Officer  
Etihad Credit Insurance



**Mobola Sagoe**  
CEO  
SHEA ORIGIN LTD



**Morin Obawe**  
CEO  
Morin.O Designs



**Mohammad Azam  
Ahmad**  
Group Chief Risk Officer  
SME Bank Malaysia



## Small and Medium Enterprises Speakers



**Muhammad Cajee**  
Partner (Corporate Finance)  
Deloitte New Zealand



**Manish Bundhun**  
Chief Human Resources Executive  
Rogers Group



**Nadine Mezher**  
Co-founder  
Sarwa



**Dr. Nairouz Bader**  
Chief Executive Officer  
Envision Partnership



**Naseem Javed**  
Chairman  
Expothon Worldwide



**Nadine Halabi**  
Business Development Manager  
Dubai Business Women Council



**Penelope Naas**  
President for International Public Affairs and Sustainability  
UPS



**Rohit Garg**  
Executive Vice President and Head of NeoBiz (Digital Business Banking)  
Mashreq Bank



**Sabari Raja**  
Co-founder & CEO  
Nepris, Inc



**Eng. Saed Mohamed Alawadi**  
Chief Executive Officer  
Dubai Exports



**Samar Al Amro**  
Associate Director, Strategic Operations  
Accenture Middle East



**Simarna Singh**  
Co-Chief Executive Officer  
Coco Veda



**Stephen Ruzibiza**  
Chief Executive Officer  
Rwanda Private Sector Federation (PSF)



**Susan Zimmerman**  
Director, International Public Affairs  
UPS



**Dr. Tamer F. Elewa**  
Chief Consultant  
INSPIRE COE



**Thomas Foerst**  
Head of Global Network & Member of Executive Committee  
Switzerland Global Enterprise



**Tobi Eynade**  
Co-Founder  
Rovingheights



**Tuba Terekli**  
Executive Advisor to The Chairman at Sh. Tarek Abdulrahman Fakhieh



**Vicki Stylianou**  
Senior Vice President of Development  
International Council for Small Business (ICSB)  
Group Executive Advocacy and Policy Institute of Public Accountants



**W.E. Da'Cruz**  
Co-founder  
The VGC Group



**Dr. Winslow Sargeant**  
Chair-Elect  
International Council for Small Business (ICSB)  
The Senior Advisor for Globalization and Head of Capital Markets, Genaeis LLC

## Regional Focus - Africa



**Astria Fataki**  
President  
Energy Generation



**Bah F.M Saho**  
Executive Director  
ECEEE



**Engr. Faruk Y. Yusuf**  
Director, Renewable and  
Rural Power Access  
Federal Ministry of Power,  
Nigeria



**Francesco La Camera**  
Director-General  
International Renewable  
Energy Agency (IRENA)



**Gabriel Curtis**  
Minister  
Ministry of Investments  
and Public Private  
Partnerships, Guinea



**Jef Vincent**  
Programme Officer,  
Renewable Energy  
Finance  
International Renewable  
Energy Agency (IRENA)



**Dr. Kandeh K.  
Yumkella**  
Member of Parliament  
Founder & CEO of The  
Energy Nexus Network  
(TENN)



**Mohamed Saad  
Zaghloul**  
Senior Executive Officer  
Africa Re-Insurance  
Corporation – DIFC office



**Engr. Saleh Mamman**  
Minister of Power of  
Nigeria



**Stephen Karingi**  
Director of the Regional  
Integration and Trade  
Division  
United Nations Economic  
Commission for Africa  
(UNECA)



**Yofi Grant**  
Chief Executive Officer  
Ghana Investment  
Promotion Centre

## Regional Focus - Asia



**Bernadino Vega**  
ASEAN BAC Council Chair  
Republic of Indonesia



**Dato Lim Jock Hoi**  
Secretary-General  
Association of Southeast  
Asian Nations



**Dr. Doan Duy Khuong**  
Chair  
ASEAN BAC



**Luhut Binsar  
Pandjaitan**  
Coordinating Minister for  
Maritime and Investment  
Affairs  
Republic of Indonesia



**Sonklin PLOYMEE**  
Executive Investment  
Advisor & Executive Director  
of Industrial Linkage  
Development Division The  
Board of Investment of  
Thailand



**Tan Sri Dato' Dr.  
Munir Majid**  
Chairman, ASEAN BAC  
Malaysia  
Chairman, CIMB ASEAN  
Research Institute (CARI)

## Regional Focus - Latin America



**Federico Sosa**  
Director or Attraction of  
Investments, REDIEX  
Republic of Paraguay



**Guido Eduardo  
Coppiano Intriago,**  
Undersecretary of  
Investments Ministry of  
Production, Foreign Trade,  
Investment and Fisheries  
Republic of Ecuador



**Juan Carlos Sosa,**  
Vice Minister of Foreign  
Trade  
Ministry of Trade and  
Industry Republic of Panama



**Luis Rodriguez**  
Presidential Commissioner  
of Strategic Projects  
El Salvador



**Manuel Antonio  
Gonzalez Sanz**  
High Commissioner for  
WBAF Costa Rica Former  
Minister of Foreign Affairs  
and Worship (May 2014  
- May 2018) Republic of  
Costa Rica



**Michael Lake**  
President and CEO  
Leading Cities



**Omar Paganini**  
Minister of Industry,  
Energy and Mining  
Oriental Republic of  
Uruguay



**Ramon Martinez**  
Minister of Commerce and  
Industries  
Republic of Panama

## Indian Ocean Rim Business Forum



**Humaid Mohamed  
Ben Salem**  
Secretary General  
Federation of UAE  
Chambers of Commerce  
& Industry (FCCI)



**Dr Nomvuyo Nokwe**  
Secretary General  
Indian Ocean Rim  
Association



**Judi Nwokedi**  
Secretary General  
Black Business Council of  
South Africa



**Sunil Boodhoo**  
Director  
International Trade  
Division, Ministry of  
Foreign Affairs,  
Regional Integration and  
International Trade of  
Mauritius



**Peter Draper**  
Executive Director,  
Institute for  
International Trade  
University of Adelaide



**Md. Abdus Samad  
Al Azad**  
Joint Secretary(FTA-2)  
Ministry of Commerce  
Bangladesh



**Hind Al Youha**  
Investment Director  
Ministry of Economy  
UAE



**Bryan Clark**  
Director  
International Chamber  
of Commerce Australia

## Conglomerate Presentation



**Eng. Ahmed Elsewedy**  
President and CEO  
Elsewedy Electric

## Investment Roundtable - Energy



**Ariane Brunel**  
Associate Director, Energy  
EMEA  
European Bank for  
Reconstruction and  
Development



**Arifin Tasrif**  
Minister of Ministry of  
Energy and Natural  
Resources  
Indonesia



**Asheque Moyeed**  
Director of Direct Investment  
& Financing Department  
Islamic Corporation for the  
Development of the Private  
Sector (ICD)



