

WESTERN AUSTRALIA CRUISING SNAPSHOT

CRUISING FACTS WESTERN AUSTRALIA

- Cruise industry generated an economic impact in WA of **\$384.9 million** in 2023-24, (+) 15% from 2022-23¹
- **143,465** passengers visited WA port destinations in 2023-24, supporting 1,211 full time equivalent jobs¹
- **290** large and small cruise ship visits to WA port destinations in 2023-24¹

WESTERN AUSTRALIA REGIONAL ECONOMIC IMPACTS OF THE CRUISE INDUSTRY IN 2023-24

	Output (\$ million)	Wages income (\$ million)	Full time equivalent jobs	Value Added* (\$ million)
Fremantle	289.5	97.0	925	145.6
Broome	77.5	24.7	237	38.4
Geraldton	3.1	1.0	8	1.6
Busselton	2.2	0.8	7	1.2
Albany	3.7	1.2	11	1.9
Exmouth	2.2	0.8	7	1.2
Kuri Bay	1.1	0.4	4	0.6
Wyndham	5.3	1.5	12	2.7
Esperance	0.1	0	0	0
Total WA	384.9	127.5	1,211	193.3

AUSTRALIA

- Cruise sector total output of **\$8.4 billion** in Australia in 2023-24¹
- The accommodation sector was the biggest beneficiary from cruise passenger spend in Australia in 2023-24, receiving about **\$593 million**¹
- The cruise industry supported **26,370** full time equivalent jobs in Australia in 2023-24¹
- The average passenger spend for a transit port call is \$198 per day for domestic and \$283 per day for international¹

Fremantle Port ¹	2015-16	2016-17	2017-18	2018-19	2022-23	2023-24
Cruise ships	58	60	43	35	33	35
Passengers processed	152,000	150,000	83,400	59,500	72,500	62,808

Source: 1. AEC Group on behalf of Australian Cruise Association & Cruise Lines International Association. Economic Impact Assessment of Cruise Tourism in Australia, 2023-24.

* Value Added: The change in consumption, investment and government expenditure, plus exports of goods and services, minus imports of goods and services due to the industry.



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