



Graphic Products for Your Best Performance Yet

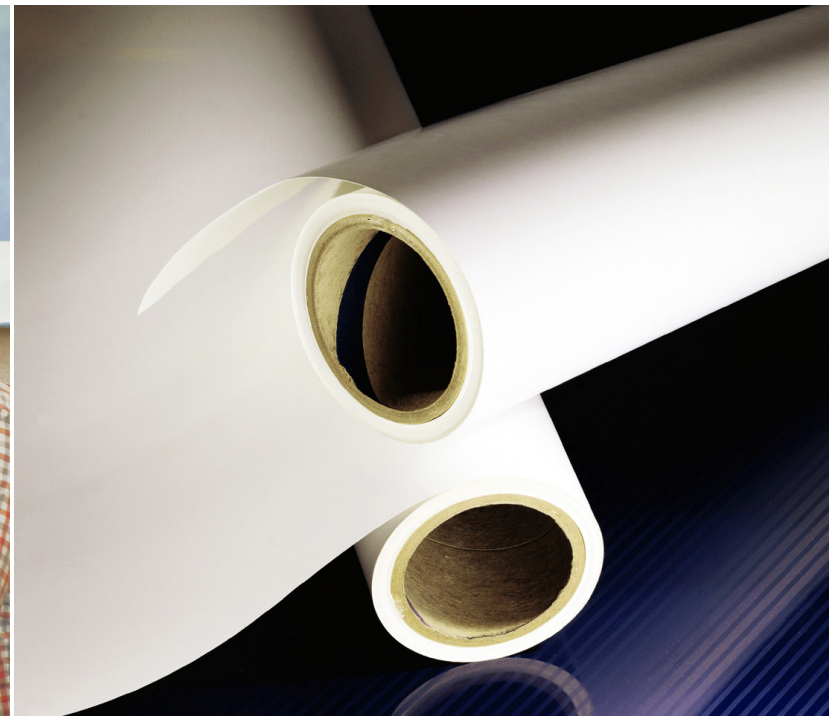
Why FLEXcon?

Your Success is Our Success.

Allow FLEXcon to be your consultative materials partner focused on the success of you and your clients. Take advantage of application science expertise you won't find anywhere else, and consistent product quality you can rely on time after time.

Depend on Your Dedicated Customer Support Team for Answers.

Your customer and technical service team is ready to jump into action to support product, application or converting challenges, and to meet your day-to-day needs.





Graphic Products Selection Guide

- Transit + Outdoor
- Walls + Windows
- Indoor Floor + Carpet
- Multipurpose
- Specialty



Reach Audiences On the Move with Transit & Outdoor Advertising.

From building wraps to transit graphics, when the application demands high performance, FLEXcon's Outdoor & Transit products deliver.

- Ease of installation
- Durability
- Removability
- Approved & Specified by Outdoor Ad Agencies



