

# FLEXcon Packaging

Functional Films, Coatings,  
and Sustainable Technologies

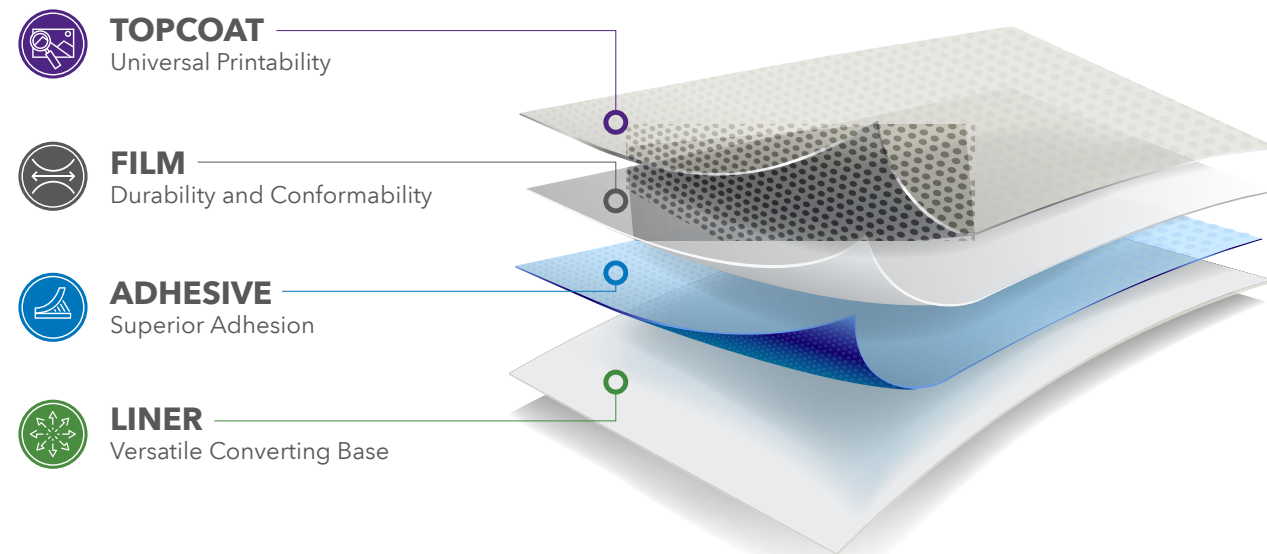


# Improve Customer Experience with Purposeful Packaging Solutions.

At FLEXcon, performance-driven products have been in our DNA for over 65 years. From the development of the no-label look to non-water-whitening adhesives, print service providers and brands have been working with us to differentiate themselves and gain business.

Whether it is a FLEXcon® pressure-sensitive material from the new optiFLEX® ecoFOCUS™ sustainable line, optiFLEX® RESEAL™ portfolio for resealable closures, or traditional optiFLEX® materials, customers will find solutions designed and engineered to meet any complex application, allowing them to stand out among the competition and provide a superior quality labeling product.

As we look to the future, FLEXcon will continue to push the boundaries of what is possible and deliver purpose-driven solutions.



A series of pressure-sensitive label stocks for packaging designed with an added element of sustainability.



## FLEXcon Packaging Offerings

BEVERAGE

FOOD

HOUSEHOLD  
CHEMICAL

PERSONAL CARE  
& COSMETICS



# Beverage Containers

Adhesives that work under any condition, backed up with versatile paper liners.



Solve adhesion challenges on aluminum beverage packaging caused by damp or cold conditions with high-performance adhesives.

Smaller applicator lines and hand-applied operations benefit from versatile 40# paper release liners.

High-performance adhesives →



Clear or metalized films provide for superior decoration capabilities.



On glass bottles, achieve a premium no-label look with clear film labels that blend into the glass. Labels stay clear no matter how much moisture they encounter thanks to adhesives that do not whiten in water.

Bring any beverage container application to the next level of decoration and design with metalized films for a premium look.

Metalized films for a premium look →



Label and liner constructions designed to enable recyclability and high-speed dispensing.