**Diallo Hawa Sylla**  
Secretary General of  
Ministry of Investments  
& PPP  
Guinea



**Kaspars Rozkalns**  
Director  
Investment and  
Development Agency  
Latvia



**Jean Rappe**  
Chief Executive Officer  
AMEA Power



**Laszlo Varro**  
Chief Economist  
International Energy  
Agency (IEA)



**Robustiano Eyegue  
Mangué**  
Director General of  
Hydrocarbons  
Equatorial Guinea



**Mohamed Hedi Mejai**  
Head of Investments  
Islamic Development Bank  
(IsDB)



**Reginald Max**  
Senior Advisor for  
Infrastructure and PPP  
Trade and Development  
Bank Group

## Investment Roundtable - Tourism & Hospitality



**Eyob Easwaran**  
Senior Advisor for Lending  
and Operations, TDB  
Group



**Fadjar Hutomo**  
Deputy Minister for  
Investment and Industry  
Ministry of Tourism  
and Economy Creative,  
Indonesia



**George Campanellas**  
Chief Executive Officer  
Invest Cyprus



**Karen Mae Sarinas-  
Baydo**  
Assistant Chief Operating  
Officer  
Tourism Infrastructure and  
Enterprise Zone Authority,  
Philippines



**Haseeb Gardezi**  
Chief Operating Officer  
Hashoo Group



**Dr. Khalid Wazani**  
Chairman  
Jordan Investment  
Commission



**Natalia Bayona**  
Director for Innovation,  
Digital Transformation  
and Investments  
World Tourism  
Organization



**Miguel Angel  
Figueroa**  
Investments  
Principal, Innovation,  
Investments and Digital  
Transformation  
World Tourism  
Organization



**Mohamed Hedi Mejai**  
Director of Investments  
Department  
Islamic Development Bank



## Investment Roundtable - Tourism & Hospitality



**Mohamed Ihusan**  
Executive Director  
Invest in Maldives



**René Beil**  
Chief Executive Officer  
Beaufort Global



**Sileshi Girma**  
Chief Executive Officer  
Tourism Ethiopia

## Investment Roundtable - Agriculture



**Admassu Tadesse**  
President & CEO  
Eastern and Southern  
African Trade and  
Development Bank



**Antonio Henriques  
Da Silva**  
President of the Board  
of Directors Agency for  
Private Investment and  
Promotion of Export



**Daniel Annerose**  
CEO and Founder  
Manobi Africa



**Dawn Hines**  
Managing Partner  
Aventura Investment  
Partners LLC



**Issa Barro**  
Technical Advisor to the  
Minister of Agriculture and  
Rural Equipment  
Ministry of Agriculture  
Republic of Senegal



**Dr. Khalid Wazani**  
Chairman  
Jordan Investment  
Commission



**Mohamed Hedi Mejai**  
Director of the Investments  
Department  
Islamic Development Bank



**Mohammed Bin  
Obaid Al Mazrooei**  
Chairman Arab Authority  
for Agricultural Investment  
and Development (AAAID)



**Nandakumar Vijayan**  
Director  
Lulu Group



**Nur Abdi**  
Manager, Agriculture  
Infrastructure Division,  
Global Practices  
Islamic Development Bank



**Othman Tlemcani**  
Principal Banker,  
Agribusiness SEMED  
European Bank for  
Reconstruction and  
Development



**Salvatore Lavallo**  
Head of Foreign Direct  
Investment & AgTech Sector  
Lead  
Abu Dhabi Investment Office



**Dr. Yifru Tafesse**  
Senior Director  
Ethiopian Agricultural  
Transformation Agency



**Yofi Grant**  
Chief Executive Officer  
Ghana Investment  
Promotion Centre



## Country Presentation - United Arab Emirates



**Abdulla Al Abdouli (B.Arch.)**  
Chief Executive Officer  
Marjan



**Imad Eddine OUBIRI**  
Business Development  
Expert & Investment  
Promotion Director at  
the RAK Chamber of  
Commerce and Industry



**Juma Mohammed  
Al Kait**  
Assistant Undersecretary –  
Foreign Trade Affairs  
Ministry of Economy



**Mohammed Juma'a  
Al Musharrakh**  
Chief Executive Officer  
Sharjah FDI Office  
(Invest in Sharjah)



**Sharief Habib Al  
Awadhi**  
Director General  
Fujairah Free Zone  
Authority



**Walid Abdulla Marhoon**  
Senior Manager Investment  
Promotion Division, Dubai Investment  
Development Agency, Dubai FDI, the  
foreign investment promotion agency  
in the Department of Economic  
Development, Government of Dubai

## Country Presentation - Republic of Estonia



**Daniel Erik Schaer**  
Commissioner General  
Estonian Pavilion EXPO  
2020 Dubai



**Urmas Reinsalu**  
Minister for Foreign Affairs  
Republic of Estonia

## Country Presentation - Republic of Colombia



**Ambassador Jaime  
Amin**  
Ambassador of Colombia  
to the United Arab  
Emirates



**Tatiana Cordoba**  
ProColombia Country  
Representative in UAE

## Country Presentation- Arab Republic of Egypt



**Amr El Batrik**  
Chief Executive Officer  
Suez Industrial  
Development Company  
(SIDC)



**Eng. Hani Salem  
Sonbol**  
Chief Executive Officer  
International Islamic Trade  
Finance Corporation (ITFC)



**Mohamed Abdel-  
Wahab**  
Chief Executive Officer  
General Authority for  
Investment and Free  
Zones (GAFI)



**Muhammed Al Zalat**  
Chairman  
Industrial Development  
Authority



**Nevine Gamea**  
Minister of Industry, Trade  
and Small Industries  
Ministry of Industry, Trade  
and Small Industries, Arab  
Republic of Egypt

## Country Presentation - Federal Democratic Republic of Ethiopia



**Ato Temesegen  
Tilahun**  
Deputy Commissioner  
Ethiopian Investment  
Commission



**Ato Sileshi Girma**  
Director General  
Tourism Ethiopia



**Lelese Neme**  
Commissioner  
Ethiopian Investment  
Commission



**Lensa (Aida)  
Mekonnen Tola**  
Chief Executive Officer  
FDRE Land Bank and  
Development Corporation



**Dr Yifru Tafesse**  
Senior Director  
Ethiopian Agricultural  
Transformation Agency

## Country Presentations - Russian Federation



**Alexander Prokhlov**  
Head of the Department  
of Investment and  
Industrial Policy of  
Moscow



**Artyom Sirazutdinov**  
The Chairman of the  
Board of Directors, JSC  
Medsi Group of Companies  
Managing Partner,  
Sistema Public Joint Stock  
Financial Corporation



**Elena Brusilova**  
President  
JSC Medsi Group of  
Companies



**Nikolai Kozak**  
General Manager  
DELIMOBIL



**Sergey Cheremin**  
Moscow City Governin  
Minister  
Head of Department for  
External Economic and  
International Relations

## Country Presentation - Kyrgyz Republic



**Aripov Nurlan  
Koktashevich**  
Head of Export Development  
and Promotion division  
Investment Promotion and  
Protection Agency, Kyrgyz  
Republic



**Baiasov Nuradil**  
Acting Director  
The Investment Promotion  
and Protection Agency,  
Kyrgyz Republic



**Kaparov Ulukbek**  
Expert  
Investment Promotion and  
Protection Agency, Kyrgyz  
Republic

## PRE-CONFERENCE WORKSHOPS

AIM Digital warmed up with its Pre-conference Workshops which were held under each pillar in partnership with the World Association of Investment Promotion Agencies WAIPA, Leading Cities, International Council for Small Business (ICSB), Start-up Genome, Sovereign Wealth Fund Institute, and SAP.iO.



