

# WESTERN AUSTRALIA CRUISING SNAPSHOT

## WESTERN AUSTRALIA REGIONAL ECONOMIC IMPACTS OF THE CRUISE INDUSTRY IN 2022-23

	Output (\$ million)	Wages income (\$ million)	Full time equivalent jobs	Value Added* (\$ million)
Fremantle	285.5	91.1	924	147.6
Broome	31	8.6	77	15.8
Geraldton	5.2	1.4	14	2.6
Busselton	3.2	1.2	12	1.8
Albany	2.6	0.8	9	1.4
Exmouth	1.9	0.7	8	1.1
Kuri Bay	1.8	0.5	6	0.9
Wyndham	1.6	0.5	4	0.8
Esperance	0.2	0.1	1	0.1
Dampier	0.1	0	0	0.1
Port Hedland	0.1	0	0	0.1
Bunbury	0.1	0	0	0.1
<b>Total WA</b>	<b>333.5</b>	<b>105.1</b>	<b>1055</b>	<b>172.4</b>

Sources: 1. AEC Group on behalf of Australian Cruise Association. Economic Impact Assessment of Cruise Tourism in Australia, 2022-23.

\* Value Added: The change in consumption, investment and government expenditure, plus exports of goods and services, minus imports of goods and services due to the industry.

## CRUISING FACTS

### WESTERN AUSTRALIA

- Cruise industry generated an economic impact in WA of **\$333.5 million** in 2022-23<sup>1</sup>
- **151,739** passengers visited WA port destinations in 2022-23, (+) 19% from 2018-19, supporting **1,055 full time equivalent jobs**<sup>1</sup>
- **153** cruise ship visits to WA port destinations in 2022-23, (+) 18% from 2018-19<sup>1</sup>

### AUSTRALIA

- Cruise sector total output of **\$5.6 billion** in Australia in 2022-23<sup>1</sup>
- The accommodation sector was the biggest beneficiary from cruise passenger spend in Australia in 2022-23, receiving about **\$457 million**<sup>1</sup>
- The cruise industry supported **18,225 full time equivalent jobs** in Australia in 2022-23<sup>1</sup>

Fremantle Port <sup>1</sup>	2015-16	2016-17	2017-18	2018-19	2022-23
Cruise ships	58	60	43	35	33
Passengers processed	152,000	150,000	83,400	59,500	72,500



WESTERN AUSTRALIA