

Flexcon® OptiFlex® EcoFocus®

# Sustainable Label Solutions for PET & HDPE Containers



Label solutions designed for recyclability of consumer packaging.

Maximize recyclability with APR approved OptiFlex® EcoFocus® pressure-sensitive label constructions designed to support multiple waste streams.

OptiFlex® EcoFocus® and OptiFlex® Thin EcoFocus®

## Wash-off Adhesive

Maximize recyclability of PET containers with V-52RE wash-off adhesive.

## Rigid Container Recyclability

Achieve sustainability goals with BOPP and PE label materials designed for recyclability of HDPE containers.

## Thin for PET & HDPE Containers

Further sustainability goals with down-gauged versions of OptiFlex® EcoFocus® products.



# Product Offering

Ideal for labeling PET and HDPE containers for food and beverage, personal care and cosmetics, and household products.

Products	PET and HDPE	HDPE only
OptiFlex® Thin EcoFocus®	FLX069573 - PP 160 H Clear TC-458 V-52RE TracRite™ 92 FLX069589 - PP 160 H White TC-458 V-52RE TracRite™ 92 FLX069591 - MPP 160 H Silver TC-458 V-52RE TracRite™ 92	FLX069592 - PE 220 F Clear V-127RE TracRite™ 92 FLX069593 - PE 220 F White V-127RE TracRite™ 92

OptiFlex® EcoFocus®	FLX068847 - PP 200 H Clear TC-458 V-52RE TracRite™ 120 FLX068849 - PP 230 H White TC-458 V-52RE TracRite™ 120 FLX068848 - MPP 200 H Silver TC-458 V-52RE TracRite™ 120	FLX069057 - PE 300 F Clear V-127RE TracRite™ 120 FLX069058 - PE 300 F White V-127RE TracRite™ 120
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Features	PET and HDPE	HDPE only
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Face Stock	<ul style="list-style-type: none"> <li>Thin EcoFocus® - 1.6 mil clear, white and silver</li> <li>EcoFocus® - 2.0 mil clear and silver, and 2.3 mil white</li> <li>Printable via UV, solvent and water flexo; narrow-format UV inkjet, roll-form dry toner; UV rotary screen; UV letterpress; hot stamping, and HP Indigo (primed in-line)</li> </ul>	<ul style="list-style-type: none"> <li>Thin EcoFocus® - 2.2 mil clear and white</li> <li>EcoFocus® - 3.0 mil clear and white</li> <li>PE films used with HDPE containers create a package with like polymers</li> <li>Printable via flexography, rotary letterpress, rotary screen (in-line corona treatment recommended), narrow-format UV inkjet, and HP Indigo (primed in-line)</li> </ul>
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Adhesive	<ul style="list-style-type: none"> <li>Permanent V-52RE adhesive adheres well to PET and HDPE containers</li> <li>Compatible with the HDPE recycle stream</li> <li>Removes cleanly during the PET reclamation wash process, separating from the rPET flake</li> <li>Minimum application temperature 20°F (-6.6°C)</li> </ul>	<ul style="list-style-type: none"> <li>Permanent V-127RE adhesive adheres well to HDPE containers</li> <li>Compatible with the HDPE recycle stream</li> <li>Minimum application temperature 35°F (1.7°C)</li> </ul>
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Liner	<ul style="list-style-type: none"> <li>Thin EcoFocus® - TracRite™ 92 – 0.92 mil clear polyester release liner with up to 60% Post-Industrial Recycled content</li> <li>EcoFocus® - TracRite™ 120 – 1.2 mil clear polyester release liner with up to 60% Post-Industrial Recycled content</li> <li>Excellent on-press performance for tight registration graphics</li> </ul>	
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## APR Critical Guidance Recognition

Flexcon's undecorated OptiFlex® EcoFocus® and OptiFlex® Thin EcoFocus® products with V-52RE adhesive meet APR's Critical Guidance for clear PET articles and APR's Critical Guidance for HDPE colored bottles with labels and closures. Flexcon's undecorated OptiFlex® EcoFocus® and OptiFlex® Thin EcoFocus® products with V-127RE adhesive meet APR's Critical Guidance for HDPE colored bottles with labels and closures.



Scan for more information, or visit [flexcon.com/optiflex-ecofocus-products](http://flexcon.com/optiflex-ecofocus-products)



### Conformability

Polyethylene films with superior conformability enable use on full- and semi-squeeze containers



### Excellent Print Quality

Polypropylene films with a robust topcoat ensure the printed graphics last the life of the product



### Excellent Adhesion

EcoFocus® adhesives offer excellent adhesion to PET and HDPE containers



### Recyclability

EcoFocus® adhesives enable the recyclability of PET and HDPE containers



### Post-Industrial Recycled Content

TracRite™ 92 and TracRite™ 120 polyester release liners contain up to 60% Post Industrial Recycled content