FDI Workshop 1 (WAIPA) – Investment promotion in a New Era and a Push for Investing in SDGs



Future Cities Workshop 2 (Leading Cities) – De-Risking Smart Cities



SME Workshop 3 (The International Council for Small Business (ICSB)) - Establish and Embody the Practice of MSMEs Humane Entrepreneurship for SDGs



Start-up Workshop 4 (Start-up Genome) – Quantifying The State of the Global Startup Ecosystem + Key ways startup ecosystems are accelerating their growth



FPI Workshop 5 (Sovereign Wealth Fund Institute) – How are Sovereign Wealth Funds and Other Public Funds Adapting During COVID?



Start-up Workshop 6 (SAP.iO) - B2B SaaS Sales & GTM

# REGIONAL FOCUS SESSIONS

The Regional Focus Sessions facilitated extensive regional discussions examining the economic landscapes of Africa, Asia and Latin America, highlighting key topics such as establishing key partnerships and re-building the economy through regional and international cooperation, diversifying investments beyond turbulent times and the significance of investment regulation.





REGIONAL FOCUS SESSIONS - AFRICA



In Partnership with:



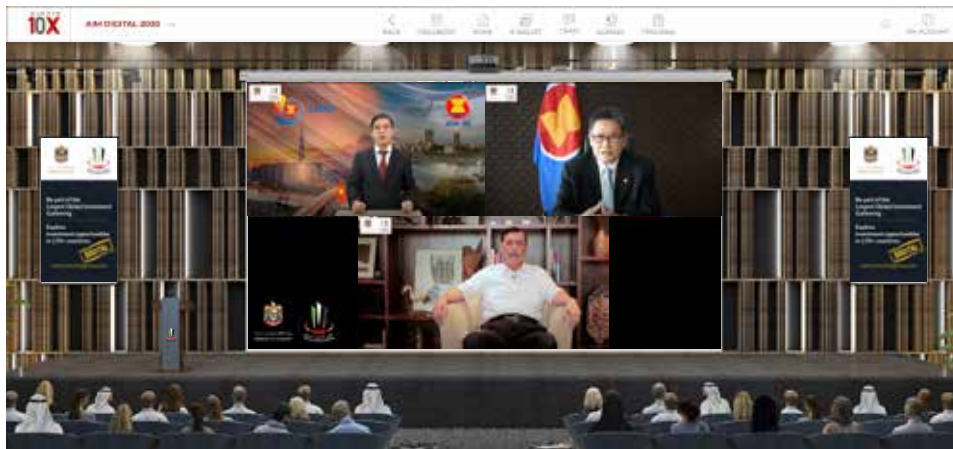
REGIONAL FOCUS SESSIONS - AFRICA



In Partnership with:



REGIONAL FOCUS SESSIONS - ASIA (KEYNOTES)



In Partnership with:



REGIONAL FOCUS SESSIONS - ASIA



In Partnership with:



# INDIAN OCEAN RIM BUSINESS FORUM

Another significant part of AIM Digital is the 25th Meeting of the Indian Ocean Rim Business Forum (IORBF), the main body of The Indian Ocean Rim Association (IORA) that facilitated discussions to enhance intra-regional trade and boost foreign direct investments in the region particularly, in a post-COVID world.



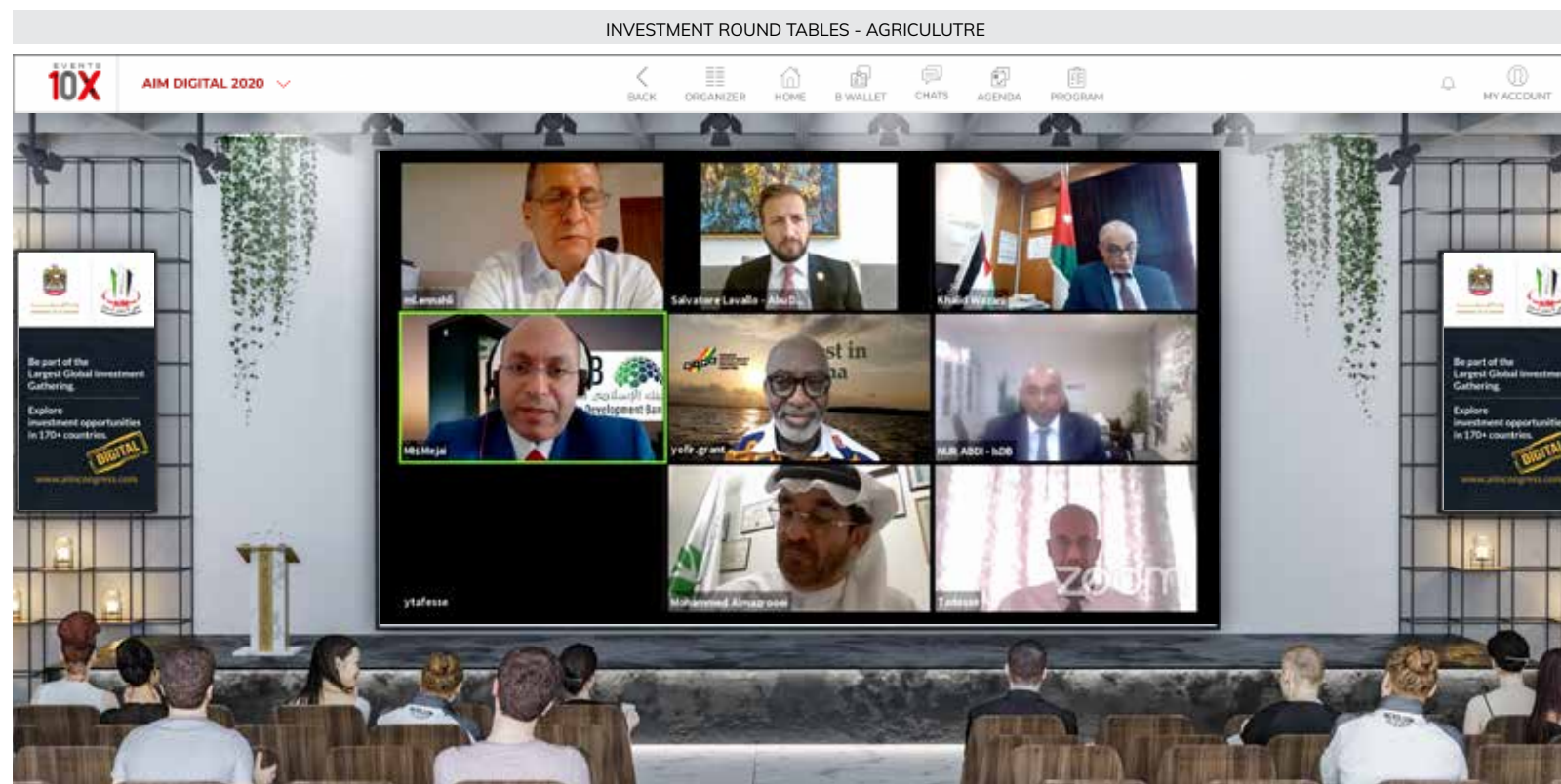


## INVESTMENT ROUNDTABLES

The Investment Roundtables gathered Ministers, Vice Ministers, Heads of IPAs, traditional and non-traditional investors and key stakeholders to share investment frameworks and strategies to facilitate sustainable, smart and scalable investments.