Ensure that labels adhere to containers without impacting the recycling process with sustainable label solutions compatible with PET and HDPE rigid container recycle streams.

Small nicks don't become large tears or web breaks with release liners that offer higher tear strength.

High tear strength liners →



ALUMINUM

GLASS

PLASTIC

# Food Containers

Pressure-sensitive film labels offer a wide range of design options.



With glass containers, give brands an edge for consumer appeal with pressure-sensitive film labels that offer a wide range of design options that surpass wet-glue applied paper labels.

Get greater productivity with release liners that allow for high-speed dispensing with resistance to elongation.

Enhanced design options with films



# GLASS

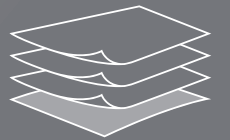
Release liners for excellent die cutting capabilities and low application temperature adhesives for labels.



Relieve die cutting challenges of complex packaging designs such as resealable closures with the firm die cutting base of polyester liner.

Enable greater adhesion during high-speed dispensing with low application temperature adhesives.

Firm die cutting polyester liner



# FLEXIBLE

Label constructions designed to enable recyclability and topcoated films for versatile printing options for rigid PET, HDPE, and PP containers.



For plastic food containers, meet the needs of any brand with the flexibility of a wide range of printing options offered by universally printable BOPP film labels.

Ensuring labels meet sustainability goals of brands, PET Wash-Off technology allows the label to separate from the PET flake during the recycling process, allowing for the collection of clean rPET.

PET Wash-Off adhesive



# PLASTIC

# Household Chemical Containers

Clear films for the no-label look.



# GLASS

Deliver a high-gloss look that stands out on the shelf with featured topcoated surfaces that resist scuffs and enable the use of high-intensity inks.

Save money and allow for more design possibilities than direct print with the no-label look of clear films on glass containers.

Topcoats enable robust printability →



Release liners that track right for complex converting.



# FLEXIBLE

Get clean, quiet, and consistent reclosure with high-performance reseal adhesives that bond well to laminated flexible packaging.

Get the support necessary for complex converting, web handling, and opening of the web for deadening areas of adhesive with the right release liner.

High-performance reseal adhesives →



Label constructions designed to enable recyclability, with flexible polyethylene films.



# PLASTIC

Enable more creativity and visual appeal for rigid plastic containers with flexible polyethylene films that provide maximum label and graphic coverage for larger bottle graphics and complex label and bottle shapes.

Enhance your brand's appeal, whether it is by enabling container recyclability or using materials made with recycled content or sustainably sourced materials. Pressure-sensitive labels for plastic packaging designed with an added element of sustainability can make an impact.

Versatile films →



# Personal Care & Cosmetics Containers

## Premium appeal of BOPP films.

Create a seamless balance of cost efficiency and premium appeal for crisp, vivid colors on any aluminum packaging with universally topcoated BOPP films.



# ALUMINUM

## Thin films for expanded content labels.

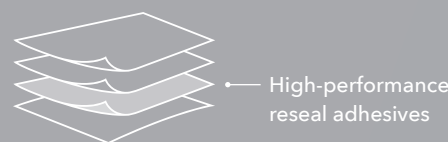
Squeeze a lot of information into a small space with thin films - the ideal multi-page solution for expanded content labels.



# GLASS

## High-performance reseal adhesive.

High-performance reseal adhesives with release liners that track right for complex converting.



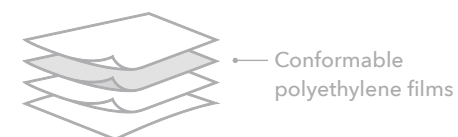
# FLEXIBLE

## Conformable films to match any type of plastic container.

Conformable polyethylene films are the best solution for full- and semi-squeeze plastic containers, as they are resistant to deterioration, moisture, humidity, and exposure to product contents.

Thin films can conform to unique shaped bottles and wrap around small diameter containers for versatility and durability under any condition.

Cleanly removable adhesives are ideal for any application where labels need to stick and stay, yet remove cleanly with no adhesive residue.