BUSart™



LITEcal®



FLEXmark® BILBRD™

Transit + Outdoor Products

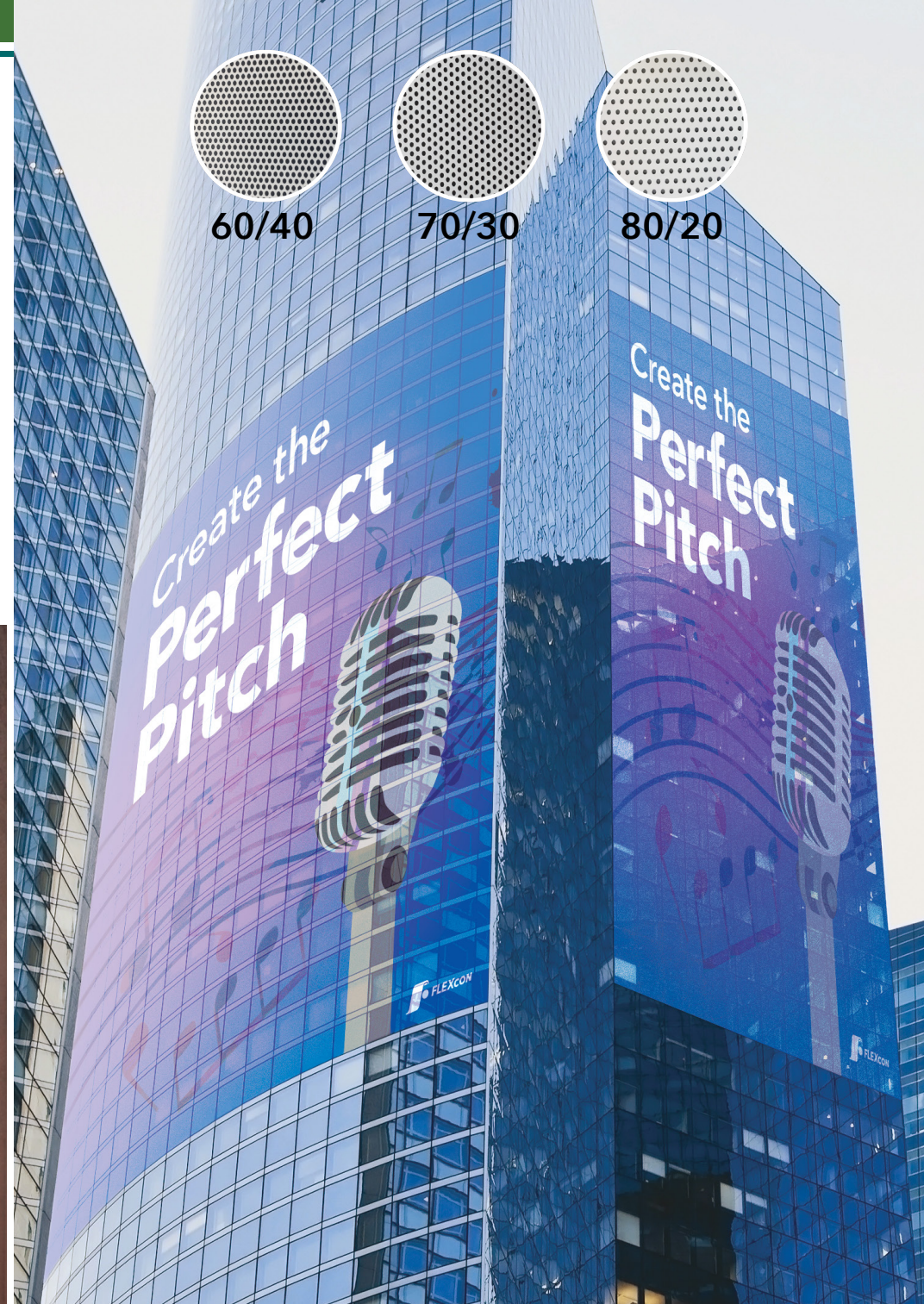
Transit + Outdoor Products					Adhesive		Application								Outdoor Durability	Specification			
FLX#	FLEXcon® Product	Master Roll Width	Thickness (Mils)	Color	Permanent	Removable	1, 2, & 3 Sheet Subway Posters	Short-Term Vehicle	Taxi Tops/Backlit Bus Posters	Bus & Train Wraps	Bus Posters - Kings/Queens/Tails	Window Graphics	Flat Panel - Fleet Graphics	Barricades/Outdoor Walls	Expected Exterior Life (years)	Curb Mobility	Intersection	OUTFRONT Media	Vector Media
Vinyl																			
000069	BUSart™ V 400 F White A-69 90 PFW BA	54"	4	White Opaque		●		●		●					2		●	●	●
000081	BUSmark® 5800	54"/62"/64"	3.4	White Opaque		●		●			●		●		2		●	●	●
019922	RAILmark™ 5372RS	62"	3.4	White	●		●								2		●	●	●
000082	FLEXmark® BILBRD™ BWV	60"	4	White Opaque	●									●	2			●	
000619	FLEXmark® BILBRD™ BWV RTS	60"	4	White Opaque	●									●	2				
Cast Vinyl																			
063986	FLEXmark® BILBRD™ CWRTS <i>For use with overlaminate: BUSart™ OV5055</i>	54"	2	White Opaque	●									●	7				
Backlit Vinyl																			
000638	LITEcal® 5200	60"	6	Translucent		●			●						1	●			
Perforated Vinyl																			
000084	SEETHRU-SIGN® STSWBF2 (60/40)	53"/60"	7.2	White/Black		●						●			2			●	●
049034	SEETHRU-SIGN® STSWBF250 (50/50)	53"	7.2	White/Black		●						●			2				
Overlaminates - Vinyl																			
066536	BUSart™ OV5020LBN	54"/62"	3.5	Luster	●			●		●					1			●	●
000632	BUSart™ OV5040C	54"	3.5	Clear	●			●		●		●			1			●	●
Overlaminate - Cast Vinyl																			
024229	BUSart™ OV5055	54"/60"	2	Clear	●			●		●		●		●	7		●	●	●