Three Investment Roundtables were held: Energy Roundtable led by International Energy Agency; the Tourism & Hospitality Roundtable conducted by the World Tourism Organization; and the Agriculture Roundtable presided by Islamic Development Bank Group.

The discussions included on the sectors' investment plans, infrastructure development, financing strategies, and implementation steps; financing and funding models, including enhanced partnerships, collaboration, or investment platforms; risk identification, allocation, and management; the mobilisation of data for infrastructure investment; and sustainability.



In Partnership with:



INVESTMENT ROUND TABLES - TOURISM & HOSPITALITY

The screenshot displays a virtual conference interface for 'AIM Digital 2020'. At the top, there is a navigation bar with icons for BACK, ORGANIZER, HOME, B WALLET, CHATS, AGENDA, PROGRAM, and MY ACCOUNT. The main content area features a grid of 12 video feeds of participants in a round table discussion. The participants are:

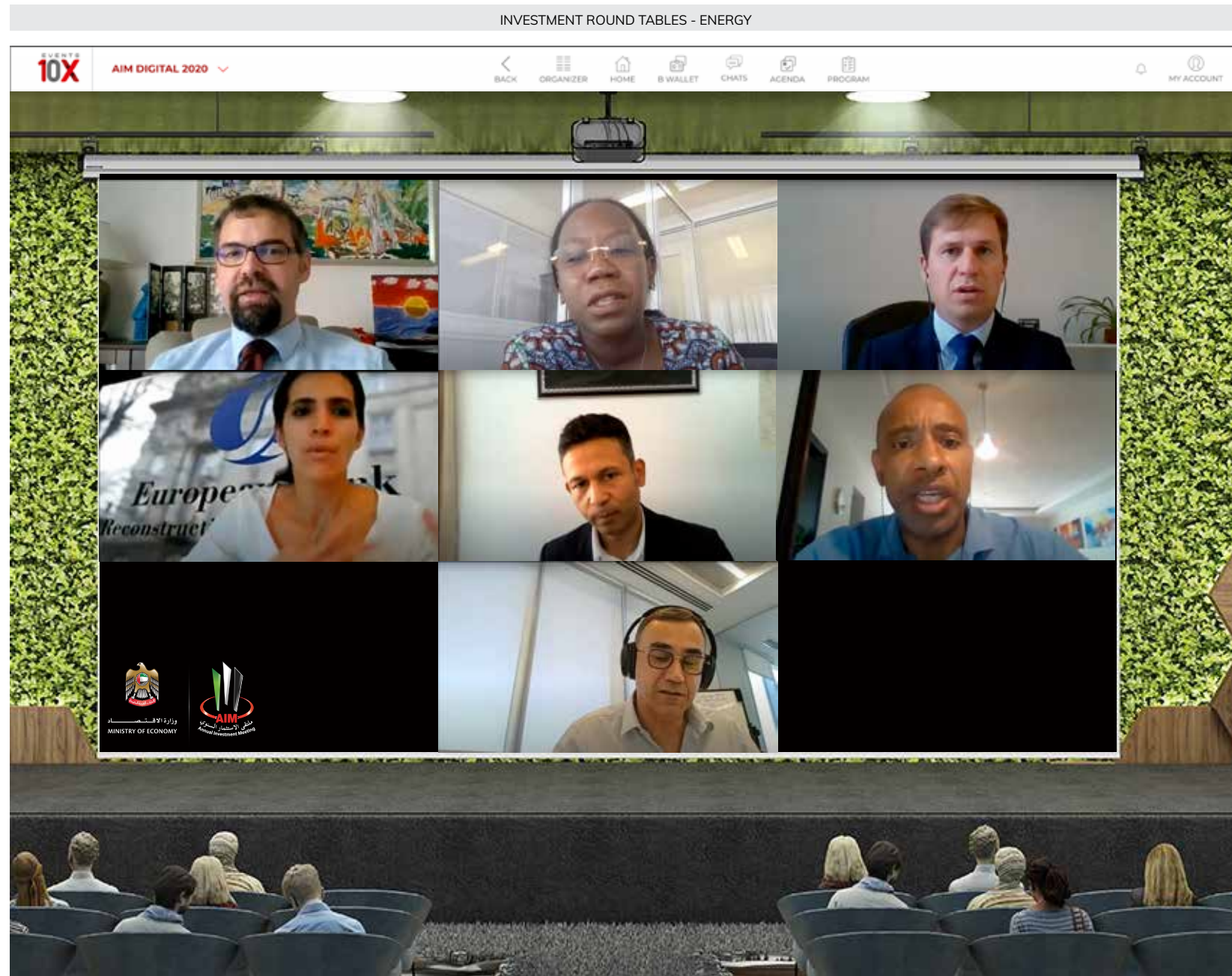
- M.A. Figueroa
- Rene Bell-BEAUFOR...
- Khalid Wazani
- Karen Sarinas-Bay...
- Haseeb Gardezi
- FADJAR HUTOMO ...
- MH Mejai
- Natalia Bayona
- Easwaran
- Sileshi Girma
- George Campanella...

Below the grid, a virtual audience is visible, consisting of several people seated in a hall, watching the event. The interface is framed by a dark, modern-looking structure with vertical slats.