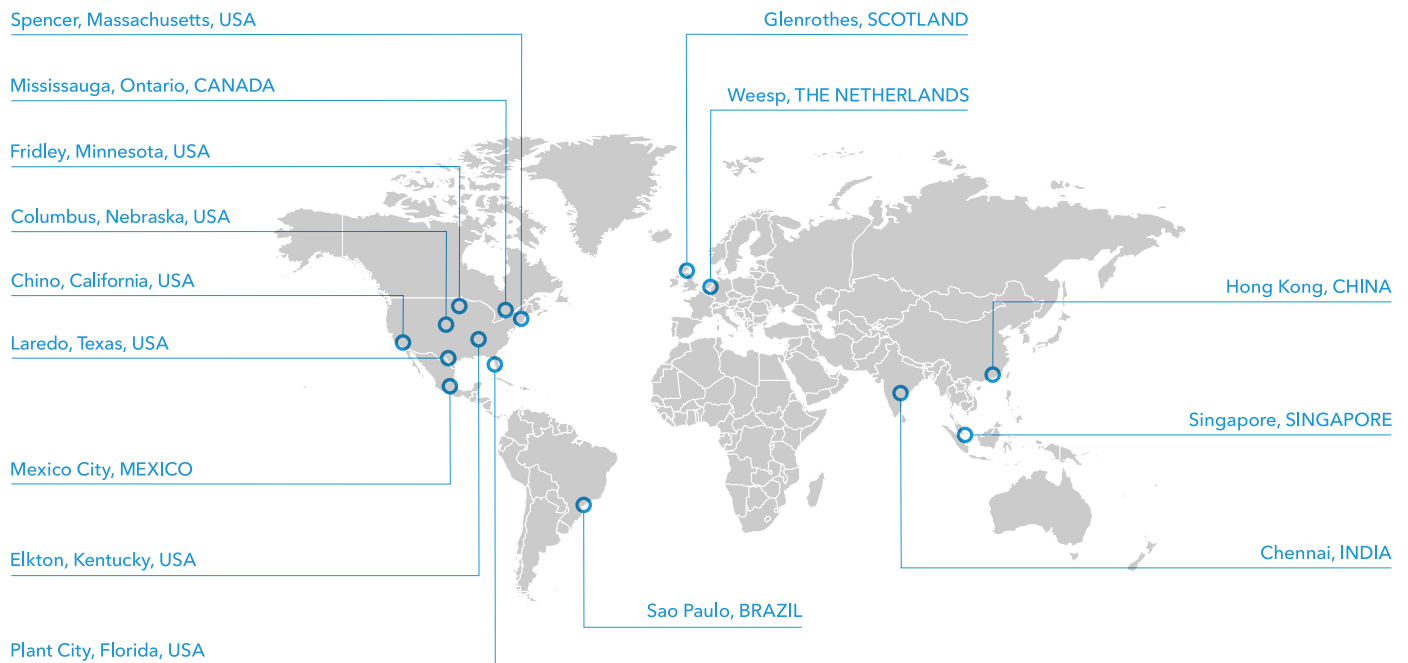


# PLASTIC

# Supporting Businesses Globally

It takes an innovative spirit to try something no one else is willing to try, and that's exactly the spirit Myles M<sup>c</sup>Donough had back in 1956 when he produced his first pressure-sensitive film product in a Spencer garage. **At a time when other film suppliers only wanted to produce commodity products** that could be run fast and at high volumes, **Myles had a vision - one where he would fill the needs of other innovators** who wanted to use pressure-sensitive films in new and different ways. These innovators needed a development partner to turn their ideas into reality.

Today, more than 65 years later, this spirit is still what sets FLEXcon apart. Proudly serving industries from Packaging to Electronics, and from Aerospace to Healthcare, FLEXcon is a trusted manufacturing partner to help take your innovative ideas from concept to reality. FLEXcon has been supplying the Consumer Packaging industry with adhesives, films, and coating technologies for over 35 years for applications that support Food, Beverage, Personal Care, Cosmetics, and Household Chemical markets.



## Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.



1 FLEXcon Industrial Park • Spencer, MA 01562-2642 USA  
Telephone +1 (508) 885-8296 • FAX +1 (508) 885-8400 • [www.FLEXcon.com](http://www.FLEXcon.com)