

# Graphic advertising for floors

## application and removal instructions

### Recommended surfaces

Flexcon's System for Graphic Advertising for Floors is designed to be applied to smooth surfaces including waxed and non-waxed commercial PVC tile, certain ceramic tile, and sealed concrete. Floor surfaces should be in good condition, dry and free of flaking, debris, and other contaminants. With sealed concrete, the sealer should be fully cured prior to application of adhesive-based materials. It is highly recommended that the bond of the sealer to the concrete be tested prior to using this product, as sealer can be disrupted in the removal process.

### Storage instructions

1. It is recommended that unprinted films be stored horizontally. See data sheet for storage conditions.
2. It is recommended that printed graphics be stored and shipped lying flat or roll the graphics side out to help prevent film from wrinkling or popping off the liner.

### Floor condition

Floor surface must be clean prior to application of graphics. Traditional floor cleaning methods can be used to prepare the surface. Ensure that the floor surface is completely dry before application of graphics. [CAUTION: Flexcon's System for Graphic Advertising for Floors can be applied at a temperature as low as 50°F (10°C).]

### Application method

1. Peel the backing paper (release liner) 1" down from the top. Fold and crease the backing paper.
2. Align and apply the graphic starting at the top using firm pressure and short strokes with a roller or plastic squeegee.
3. Continue removing the backing paper and smooth out the graphic with firm pressure to ensure the adhesive is making full contact with the surface.
4. Re-roll or re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.
5. Bridge graphic over any seams in the surface. Do not push graphic into the seam.
6. Butt seam large-paneled graphics.
7. Rounded edges minimize risk of edge lifting.
8. Do not clean or wax graphics for at least 24 hours after application.

### Routine maintenance

1. Do not clean or wax graphics for at least 24 hours after application.
2. When selecting a floor wax, ensure it meets or exceeds ASTM D 2047 standards for appropriate static coefficient of friction (.5 min)
3. Avoid damaging graphics by heavy equipment traffic (fork trucks, pallets, or other heavy equipment).
4. Warm water/mild soap (dish detergent) and sponge can be used to periodically clean top surface of the graphic.
5. Ensure the graphic is completely dried after cleaning.
6. Caution: Use of burnishing pads or abrasive cleaning pads and harsh cleaning solvents are not recommended as they can damage the graphic.

**CAUTION:** To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

# Graphic advertising for floors application and removal instructions

## Removal instructions

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

## Limitations

1. Products are not intended for vehicular traffic or heavy equipment of any kind.
2. User is responsible for determining product's suitability.

## Variables that impact product performance & graphic life

- Combination of materials used
- Ink drying and curing
- Surface type, texture, and profile
- Installation method and conditions
- Sun exposure and placement of graphic
- Environment conditions and exposure
- Cleaning and maintenance

*If you have any questions, please contact a Flexcon representative to discuss your application requirements.*

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# Graphic advertising for indoor carpets application and removal instructions

Flexcon's System for Graphic Advertising for Indoor Carpets is designed to be applied to low-pile commercial-grade, stain-resistant or non-stain resistant carpets only.

## Carpet condition

Carpet surface must be free of lint and debris prior to application of graphics. A thorough vacuuming is recommended. If recently shampooed or steam cleaned, make sure that the carpet surface is completely dry before application of graphics. [CAUTION: Flexcon's System for Graphic Advertising for Indoor Carpets can be applied at a temperature as low as 50°F (10°C).]

## Application method

1. Peel the backing paper (release liner) 1" down from the top. Fold and crease the backing paper.
2. Align and apply the graphic starting at the top using firm pressure and short strokes with a roller or plastic squeegee.
3. Continue removing the backing paper and smooth out the graphic with firm pressure to ensure the adhesive is making full contact with the surface.
4. Re-roll or re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.
5. Bridge graphic over any seams in the surface. Do not push graphic into the seam.
6. Butt seam large-paneled graphics.
7. Rounded edges minimize risk of edge lifting.
8. Do not clean or wax graphics for at least 24 hours after application.

## Routine maintenance

1. Do not clean or vacuum over graphics for at least 24 hours after application.
2. Warm water/mild soap (dish detergent) and sponge can be used to periodically clean top surface of graphic.

**CAUTION: To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts and replace with a new graphic.**

## Removal instructions

1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

**CAUTION: Not all low-pile carpets are manufactured identically. Graphics may not have the same adherence properties on some low-pile plush carpets as on other commercial grade low-pile carpets.** Please test all carpet surfaces prior to final application of graphic to be sure adhesive removes cleanly.

**NOTE:** It is normal for some adhesive residue to remain on the surface when the graphic is removed, and shadowing/staining may occur because the area under the graphic will be cleaner than the surrounding area.

## Limitations

1. Products are not intended for vehicular traffic or heavy equipment of any kind.
2. User is responsible for determining product's suitability.

# Graphic advertising for indoor carpets application and removal instructions

## Variables that impact product performance & graphic life

- Combination of materials used
- Ink drying and curing
- Surface type, texture, and profile
- Installation method and conditions
- Sun exposure and placement of graphic
- Environment conditions and exposure
- Cleaning and maintenance

*If you have any questions, please contact a Flexcon representative to discuss your application requirements.*

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