Inspire Engagement with Walls & Windows.

Window and wall graphics provide the canvas to showcase your clients' brand messaging. Choose from a range of window and wall products - perforated vinyls, low tack polyolefins, super clear polyester, and permanent fabric - that bring creativity and engagement to life!



WINDOWdeco™



SEE THRU-SIGN®

Wall + Window Products

Wall + Window Products					Film Type					Adhesive				Outdoor Durability	
FLX#	FLEXcon® Product	Master Roll Width	Thickness (Mils)	Color	Fabric	Polyester	Polypropylene	Perforated Vinyl	Vinyl	Permanent	Removable, Repositionable	High-Tack Removable	Low-Tack Removable	Expected Exterior Life (years)	
Wall															
028884	WALLdeco™ 6730	54"	6	White					●			●		-	
054512	WALLdeco™ 6778	54"	6	White	●					●				-	
069896	WALLdeco™ 6780	54"	6	White					●		●			-	
Window															
066555	WINDOWdeco™ 6545	60"	2	Optically Clear		●					●			2	
026312	WINDOWdeco™ 6230DG	60"	4	White					●				●	1	
026313	WINDOWdeco™ 6240DG	60"	4	Clear					●				●	1	
028904	WINDOWdeco™ 6270	60"	3.6	White			●						●	1	
028903	WINDOWdeco™ 6272	60"	3.6	Clear			●						●	1	
019116	WINDOWdeco™ 6501	54"/60"	4	White					●				●	2	
019118	WINDOWdeco™ 6501T (primed)	54"	4	White					●				●	2	
019120	WINDOWdeco™ 6541	54"/60"	4	Clear					●				●	1	
019123	WINDOWdeco™ 6541T (primed)	54"/60"	4	Clear					●				●	1	
Perforated Window															
021399	SEETHRU-SIGN® STSCF2 (70/30)	53"	6	Clear				●			●			-	
000084	SEETHRU-SIGN® STSWBF2 (60/40)	53"/60"	7.2	White/Black				●			●			2	
009136	SEETHRU-SIGN® STSWBF7030 (70/30)	53"/60"	8	White/Black				●			●			2	
065027	SEETHRU-SIGN® STSWBF280 (80/20)	53"	8	White/Black				●			●			2	
Two-Way Window															
013269	FLEXtwin® 3930TWD (barrier film). <i>For use with clear, low-tack WINDOWdeco™ 6541 or 6541T</i>	60"	2.65	White Opaque			●			●				-	
015178	FLEXmark® 6180 <i>For use with FLEXmount® SELECT™ DF492211</i>	60"	9	White Opaque			●							-	

Transform Environments with Floor & Carpets.

From tradeshows to retail floors, FLEXcon's floor and carpet advertising products are the tools you need to capture attention, drive engagement, and lift sales.

