

## **FLEXmark<sup>®</sup> floor art<sup>™</sup> System**

### **Application Instructions**

FLEXcon's System for Graphic Advertising for Floors is designed to be applied to smooth surfaces including waxed and non-waxed commercial PVC tile, certain ceramic tile, sealed concrete, and linoleum.

#### **FLOOR CONDITION:**

Floor surface must be free from all dust or small particles prior to application of graphics. Traditional floor cleaning methods can be used to prepare the surface. Ensure that the floor surface is adequately dry before application of graphics.

#### **WET APPLICATION METHOD:**

1. Spray Windex<sup>®\*</sup> or soapy H<sub>2</sub>O solution over the floor surface. Lightly wipe off with a paper towel leaving some solution on the floor.
2. Peel the backing paper (release liner) 1" down from the top. Fold, and crease the backing paper.
3. Align and apply the graphic starting at the top with firm strokes using a plastic squeegee. Continue removing the backing paper and smooth out with the squeegee. Re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.
4. Remove premask
5. Wipe surface and the edges
6. We recommend waxing/sealing the graphics with the use of an ASTM D 2047 certified wax.

#### **ROUTINE MAINTENANCE:**

1. When selecting a floor wax, ensure it meets or exceeds ASTM D 2047 standards for appropriate static coefficient of friction (.5 min).
2. Avoid damaging graphics by heavy equipment traffic (fork trucks, pallets, or other heavy equipment).
3. Traditional floor cleaning methods can be used for routine maintenance.

#### **NOTE:**

To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

#### **REMOVAL INSTRUCTIONS:**

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

\*Windex<sup>®</sup> is a registered trademark of S.C. Johnson & Son, Inc.