In Partnership with:





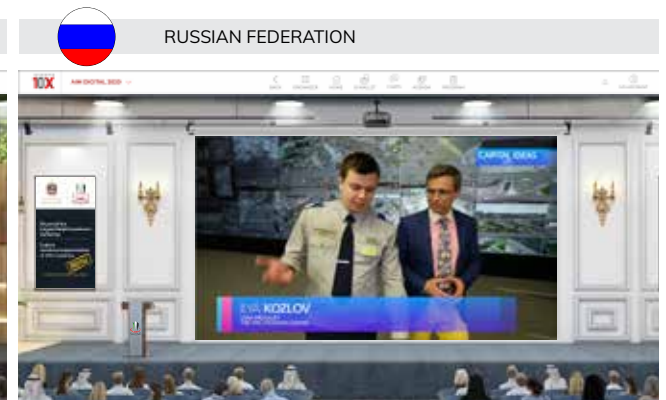
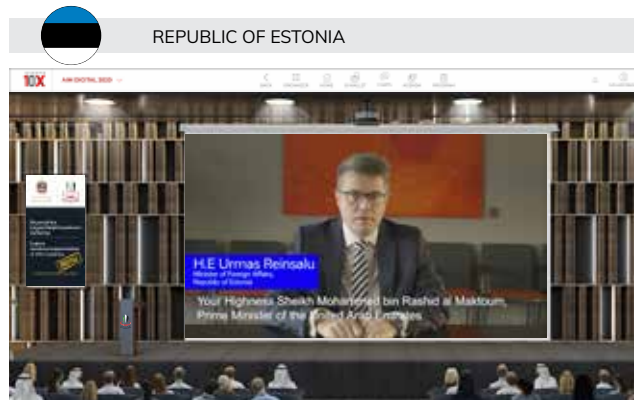


In Partnership with:





# COUNTRY PRESENTATION



In Country Presentations, participating nations such as United Arab Emirates, Republic of Estonia, Republic of Colombia, Federal Democratic Republic of Ethiopia, Arab Republic of Egypt, Russian Federation and Kyrgyz Republic were given the opportunity to present the major features of their economic and investment environments to AIM Digital’s global audience and promoted their countries as ideal investment destinations.

## EXHIBITION

In 2020, AIM attracted the participation of 198 exhibitors and co-exhibitors from 75 countries. AIM Digital 2020 featured in its three-day event all the different industry projects and services catering to the investment growth of various participating regions



This focused on promoting investments and effective ways to attract investors to various economy sectors.

Since its inception in 2011, AIM has brought together thousands of exhibitors and visitors to network, promote projects, and attract investment in various participating countries. The exhibition gives opportunities for governments and private organisations to launch and promote their projects to a vastly diverse audience.

AIM Digital proved to be an effective platform through which they promoted the investment opportunities in their countries and regions. One of the major milestones of the digital Annual Investment Meeting was the participation of 160 countries as official delegations, investors, regional and international governments and ministries, visitors and exhibitor

## STARTUP

AIM Digital provided opportunities for startups to showcase their competitive edge and business expertise globally by staging two competitions that aim to discover startups with huge potential to expand and to penetrate the market with confidence -- the AIM Global National Champions League and the Global Technopreneurs.

The AIM Global National Champions League featured the national winners from the national pitch competitions held in 65 countries. After a thorough screening and evaluation by the esteemed jury, top five startups emerged as global winners. Each winner of the competition will receive USD 10,000 each.

Global Technopreneurs served as another platform for startups that would like to showcase their projects on an individual basis and also a second chance for the runners up of the national pitch competitions to be featured at AIM Digital.

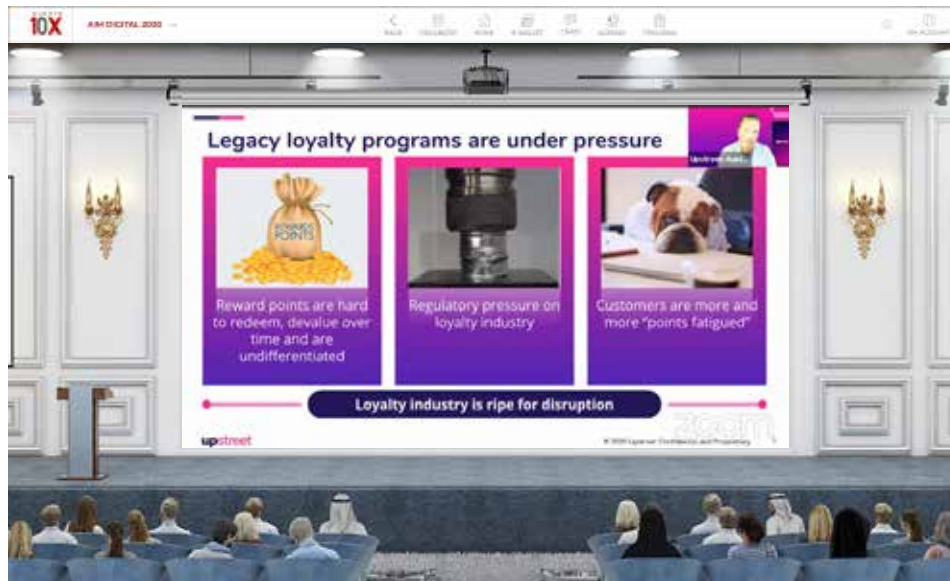
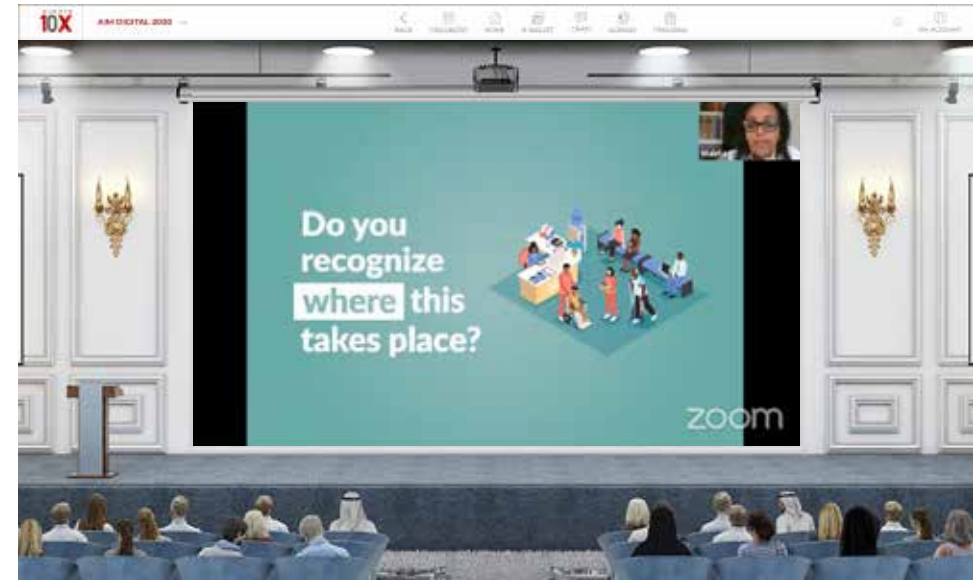
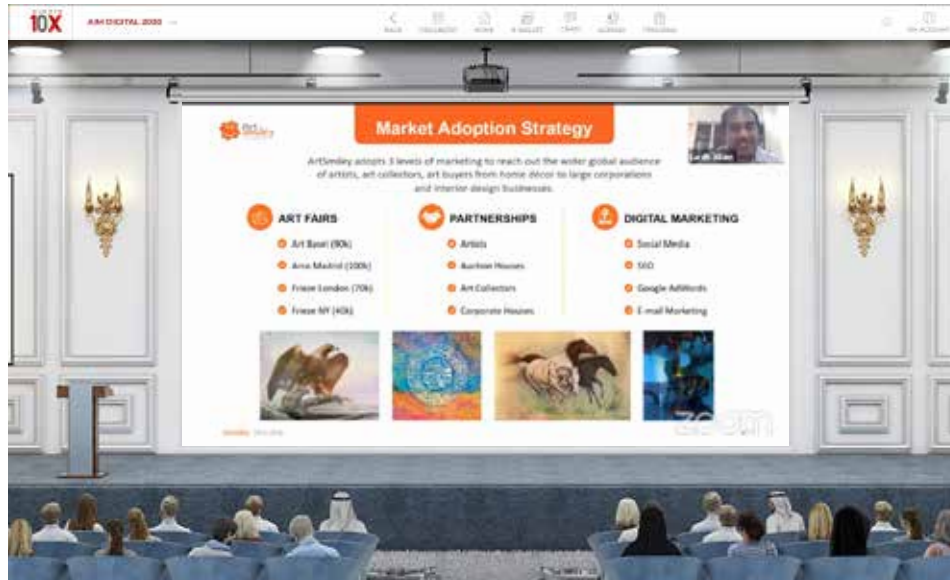