- Ease of installation & removal for quick graphic changeovers
- UL Classified for slip resistance
- Durable enough to withstand heavy foot traffic and regular cleaning protocols
- Protection and enhancement of graphics with durable overlaminates in a variety of finishes and textures



FLEXmark® floor art™



FLEXmark® floor art™

Indoor Floor + Carpet Products

Indoor Floor + Carpet Products					Film Type		Adhesive	
FLX#	FLEXcon® Product	Master Roll Width	Thickness (Mils)	Color	Vinyl	Overlaminating Vinyl	Permanent	Removable
FLOOR								
Base Films for Indoor Floors (Commercial PVC, Ceramic Tile, Sealed Concrete, & Linoleum)								
059983	FLEXmark® CR	54"	4	Clear	●			●
059985	FLEXmark® WR	54"	4	White Opaque	●			●
064832	FLEXmark® WRAE (with air egress liner)	54"/60"	4	White Opaque	●			●
019141	FLEXmark® floor art™ 6610	54"	4	White Opaque	●			●
025166	FLEXmark® floor art™ 4652	54"	4	White	●			●
Overlaminates for Indoor Floors								
019124	FLEXmark® OV6601 <i>For use with base film: FLEXmark® floor art™ 4652 and 6610</i>	54"	6.5	Clear Velvet		●	●	
066159	FLEXmark® OV6603BN <i>For use with base film: FLEXmark® floor art™ 4652 and 6610</i>	54"	6	Frosty Clear Safari		●	●	
059980	FLEXmark® CP <i>For use with base film: FLEXmark® CR, WR, and WRAE</i>	54"/60"	4	Clear Gloss		●	●	
019129	FLEXmark® OV6602 <i>For use with base film: FLEXmark® WR and WRAE; FLEXmark® floor art™ 4652 and 6610</i>	54"	4	Clear Gloss		●	●	
CARPET								
Base Film for Indoor Carpets (Low Pile Carpet)								
019169	FLEXmark® floor art™ 6640	54"	4	White Opaque	●			●
Overlaminates for Indoor Carpets								
019124	FLEXmark® OV6601	54"	6.5	Clear Velvet		●	●	
066159	FLEXmark® OV6603BN	54"	6	Frosty Clear Safari		●	●	
024305	FLEXmark® OV6604	54"	23	Frosty Clear Safari		●	●	

Floor and Carpet Graphics Systems are designed for indoor use only. FLEXmark® floor art™ 6610 with FLEXmark® OV6601, FLEXmark® OV6602, or FLEXmark® OV6603BN; FLEXmark® floor art™ 4652 with FLEXmark® OV6601, FLEXmark® OV6602, or FLEXmark® OV6603BN; FLEXmark® CR with FLEXmark® CP; FLEXmark® WR with FLEXmark® CP or FLEXmark® OV6602; FLEXmark® WRAE with FLEXmark® CP or FLEXmark® OV6602; FLEXmark® floor art™ 6640 with FLEXmark® OV6601, FLEXmark® OV6603BN, or FLEXmark® OV6604 have been investigated by Underwriters Laboratories, Inc., and when used as a system, is in accordance with UL 410, the Standard for Floor Surfaces, for Floor-Graphic Materials (FGM).



Fulfill Multiple Application Needs with FLEXcon House Vinyls.

FLEXcon® FLEXmark® products work for most of your Retail Advertising needs - Walls, Windows, Counters, Floors, Barricades, and Vending.

- Robust performance
- Simple, easy product selection
- Clear gloss printable film, or use as gloss overlamine
- Priced per roll



