

MALAYSIA KEY PARTNERS

Tourism WA works with many travel distributors such as airlines, wholesalers, retail travel chains, inbound tour operators and online tourism agents who can sell a wide range of Western Australian tourism products to generate bookings.

KEY DISTRIBUTION PARTNERS (KDPs)

Angeltours Sdn Bhd
Apple Vacations Sdn Bhd
Corporate Information Travel Sdn Bhd
Forever Travel Service Sdn Bhd
Golden Destinations
Happy Holidays Sdn Bhd
Holiday Tours & Travel Sdn Bhd
Sedunia Travel Services Sdn Bhd

INBOUND TOUR OPERATOR (ITOs)

Blue Travel Pty Ltd
Explore Tours Perth
Valentino Holiday Pty Ltd

Inbound tour operators (ITOs) remain a key link in the distribution of product in the Malaysian market. However, there is a noticeable trend to direct deals with hoteliers and operators, in particular for accommodation and day tours.

ITOs also handle a large proportion of FIT and non-group itineraries.

For more information visit Tourism Australia's website

ONLINE TRAVEL AGENTS (OTAs)

Agoda.com
AirAsiaGo.com
Booking.com
Expedia
Holidaytoursonline.com
Hotels.com
Klook
PYOtravel.com
Traveloka
Trip.com
Trivago.com
12Fly
KK DAY



*This information is current as August 2024