The two worldwide competitions were made possible through AIM's Supporting Partners.





# STARTUP PITCH COMPETITION



# NATIONAL CHAMPIONS





## NATIONAL CHAMPIONS



## NATIONAL CHAMPIONS

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## GLOBAL TECHNOPRENEURS PARTICIPANTS

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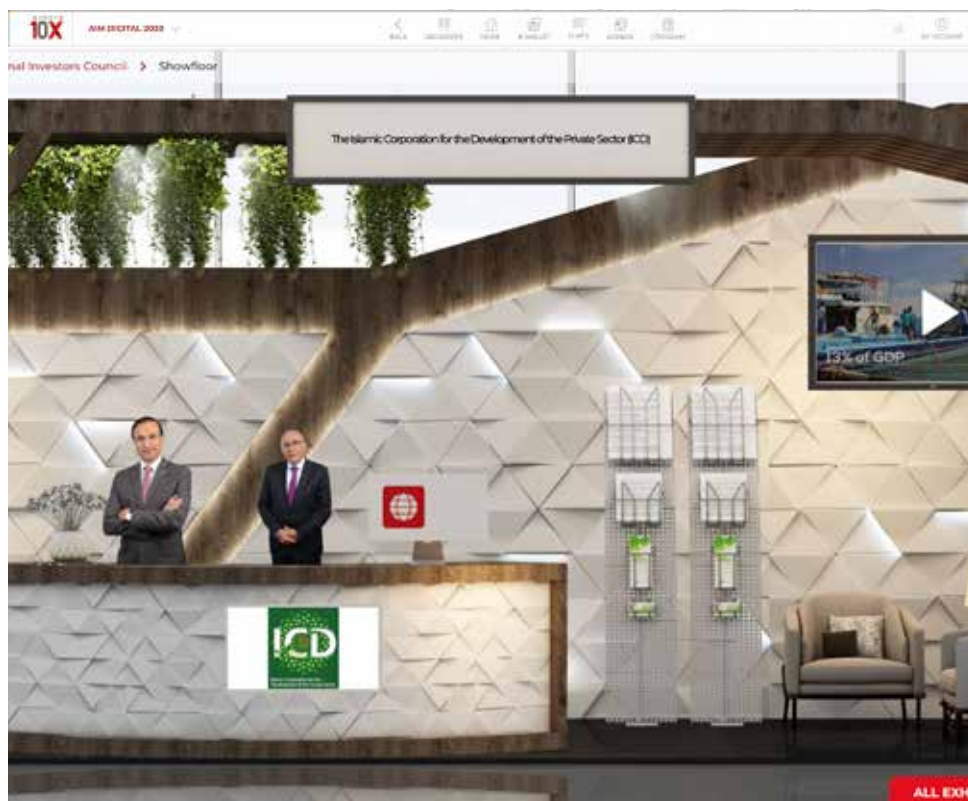


## INVESTORS' HUB

AIM Investors' Hub is a special closed zone gathering selected Sovereign Wealth Funds and top investment organisations representing different countries, regions and covering multiple sectors. It was set up to provide participants with the opportunity to meet investors and financiers. This feature proved to be a real success with a total of 13,228 engagements; thus, filling a real need for countries and prospective clients to meet and network with strategic partners to explore new business ventures.

The main objective was to create a safe and secure platform for SWF and investment funds to meet with official government representatives and trusted businessmen to discuss investment opportunities and potential partnerships.

AIM Digital witnessed participation from 203 international and local organisations in the Investors' Hub.



## INVESTORS' HUB PARTICIPANTS





## BILATERAL MEETINGS

AIM Digital facilitated meetings for high-level government officials, heads of international organizations, and a number of official delegations from across the globe. This gave way to discussions on investment projects and prospective partnerships from different regions.

## HIGH LEVEL OFFICIALS AT AIM DIGITAL 2020

### Presidents & Prime Ministers

#### **H.E. Juri Ratas**

Prime Minister  
Republic of Estonia

#### **H.E. Rustam Minnikhanov**

President  
Republic of Tatarstan

-----  

### Ministers

#### **H.E. Sérgio De Sousa Santos**

Minister of Economy and Planning  
Republic of Angola

#### **H.E. Lyonpo Lknath Sharma**

Minister of Economic Affairs  
Kingdom of Bhutan

#### **H.E. Sarquis Jose Buianain Sarquis**

Secretariat of Foreign Trade and Economic Affairs,  
Federative Republic of Brazil

#### **H.E. Victoria Hernández Mora**

Minister of Economy, Industry and Commerce  
Republic of Costa Rica

#### **H.E. Ivan Ontaneda**

Minister of Production, Foreign Trade, Investment and  
Fisheries  
Republic of Ecuador

#### **H.E. Nevine Gamea**

Minister of Trade and Industry  
Arab Republic of Egypt

#### **H.E. Roberto Antonio Malouf Morales**

Minister of Economy  
Republic of Guatemala

#### **H.E. Gabriel Curtis**

Minister of Investments and Public Private Partnerships  
Republic of Guinea

#### **H.E. Gabriel Obiang Lima**

Minister of Mines and Hydrocarbons  
Equatorial Guinea

#### **H.E. Urmas Reinsal**

Minister of Foreign Affairs  
Republic of Estonia

#### **H.E. Luhut Binsar Pandjaitan**

Coordinating Minister for Maritime and Investment Affairs  
Republic of Indonesia

#### **H.E. Arifin Tasrif**

Minister of Energy and Natural Resources  
Republic of Indonesia

#### **H.E. Amir Peretz**

Minister of the Economy  
Israel

#### **H.E. Lucia lipumbu**

Minster of Industrialisation and Trade  
Republic of Namibia

#### **H.E. Ramon Martinez**

Minister of Commerce and Industries  
Republic of Panama

#### **H.E. Amadou Hott**

Minister of Economy, Finance and Planning  
Republic of Senegal

#### **H.E. Dr. Francis Kai Kai**

Minister of Development and Economic Planning  
Republic of Sierra Leone

#### **H.E. Omar Paganini**

Minister of Industry, Energy and Mining, Oriental  
Republic of Uruguay

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Minister of Commerce, Trade and Industry  
Republic of Zambia