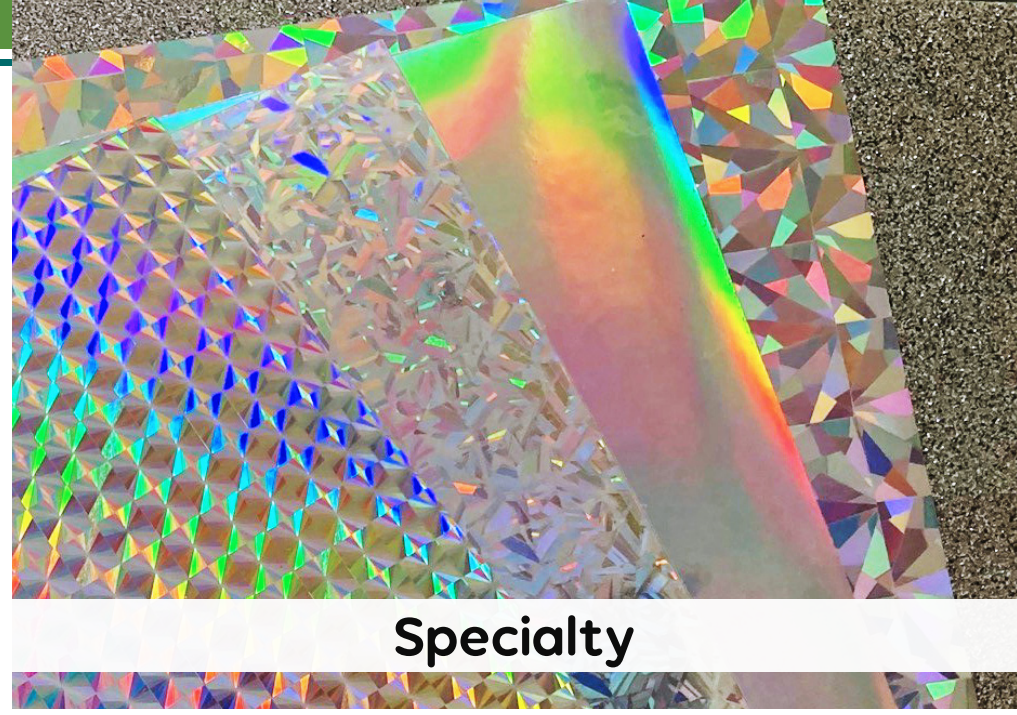
Multipurpose House Vinyls

Multipurpose House Vinyls						Film Type	Adhesive	Outdoor Durability
FLX#	FLEXcon® Product	Master Roll Width	Thickness (Mils)	Color	Vinyl	Permanent	Removable	Expected Exterior Life (years)
059980	FLEXmark® CP	54"/60"	4	Clear	●	●		2
059983	FLEXmark® CR	54"	4	Clear	●		●	2
059984	FLEXmark® WP	54"/60"	4	White Opaque	●	●		2
059985	FLEXmark® WR	54"	4	White Opaque	●		●	2
With Air Egress Liner								
056169	FLEXmark® WPAE	54"	4	White Opaque	●	●		2
064832	FLEXmark® WRAE	54"/60"	4	White Opaque	●		●	2







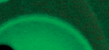

Create an Experience with Unique Visual Effects.

Bring light, movement, shimmer, dazzle and glow to static graphics with Specialty Products.

Opaque and translucent inks can be combined to allow prismatic patterns, glitter, or phosphorescence to selectively show through.



Specialty Products

Specialty Products						Film Type	Adhesive	Outdoor Durability	
FLX#	FLEXcon® Product	Master Roll Width	Thickness (Mils)	Color	Backside Printability	Vinyl	Permanent	Expected Exterior Life (years)	
Prismatic									
069629	PRISMcal® DESIGN510		54"	2.6	Silver	●	●	●	2
069631	PRISMcal® KSCOPE		54"	2.6	Silver	●	●	●	2
069630	PRISMcal® MOSAIC		54"	2.6	Silver	●	●	●	2
069628	PRISMcal® RAINBOW		54"	2.6	Silver	●	●	●	2
Glitter-Filled									
069638	SHIMMERcal™ SILVER		40"	2.6	Silver	●	●	●	-
060469	SHIMMERcal™ SILVERDG		40"	2.6	Silver	●	●	●	-
Glow-in-the-Dark									
069565	PHOSPHORESCENT V 260 Lt. Green V-300X 90 PFW		40"	2.6	Light Green	●	●	●	-
069594	PHOSPHORESCENT V 260 Lt. Green V-300X 78B M&O-6		40"	2.6	Light Green	●	●	●	-



Install with Confidence

Be sure to consider important factors when choosing and installing FLEXcon products:

- Indoors or outdoors
- Horizontal or vertical surface
- Duration - a week, a month, a year
- Possible exposures - weather, UV rays, foot traffic, cleaning

Rely on FLEXcon to guide product selection and follow our installation guides to ensure application success. For data sheets, pricing and up-to-date availability, visit www.FLEXcon.com/login



Products Are Ready to Ship. Order Now.

- Multiple inventory programs allow you to get products fast and in the format you need to meet your client's timeline.
- See product data sheets on www.FLEXcon.com for print compatibility information. Request a sample roll today.