

Elanco Animal Health Inc. Privacy Shield Privacy Notice

Last Updated December 2020

Elanco Animal Health Inc. (“Elanco”) has created this Privacy Shield Privacy Notice to help you learn about how we handle Customer Personal Information that we receive from our affiliates, located in the European Economic Area (the “EEA”), the United Kingdom (U.K), and Switzerland under the Privacy Shield program. This Privacy Shield Privacy Notice supplements the Elanco Animal Health Global Privacy Notice. Unless specifically defined differently in this Notice, the capitalized terms in this Privacy Shield Privacy Notice have the same meaning as in the Elanco Animal Health Privacy Notice.

Elanco has subscribed to the EU-U.S. and Swiss-U.S. Privacy Shield programs (“Privacy Shield”) and is committed to adhering to the Privacy Shield Principles, which include the Supplemental Principles (collectively, the “Principles”) for all Customer Personal Information received from the EEA, the U.K., and Switzerland. More information about Privacy Shield can be found at: <https://www.privacyshield.gov> and the list of certified organizations can be found at: www.privacyshield.gov/list.

Personal Data Received From the EEA, the U.K., and Switzerland

Elanco may receive Personal Information from entities in the EEA, the U.K., and Switzerland such as:

- Name
- Gender
- Postal address
- Telephone number
- Email address
- Credit and debit card number or other payment data
- Language preference
- Date and place of birth
- Nationality, passport, visa or other government-issued identification data
- Rebate, reminder, or loyalty program data
- Employer details
- Products you have purchased
- Social media account ID, profile photo and other data publicly available, or data made available by linking your social media and loyalty accounts

In more limited circumstances, we may also collect:

- Biometric data
- Financial information

Use of Personal Data

Any Personal Data sent to us may be used by Elanco and our Service Providers for the purposes indicated in the Elanco Animal Health Global Privacy Notice. If we intend to use your Personal Information for a purpose that is materially different from these purposes or if we intend to disclose it to a third party not previously disclosed, we will notify you and offer you the opportunity to opt-out of such uses and/or disclosures where it involves Personal Information or opt-in where Sensitive Personal Data is involved.

Disclosures to Affiliates and Third Parties

As more fully described in the Elanco Animal Health Global Privacy Notice, Personal Information may be disclosed to the following:

- Elanco Affiliates
- Strategic Business Partners

And to third parties in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

Disclosures to Service Providers

We sometimes contract with other companies and individuals to perform functions or services on our behalf such as website hosting, data analysis, payment processing, order fulfillment, information technology and related infrastructure provision, customer service, email delivery, auditing and other services. They may have access to Personal Information needed to perform their functions but are restricted from using the Personal Information for purposes other than providing services for us or our affiliates. We require that our Service Providers that have access to Personal Information received from the EEA, the U.K., and Switzerland provide the same level of protection as required by the Privacy Shield Principles. We are responsible for ensuring that our Service Providers process the Personal Information in a manner consistent with our obligations under the Principles.

Data Security

We use reasonable physical, electronic, and administrative safeguards to protect your Personal Information from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into account the nature of the Personal Information and the risks involved in processing that information.

Data Integrity and Purpose Limitation

We limit the collection and use of Personal Information to the information that is relevant for the purposes of processing and will not process Personal Information in a way that is incompatible with the purposes for which the information has been collected or subsequently authorized by you. We take reasonable steps to ensure the Personal Information is reliable for its intended use, accurate, complete, and current to the extent necessary for the purposes for which we use the Personal Information.

Access to Personal Data

You can ask to review, correct, or delete Personal Information that we maintain about you by filling out this [Form](#) on Privacy.Elanco.com or by contacting us at Privacy@Elanco.com.

Privacy Shield Enforcement and Dispute Resolution

If you have any questions or concerns, please write to us at the address listed below. We will investigate and attempt to resolve complaints and disputes regarding use and disclosure of Personal Information in accordance with the Privacy Shield Principles.

If we are unable to resolve your complaints or disputes, you may contact American Arbitration Association Case Filing Services and they will investigate and assist you, free of charge, in resolving your complaint. Please refer to casefiling@adr.org for more information.

As further explained in the Privacy Shield Principles, a binding arbitration option will also be made available to you to address residual complaints not resolved by any other means. Elanco Animal Health is subject to the investigatory and enforcement powers of the U.S. Federal Trade Commission (FTC).

Disclosures Required By Law

We may need to disclose Personal Information in response to lawful requests by public authorities for law enforcement or national security reasons or when such action is necessary to comply with a judicial proceeding or court order, or when otherwise required by law.

Contact Information

If you have any questions regarding this Privacy Shield Privacy Notice, please contact us by email at privacy@elanco.com, or please write to the following address:

Elanco Animal Health Inc.
2500 Innovation Way
Greenfield, IN 46140 USA

Privacy Notice Changes

This Notice may be changed from time to time, consistent with the requirements of the Privacy Shield. You can determine when this Notice was last revised by referring to the "LAST UPDATED" legend at the top of this page. Any changes to our Notice will become effective upon our posting of the revised Notice on the Site.