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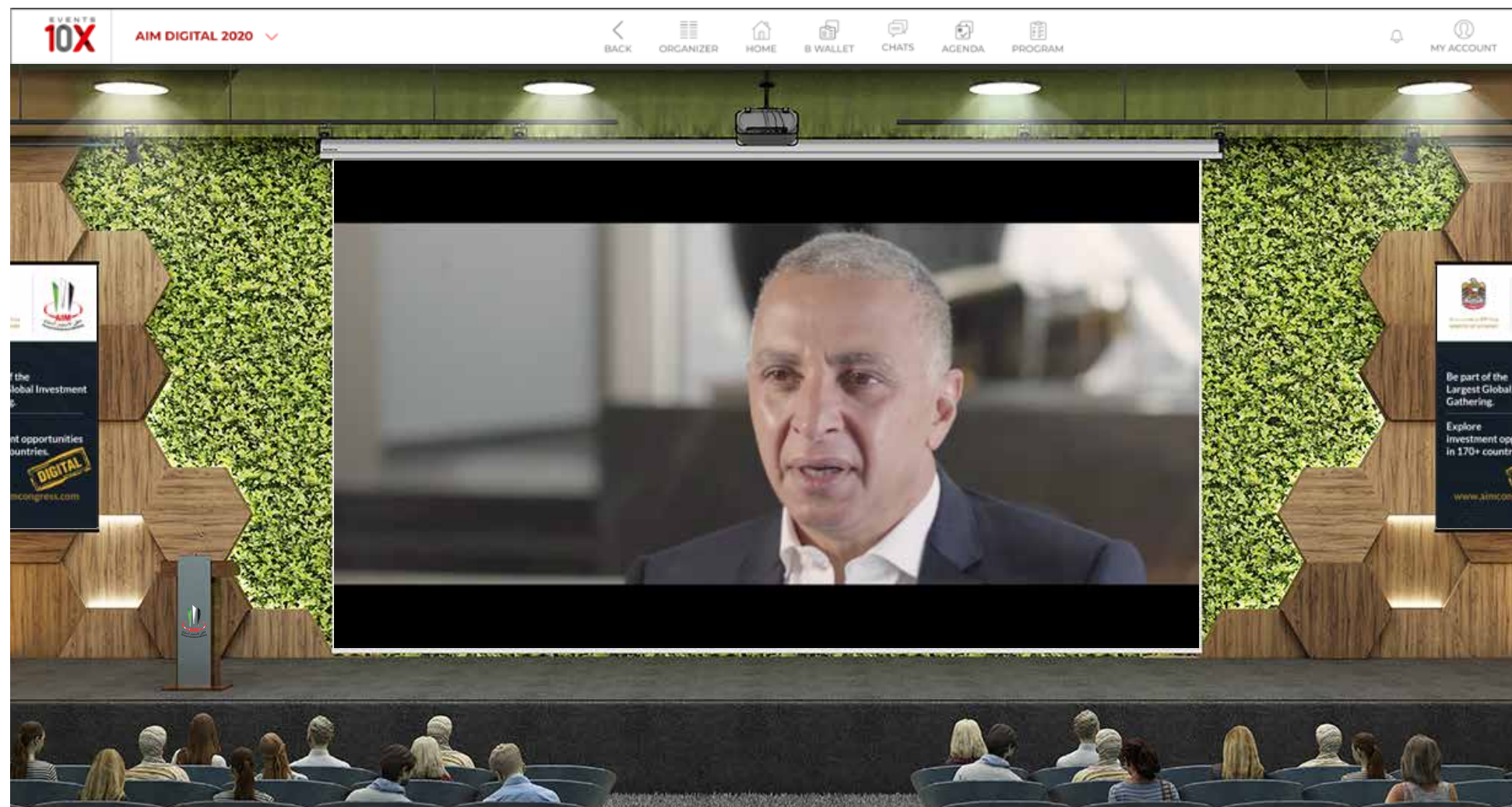
**H.E. Ayman Amin Sejiny**

Chief Executive Officer  
Islamic Corporation for the Development of the private  
sector (ICD)

# CONGLOMERATE PRESENTATION



Participating in the Conglomerate Presentation is Elsewedy Electric led by Eng. Ahmed Elsewedy, its President and CEO. Elsewedy Electric presented its investment roadmap and key sectors of interest to an impressive roster of investment promotion agencies, SMEs, and government officials who are keen in making sustainable investment in their countries.





# AIM MOU SIGNINGS



One of the highlights of the media coverage was the announcement of the Memorandum of Agreement made between The Islamic Development Bank and Standard Chartered Bank (SCB), which facilitates the cooperation between IsDB and SCB in implementing the Restore Track program and initiatives to support IsDB's Member Countries.





## ETIHAD CREDIT INSURANCE PRESS CONFERENCE



Etihad Credit Insurance (ECI) the UAE Federal export credit company, launched its Shariah-compliant export credit solutions under 'ECI Islamic' which was introduced virtually at AIM Digital 2020. This launch has made ECI one of the Middle East's first sovereign export credit agencies that offers Shariah-compliant Export Credit Insurance and Guarantee Solutions.



# AWARDING CEREMONY



















The awarding ceremony of the AIM Investment Awards, Future Cities Awards and AIM Global National Champions League were held which recognized the best investment promotion agencies (IPAs), smart city solutions providers and leading startups in the world.





## INVESTMENT AWARD WINNERS

AIM Investment Awards gave tribute to the best FDI projects in each region of the world virtually to recognize their accomplishments in attracting sizable and beneficial investment project, and thus contributing to the economic growth and development of their markets.

CENTRAL, EASTERN EUROPE & TURKEY		EUROPE		MIDDLE EAST & NORTH AFRICA	
WINNER	RUNNER UP	WINNER	RUNNER UP	WINNER	RUNNER UP
					
Hungarian Investment Promotion Agency Nonprofit Ltd. (HIPA)	Ras - Development Agency Of Serbia	Flanders Investment & Trade	InvestPorto	General Authority for Investment and Free Zones (GAFI)	Fipa Tunisia
SOUTH, EAST ASIA AND OCEANIA		SOUTHERN AFRICA		WEST AND CENTRAL AFRICA	
WINNER	RUNNER UP	WINNER	RUNNER UP	WINNER	RUNNER UP
					
Invest India	Board of Investments	Lesotho National Development Corporation	Investment South Africa (Invest SA)	Ghana Investment Promotion Centre	Ministry of Mines and Hydrocarbons
LATIN AMERICA & THE CARIBBEAN		CENTRAL ASIA, CAUCASUS & RUSSIA		EAST AFRICA	
WINNER	RUNNER UP	WINNER	RUNNER UP	WINNER	RUNNER UP
					
Secretariat of Economic Development of the State of Hidalgo	Invest Saint Lucia	Investment Promotion and Protection Agency of the Kyrgyz Republic	Tatarstan Investment Development Agency	Kenya Investment Authority	National Investment Promotion Agency

## FUTURE CITIES AWARDS WINNERS

This is for Future Cities - Smart city solutions providers are recognized for their brilliant ideas that are aligned to achieve increased operational efficiency and productivity, sustainability, and economic growth. The Future Cities awards are classified into 4 categories: The City of The Future Award, The Future Government Award, The Future Mobility Award, and The Smart City Innovator Award

CITY OF THE FUTURE AWARD



Municipality Of Guadalajara, Jalisco, México

THE FUTURE GOVERNMENT AWARD



Perbadanan Putrajaya

THE FUTURE MOBILITY AWARD



Moscow City Government

THE SMART CITY INNOVATOR AWARD



Porto City Hall



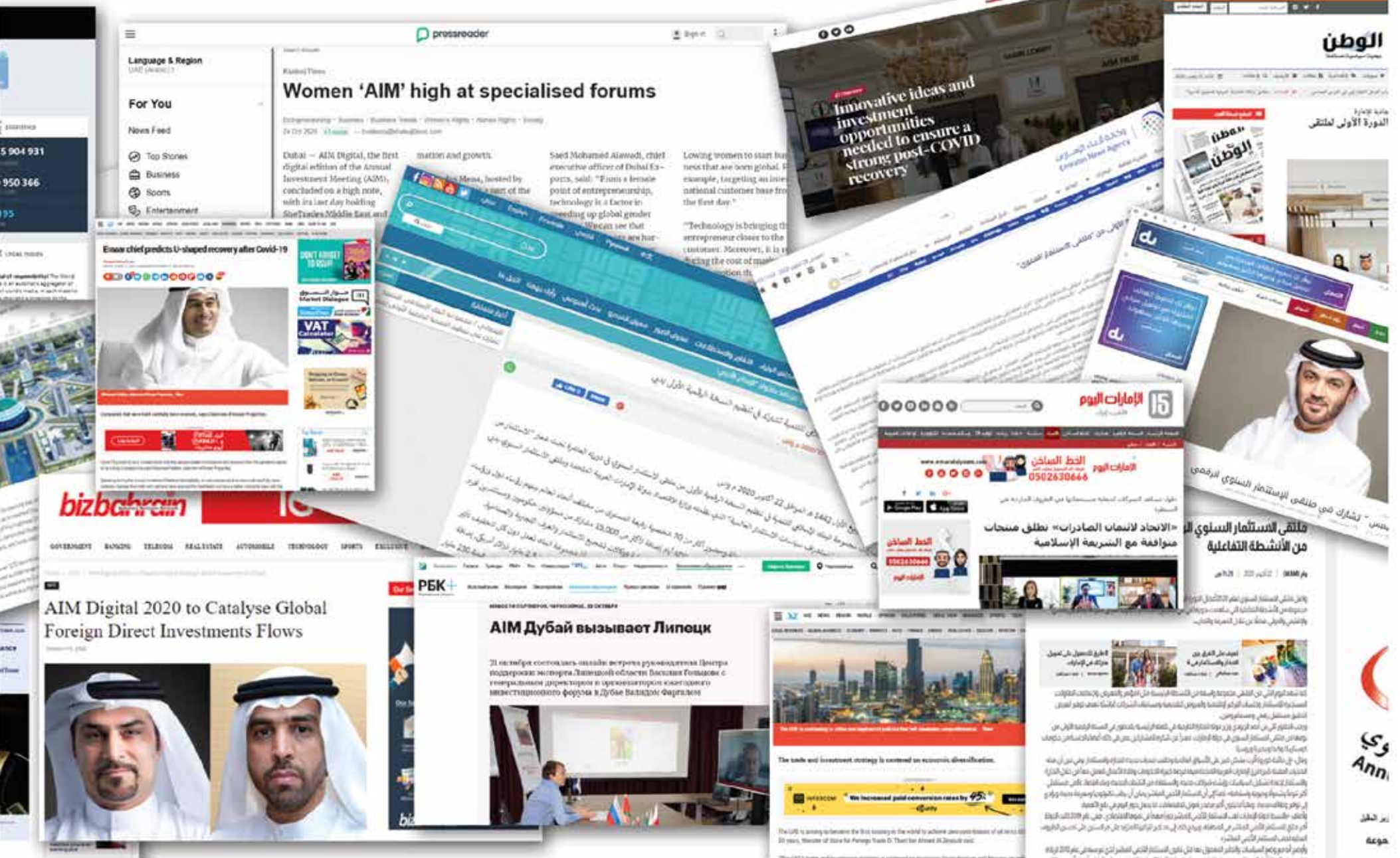


## AIM IN MEDIA

The first digital edition of the Annual Investment Meeting received unprecedented media coverage and high-level engagement from local and international media. This included up-to-the-minute news reports from major newspapers, published in English and Arabic. Comprehensive TV interviews and coverage were made possible in cooperation with CNBC Arabia, our Official Business Broadcast Partner and the Dubai Media Incorporated, our National Media Partner, which includes Dubai Channels, namely, Dubai Channels, namely, Dubai TV, Dubai One, and Sama Dubai. Various interviews of world-renowned dignitaries who participated in AIM Digital were also aired in Dubai One's Emirates News.







### Women 'AIM' high at specialised forums

Dubai — AIM Digital, the first digital edition of the Annual Investment Meeting (AIM), concluded on a high note, with its last day holding Six Stars Middle East and...  
Saied Mohamed Alawadi, chief executive officer of Dubai Exports, said: "From a female point of entrepreneurship, technology is a factor in speeding up global gender...  
Lowong women to start businesses that are born global. For example, targeting an international customer base from the first day."  
"Technology is bringing the entrepreneur closer to the customer. Moreover, it is reducing the cost of marketing."

### Innovative ideas and investment opportunities needed to ensure a strong post-COVID recovery

...Technology is bringing the entrepreneur closer to the customer. Moreover, it is reducing the cost of marketing."

### Emaar chief predicts U-shaped recovery after Covid-19



### الانحاد لانعاش الصادرات

...مشاركة دبي في ملتقى الاستثمار السنوي

### AIM Digital 2020 to Catalyse Global Foreign Direct Investments Flows



### AIM Дубай вызывает Липецк



The bank and investment strategy is centered on economic diversification.

We increased gold conversion rates by 5%...  
The UAE is among the fastest growing economies in the world to achieve zero-carbon emissions of all sectors by 2050, Minister of State for Foreign Trade Dr. Thani bin Ahmed Al-Zeyoud said.

### الوطن



ملتقى الاستثمار السنوي الرقمي من الأنشطة التفاعلية

...مشاركة دبي في ملتقى الاستثمار السنوي الرقمي

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<b>Investment Roundtable Sponsor</b> 	<b>China Internet Partner</b> 	<b>Official Real Estate Investment Promotion Partner</b> 	<b>Automotive Promotion Partner</b> 	<b>Official Courier Partner</b> 	<b>Virtual Venue Partner</b> 				

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